



Pan-Atlantic University

2018

ANNUAL REPORT





Artworks currently on display at the Yemisi Shyllon Museum of Art

ABOUT PAN-ATLANTIC UNIVERSITY

Pan-Atlantic University is a private institution of higher learning located in Lagos, Nigeria. We offer here information on some aspects of the University's governance, its teaching activities and its campuses

GOVERNANCE

BOARD OF TRUSTEES OF PAN-ATLANTIC UNIVERSITY FOUNDATION

The Pan-Atlantic University Foundation (PAUF) are the legal owners of the University. The Board of Trustees of the Foundation has the power to appoint the Vice-Chancellor and other members of the University Governing Council.

The following are the members of the Board of Trustees of the Foundation:

1. Mr Charles Osezua - O.O.N. (Chairman)
2. Engr. Maurizio Fattarelli
3. Prof. Olusola Kushimo
4. Prof. Stephen Afolami
5. Dr Imelda Wallace
6. Mrs Mary Agbomma Agbu
7. Prof. Emmanuel Obikili
8. Dr Nkechi Asogwa

PAN-ATLANTIC UNIVERSITY GOVERNING COUNCIL

The Governing Council is the highest body of the University and it appoints the University's Principal Officers, Deans and

Professors. Decisions of special importance for the long term future of the University have to be approved by the Governing Council. A list of the members of the Governing Council can be found at the bottom of this page.

PAN-ATLANTIC UNIVERSITY SENATE

The University Senate is the body responsible for the organisation and control of teaching in the University, approval of programme content, admission and discipline of students, and awarding of degrees.

Members Of Senate:

1. Prof. Juan Manuel Elegido —
Vice-Chancellor and Chairman of Senate
2. Prof. Chantal Epie
3. Prof. Enase Okonedo
4. Prof. Chris Ogbechie
5. Prof. Olayinka David-West
6. Prof. Bright Eregha
7. Prof. Akintola Owolabi
8. Prof. Olawale Ajai
9. Prof. Onofowokan Oluyombo
10. Dr Ike Obiaya
11. Dr Olusegun Vincent
12. Mr Kingsley Ukaoha
13. Dr Darlington Agholor
14. Dr Uchenna Uzo
15. Dr Mike Okolo
16. Dr Jess Castellote
17. Mrs Rosemary Okolo



Members of the Pan-Atlantic University Governing Council

(first row, left to right): 1. Mr. Elias Igbin-Akenzua, 2. Chief Sena Anthony, 3. Dr. A. B. C. Orjiako, *Vice-Chairman*, 4. Prof. Juan Manuel Elegido, *Vice-Chancellor*, 5. Mr. H. Odein Ajumogobia SAN, OFR, *Pro-Chancellor & Chairman of Council*, 6. Mrs. Rosemary Okolo, *Registrar and Secretary to Council*, 7. Prof. Olufemi Bamiro, 8. Prof. Enase Okonedo.

(second row, left to right): 9. Mrs Ibukun Awosika, 10. Prof. Onisola Ogunyemi, 11. Prof. Chantal Epie, 12. Mr. Maurizio Fattarelli, 13. Mr. Kingsley Ekwem, 14. Mrs. Mary Agbu 15. Mr. Chidi Awagu, 16. Ms. Oludolapo Afolami, 17. Mr. Anthony Oputa.



● *The T. Y. Danjuma Academic Complex at the main campus of the University. PAU's main campus is the site of the central administration, the School of Media and Communication, the School of Management and Social Sciences and the Institute of Humanities.*

PAN-ATLANTIC UNIVERSITY MANAGEMENT COUNCIL

The University Management Council is responsible to the Governing Council for the propagation and implementation of the strategic plans, the annual objectives and the financial budgets of the University. It also has the responsibility for the day to day management and administration of the University.

Members of the University Management Council:

1. Prof Juan Manuel Elegido *Vice-Chancellor and Chairman*
2. Prof Chantal Epie
3. Prof Enase Okonedo
4. Dr Ikechukwu Obiaya
5. Mr Peter Bamkole
6. Mr Chidi Awagu
7. Mrs Rosemary Okolo

TEACHING AND RESEARCH AT PAN-ATLANTIC UNIVERSITY

The objective of education in Pan-Atlantic University is the well-rounded formation of the human person. This is why every first-degree programme includes courses in the humanities. We also seek to inculcate and groom the entrepreneurial spirit in our students and participants.

The University aims at nurturing individuals who are

professionally competent, creative and enterprising, zealous for the common good and able to make free and morally upright decisions and who thus act as positive agents of change in service to society.

The founders of Pan-Atlantic University were inspired to begin this educational project by the teachings of Saint Josemaría Escrivá who was the founder of Opus Dei, an institution of the Catholic Church. Furthermore, the Prelature of Opus Dei provides the spiritual and pastoral means necessary for the University to maintain and develop its Christian identity. The Prelature of Opus Dei helps to ensure that the teaching, publishing and research activities in PAU are inspired by the Christian view of the person, the world and society.

MAIN UNITS OF THE UNIVERSITY

Currently, Pan-Atlantic University has five main units:

- Lagos Business School (LBS). It started in 1991
- Enterprise Development Centre (EDC). It started in 2003
- School of Media and Communication (SMC). It started in 2008
- School of Management and Social Sciences (SMSS). It started in 2014
- Institute of Humanities (IoH). It started in 2014

Lagos Business School

The Lagos Business School is the oldest unit of Pan-Atlantic University. It shares a campus with the Enterprise Development Centre of the University in Ajah, Lagos. The School offers several MBA programmes and also provides experienced professional managers with high-quality general management education relevant to the Nigerian business environment. Besides being accredited by the National Universities Commission, LBS has also obtained accreditation from AACSB and AMBA, two leading international accreditation agencies. Less than 2% of business schools globally have this double accreditation.

LBS offers a broad spectrum of open-enrollment seminars on essential issues in business for corporate leaders and managers. Customised in-company seminars are also arranged for companies who need to train large groups of staff in a particular topic.

Executive education at LBS has a strong practical orientation, drawing from the experience of the faculty and participants. The system of teaching privileges the case-study method and group-work approaches to learning.

Enterprise Development Centre

The Enterprise Development Centre has the mission of providing business development and support services to small and medium enterprises (SMEs) in Nigeria. In addition to capacity building programmes, it also provides a variety of services such as Business Advisory, Mentoring, Networking Meetings, Access to Market & Information, Experts-in-Residence, Retreats and Implementation of Organisational Plans.

Many top organisations- Nigerian and International- see EDC as their partner of choice in their efforts to develop the SME sector (and talents) in Nigeria. EDC has partnered over the last several years with:

- Several Federal Government departments and agencies. Programmes organized for them include *Youwin!* and *Youwin!Connect*, *Grooming Enterprise Leaders*, *Business Innovation & Growth (BIG)*, *Youth Entrepreneurship Support Program (YES-P)* and various programs with Small and Medium Enterprise Development Agency of Nigeria (SMEDAN).
- World Bank and the International Finance Corporation (IFC). The main programmes implemented with them include *Women X and Business Edge*. The *SME Toolkit* was first developed with IFC.
- Goldman Sachs for the *Goldman Sachs (10,000 Women programme* in Nigeria and Liberia); Cherie Blair Foundation for Women (*Road to Growth*); Oxfam Novib (Work in Progress); British Council (*Creative Lives*); MasterCard Foundation (SME Toolkit:

Next Generation!)

- The Coca-Cola Africa Foundation/ Africa-America Institute (*Social Sector Management programme*)
- Diamond Bank/Access Bank (*Building Entrepreneurs Today*), First Bank (*The Economy and You*), Access Bank (*Womenpreneur*), Heritage Bank (*Enterprise Stories*), Etisalat/9Mobile (*Millionaires Hunt and Market Access Nigeria*), Ecobank (various).

EDC has succeeded in impacting over 120, 000 Nigerian entrepreneurs over the last 16 years and is leading efforts in building a vibrant SME ecosystem in Nigeria and beyond, through its work with Aspen Network of Development Entrepreneurs (ANDE) and the Global Entrepreneurship Network Nigeria (GENN) amongst others. EDC is also expanding its reach to SMEs through online training and by the end of 2019, about 100,000 entrepreneurs are expected to have benefited from this form of training.

Through the support of MasterCard Foundation, EDC revamped the SME Toolkit Nigeria Portal with exciting tools, articles, videos and e-learning features. By the end of September 2019, this service had over 98,000 registered users.

School of Media and Communication

The School of Media and communication (SMC) was created by Pan-Atlantic University in recognition of the critical role of the media and entertainment industries in shaping societal values and cultural life. Equally important is the growing contribution of the creative industries to the Nigerian economy.

SMC seeks to train professionals who will uphold the highest intellectual, ethical and professional values that promote creativity, critical knowledge, technical preferences, social responsibility and the spirit of the enterprise. The School offers B.Sc. programmes in Mass Communication and in Information Science and Media Studies; full-time and part-time M.Sc. programmes; and a PhD in Media and Communication. SMC also offers certificate programmes for professionals.

School of Management and Social Sciences

The aim of the School of Management and Social Sciences (SMSS) is to deliver economic and business education relevant to the rapidly evolving global environment.

The School of Management and Social Sciences currently runs B.Sc. programmes in accounting, business administration and economics, and a doctoral degree programme in management



● *Lekki Campus. This campus is home to both the Lagos Business School and the Enterprise Development Centre*

Institute of Humanities

In 2014, the University's Governing Council approved the concept of the University having an Institute of Humanities as an academic service unit of the university. Given the importance for the University of providing an all-round education for all students and the decision made that all programmes in the University will contain at least 40 credit hours devoted to providing a broad liberal education, the University Management Council and Senate considered that the creation of a special unit focused on organising and providing these courses will guarantee that this aspect of the education of our students is given the attention and priority it deserves.

The staff of this Institute face the same demands for research work as those working in any of the schools of the University and have the same opportunities or promotion and recognition. In addition, this Institute can become the seed of a future School of Humanities.

UNIVERSITY CAMPUSES

Pan-Atlantic University currently operates two campuses. The Main Campus is in Ibeju-Lekki (located at Km 52, Lekki-Epe Expressway). The Lekki Campus is located near Ajah (at Km 22, Lekki-Epe Expressway).

Main Campus

The main campus of the University occupies a 100-hectare piece of land located in Ibeju-Lekki. In this campus can be found the University Administration, the School of Media and Communication, the School of Management and Social Sciences, the Institute of Humanities, the Yemisi Shyllon Museum of Art and Facilities for the proposed School of Science and Technology.

Lekki Campus

This campus, which has an area of 10 hectares, is located at Km 22, Lekki-Epe Expressway, Ajah, Lagos. This campus is the site of the Lagos Business School and the Enterprise Development Centre.



● The FCMB Students Centre at the Main Campus.

PAU IN NUMBERS

Nº of Students/Participants 2018/19 Academic Year		
	Degree Programmes	Non-Degree Programmes
Lagos Business School	301	4,526
School of Media and Communication	415	282
School of Management and Social Sciences	314	
Enterprise Development Centre	-	4,909
Total Nº of Students/Participants	1,030	9,717
Nº of full-time faculty	86	

CONTENTS

- 1 From the Vice-Chancellor
- 2 The University
 - 2 Personnel
 - 3 Programmes
 - 4 Student Related Activities
 - 7 University Development
 - 8 University Research
- 9 Lagos Business School (LBS)
 - 9 Rankings
 - 10 Personnel
 - 10 Publications by Faculty
 - 16 Programmes
 - 16 Major Events and Activities
 - 19 LBS Alumni Association
 - 21 Student Related Activities
 - 22 Physical Development
 - 22 New Institutional Relationships
 - 23 Gifts to LBS
 - 24 Notable Guests
- 25 School of Media and Communication (SMC)
 - 25 Personnel
 - 26 Publications by Faculty
 - 28 Programmes
 - 29 SMC Alumni Association
 - 29 Notable Guests
- 30 School of Management and Social Sciences (SMSS)
 - 30 Personnel
 - 31 Publications by Faculty
 - 36 Programmes
- 37 Enterprise Development Centre (EDC)
 - 37 Standardising BDSP Services
 - 37 Research at EDC
 - 38 Fostering Enterprise Culture in the Youth
 - 38 EDC Footprints across the Globe
 - 39 Increasing Access to Finance
 - 39 New Partnerships for Deepening SME Engagement
 - 40 Continuous Learning
 - 41 EDC Core Services
 - 42 Personnel
 - 42 Programmes
 - 43 Notable Guests
- 44 Institute of Humanities
 - 45 Publications by Faculty

...from the Vice-Chancellor

You will find in this annual report detailed information about the activity of Pan-Atlantic University during the session 2018/19. There have been many achievements: significant growth in research activity and publications, special recognition of several of our faculty, alumni activities, notable visitors, new programmes, setting up of new studios and labs, successful career fairs, and many more. Most of them are documented in this report.

However, I would not like the wealth of detail of the annual report to obscure from you the notable progress made last year in the area of physical development of our university. In the first place, we have completed the building for the projected School of Science and Technology and also have equipped it fully. Everybody who sees it agrees that it is a remarkable building that signals clearly our intention to become a leading player in Nigeria in this academic area. Of course, as we all know it is not only a question of building structures and equipping them. We have also been preparing for four years some key members of faculty for this new School and several of them have been doing PhD programmes abroad. Besides, we have been holding discussions with potential new faculty for the school and quite a few have committed to join us. Among them, there are four of professorial rank. I have no doubt that our new school will do very well from day one.

We have also completed this last year the Yemisi Shyllon Museum of Art. As you may already know, this museum had its origin in a donation by Prince Yemisi Shyllon of many of the main pieces of his outstanding art collection (commonly considered the best in Africa) to Pan-Atlantic University. As if this gift were not enough, he also undertook to pay for the building that now hosts the museum and capped all of this with a commitment to support financially for fifteen years the operation of the museum. This new unit of the University is already working. Again, it is the common consensus of visitors that we have a striking building and an outstanding collection. We are especially excited about the potential of this museum for contributing to the holistic education of our students and to our outreach to many educational institutions, especially at the secondary level, in Lagos.

Still another great building that was completed during this last session is the Gamaliel Onosode International Management Research Centre, in the Lekki Campus of the University. This project was made possible by a generous donation of the Gamaliel & Susan Onosode Foundation and will permit the Lagos Business School to expand its

office, teaching and research space by a factor of over 25 per cent.

Finally, three new hostels –Cedar, Trezadel and Emerald—and a new centre devoted to the organization of extracurricular activities—Asterhall—also were completed started operating during this last session.

In all, the completion of all these new buildings marks the end of the first phase in the development of the University. This is why the photographs accompanying this report are devoted to showcasing the physical development of the University.

Please, do not misunderstand me. I am convinced that blocks and mortar are not the most important element in a university. The spirit the university embodies and the people that make it up are vastly more important, and in fact, most of our efforts are aimed at nurturing that spirit and helping our people to develop to their full potential. Still, the progress made during the last session in the physical aspects of our university has been so outstanding that I thought it was worth devoting this annual letter to bringing it to your attention.



Juan Manuel Elegido
Vice-Chancellor



- A view of the hostels on the main campus. There are currently four hostels for women and three for men.

THE UNIVERSITY

PERSONNEL INFORMATION

	SUMMARY OF PERSONNEL DATA			Total
	Support	Professional	Academic	
Total No of Staff	217	172	86	475

Staff Development

Besides the regular training activities organized for individual members of staff targeted at developing their expertise, the University also organises other training programmes aimed at transmitting and conserving important aspects of PAU's culture. One of the latter is the monthly Internal Issues meeting. These meetings provide members of staff an opportunity to be informed and to reflect on the main aspects of the University's culture.

Furthermore, in the past academic session, the university held a seminar for all members of faculty and professional staff from both campuses held in September 2019. The focus of the seminar was the Code of Conduct for Staff.

PROGRAMMES

		Degree Programmes			Non-Degree
		New Enrollments	Total Enrollments	Expected Graduands	No of Participants
Lagos Business School	Full-time MBA	29	60	34	4,526
	Executive MBA (EMBA)	77	158	80	
	Modular - EMBA	44	83	39	
School of Management and Social Sciences	Accounting (B.Sc.)	32	96	15	-
	Bus. Administration (B.Sc.)	25	106	27	
	Economics (B.Sc.)	39	108	-	
	PhD (Management)	-	4	-	
School of Media and Communication	Mass Communication (B.Sc.)	56	193	37	193
	Information Science and Media Studies (B.Sc.)	47	125	-	
	Full-time M.Sc.	34	34	40	
	Part-time M.Sc.	17	32	23	
	PhD (Media)	-	31	1	
Enterprise Development Centre		-	-	-	4,909
TOTAL		400	1030	296	9,628

MENTORING

The Mentoring programme at Pan-Atlantic University is a system of personalised guidance that depends on a mutual relationship between a mentor and mentee. The mentor put his/her experience acquired over the years as a professional at the service of the mentee (a student). This enables the mentee to make decisions that help in the fulfilment of academic/professional and personal goals.

This relationship of mentor and mentee is founded on freedom and responsibility. It is demanded of all mentors to observe confidence in any matter discussed with a mentee. The mentee exercises freedom with regards to what he discusses with the mentor and is responsible for the actions he takes as a result. The mentoring sessions are centred on the professional and personal development of the mentee.

They will typically cover the mentee's academic and professional goals as well as personal development goals. Each student is assigned a mentor from the beginning of their programme in PAU.

CAREERS AND INTERNSHIP

All undergraduate students are encouraged to undergo internship right from their first year in school. This provides opportunities for them to be exposed to real work experience, acquire in-depth knowledge and develop life changing skills. The students are able to build lasting networks and relationship with individuals from different spheres of work. The Careers and Internship unit of the University works closely with the students to achieve placements.

There are two types of internship programmes in the University:

1. **The Compulsory Internship** – for all PAU students in their penultimate year. This programme constitutes a large part of their course work. It requires that a supervisor is assigned to each student by the university, and that regular visits are made to monitor the student's progress and consistency in their work places.

2. **The Voluntary Internship** - is for all students who indicate interest in embarking on internship during their summer

vacation. The students are expected to provide a report on their internship experience. 100% of all students who applied for voluntary internship were placed.

STUDENT RELATED ACTIVITIES

2nd Career Fair

The 2nd Career fair for the undergraduate students as well as the full-time masters students in Pan-Atlantic University was held on Wednesday, 20th February 2019 in the T. Y. Dajuma Academic Complex in the main campus of PAU.

It was well attended by a total of 28 companies which included: C&I Leasing Plc, Venus Processing & Packaging Limited, Afex Commodities Exchange Ltd, Aristokrat Group, Airtel Networks Limited, Guaranty Trust Bank Plc, Businessday Media Ltd, Unilever Nigeria Plc, Casers Group, Cinematics, Nigerian Bottling Company, Sterling Bank Plc., Guinness Nigeria Ltd, Chapel Hill Denham, Media Range Ltd, Swift Networks Ltd, Nigerian Breweries Plc, Ejiro Amos Tafiri, Stanbic IBTC Plc, , InfoWARE Ltd, Wema Bank Plc, Africa Prudential Plc, KPMG Professional Services, Andersen Tax LP, Fidelity Bank Plc, Middlesex University London, FPG Technologies & Solutions Ltd and Kantar Millward Brown Nigeria.

PAU EXPO

A requirement of the course on Entrepreneurship is that students work in groups in starting and running a business throughout the session with a loan of ₦50,000. The products

of these businesses are showcased in an exhibition event tagged PAU EXPO which serves as a platform for the students to display and sell their products. In addition, the EXPO serves as part of the grading system through feedback from guests and selected entrepreneurs.

The 2019 PAUExpo held on the 29th of June with over a hundred and eighty students and guests in attendance.

STUDENT BUSINESSES

Pan-Atlantic University is not only interested in training students to be employable professionals but also in inculcating the spirit of entrepreneurship in its students. This has proven to be successful as many students businesses are in operation. A list of some of the businesses run by students can be found in the table at the bottom of this page.

STUDENT CLUBS

As a way of fostering extra-curricular activities, some students set up clubs which bring students with similar objectives together. There are eight approved clubs. They are:

- Entrepreneurship Club
- FOCUS Society
- Dignity Hub
- Living Green Club
- Art Club
- Public Speaking Club
- Accounting Students Association
- Economics Student Association

APPROVED STUDENT BUSINESSES	NAME OF BUSINESS OWNER(S)
Slushies and Puff Puff	Nonso Onyeyeonwu, Oluwatofunmi Ogundeko
Spice Thrills	Oluwadamilola Amoo
The Spot	Kimberly Adeleke
Pennyworth Grills	Ezenwa Collins
Bicc	Nonso Onyenyewu
Bitesy	Somtochukwu Arinze
Onoja's	Emmanuel Onoja
Red Grill	Uchechi Ukandu
Sparta Aerobics	Okolo Olisaemeka, Justina Okere, Nwachukwu Ujubuonu and Tosin Iluromi



- *Asterhall is a centre for extra-curricular activities for students.*

UNDERGRADUATE STUDENTS COMMUNITY SERVICE PROJECT (CSP)

This is a service project run and maintained by the students of Pan-Atlantic University. It is in keeping with our mission of forming competent and committed professionals as well as encouraging them to serve with personal initiative and social responsibility in society. The main areas of activity have been the following:

Iberekodo Teaching Centre:

This involves a 3-hour weekly tutorial in the core subjects - mathematics and english, to underprivileged students in the greater Iberekodo area. Iberekodo is in the Ibeju-Lekki Local Government Area, where PAU is located. This project involves 45 volunteers who work as the tutors, database managers, curriculum designers, finance and media teams.

RACO Orphanage

This orphanage is the centre for the fortnightly Creative Arts Projects (CAP). Here, students teach the orphans basic art skills such as drawing, painting and moulding.

Other Non-Education Based Projects

There have been extension of financial and non-financial assistance to RACO orphanage. Donations of provisions, foodstuff and cleaning supplies are made regularly.

Assistance has also been rendered by the community service team towards -

- The completion of the Orphanage residential building
- Class renovation project for improving the current learning environment at RACO.
- The Iberekodo Centre has also received the CSP's classroom renovation assistance.

Talent for Charity

The volunteers of the Community Service Project in collaboration with other Student Clubs came together to create a platform called Talent For Charity (TFC). This annual event is intended to serve as a platform to raise money which will go into the Community Service Project.

A play was staged titled " The Prison Chronicles" and an art exhibition was held on the 27th of July, 2019 at the Honeywell Group Auditorium in the Lekki campus of PAU. It was well attended by both students, parents and members of staff.

CHRISTMAS CONCERT

As part of the celebration of Christmas, the PAU Choir (made up students) presented an Evening of Carols & Nine Lessons. The Event took place at the T. Y. Danjuma Academic Complex on the 5th of December, 2018.



● *Eleko Study Centre is a centre for extra-curricular studies for students*

COUPE D'ESCRIVA

The Josemaría Escrivá Football Tournament of the Pan-Atlantic University, popularly known as Coupe D'Escriva is the major sporting event on the calendar during the second semester of the academic session.

The tournament played in a league format by four teams runs for 7 to 8 weeks. The top two teams, at the end of the league, play in a final for the trophy. Madiba F.C. emerged champions at the last tournament. This was also their first time of winning. The Tournament will be going into its fifth season in the 2019/2020 session.

AWABIKE

Awatechnology Nigeria Limited (Awatech), the promoters of AWABIKE, a mobility sharing service, partnered with the University to provide a bike sharing service on the Main Campus of the University.

Awatech has deployed 20 smart bikes, operated using the Awabike App, across 3 docking stations on the campus. The bikes serve the University community for transportation across campus and also for exercise and recreation.

SCHOLARSHIPS

The University considers it important to give young men and women who have proved their readiness to work hard but who cannot afford the necessary fees, access to quality education. In supporting these aspiring young men and women, the University offers a significant number of scholarships every year with the assistance of many benefactors who identify with her. The breakdown of the scholarships in the past session is as follows:

Scholarship Type	No of Beneficiaries
Full Scholarship	42
Three Quarter Scholarships	7
Half Scholarships	26
10% Sibling Discount	21
Total	96



- *The building for the School of Science & Technology (SST). Programmes are scheduled to begin in the new school in October, 2020 (subject to regulatory approval).*

UNIVERSITY DEVELOPMENT

Main Campus

School of Science & Technology Building

The building of the School of Technology is now completed and fully equipped. The school is expected to start academic activities in the 2020/21 session. The courses that will be offered include:

- A 4- Year Bachelor of Science in Computer Science
- A 5- Year Bachelor of Science in Mechanical Engineering
- A 5- Year Bachelor of Science in Electrical/ Electronic Engineering

(The take-off of these programmes is subject to approval by the National Universities Commission).

Yemisi Shyllon Museum of Art (YSMA)

PAU received a large donation in cash and kind from a major art collector, Prince Yemisi Shyllon, towards building a museum of art.

The YSMA is an interdisciplinary educational instrument of PAU at the service of the University and the larger society, through experiential engagement with visual art objects by means of thematic exhibitions and educational programmes. The YSMA aims at helping the university, students and local audiences discover the enriching value of art.

The Yemisi Shyllon Museum was inaugurated in November 2019.

New Hostels

Three new Halls of Residence opened on the Main Campus.

They are:

- Cedar House (Female)
- Trezadel (Female)
- Emerald Hall (Male)

This brings the total number of bed spaces on campus to over 800.

New Studios in the T. Y. Danjuma Academic Complex

More classroom and studios have been completed in the T Y Danjuma Academic complex. These include:

1. Art/Graphic Studio
2. Digital Printing Room
3. Photography Dark Room
4. Photography Studio
5. News Room
6. Editing Suites

Lekki Campus

The International Management Research Centre

Construction of this centre was completed in the last session. More details are available in the section on Lagos Business School



● The recently inaugurated Yemisi Shyllon Museum of Arts

EVENTS

PIONEER SET OF FIRST DEGREE HOLDERS GRADUATE

The fifteenth convocation ceremony of Pan-Atlantic University (PAU) for the award of degrees and diplomas held on Saturday, 1st December 2018. It witnessed the graduation of her pioneer set of first-degree students. 25 of them were awarded a B.Sc. degree in Business Administration, 19 a B.Sc. in Accounting and 25 a B.Sc. in Mass Communication. The event took place in the Honeywell Group Auditorium in the University's Lekki Campus.

The guest speaker, Prof. Pat Utomi, one of the very early faculty members and former member of the management team of the Lagos Business School, presented a speech titled "Does Education Matter?".

5TH MATRICULATION CEREMONY

The 5th Matriculation Ceremony for new undergraduate students of Pan-Atlantic University held on Saturday, 19th January 2019 in the Honeywell Group Auditorium at the Lekki Campus of the University. A total of 218 students representing those who had been admitted into the first year classes of the different undergraduate programmes participated in the ceremony.

INAUGURAL LECTURE

The Inaugural Lecture of Prof. Onafowokan O. Olujobo, professor of financial accounting in the School of Management and Social Sciences titled "The Accounting Profession: Throw Back, Throw In, Throw Out". held on Thursday, 31st January 2019 in the Honeywell Group Auditorium at the Lekki Campus of the University. This inaugural lecture was the 9th in the University.

SUMMARY OF RESEARCH OUTPUT BY PAU FACULTY

School	2016/2017 Session	2017/2018 Session	2018/2019 Session
Journal Articles	58	63	95
Book Chapters	27	33	48
Books	3	5	11
Cases	28	10	7
Conference Papers	25	19	22
Total	141	130	183



● *The Lagos Business School at the Lekki campus.*

LAGOS BUSINESS SCHOOL (LBS)

FINANCIAL TIMES RANKS LAGOS BUSINESS SCHOOL

The Lagos Business School's Executive Education programmes have been ranked among the best in the world for the 13th consecutive year by the Financial Times (FT) of London.

The FT Executive Education Rankings 2019 which was published in June 2019, recognised Lagos Business School's open enrolment and custom executive education programmes based on ratings provided by participants and clients, and assessments of faculty and facilities among others.

In Custom Education, LBS moved up 16 positions to become 48 in the world and second in Africa after Gordon Institute of Business Science, South Africa, which holds the 45th position.

LBS has now become the second school in Africa on the Open Enrolment table where it holds the 73rd position in the world alongside top business schools such as IMD Business School, Switzerland; IESE Business School, Spain; and Stanford Graduate School of Business, United States.

CEO MAGAZINE RANKING

The Lagos Business School's full-time MBA and Executive MBA programmes were again classified as Tier One programmes by the CEO Magazine Global MBA rankings. According to the 2019 list published on the 20th of March, LBS' Executive MBA programme rose to the 36th position globally in the Executive MBA category.

LONDON STOCK EXCHANGE GROUP (LSEG)

The Lagos Business School was among the organizations featured by the London Stock Exchange Group (LSEG) in their list of 'Companies to Inspire Africa'.

HONOURS AND RECOGNITION TO STAFF

The following were appointed professors by the Governing Council of Pan-Atlantic University (PAU):

- **Dr Akintola Owolabi** was appointed a Professor of Cost Management Accounting.
- **Dr Enase Okonedo** was appointed a Professor of Management.
- **Dr Olayinka David-West** was appointed a Professor of Information Systems

SUMMARY OF PERSONNEL DATA

	Support	Professional	Academic	Total
Nº of New Staff	13	30	1	44
Total Nº of Staff	113	91	30	237

ON-GOING DOCTORAL PROGRAMMES

Faculty Member	Area of Research	Institution
Ikechukwu Kelikume	Economics	Swiss Management Centre University, Zurich, Switzerland
Kayode Omoregie	Finance	Swiss Management Centre University, Zurich, Switzerland
Uchora Udoji	Human Resources	Grenoble École de Management

A study authored and presented by Lagos Business School (LBS) faculty, **Dr Ogechi Adeola** won the Best Paper Award at the 11th MBA Academy of International Business Conference held in Barcelona, Spain in August 2018.

Mr Nkemdilim Iheanachor was appointed a treasurer of the sub-Saharan Africa chapter of the Academy of International Business (AIB).

Professor Olawale Ajai and **Dr Henrietta Onwuebuze** became the first Africans to be awarded the Global Network Africa Faculty Fellowship Programme at Yale School of Management, New Haven.

A paper authored by **Dr Tayo Otubanjo** won the Highly Commended Theoretical Paper Award at the Corporate Communications International Conference, held at USC Marshall School of Business, University of Southern California, Los Angeles on May 2019.

Dr Ijeoma Nwagwu joined the Advisory Board of BudgIT, a civil organisation that uses technology to simplify the budget and matters of public spending for citizens.

Dr Doyin Salami was appointed to chair the Federal Government's Economic Advisory Council.

Dr Uchenna Uzo was selected as a Highly Commended Winner for his case, 'Indomie Noodles in Africa: Lessons on Digital and Cultural Branding' at the 2019 Emerald Literati Awards.

PUBLICATIONS BY MEMBERS OF FACULTY

(Please note that items presented in previous annual reports do not appear below even if they were accepted during a previous session but were only published in the academic session 2018/2019)

JOURNALS ARTICLES

Adeola, O., & Evans, O. (2019). ICT, infrastructure, and tourism development in Africa. *Tourism Economics*

Adeola, O., & Evans, O. (2019). Digital tourism: Mobile phones, internet and tourism in Africa. *Tourism Recreation Research*, 44(2), 190-202.

Adeola, O. (forthcoming). Determinants of informal entrepreneurship in Africa. *International Journal of Entrepreneurship and Small Business*.

Adeola, O., Oppong, E., Hinson, R. E., Muritala, O., & Kosiba, J. (2018). the effect of mobile health service quality on user satisfaction and continual usage. *Total Quality Management and Business Excellence (CTQM)*, 1-22.



● An external view of the Lagos Business School

Adeola, O., & Evans, O., (2018). Digital health: ICT and health in Africa. *Actual Problems of Economics*, 8, 69-83.

Ehira, D., & Adeola, O. (2018) Application of social media marketing to the promotion of international tourism. *NIMN Journal of Marketing*, 1(1)

Adeola, O., Ngoasong, M. Z., Kimbu, A. N., & Afenyo-Agbe, E. A. (2018). Collaborative networks for sustainable human capital management in women's tourism entrepreneurship: The role of tourism policy. *Tourism Planning and Development Journal*, 16(4), 1-18

Adeola, O. (2018). Social media marketing strategies for small businesses in Nigeria. *National Institute of Marketing of Nigeria*.

Adeola, O., Boso, N., & Evans, O. (2018). Drivers of international tourism demand in Africa. *Business Economics*, 53(1), 25-36.

Amaeshi, K., Adi, B. and Ikiebey, G. (2019). Small Business Owners and corporate tax responsibility in Nigeria: An exploratory study. *ICTD African Tax Administration Paper 15*.

Adi, B. (forthcoming). Car ownership and income threshold: Evidence from South-Eastern Nigeria. *Journal of Developing Area*.

Ajai, O. O. (2018). Developing a corporate director's internal fiduciary duty to promote corporate sustainability: A

comparative survey from a benchmark of Nigerian Law. *International Journal of Business Governance and Ethics* 13 (2), 170.

Agwu, M. E. & Onwuegbuzie, H. N. (2018). Effects of international marketing environments on entrepreneurship development. *Journal of Innovation and Entrepreneurship*, 7(12)

Amah, O. E., & Oyetunde, K. (2019). Human resources management practice, job satisfaction and affective organisational commitment relationships: The effects of ethnic similarity and difference. *SA Journal of Industrial Psychology*, 45(0)

Amah, O. (2018). Determining the antecedents and outcomes of servant leadership. *Journal of General Management*, 43(3), 126-138.

David-West, O. (2019). Mobile money: A panacea for financial exclusion in emerging markets. *CIBN Journal of Banking*, 8(1), 27-55.

David-West, O. O., & Adetunji, B. (2018). The relative impact of income and financial literacy on financial inclusion in Nigeria. *The Journal of International Development*, 31 (4), 312-335.

Ehira, D., & Adeola, O. (2018). application of social media marketing to the promotion of international tourism in Nigeria.

NIMN Journal of Marketing, 1(1).

Evans, O., & Kelikume, I. (2018). The effects of foreign direct investment, trade, aid, remittances and tourism on welfare under terrorism and militancy. *International Journal of Management, Economics and Social Sciences*, 7(3), 206-232.

Evans, O., Adeniji, S. O., Nwaogwugwu, I., Kelikume, I., Dakare, O. & Olubode O. (2019). The relative effect of monetary and fiscal policy on economic development in Africa: A GMM approach to the St. Louis Equation. *Business and Economic Quarterly* 2, 3-23.

Evans, O., & Kelikume, I. (2019). The impact of poverty, unemployment, inequality, corruption and poor governance on Niger Delta militancy, Boko Haram terrorism and Fulani Herdsmen attacks in Nigeria. *International Journal of Management, Economics and Social Sciences*, 8(2), 58-80.

Kelikume, I. (2018). an estimation of inflation threshold for Africa. *International Journal of Management, Economics and Social Sciences*, 7(4), 283-300.

Ogbechie, C. (forthcoming). Where have foreign banks in Nigeria gone? Market structure, competitive intensity and the capabilities of Nigeria banks. *African Journal of Management*.

Ohu, E., Spitzmueller, C., Zhang, J., Thomas, C. L., & Osezua, A. (2018). When work-family conflict hits home: Parental work-family conflict and child health. *Journal of Occupational Health Psychology*.

Okonedo, E. (2019). Shaping business education to support recoupling. *Global Solutions Journal*, 4, 220 - 229.

Omoregie, K. (2019). Improving organizational performance using corporate financial intelligence: A conceptual and exploratory review. *Arabian Journal of Business and Management Review*, 8(5), 371.

Omoregie, K. (2019). Improving corporate performance with benchmarking: Some contemporary insight. *Arabian Journal of Business and Management Review*, 8(5), 372.

Omoregie, K. (2019). Ethics in public sector finance and regional development. *Journal of the Institute of Chartered Accountants of Nigeria (ICAN)*, 51(1).

Omoregie, K., & Kelikume, I. (2019). Executive compensation and insurance sector performance: Evidence from Nigeria. *International Journal of Economic and Financial Issues (IJEFI)* 9(2), 277-283.

Omoregie, K. (2019). Business rescue and insolvency

regulation and practice in Nigeria: the imperatives of globalization. *Archives of Business Research* 7(3), 87-104.

Omoregie, K., Olofin, S., & Ikepsu, F. (2019). Capital Structure and the profitability-liquidity trade-off. *International Journal of Economics and Financial Issues* 9(3), 105-114.

Omoregie, K., Ofori, K. S., Majeed, M., Mensah, A., & Addae, J. A. (2018). Factors influencing consumer loyalty: Evidence from the Ghanaian retail banking industry. *International Journal of Bank Marketing*.

Omoregie, K. (2019). Entrepreneurial opportunities and financing sources in a developing economy: A focus on Nigeria. *Arabian Journal of Business and Management Review*, 7(4), 1-8.

Onwuegbuzie, H. N., & Agwu, E. M. (2018). Changing the present and creating the future through indigenous knowledge and entrepreneurship. *Academy of Entrepreneurship Journal* 24(1).

Oparison, A. (2018). Employee career prospects in a changing world. *Human Resource Management Journal*.

Otubanjo, T. (2019). The corporate heritage brand development process: A new institutional theory approach. *IUP Journal of Brand Management*.

Otubanjo, T. (2018). Uncovering 'meanings' through animal figurative marks in corporate logos. *IUP Journal of Brand Management*.

Owolabi, A. A., & Omoregie, K. O. (2018). business process improvement and accounting: Establishing and defining the mutual links. *The Nigerian Accountant*, 51-57.

Ngwu, F. N., & Ojah, K. (2018). Growing cross-border banking in Sub-Saharan Africa and the need for a regional centralized regulatory authority. *Journal of Banking Regulation* 16(4).

Uzo, U., Mair, J., & Adewusi, A. (2019). Relational activities and channel contracts: Insights from channel intermediaries in Nigeria. *Journal of Strategic Contracting and Negotiation*.

BOOK CHAPTERS

Adeola, O., Hinson, R. E., & Evans, O. (2020). Social media in marketing communications: A synthesis of successful strategies for the digital generation. In B. George, & J. Paul (Eds.), *Digital transformation in business and society* (pp. 61-



● The foyer in the conference centre at the Lagos Business School.

81). Cham, Switzerland: Palgrave Macmillan.

Avornyo, F., Mahmoud, M. A., Adeola, O., Hinson, R. E., & Boateng, R. (2020). Social media technologies and export marketing. In B. George, & J. Paul (Eds.), *Digital transformation in business and society* (pp. 83-102). Cham, Switzerland: Palgrave Macmillan.

Farinloye, T., Adeola, O., & Mogaji, E. (Forthcoming, 2020). Typology of Nigerian universities: A strategic marketing and branding implication. In E. Mogaji, F. Maringe & R. E. Hinson (Eds), *Understanding the higher education market in Africa*. Abingdon, Oxfordshire: Routledge.

Adeola O., Ehira D., & Nworie A. (Forthcoming 2019). Segmentation, targeting, and positioning in healthcare. In (Eds) R. Hinson, L. Aziato, O. Adeola, & K. Osei-Frimpong (Eds), *Health service marketing management in Africa*. New York: Routledge.

Adeola O., & Isaiah A. (Forthcoming 2019). Strategic planning and healthcare services. In (Eds) R. Hinson, L. Aziato, O. Adeola, & K. Osei-Frimpong (Eds), *Health service marketing management in Africa*. New York: Routledge.

Adeola, O., Evans, O., & Hinson, R. E. (2019). Tourism and economic wellbeing in Africa. In M. Mkono (Ed), *Positive tourism in Africa* (pp 145-160), London, UK: Routledge.

Amah, O. E. (2020). Handling variation in work ethics and values across generations in Nigeria. In B. Christiansen (Ed), *Global applications of multigenerational management and leadership in the transcultural era*. Hershey, PA: IGI Global.

David-West, O. O., Anachor, N., & Umukoro, E. (2018). Agents as facilitators of financial access. In A. Shaikh, & H. Karjaluo (Eds), *Marketing and global financial services- A global perspective on digital banking consumer behaviour*. London, UK: Routledge.

Ngwu, F. (2020). Introduction: CSR in Developing and Emerging Markets – Institutions, Actors and Sustainable Development. In O. Osuji, F. Ngwu & D. Jamali (Eds), *CSR in Developing and Emerging Markets – Institutions, Actors and Sustainable Development*. Cambridge University Press.

Ngwu, F. (2020). Navigating the CSR Discourse from a Developing Country's Perspective: A Shift to Human Capital Development? In O. Osuji, F. Ngwu & D. Jamali (Eds), *CSR in Developing and Emerging Markets – Institutions, Actors and Sustainable Development*. Cambridge University Press.

Ngwu, F., Nwagwu, I., & Ogbechie, C. (2020). Promoting Sustainability in Business and Management Education. In O. Osuji, F. Ngwu & D. Jamali (Eds), *CSR in Developing and Emerging Markets – Institutions, Actors and Sustainable Development*. Cambridge University Press.

Ngwu, F. (2020). Corporate Social Responsibility and Sustainable Development in Developing and Emerging Markets: Looking Forward. In O. Osuji, F. Ngwu & D. Jamali (Eds), *CSR in Developing and Emerging Markets – Institutions, Actors and Sustainable Development*. Cambridge University Press.

Ngwu, F. N., Osuji, O. K., & Williamson, D. (2018). Introduction: enhancing board effectiveness – Institutional, regulatory and functional perspectives for developing and emerging markets. In F. Ngwu, O. Osuji, C. Ogbechie & D. Williamson (Eds), *Enhancing board effectiveness – Institutional, regulatory and functional perspectives for developing and emerging markets*. London, UK: Routledge.

Ngwu, F. N. (2018). Director remuneration in developing and emerging markets: Issues, challenges and prospects. In F. Ngwu, O. Osuji, C. Ogbechie & D. Williamson (Eds), *Enhancing board effectiveness – Institutional, regulatory and functional perspectives for developing and emerging markets*. London, UK: Routledge.

Ngwu, F. N., Ogbechie, C., & Williamson, D. (2018). Effective boards in developing and emerging markets: Looking ahead. In F. Ngwu, O. Osuji, C. Ogbechie & D. Williamson (Eds), *Enhancing board effectiveness – Institutional, regulatory and functional perspectives for developing and emerging markets*. London, UK: Routledge.

Ogbechie, C. (2018). The Nature of boards in developing and emerging markets. In F. Ngwu, O. Osuji, C. Ogbechie & D. Williamson (Eds), *Enhancing board effectiveness – Institutional, regulatory and functional perspectives for developing and emerging markets*. London, UK: Routledge.

Ogbechie, C. (2018). Director's selection, on-boarding and disqualification process. In F. Ngwu, O. Osuji, C. Ogbechie & D. Williamson (Eds), *Enhancing board effectiveness – Institutional, regulatory and functional perspectives for developing and emerging markets*. London, UK: Routledge.

Ogunyemi, K. (2018). Spirituality, Responsibility and Integrity. In J. Marques (Ed), *The Routledge companion to management and workplace spirituality*. London, UK: Routledge.

Ogunyemi, K. (2018). Learning through Film - A Gift from India. In M. Schwartz & H. Harris (Eds), *Research in Ethical Issues in Organizations*. Bingley, United Kingdom: Emerald Publishing Limited

Ogunyemi, K. (2019). Team Ethics. In D. Poff & A. Michalos (Eds), *Encyclopedia of Business and Professional Ethics*. Cham, Switzerland: Springer Nature.

Ogunyemi, K. (2019). Ethics in the Media. In D. Poff & A. Michalos (Eds), *Encyclopedia of Business and Professional Ethics*. Cham, Switzerland: Springer Nature.

Ohu, E., & Ogunyemi, K. (2018). Mindfulness and Ethical Consumption. In L. Walter *Good Health and Well-Being*. Encyclopedia of the UN Sustainable Development Goals. Cham, Switzerland: Springer Nature.

Ohu, E., & Anifowose, P. (2018). Leading with a Moral Compass. In J. Marques (Ed), *The Routledge Companion To Management and Workplace Spirituality*. London, UK: Routledge

Okonedo, E. F. (2018). Board composition and diversity in developing and emerging Markets. In F. Ngwu, O. Osuji, C. Ogbechie & D. Williamson (Eds), *Enhancing board effectiveness – Institutional, regulatory and functional perspectives for developing and emerging markets*. London, UK: Routledge.

Otubanjo, T. (2019). Branding the healthcare experience. In P. Kotler, J. Shalowitz & R. Stevens (Eds), *Healthcare service marketing: Building customer-driven health organizations*. Routledge, Taylor & Francis.

Otubanjo, T. (2019). An institutional economics-led model of customer service strategy. In R. E. Hinson, K. Osei-Frimpong, O. Adeola & L. Aziato (Eds.), *Customer service management: A strategic perspective*, New York, NY: Routledge, Taylor and Francis.

Uzo, U. (2020). CSR in developing and emerging markets – Institutions, actors and sustainable development. In O. Osuji, F. Ngwu, & D. Jamali (Eds.), *Corporate social responsibility in developing and emerging markets: Institutions, actors and sustainable development*. Cambridge: Cambridge University Press.

BOOKS

Hinson, R. E., Adeola, O., Nkrumah, K. O., Agyinasare, C., Adom, K., & Amartey, A. F. O. (2019). *Customer service essentials: Lessons for Africa and beyond*. Charlotte, USA: Information Age Publishing.

Hinson, R., Aziato, L., Adeola, O., & Osei-Frimpong, K. (Eds) (Forthcoming 2019). *Health service marketing management in Africa*. Oxford, UK: Routledge.

Hinson, R. E., Adeola, O., & Amartey, A. F. O. (2018). *Sales management: A primer for frontier markets*. Charlotte, USA: Information Age Publishing.



● *The library in the Lagos Business School*

Amah, O. (2018). *Globalization and leadership in Africa: developments and challenges for the future*. Palgrave Macmillan

Osuji, O. K., Ngwu, F. N. & Jamali, D. (2020). *Corporate social responsibility in developing and emerging markets: Institutions, actors and sustainable Development*. Cambridge, UK: Cambridge University Press

Okonedo, E. (2019). *The art of decision making: A guide for executives in Africa*. Lagos, Nigeria: Pan-Atlantic University Press.

CONFERENCE PAPERS

Nwokolo, A. (2019, June). *Terrorism and child health: Evidence from Boko Haram attacks*. A paper presented at the NOVAFRICA Conference on Economic Development in Africa, Lisbon, Portugal.

David-West, O. O. (2018, June). Sustainable business models for the creation [commercializing] of mobile financial services in Nigeria. A paper presented at the 8th Global Innovation and Knowledge Academy, Valencia, Spain.

Ohu, E. (2018, April). *Context matters: Expanding work family research*. A paper presented at the 33rd annual conference of the Society for Industrial and Organizational Psychology, Chicago, USA.

CASE STUDIES

Ajai, O. (2018). Nigeria's oil subsidy crisis: A tale of business hustlers, complicit regulators and smart politicians. The Case Centre No 218-0094-8. Lagos, Nigeria: Lagos Business School.

Ajai, O. (2018). The Nigerian petroleum sector: Reforming the upstream Nigerian petroleum sector - The Saga of the PIB (C). The Case Centre No 218-0095-8. Lagos, Nigeria: Lagos Business School.

Ojadi, Frank. (2019). Sourcing for export: The case of Frijay Consult Ltd. The Case Centre No 619-0026-8. Lagos, Nigeria: Lagos Business School.

Ojadi, F. (2018). Ezedis: Exporting yams to European markets (A). The Case Centre No 618-0058-8. Lagos, Nigeria: Lagos Business School.

Ogbechie, R. (2018). Between rogue culture and rogue trading: Adoboli at UBS. The Case Centre No 718-0082-8. Lagos, Nigeria: Lagos Business School.

Ogbechie, R. (2018). Gogo Nigeria Limited: Building A better culture. The Case Centre No 718-0083-8. Lagos, Nigeria: Lagos Business School.

Uzo, U. (2019). Assist-2-Sell Properties Limited: Indigenous marketing strategies. The Case Centre No 519-0095-8. Lagos, Nigeria: Lagos Business School.



● Bloomberg terminals at the Lagos Business School

PROGRAMMES

MBA Programmes

LBS has been offering MBA programmes since 2002. These programmes have been accredited by the National Universities Commission (NUC), the Association of MBAs (AMBA) and the Association to Advance Collegiate Schools of Business (AACSB). These last two accreditations put LBS in the top 2% of business schools globally. In addition, LBS has been ranked among the top 50 providers of Executive MBA programmes globally by The Economist.

MBA students are given the opportunity to broaden their learning by participating in exchange programmes in globally recognized partner institutions. The current student exchange partner institutions include; IESE Business School, University of Stellenbosch Business School, IESEG School of Management, Indian Institute of Management Ahmedabad, Graduate School of Business of the University of Cape Town and Università Commerciale L. Bocconi (Bocconi University), among others.

NON-DEGREE PROGRAMMES

LBS has been offering non-degree programmes to experienced business professionals since 1991. Executive education at LBS has a strong practical orientation, drawing from the experience of faculty and participants. The system of teaching privileges

the case-study method and group-work approaches to learning.

This is the twelfth consecutive year since 2007 that LBS has been ranked in the open enrolment executive programmes category (where it ranks 3rd in Africa) and the third year in the custom executive programmes category (where it ranks 2nd in Africa) by the Financial Times of London.

MAJOR EVENTS AND ACTIVITIES

ACTIVITIES OF THE RESEARCH CENTRES

Lagos Business School Sustainability Centre

Lagos Business School Sustainability Centre is geared towards promoting sustainability, empowering individuals, nonprofits, businesses and public sectors to implement sustainable solutions to Africa's growing social needs. The centre achieves these objectives by conducting research, facilitating seminars & workshops and engaging stakeholders through interactive forums.

Seminars/Training

Social Impact and Sustainability Reporting Workshop- February 21, 2019

Webinars

- Supporting Access and Quality of education in Nigeria:

Participation in MBA Programmes

Programmes	Nº of New Enrolments in this Session	Nº of Students in this Session	Nº of Students Graduated in this Session
Full-time MBA	29	60	34
Executive MBA (EMBA)	77	158	80
Modular EMBA	44	83	39
TOTAL	150	301	153

NON-DEGREE PROGRAMMES

Participation in Non-Degree Programmes

Programmes	Executive Programmes	Custom Programmes	Seminars/Workshops	Online Programmes	Total
Nº of Participants	353	1,804	2,369	166	4,526*

*Excluding online Programmes

SUMMARY OF PARTICIPATION IN EXECUTIVE PROGRAMMES

Programme	Nº of Days Spent in Class	Nº of Participants
Chief Executive Programme (CEP 27)	22	10
Global CEO Programme	21	16
Advanced Management Programme (AMP 32)	25	31
Owner Managers Programme (OMP 27)	30	27
Owner Managers Programme (OMP 28)	30	28
Senior Management Programme (SMP 68)	30	13
Senior Management Programme (SMP 69)	30	52
Senior Management Programme (SMP 70)	30	26
Senior Management Programme (SMP 71)	30	56
Management Acceleration Programme(MAP 5)	8	15
Management Acceleration Programme(MAP 6)	10	35
Agribusiness Management Programme (AgMP 10)	15	17
Agribusiness Management Programme (AgMP 11)	15	27
TOTAL		353



● *An interior view of the Honeywell Group Auditorium at the Lagos Business School.*

- CSR interventions that Work- October 15, 2018
- Leading for Impact- Monday, March 4, 2019
- Stakeholder Engagement for Sustainable Social Investments- 27 March 2019
- Positioning Your Non-profit Global Perspective, Local Action- April 5, 2019

Stakeholder Engagement Activities

- Africa Responsible Business Forum 2018
- AGBAMI STEM Education Programme 2018
- International Sustainability Conference 2018
- Lafarge Africa Sustainability Forum

Christopher Kolade Centre for Research in Leadership and Ethics (CKCRLE)

The Christopher Kolade Centre for Research in Leadership and Ethics (CKCRLE) seeks to create and share knowledge in order to improve the way managers lead and live in Africa and the world at large. During the course of the session, it held the following activities:

Events:

Humanistic Management Network Business Meeting

The HMN Nigeria chapter anchored by the centre, held a business meeting titled "Ethics and Sustainability in Businesses

and Workplaces", at the Lagos Resource Center.

It featured panellists such as Dr Omowumi Ogunyemi (Pan-Atlantic University), Mrs Ini Abimbola (Thistle Praxis Consulting), Mrs Abimbola Agbejule (Wema Bank Plc) and Mr Olasoji Fagbola (Asharami Energy) who gave diverse perspectives from academia, consulting, banking and energy sector. New members also joined the HMN at the event.

Research and Collaboration

Ethical Portrait of the Nigerian Health Sector - The study is looking at the ethical portrait of the health sector in Nigeria.

Organisational Research Culture in Africa Universities (ORCA) research - The Organisational and Research Culture of African Universities (ORCA) research project is in collaboration with partners in South Africa, Ghana and Zimbabwe.

The research is ongoing with data being collected from five universities in Nigeria; University of Lagos, Lagos State University, Obafemi Awolowo University, University of Ibadan, Covenant University.

Publications from the Centre

Book Chapter

A Book Chapter has been submitted:

"Responsible Managers for the Common Good: African (Igbo and Yoruba) Perspectives on Responsible Management" to The Research Handbook of Responsible Management.

Cheltenham: Edward Elgar (2019, forthcoming). Edited by Laasch, O., Jamali, D., Freeman, E., & Suddaby, R.

Case Studies

The following Case Studies are ongoing:

- 1) Kano Electricity Distribution Company
- 2) Submar West Africa
- 3) GTB (Pan-African case)

Newspaper Publications

·Towards a Human-Centric Theory of Firms – Zainab Dere (Published in Business Day newspaper September 28, 2018).

·Corruption and the Environment of Accounting and Auditing in Africa - Akintola Owolabi – (Published in Business Day Newspaper on Monday, 25 October 2018.).

·Social Media and Tech Startups: The New Youth Leadership Platforms – Chika Nwogu (Published in Business Day newspaper March 07, 2019).

“Incorporating Sustainability into Business Models” - Zainab Dere (published in Business day newspaper April 02, 2019).

·Sales Management: Who's in the Driver's Seat? – Dr. Ogechi Adeola (published in Business day newspaper April 19, 2019).

·Ethics and Sustainability in Businesses and Workplaces' – Zainab Dere (published in Business day newspaper June 27, 2019).

LBS Alumni Association (LBSAA)

The LBS Alumni Association (LBSAA) organizes monthly sessions. It also organizes a number of major activities during the year for alumni. Some of which were:

Alumni Day

Industry experts and top government officials gathered in November 2018 at the Lagos Business School (LBS) Alumni Association conference to discuss the new Company and Allied Matters Bill passed by the Nigerian Senate on May 2018.

Themed 'The New Company and Allied Matters Bill and its relevance to Ease of Doing Business in Nigeria', the 2018 edition of the annual Alumni Day provided another platform for LBS alumni members to air their opinions, present challenges and proffer solutions on an issue that directly affects their businesses. Over 250 alumni attended the event.

LBS' 25th annual President's Dinner

The Lagos Business School Alumni Association (LBSAA) hosted the 2019 edition of its annual social event, President's Dinner on Saturday, June 22, 2019, at the New Harbour Point, Victoria Island.

The 25th edition of the LBSAA President's Dinner celebrated all alumni of the School through its 27 years of existence and provided them with an opportunity to engage in quality networking in a convivial atmosphere. Over 1,000 alumni attended the event.

LBS Breakfast Club

The Lagos Business School Breakfast Club provides an avenue for C-suite executives to gain access to high-quality intelligence about the operating business environment, without expending much of their most scarce resource, time. Scheduled for the first Wednesday of every month, the one-hour meeting opens with a presentation of the economic outlook for the month, followed by a presentation by a special guest drawn from either the business community or the government. Over the years, the event has held in Lagos. However in the past year, quarterly meetings have also held in Abuja.

Guest Speakers during the past year have been:

Mr Segun Agbaje

Managing Director, Guaranty Trust Bank Plc

Mr Georgios Polymenakos

Country Manager of Coca-Cola
Hellenic Bottling Company Nigeria

Dr Adesola Kazeem Adeduntan

Managing Director /CEO First Bank of Nigeria Limited

Mr Wale Goodluck

Head, sub-Saharan Africa GSMA.

Mr BabaJide Sanwo-Olu

Governor of Lagos State

Mr Jimi Agbaje

PDP governorship candidate for Lagos State (at the time)

Mr Baker Mugunda

Managing Director / CEO Guinness Nigeria

Mr Amine Mati

Mission Chief/Senior Resident Representative
for Nigeria of the International Monetary Fund (IMF)

Mr Ferdi Moolman

Chief Executive Officer, MTN

Mr Ben Akabueze

Director-General, Budget Office of the Federation



● *A classroom in the Lagos Business School*

Mr Desmond Guobadia

Chairman, Presidential Impact & Readiness Assessment Committee, & Technical Working Group on AfCFTA reaty

Prof. Yemi Osinbajo, GCON,

Vice-President, Nigeria

Mrs Zainab Ahmed, Finance Minister, Nigeria

Networking Lunch

The networking lunch is an event designed to provide an opportunity for the continuous professional development of LBS alumni as well as a chance for them to build their professional network.

The first Networking Lunch held on Thursday, May 16, 2019, at Jade Palace, Victoria Island, Lagos. The session was attended by 15 Alumni members cut across (AMP, OMP, SMP EMBA, SMP and AgMP) and also invited guests.

Zonal Events

As a means to extend the reach of the LBSAA for the benefit of its members, events are held outside Lagos. A number of Alumni sessions were held this session in different locations. Some details of the events are presented below:

Abuja Alumni Sessions

Session 1

Topic: Economic Outlook 2019: Where lies the Growth?
 Speaker: Dr. Bongo Adi,
 Venue: CBN International Training Institute 2, LaSalle Street, Off Shehu Shagari Way, Abuja
 Date: February 21, 2019
 Attendance: 26

Session 2

Topic: Post-Election Dynamics and the Economy
 Speaker: Dr. Ogho Okiti
 Venue: CBN International Training Institute 2, LaSalle Street, Off Shehu Shagari Way, Abuja
 Date: May 23, 2019
 Attendance: 16

Port Harcourt Sessions

Session 1

Topic: The Nigerian Economy in an Election Year: The Headwinds and Tailwinds
 Speaker: Dr. Biodun Adedipe
 Venue: Golden Tulip Port Harcourt, 1C Evo Road, Elechi 500272, Port Harcourt
 Date: Thursday, April 4, 2019
 Attendance: 18

Session 2

Topic: Dynamics of E-Commerce and its variant opportunities
 Speaker: Mr. Adebayo Adedeji
 Venue: Golden Tulip Port Harcourt, 1C Evo Road, Elechi 500272, Port Harcourt
 Date: Tuesday, July 30, 2019; Attendance: 14

Ibadan Sessions

Session 1

Topic: The Nigerian Economy in an Election Year: The Headwinds and Tailwinds

Speaker: Dr. 'Biodun Adedipe

Venue: Adis Hotel, 1, Akinsehinwa Street, New Bodija, Ibadan

Date: Thursday, February 7, 2019

Attendance: 8

Session 2

Topic: Driving Organisational Performance with Corporate Financial Intelligence: A Board Agenda

Speaker: Kayode Omoregie

Venue: Best Western Plus Hotel, Ibadan

Date: Thursday, July 11, 2019

Attendance: 14

Charity Outreaches

LBS Alumni organize amongst themselves various projects targeted at helping members of society who are in need. Below are some of the outreaches carried out by the alumni during the session:

STUDENT RELATED ACTIVITIES

16th annual MBA Career Fair

The 16th edition of the annual Lagos Business School MBA Career Fair held on Tuesday, November 13, 2018, at the Honeywell Group Auditorium of the School with 16 participating companies hunting for potential hires from the MBA classes.

Delivering the keynote address, immediate past Managing Director, UAC Foods, Mr Chidi Okoro enlightened the students on the key characteristics organisations seek in potential hires.

Participating companies included Cadbury, Dow Chemicals,

Total Nigeria, Godrej, Rand Merchant Bank, Guinness Nigeria, NASCON Alliance, Simba Group, Reckitt Benckiser, and more.

The Inaugural edition of EMBA Immersion Week

Executive MBA participants from top business schools in South Africa and Kenya joined colleagues of Lagos Business School's MBA programmes on the inaugural edition of the International EMBA Week which ran from September 10 to 17, 2018. Themed Playing to Win in Africa: Exploring Business Opportunities in Nigeria, the ultimate purpose of the programme was to help participants understand the dynamics of the local business environment in Nigeria and Africa.

The International EMBA week was done in collaboration with Strathmore Business School, Kenya and University of Stellenbosch Business School, South Africa.

Global Network Week 2018

The 2018 edition of the Global Network Week (GNW2018) was held in Lagos Business School (LBS) and 14 other member institutions under the Global Network for Advanced Management (GNAM), with LBS hosting participants from six countries.

Themed 'Selling strategies for consumer markets: Perspectives from Africa's largest economy', the week-long event intended to expose participants to indigenous strategies that shape buying and selling within consumer markets of Africa's largest economy.

Visiting participants from Yale School of Management, USA; IE Business School, Spain; and European School of Management and Technology, Germany alongside members of the MBA 16 class took classroom sessions and explored

Class	Project	Location
AMP 24	Community Development Intervention training for teachers	Government Senior Secondary School, Iyana Ipaja, Lagos
SMP 41	Visit to the orphanage and excursion of orphans to Novare Mall for movies and shopping	Children of the Mercy home, Sangotedo
SMP 65	Generation and supply of electricity to a rural community	Rugan Bayero Community, Mararaba, Nassarawa State
SMP 48	Adoption of 5 students for a full scholarship from Junior Secondary to University (ongoing).	Dustbin Village School, Ajegunle



● *The International Management Research Centre (IMRC) at the Lagos Business School*

formal as well as informal markets during the course of the week.

Africa Business Conference 2018 Plus

The development of human capital for the transformation of businesses and the nation was at the heart of conversations at the 7th edition of the annual Africa Business Conference held at the Honeywell Auditorium of Lagos Business School (LBS) on Saturday, December 8, 2018.

Facilitated by the Africa Business Club (ABC) of the School, the conference, the second in the year, brought together industry experts, thought leaders, and entrepreneurs to discuss the theme, Human Capital: The Key to Africa's Transformation. Over 120 participants attended the conference

PHYSICAL DEVELOPMENT

INTERNATIONAL MANAGEMENT RESEARCH CENTRE (IMRC) BUILDING

Construction of the IMRC Building has been completed. This three-floor structure will provide much needed accommodation for some of LBS' research centres. As noted

earlier, funding for this has been made possible by the generosity of the Onosode family on behalf of the Gamaliel and Susan Onosode Foundation (GAMSU).

NEW INSTITUTIONAL RELATIONSHIPS

Pan-Atlantic University (PAU) signed a Memorandum of Understanding (MOU) with **Microsoft Nigeria Limited** in October 2018. Under this agreement, Lagos Business School collaborated with Microsoft Nigeria Limited to host a digital economy workshop for Nigerian policymakers.

Pan-Atlantic University (PAU) signed a Memorandum of Understanding (MOU) with **LIGA NACIONAL DE FÚTBOL PROFESIONAL ("La Liga")**, which will enable cooperation and collaboration between Lagos Business School and La Liga. The term of the agreement, valid from November 2018 through December 2019, includes collaboration in developing management programmes for the sports sector in Nigeria

Pan-Atlantic University (PAU) signed a Memorandum of Understanding (MOU) with **Mobile Surveys Incorporated** in November 2018. Under the terms of the agreement, Lagos Business School (LBS) will collaborate with Mobile Surveys Incorporated in creating knowledge and capacity building content, as well as developing managerial capacity

in customer analytics.

Pan- Atlantic University also signed a Memorandum of Understanding (MOU) with **insight2impact** ("i2i") on the DataHack4FI initiative, which is a pan-African data and business accelerator for emerging technology companies. Under the terms of the MOU, Lagos Business School (LBS) will provide contestants of DataHack4FI with business and thematic mentorship and inputs to capacity-building content. LBS will also co-author case studies emerging from the competition.

Pan-Atlantic University (PAU) has signed an exchange programme agreement with **NEOMA Business School** in France in April 2019. This exchange agreement strengthens relations between Lagos Business School and NEOMA Business School as well as allows MBA students the following benefits; enhancement of employment prospects with international experience, global networking opportunities and international and cross-cultural experiences, in the areas of education, research and other activities.

In addition, Pan-Atlantic University (PAU) has renewed its Memorandum of Understanding (MOU) with **IESE Business School**, Barcelona and **Strathmore Business School**, Nairobi for the "Global CEO Programme Africa" which is held in Lagos, Nairobi and New York for C-suite executives and senior directors of African multinationals and international companies with presence or interest in Africa. The initial memorandum was signed in 2018

Global CEO Program – Africa

Sixteen senior executives across Africa converged in Strathmore Business School, Kenya, for the inaugural edition of the Global CEO Program – Africa.

Designed especially for African CEOs, the Global CEO programme for Africa began on February 3, 2019. It is the product of a partnership between Lagos Business School (LBS) and two of its long-time partners, Strathmore Business School, Kenya and IESE Business School, Spain. Its core objective was to help CEOs and organisational leaders in Africa boost

GIFTS TO LBS

BILL & MELINDA GATES FOUNDATION GRANT

During the year, LBS received a grant of **\$3,861,727** from the Bill & Melinda Gates Foundation. The objective of the grant is to resource, enable and catalyze financial service providers (FSPs) to develop sustainable business models and compelling value propositions in order to deliver DFS to low-income Nigerians. The project duration is 3 Years.

Other gifts received are set out in the table below::

Donor	Amount Donated (₦)
MAP 5	46,000.00
CEP 27	2,500,000.00
MAP 42	10,000.00
OMP 26	1,500,000.00
OMP 27	260,000.00
OMP 25	1,300,000.00
SMP 64	850,000.00
AMP 31	1,000,000.00
SMP 66	1,010,000.00
AGMP 8	450,000.00
MAP 3	230,000.00
SMP 67	500,000.00
SMP 69	155,000.00
SMP 33	500,000.00
AGMP 9	510,000.00
MBA 15	170,000.00
EMBA 21	2,000,000.00
SMP 65	1,020,000.00
MEMBA 4	2,000,000.00
SMP 70	255,000.00
MEMBA	3500,000.00
SMP 19	250,000.00
MBA 16	6,000.00
MEMBA 6	100,000.00
MBA 14	140,000.00
EMBA 23	1,000,000.00
AGMP 11	25,000.00
Omiunu Isimenmen	100,000
Olanrewaju Olumuyiwa	30,000
Ajorgbor Ojeikere	20,000
Dr Bukola Adeniyi	10,000
Okonkwo Sylvester	40,000
Odukoya Olufemi Olumuyiwa	10,000
Muyiwa Olanrewaju	30,000
Aigbonoga Aloiy	40,000
Olutola Mobolurin	150,000
Ijeoma Ike	1,000
Bukola Adeniyi	10,000
Aina Omotayo	3,000
Ijeoma Ike	2,000
Tegbade Olubukola Seyi	3,000
Atuanya Patrick	25,000
Odukoya Femi	20,000
TOTAL	18,981,000.00



● *The restaurant in the Lekki Campus*

NOTABLE GUESTS

- **Mr Ayodeji Balogun**, Country Manager, AFEX Nigeria
- **Mr Chidi Okoro**, Managing Director, UAC Foods (at the time)
- **Mrs Clare Omatseye**, Vice President, West Africa Healthcare Federation
- **Mr Jose Moya**, Head of La Liga Business School
- **Dr Jumoke Oduwole**, Senior Special Assistant to the President on Industry, Trade and Investment
- **Dr Kweku Tandoh**, Chairman, Lagos State Sports Commission
- **Ms Kemi Adetiba**, Film Maker
- **Mr Kené Umeasiegbu**, Head of Environment, Tesco UK
- **Mr Lazarus Angbazo**, CEO, GE Nigeria
- **Mr Larry Umunna**, Country Director, Technoserve
- **Ms Mary Uduk**, Acting Director-General, Securities and Exchange Commission
- **Mr Mauricio Alarcon**, Managing Director, Nestle Nigeria
- **Ms Nimi Akinkugbe**, CEO, Bestman Games
- **Mr Niyi Yusuf**, Country Managing Director, Accenture Nigeria
- **Mr Olufemi Awoyemi**, Founder and CEO of Proshare
- **Mr Aditya Chellaram**, CEO Chellarams Plc
- **Dr Ola Brown Orekunrin**, Managing Director, Flying Doctors Nigeria
- **Mr Oscar Onyema**, Chief Executive Officer, Nigeria Stock Exchange (NSE)
- **Mr Peter Amangbo**, Group Managing Director and CEO, Zenith Bank Plc
- **Mr Seyi Adenmosun**, Executive Director (Business Development), NIBSS
- **Mr Steve Babaeko**, CEO, X3M Ideas
- **Professor Yemi Osinbajo**, Vice President, Nigeria
- **Mr Segun Agbaje**, MD, Guaranty Trust Bank Plc
- **Mr Georgios Polymenakos**, Country Manager of Coca-Cola Hellenic Bottling Company Nigeria
- **Dr Adesola Kazeem Adeduntan**, Managing Director /CEO First Bank of Nigeria Ltd
- **Mr Wale Goodluck**, Head, Sub Saharan Africa GSMA.
- **Mr BabaJide Sanwo-Olu**, Governor of Lagos State
- **Mr Jimi Agbaje**, PDP governorship candidate for Lagos State (at the time)
- **Mr Baker Mugunda** Managing Director / CEO Guinness Nigeria
- **Mr Amine Mati**, Mission Chief/Senior Resident Representative for Nigeria of the International Monetary Fund (IMF)
- **Mr Ferdi Moolman**, Chief Executive Officer, MTN
- **Mr Ben Akabueze**, Director General Budget Office of the Federation
- **Mr Desmond Guobadia**, Chairman, Presidential Impact & Readiness Assessment Committee, & Technical Working Group on AfCFTA Treaty



● An audio-visual studio in the main campus

SCHOOL OF MEDIA AND COMMUNICATION (SMC)

PERSONNEL INFORMATION

	Support	Professional	Academic	Total
Nº of New Staff	2	-	7	9
Total Nº of Staff	3	16	25	44

ON-GOING DOCTORAL PROGRAMMES BY SMC FACULTY

Name of Staff	Programme (Area of Specialisation)	University
Aifuwa Edosomwan	Media and Communication	Pan-Atlantic University
Tope Falade	Media and Communication	Pan-Atlantic University
Emmanuel Nzeaka	Media and Communication	Pan-Atlantic University
Anthony Okoeguale	Media and Communication	Pan-Atlantic University
Mike Okolo	Organisational Communication	University of Navarra, Spain

PUBLICATIONS BY MEMBERS OF FACULTY

(Please note that items presented in previous reports do not appear below even if they were accepted during a previous session but were only published in the academic session 2018/2019)

JOURNAL ARTICLES

Agina, A. (2019a). Review of Nollywood: Popular Culture and Narratives of Youth Struggles in Nigeria by Paul Ugor. *Journal of African Cinemas*. 10:3, 255-257

Agina, A. (2019b). Cinema-going in Lagos: three locations, one film, one weekend. *Journal of African Cultural Studies*.

Edosomwan, A. (2019). Protecting intellectual property rights in Nigeria: A review of the activities of the Nigerian Copyright Commission. *World Patent Information*, 58

Egbunike, N., Kezie, C. & Enaholo, P. (2018). If Sharing is the Answer, What then is the Question? A Critique of Sharing in Web 2.0. *Journal of Communication and Media Research* Vol. 10, No. 2. 115 – 124.

Onobhayedo, P. A. (2018). Exploring relationship between online connectedness and employee perception of supervisor openness. *Archives of Business Research*, 6(11), 20-27

Oji, R. K. (forthcoming). Conceptual blending patterns in selected Nigerian television talk shows. *Ghana Journal of Linguistics* (GJL).

Oji, R. K. (2019). Problems in the teaching and learning of oral English in secondary schools in Owerri metropolis. *LASU Journal of Humanities*.

Oji, R. K. (2019). Television talk shows in Nigeria: Interactive patterns and communicative strategies. *LASU Journal of Humanities*.

Oji, R. K. (2018). Aspects of power relations in Chinua Achebe's *A Man of the People*. *Okike* 57 – *An African Journal of New Writing*.

Okpara, N. (2019). Social media and the changing pattern of interaction among residents of Ikeja and Lagos Island in Lagos State, Nigeria. *Novena Journal of Communication*, 9, 2019

Onyeato, I. & Okpara, N. (2019). Human Communication in a digital age: Perspectives on interpersonal communication in the family. *Journal of New Media and Mass Communication*, 78.

Okpara, N. (2019). Big Brother Africa and the promotion of morality – A critical analysis. *Journal of New Media and Mass Communication*, 78

Okpara, N. (2019). Popularity vs ethics: Mutually exclusive ideals for the media. *Journal of Research on Humanities and Social Sciences*.

Nyam, I., & Okpara N. (2019). Health journalism in Nigeria: An evaluation of health news coverage amongst selected national news dailies. *Journal of Communication and Media Research*, 11(2)

BOOK CHAPTERS

Obiaya, I. (2019). African cinema in the throes of commercialism and populism. In A. Ojebode, T. Adegbola, A. D. Mekonnen, & E. C. Maractho, *Camera, commerce and conscience: Afrowood and the crisis of purpose*, (pp. 165-181). Ibadan, Nigeria: Greenminds Publishers.

Oji, R. K. (2019). Questioning tools for effective communication. In R. K. Oji (Ed.), *Communication in Education – A Handbook for Teachers*, (pp. 52 - 67). Lagos: Pan-Atlantic University Press.

Oji, R. K. (2018). Mental and context models of ideological expressions of participants in Nigerian television talk shows. In A. Osisanwo, I. Olaosun, & I. Odebo (Eds.), *Discourse-stylistics, sociolinguistics and society – A festschrift for Ayo Ogunsiji* (pp.365-382). Ibadan: Stirling-Horden Publishers Ltd.

Oji, R. K. (2018). Accounting for expressions of ideology in media discourses using the critical discourse analysis framework. In F. O. Egbokhare, & A. B. Sunday (Eds.), *Contemporary issues in language studies*, (pp. 187-211). Ibadan, Nigeria: Scholarship Publishing and Educational Consult Services Ltd.

Ezechuckwu, I. O. (2019). The nature of classroom learning. In R. K. Oji (Ed.), *Communication in Education – A Handbook for Teachers* (pp. 1 - 16) Lagos: Pan-Atlantic University Press.

Okpara N. I. (2019). Communication barriers in the teaching and learning environment. In R. K. Oji (Ed.), *Communication in Education – A Handbook for Teachers* (pp. 18 - 35). Lagos: Pan-Atlantic University Press.

Okpara, N. (2019). Environmental journalism in Nigeria and Gambia. In D. Sachsman, & J. Valenti (Eds.), *The Routledge handbook of environmental journalism*.

Okpara, N. (2019). Media, the Family and Human Trafficking in Nigeria. N. Okorie,, B. Ojebuyi, & J. Macharia, (Eds.), *Global Impact of Media on Migration Issues*. (pp.96 - 114). Hershey, PA: IGI Global.

Ogbu S. U. (2019). Leadership and education: essential skills for optimizing the performance of teachers in and out of the classroom. In R. K. Oji (Ed.), *Communication in Education – A Handbook for Teachers* (pp. 88 - 113). Lagos: Pan-Atlantic University Press.



● A mac computer lab in the T. Y. Danjuma Academic Complex at the main campus.

Alilonu, A. (2019). Studying, reading and library: Action-centered pedagogy. In R. K. Oji (Ed.), *Communication in Education – A Handbook for Teachers* (pp. 133 - 146). Lagos: Pan-Atlantic University Press.

Okolo, M. (2019). The Role of non-verbal communication in education. In R. K. Oji (Ed.), *Communication in Education – A Handbook for Teachers* (pp.2133 - 247). Lagos: Pan-Atlantic University Press.

BOOKS

Oji, R. K. (Ed.). (2019) *Communication in Education – A Handbook for Teachers*. Lagos: Pan-Atlantic University Press.

Onobhayedo, P. (2019). Foundations and react-driven advances in web applications: A practical guide to full stack development. Lagos, Nigeria: Pan-Atlantic University Press.

CONFERENCE PAPERS

Okpara, N. (2018, September). *Influence of social media use on the human interactions and practices in Lagos state, Nigeria*. Paper presented at the African Studies Association of the United Kingdom (ASAUk) Conference, Birmingham, UK.

Okpara, N. (2018, November). *Implications of communication of deception in the era of social media for family communication in Ikeja, Lagos, Nigeria*. Paper presented at the Africa Regional Conference of the International Communication Association (ICA), Legon, Ghana.

Okpara, N. (2018, October). *Using film contents to create cultural integration in Nigeria (A case study of films premiered in 2018)*. A paper presented at the African Council for Communication Education (ACCE) conference Lagos, Nigeria

Okpara, N. (2019, July). *Role of ethics in the reconstruction of emotional aspects of computer-mediated communication in family relationships in Lagos, Nigeria*. Paper presented at the International Association for Media and Communication Research (IAMCR) conference, Madrid, Spain.



● One of the computer labs in the T. Y. Danjuma Academic Complex at the main campus.

PROGRAMMES

DEGREE PROGRAMMES

	New Enrollments	Total Enrollments	Expected Graduands
Mass Communication (B.Sc.)	56	193	37
Information Science and Media Studies (B.Sc.)	47	125	-
Full-time M.Sc.	34	34	40
Part-time M.Sc.	17	32	23
PhD (Media)	10	31	1
Total	164	415	101

NON-DEGREE PROGRAMMES

Programmes	Certificate Programmes	Custom Programmes	Seminars/Workshops	Total
Nº of Participants	36	11	146	193



● An audio production studio in the T. Y. Danjuma Academic Complex at the main campus.

Physical Developments

A number of media studios have been set up and fully equipped to facilitate the learning experiences of the students. These studios include;

Art/Graphic Studio

A design studio for teaching, conceiving, designing and developing artistic ideas for communication campaigns.

Digital Printing Room

A printing room containing 1 large format (A2) Design Jet printer, 1 A3 Desk Jet printer, 1 A4 Colour photo printer, a ceramic mug press machine and a 10 CD/DVD Replicator.

Photography Dark Room

To teach students the rudimentary art of working with photographic film to make prints and carry out other associated tasks.

Digital Photography Studio

To teach students the art of studio portrait photography.

News Room

A 24-seater computer room to simulate newsroom operations where students learn how to work at gathering news to be published or broadcast on radio or television.

Editing Suites

The rooms comprise of 2 suites equipped with Apple iMac pro video editing work stations, 1 suite equipped with

Windows video editing work stations and 1 suite equipped with a DaVinci Resolve colour correction and non-linear video editing application. They will be used to in video editing, audio-visual and sound engineering projects by students in Film studies.

SMC ALUMNI ASSOCIATION

(CME 5) Celebrates 10 Years Anniversary

The CME5 class organized a reunion at our main campus on July 6, 2019, making them the first alumni class-set to converge officially at the main campus. They were taken on a tour of the campus by the Alumni Manager. In addition, they met with the Dean and other members of faculty.

NOTABLE GUESTS

- Ms Ema Edosio – Nollywood Film Director
- Mr Ferdinand Adimefe – CEO, Imaginarium
- Ms Mildred Okwo – Nollywood film director and producer
- Ms Nse Ikpe Etim – Nollywood Actress
- Mr Okechukwu Ogunjiofor – Nollywood actor, writer and filmmaker
- Mr Oluwole Osaze Uzzi – Independent National Electoral Commission (INEC) Director, Voters Education
- Mr Patrick Atunaya – Editor, Business Day Newspaper
- Mrs Seyi Banigbe – Creative Director at Bland2Glam



● A meeting area at the Sapetro Executive Education Block in the main campus of the University.

SCHOOL OF MANAGEMENT AND SOCIAL SCIENCES

PERSONNEL DATA

	Administrative	Academic	Total
Total N ^o of Staff	3	22	25

ON-GOING DOCTORAL PROGRAMMES BY SMSS FACULTY

Name of Staff	Programme (Area of Specialisation)	University
Abisola Akinola	Accounting	Bowen University
Friday Anetor	Economics	University of Lagos
Olaniyi Evan	Economics	University of Lagos
Frederick Ikpesu	Finance	University of Lagos
Olalekan Olayinka	Accounting	Babcock University



● One of the classrooms in the T. Y. Danjuma Academic Complex at the main campus.

HONOURS AND RECOGNITION TO STAFF

Dr Onafowokan Oluyombo has been appointed Professor of Financial Accounting by the Pan-Atlantic University Governing Council.

Dr Bright Eregha has been appointed Professor of Macro Economics by the Pan-Atlantic University Governing Council.

PUBLICATIONS BY MEMBERS OF FACULTY

(Please note that items presented in previous reports do not appear below even if they were accepted during a previous session but were only published in the academic session 2018/2019)

JOURNAL ARTICLES

Agholor, D., Lleo, A., & Serrano, N. (2017). Mentoring future engineers in higher education: a descriptive study using a developed conceptual framework. *Production*, 27(spe), e20162207.

Lleó, A.; Agholor, D.; Serrano, N. & Prieto-Sandoval, V. (2017): A mentoring programme based on competency development at a Spanish university: an action research study, *European Journal of Engineering Education*, DOI:10.1080/03043797.2017.1415298

Ikpesu, F. (2018). Aid, Inflation, and Exchange Rate in Sub-Saharan Africa: Empirical Insights from Panel Vector Error

Correction Model (PVECM) Approach. *Journal of Developing Areas*.

Nduka, M., & Akinola, A. T. (2018). The effect of Dividend Payment on Share Price of Listed Oil & Gas Firms in Nigeria. *British Journal of Management & Marketing*, Vol 1 (1) 40-48.

Adeola O. & Evans O. (2018) Digital Tourism: Mobile Phones, Internet and Tourism in Africa, *Tourism Recreation Research*, <https://doi.org/10.1080/02508281.2018.1562662>

Adeola, O. & Evans O. (2019). ICT, Infrastructure and Tourism Development in Africa, *Tourism Economics*. DOI: 10.1177/1354816619827712

Adeola, O. & Evans, O. (2018). Digital Health: ICT and Health in Africa, *Actual Problems of Economics*, 8,69-83 N 9-2018, National Academy of Management, Ukraine.

Akinsulire, F., & Akinola, A. T. (2019) Impact of credit risk management on profitability of selected deposit money banks in Nigeria. *International Journal of Economics, Commerce and Management*, Volume 7, issue 9.

Anetor, F. (2019) (in press) Foreign Capital Inflows, Financial Development and Growth in Nigeria: A Structural VAR Approach, *Journal of Developing Areas (JDA)*.

- Anetor, F. (2019) Macroeconomic Determinants of Capital Flight: Evidence from the Sub-Saharan African Countries, *International Journal of Management, Economics and Social Sciences* 8(1), 40-57
- Anetor, F.O. (2019). Foreign direct investment and economic growth nexus in Sub-Saharan Africa: Does financial sector development matter? *Interdisciplinary Journal of Economics and Business Law*, Vol 9.
- Anetor, F.O. (2019). Economic growth effect of private capital inflows: A structural VAR approach for Nigeria. *Journal of Economics and Development*
- Aworinde, O.B. (2019) Do exchange rate changes have symmetric or asymmetric effects on money demand in Nigeria? *African Finance Journal*
- Dakare, O., Adebisi, S. O. & Amole, B. B. (2019). Exploring resources and capabilities factors among entrepreneurial ventures using DEMATEL Approach. *International Journal of Management, Economics and Social Sciences*, 8(1):20 – 39. DOI: 10.32327/IJMESS.8.1.2019.3
- Edomah, N. (2019). Governing Sustainable Industrial Energy Use: Energy Transitions in Nigeria's Manufacturing Sector. *Journal of Cleaner Production*. 210, 620–629.
- Eregha, P. B. (2019): Exchange Rate Regimes and Foreign Direct Investment Flow in West African Monetary Zone (WAMZ), *International Economic Journal*,
- Evans, O. (2019). Blockchain Technology and the Financial Market: An Empirical Analysis, *Actual Problems of the Economy*, 211, 82-101.
- Evans, O., Adeniji, S. O., Nwaogwugwu, I., Kelikume, I., Dakare, O. & Olubode O.(2019). The Relative Effect of Monetary and Fiscal policy on Economic Development in Africa: A GMM Approach to the St. Louis Equation. *Business and Economic Quarterly* 2, 3-23.
- Evans, O. (forthcoming). Financing for sustainable development in Africa: The potentials of domestic and international sources of finance for the UN sustainable development goals. *Interdisciplinary Journal of Economics and Business Law*, Vol 9
- Evans, O. & Kelikume, I. (2019). The impact of poverty, unemployment, inequality, corruption and poor governance on Niger Delta militancy, Boko Haram terrorism and Fulani Herdsmen attacks in Nigeria. *International Journal of Management, Economics and Social Sciences*, 8(2), 58-80.
- Evans, O. (2019). The Curious Case of Petro-Monetary Transmission Mechanism in Oil-Producing Countries: An Analysis of the Effect of Oil Price on Inflation in Nigeria. *Iranian Economic Review*, DOI: 10.22059/IER.2019.70884,
- Evans, O. (2019). How much is too much? The threshold effects of interest rate on growth and investment in Nigeria. *Journal of Management & Administration*, 2019(1), 69-98.
- Evans, O., Nwaogwugwu, I. C., & Odior, E. S. (2019). The distributional effects of fiscal policy on consumption and employment in Nigeria: A Bayesian DSGE Approach, *Journal of Economics and Policy Analysis*, 4(1), 77-91.
- Evans, O. (2019). The effects of US-China trade war and Trumponomics. *Forum Scientiae Oeconomia*, 7(1), 47-55.
- Ijezie, A.P. & Muka, K.O. (2019) Modified SDBDF Based on a Non-Zero Root of the Second Characteristics Polynomial, *Journal of Science and Technology Research* 1(2), pp. 128-135 ISSN-2682-5821
- Ikpesu, F and Okpe, A. (2019). Capital Inflows, Exchange Rate and Agricultural Output in Nigeria. *Future Business Journal*.
- Ikpesu, F (2019). Capital Inflows, Exchange Rate and Inflation in Sub-Saharan African Countries: Evidence from Panel Vector Error Correction Model (PVECM) Approach. *Interdisciplinary Journal of Economics and Business Law*.
- Ikpesu, F. (2019) Firm-specific determinants of financial distress: Empirical evidence from Nigeria. *Journal of Accounting and Taxation*.
- Ikpesu, F. (2019). Growth Effects of Capital Inflows and Investment in Nigeria. *International Journal of Management, Economics and Social Sciences*, Issue 1.
- Ikpesu, F., Vincent, O., & Dakare, O. (2019). Growth Effect of Trade and Investment in Sub-Saharan Africa Countries: Empirical Insight from Panel Corrected Standard Error (PCSE) Technique. *Cogent Economics and Finance*.
- Imhanzenobe, J. O. (2019). Operational efficiency and financial sustainability of listed manufacturing companies in Nigeria. *Journal of Accounting and Taxation*, 11(1), 17-31.
- Olabisi, J., Oluyombo, O. O., Dada, J. O., & Okunola, A. O. (2019) Impact of Profitability Performance on Cross-Listed Nigerian Firms. *Journal of Accounting and Management*. 2(1), pp. 10-17.
- Olayinka, O. M. & Phebe, I. (2019). Internally Generated and Infrastructural Development: Of what relevance to Lagos? *IOSR Journal of Economics and Finance*, 10(4), 58-74.
- Olayinka, O. M. (2019). Audit Committee and Firms' Performance in Nigeria: Case study of selected Nigerian Banks. *International Journal of Science and Research Publication*, 9(9).



● The entrance foyer at the Yemisi Shyllon Museum of Art

Oluyombo, O. O. (2019) Micro and Cooperative Finance Programs Beneficiaries' Assessment: Quality of Life vs. Standard of Living. *International Journal of Intellectual Discourse*. 1(20), 315 -322 (a publication of Bauchi State University).

Onakoya, A. B., Aworinde, O. B., & Yinusa, O. G. (2019) Exchange Rate, Trade Balance and Growth in Nigeria: An Asymmetric Cointegration Analysis. *The Journal of Developing Areas*, 53(4), 115-127.

Anetor, F. (2019). Remittance and Economic Growth Nexus: Does Financial Sector Play a Critical Role? *International Journal of Management, Economics & Social Sciences*, 8(2).

Dakare, O. (2019). Developing competitive strategies among entrepreneurial managers in Nigeria using DEMATEL approach. *International Journal of Management, Economics and Social Sciences*.

Dakare, O. (2019). An empirical assessment of micro, small and medium scale enterprises (MSMES) on the economic growth of Nigeria. *Interdisciplinary Journal of Economics and Business Law*.

Oluyombo, O. O. (2018). Theories of Poverty and Rural Finance Policy in Nigeria. *Jigawa Journal of Politics*, 1(1), 130-144.

Osuji, E. (2019) Intra-African Trade, Macroeconomic Conditions and Competitiveness in Africa, *Journal of Business and Economics*

Omoriegbe, K.O, Olofin, S.A, Ikpesu, F. (2019). Capital Structure and the Profitability-Liquidity Trade-off. *International Journal of Economics and Financial Issues*, 9(3), 105-114

Uddin, G.E & Oserei, K. M. (2019). Positioning Nigeria's manufacturing and agricultural sectors for global competitiveness, *Growth and Change: A Journal of Urban and Regional Policy*, 50(3), 1218-1237.

Vincent, O. & Evans, O. (2019). Can cryptocurrency, mobile phones, and internet herald sustainable financial sector development in emerging markets?, *Journal of Transnational Management*, 24(3), 259-279.

BOOK CHAPTERS

Abosede, S. (2019) Water, Food Security, and Trade in Sub-Saharan Africa. In *Handbook of Research on Globalised Agricultural Trade and New Challenges for Food Security*. Hershey, PA: IGI Global Agbontaen. O.O. (2019) Insights from workplace diversity and inclusion policies of a foreign firm in the Nigeria banking sector. In Andri Georgiadou, Maria Alejandra Gonzalez-Perez and Miguel R. Olivas-Lujan's (Eds'.) *Diversity within Diversity Management: Country-Based Perspectives*. Advanced Series in Management Vol. 21, pp.



● Another external view of the T. Y. Danjuma Academic Complex

241-282. Emerald Publishing Limited.

Agholor, D. (2019). The teacher as a mentor in the learning environment. In R. K. Oji (Ed.), *Communication in Education – A Handbook for Teachers* (pp. 69 - 86). Lagos: Pan-Atlantic University Press.

Edomah, N. (2018). Economics of Energy Supply. In Reference Module in Earth Systems and Environmental Sciences. Elsevier, pp.91-102. <http://doi.org/10.1016/B978-0-12-409548-9.11713-0>

Evans, O. (2018). Digital Government: ICT & Public Sector Management in Africa, In W. Sroka, J.Kurowska-Pysz, L. Wróblewski & J. Klieštiková (Eds'.) *New trends in management: regional, cross-border and global perspectives*, 269-286, London: London Scientific.

Adeola, O., Hinson, R. E., & Evans, O. (2020). Social media in marketing communications: A synthesis of successful strategies for the digital generation. In B. George, & J. Paul (Eds.), *Digital transformation in business and society* (pp. 61-81). Cham, Switzerland: Palgrave Macmillan.

Adeola, O., Evans, O., & Hinson, R. E. (2018). Tourism and economic wellbeing in Africa In M. Mkono's (Ed.) *Positive tourism in Africa* (pp. 162-175), Routledge, Taylor & Francis.

Ikpesu, F., Vincent, O., & Dakare, O. (2019). Financial Distress Overview, Determinants, and Sustainable Remedial Measures: Financial Distress. In O.S. Agyemang, A. Ansong & B.K. Agyei-Mensah's (Eds) *Corporate Governance Models and Applications*

in Developing Economies, pp. 102-113. IGI Global.

Osuji, E. (2019) Macroeconomic Conditions and Competitiveness in the West African Monetary Zone (WAMZ). In D.G. Omotor, O. Ajakaiye & C.O. Orubu's (Eds), *The Dynamics of Economic Development in Nigeria* (pp. 89-110). Lagos: University of Lagos.

Osuji, E. (2019) Macroeconomic Conditions and Competitiveness in the West African Monetary Zone (WAMZ). In D.G. Omotor, O. Ajakaiye & C.O. Orubu (Eds). *The Dynamics of Economic Development in Africa*, pp. 89-110. Lagos, Nigeria: University of Lagos Press.

Osaro, A. (2019). Mathematics: Teaching-learning cognitive pathway sequences for survival at the post primary school level. In R. K. Oji (Ed.), *Communication in Education – A Handbook for Teachers* (pp. 167 - 191). Lagos: Pan-Atlantic University Press.

Vincent, O., Ikpesu, F., & Dakare, O. (2019). Ethics and CSR Practices for Enduring Corporate Governance Culture. In O.S. Agyemang, A. Ansong & B.K. Agyei-Mensah's (Eds) *Corporate Governance Models and Applications in Developing Economies*, pp.205-236. IGI Global.



● A chemistry lab in the new School of Science and Technology building

BOOKS

Elegido, J. (2019). *Introduction to ethics*. Lagos, Nigeria: Pan-Atlantic University Press.

Osuji, E. (2019). *Leading essays on microfinance*. Lagos, Nigeria: University of Lagos Press.

Osuji, E. (2019). *Entrepreneurship and small business development*. Lagos, Nigeria: University of Lagos Press.

CONFERENCE PAPERS

Lleo, A., Perez, I., Ormazabal, M. & Agholor, D. (2017). Elementos clave para el mentoring universitario: experiencias del programa Tu&CO de Tecnun-Universidad de Navarra..

Edomah N. (2018) "*The quest for competitiveness: Energy transitions in Nigeria's manufacturing sector*". ProPak West Africa Conference and Exhibition. Landmark Centre, Lagos Nigeria. 18 – 20 September 2018.

Olayinka, O. M., (2019). "Input Costs and Profitability of Selected Manufacturing Companies in Nigeria" at the International Conference of Accounting and Business, sponsored by the School of Accounting, University of Johannesburg, July 30—31, 2019 at Auckland Park, Johannesburg, South Africa.

Imene, F. O., Unuigbo, M. U., Moibi, B. M., Eriba, F. O., & Imhanzenobe, J. O. (2019). Internet Financial Reporting Practices of Listed Manufacturing Firms in Nigeria. *Change*

Management, Innovation and Sustainable Development,

95. Retrieved from

[http://eprints.covenantuniversity.edu.ng/12770/1/Docu 2.pdf](http://eprints.covenantuniversity.edu.ng/12770/1/Docu%202.pdf)

New InfoWARE Terminals

During the session, SMSS received 10 InfoWARE Market Data Terminals. The Market Data Terminal is a proprietary software solution that combines real-time analytics and market data in a modern and intuitive interface to help professionals manage their investments and discover new investment opportunities. With the terminals, students are able to monitor and simulate real-time transaction on the Nigerian Stock Exchange.

The terminals provide the following:

- Real-Time Market Data: The InfoWARE Market Data Terminal brings real-time market information for improved decision making by investors.
- Real-time News: InfoWARE provides info about the market all at no extra cost so that investors can make informed decisions.
- Real-time Analytics: investors can see how their stocks and portfolios are performing in the market with real-time analytics and charts



● The mechanical engineering workshop in the School of Science and Technology building

PROGRAMMES

	New Enrollments	Total Enrollments	Expected Graduands
Accounting (B.Sc.)	32	96	15
Bus. Administration (B.Sc.)	25	106	27
Economics (B.Sc.)	39	108	-
PhD (Management)	-	4	-
TOTAL	96	314	42

CANDIDATES AND SUPERVISORS IN THE PHD IN MANAGEMENT PROGRAMME

S/N ^o	Name	Area of Specialisation	Supervisors
1	Adeboye Adeyemi (MPhil)	Strategy	Prof. Chris Ogbechie
2	Nkemdilim Iheanachor	Strategy	Prof. Chris Ogbechie
3	Shogbamu Olusegun	Marketing	Dr. Olutayo Otubanjo
4	Olomo Yemisi	Marketing	Dr. Olutayo Otubanjo



● *The building of the Enterprise Development Centre at the Lekki Campus*

ENTERPRISE DEVELOPMENT CENTRE (EDC)

STANDARDIZING BDSP SERVICES

Since its inception, EDC has provided training and advisory services to over 100,000 entrepreneurs on various training programs such as EDC's flagship program – the Certificate in Entrepreneurial Management (CEM), Goldman Sachs 10,000 Women, Building Entrepreneurs Today (BET), Grooming Enterprise Leaders (GEL), YouWiN! programs, etc. To achieve this number especially on the YouWiN! and GEL programs, EDC worked with Business Development Service Providers (BDSPs) across the six (6) geo-political zones of Nigeria.

To help facilitate SME access to finance, the Bank of Industry appointed EDC as one of the BDSPs for the South West zone to help SMEs review their business plans.

In addition, to aid SME growth and sustainability, Oxfam Novib appointed EDC as a BDSP for the fourth year on the Work-in-Progress! program. On this project, EDC works with a pool of business consultants (BDSPs) to diagnose SME' businesses along functional areas of management and provide practical solutions. This has, in turn, helped the SMEs understand and/or review their business models for growth.

In these capacities, EDC has further strengthened the capacities of other BDSPs to deliver quality support services to SMEs on a national scale.

Currently, EDC is part of the process of certifying and standardizing the BDSP ecosystem in Nigeria, in collaboration with the Small and Medium Enterprises Development Agency of Nigeria (SMEDAN) - the government agency responsible for SME policy development, enabling the business environment and public sector support in Nigeria.

RESEARCH AT EDC

One of EDC's areas of activity is research for the benefit of SMEs in Nigeria. Within the reporting period, one member of staff completed a doctorate programme, while two others are doing theirs. They have all carried out studies on issues around job creation, access to finance and entrepreneurial leadership.

Nigeria Diagnostic Support

EDC collaborated with the Mastercard Foundation (MCF) on the Nigeria Diagnostic Support project. The research project



● A view of the interior of the Enterprise Development Centre building at the Lekki Campus

was aimed at providing information to assist the MCF Nigeria team as they develop a strategy for Nigeria. Despite narrowing MCF's engagement into two sectors – Agriculture and Creative Industries – understanding how best to intervene in those sectors and be able to reach the job creation target, required a deeper understanding of the sectors' policies, financing and talent gaps, their implications for growing the sectors. The study entailed overall mapping of the Nigerian private sector.

Conference Paper

Bamkole, P. O. (2018, November). Developing entrepreneurial leaders through capacity building. Paper presented at Accreditation Council for Business Schools and Programs Fall Conference: The Art of Developing Entrepreneurial Leaders, Paris, France

FOSTERING ENTERPRISE CULTURE IN YOUTHS

EDC has helped to foster enterprise culture in young people (ages 18 – 35yrs) in a number of ways which include:

PAU Undergraduate Programmes

EDC takes responsibility for teaching the entrepreneurship course to second-year undergraduates of Pan-Atlantic University. The course culminates in an expo each year where the students exhibit their school ventures for a well-rounded experience in entrepreneurship.

Youth Entrepreneurship Dialogue

As part of the Global Entrepreneurship Week (GEW) celebrations which holds in the month of November each year, EDC organizes the Youth Entrepreneurship Dialogue event. In 2018, this event brought together over 700 youths comprising startups, young school leavers, national youth service corps (NYSC) members and youth-led businesses to discuss topics bothering on paths to sustainable livelihood for youths through entrepreneurship. EDC has been the GEW host for Nigeria over the last nine (9) years.

EDC FOOTPRINTS ACROSS THE GLOBE

This year saw EDC members receiving awards from reputable brands across the globe. Some of these recipients included

1. **Ifeoluwa Olatayo** a CEM 33 alumna won the overall Micro, Small and Medium Enterprises (MSMEs) award of 2019 organised by the Presidency. She is the Chief Executive Officer (CEO) of Soupah Limited, an innovative enterprise on the agricultural value chain that engages in rooftop greenhouses, food processing and farm linkages for smallholder farmers.
2. **Abiodun Adereni** a BET 7 alumnus won \$250,000 at The Google Impact Challenge. Abiodun's Helpmum.ng uses low-cost innovations and the power of mobile technology to tackle maternal and infant mortality in underserved and remote areas in Nigeria.

Beyond laurels and awards won by EDC alumni members, EDC continues to engage with the global community for continued support to the Small and Medium Enterprise (SME) space in Nigeria.

a. From October 2 – 4, 2018, EDC was at Tarrytown New York, USA for the **Aspen Network of Development Entrepreneurs (ANDE) Annual Conference**.

b. EDC was at a brainstorming session for the **MasterCard Foundation's (MCF) Young Africa Works (YAW) Strategy** which held from January 16-18, 2019, in Toronto, Canada.

c. The **Global Entrepreneurship Congress (GEC)** held from April 15-18, 2019 at Bahrain. EDC hosted the GEN Africa Night, which provided a platform for delegates from across the globe to interact with Africans and explore opportunities for business partnerships. The Honourable Minister of State for Industry, Trade and Investment led the Nigerian delegation.

d. From July 23 to 24, 2019, the **West Africa Chapter of the Aspen Network of Development Entrepreneurs (ANDE)** gathered thought leaders in West Africa and beyond at Radisson Blu, Ikeja, Lagos. The conference featured sessions on ecosystem opportunities, solutions to common SGB challenges, meetings and plenaries with leading thinkers in the SGB sector. Over 100 participants attended the conference.

INCREASING ACCESS TO FINANCE OPPORTUNITIES FOR SMES

Lack of access to finance has been identified as one of the prominent challenges stifling the growth of micro, small and medium enterprises (MSMEs) in Nigeria. A plethora of studies shows that providing quality capacity building to MSMEs will help in bridging the inherent financing gaps.

Capacity Building - Growth Enterprise Program (GEP) –

In order to engage those who are considering the venturing process and to set the foundation for the implementation of suitable systems and structures to ensure the long-term sustainability of entrepreneurial ventures as well as prepare them to access finance for growth, the EDC developed the GEP.

Stanbic IBTC Programme

In order to help stimulate and grow a strong and viable small and medium scale enterprises sector in Nigeria, Stanbic IBTC Bank PLC, partnered with the Enterprise Development Centre(EDC), to host a capacity-building series tagged Agri-Business Small and Medium Enterprises Investment Scheme (AGSMEIS) capacity training, which was targeted specifically at the agri-business enterprises ecosystem in the country.

Sterling Bank - The Pitch

Sterling Bank partnered with the EDC to help beneficiaries develop financial management and corporate governance skills required for their firm's survival and growth. The Pitch received over 8,000 applications from entrepreneurs across the country. Entries were screened with 1000 applicants benefitting from entrepreneurship training through the EDC online learning platform.

NEW PARTNERSHIPS FOR DEEPENING SME ENGAGEMENT

Development Bank of Nigeria

In a bid to address the entrepreneurship and business management skill gaps of Nigerian micro, small and growing businesses (MSMEs) and enhance their access to finance, the Development Bank of Nigeria (DBN) is partnering with EDC to provide capacity building program and intensive advisory sessions to 100 MSMEs across Nigeria over a six (6) month period.

This program is entitled the 'DBN Entrepreneurship Training Programme and is designed to equip MSMEs with skills and competencies to defend sound and viable business proposals, improve their capacity to access available credit, improve their capacity for efficient funds utilization, trade, investments and access to markets. Having commenced in August 2019, this program will be concluded by February 2020.

International Breweries Foundation

EDC recently entered an agreement with the International Breweries Foundation (IBF), to manage the application and screening process for its 'Kickstart' project which provides 10 existing small businesses, annually, with life-line funds of N3,000,000 (Three Million Naira Only) each to grow their ventures. EDC received over 10,000 entries on the project through its dedicated 'online registration portal'. 210 shortlisted applicants will go through a boot camp from where the top 10 finalists will be selected.

Cherie Blair Foundation for Women

EDC in a collaborative venture with Cherie Blair Foundation for Women and the ExxonMobil Foundation, designed the Road to Growth program. The program which was implemented three (3) phases, is aimed at building the business skills and financial literacy of women entrepreneurs in Nigeria. The *first phase* entailed learning, networking and support opportunities through a mobile learning app called 'HerVenture'; the *second phase* involved the selection of 800 women out of the over 12,000 that downloaded and learnt



● A view of the interior of the Enterprise Development Centre building at the Lekki Campus

through the mobile app. The 800 went through a financial literacy and investment readiness training over six weeks across three different locations in Nigeria: Lagos, Port Harcourt and Abuja; while the *third phase* witnessed the selection of 160 outstanding women at the end of the second phase to receive further intensive support for a six-month period. While training for the 800 women in the second phase took on a blended approach, 500 others went through online training structured around a custom-built 'Road to Growth' curriculum.

Public-Private Dialogue on Franchising in Nigeria

The Nigeria Association of Franchise Business Members (NAFBM) in partnership with Franchise Business Development Services; Nigerian Investment Promotion Commission; Trade Policy and Business Enabling Environment, Nigeria Competitive Project (NICOP) SEDIN-GIZ; and Enterprise Development Centre organized the Lagos Public-Private Dialogue on Franchising on 12th September 2019 at the Enterprise Development Centre. The dialogue offered opportunities to look at the challenges and possibilities of driving advocacy towards the passage of the franchise bill, other policy proposals and examined franchise industry challenges & enhancing investment and expansion opportunities for SMEs.

CONTINUOUS LEARNING

In furtherance of its mission statement of building entrepreneurial leaders through commitment to continuous learning, EDC plans and creates informative programs to help members of its network and SMEs in general with process improvement. Some of the activities organized within the

reporting period include:

12th EDC SME Conference

The 12th edition of the EDC SME conference held on September 20, 2018, at the Lagos Business School. The theme of the conference was **THE FUTURE OF WORK- RE-INVENTING YOUR ORGANIZATION FOR COMPETITIVENESS**. The conference was divided into sessions which were focused on promoting young women's entrepreneurship and innovation, developing the new workforce with skills, competencies and values expected of the emerging market, documentation, processes and financing the export business and a critical look at real estate and multilevel marketing model. The event was attended by over 500 participants comprising professionals in the public and private sector and EDC.

13th EDC SME Conference

The 13th edition of the EDC SME conference held on September 18, 2019, at the Lagos Business School. The theme of the conference was **GROWING BUSINESS IN CHALLENGING TIMES: NEW TRENDS IN ENTREPRENEURSHIP**. The conference was divided into parallel sessions which were focused on inclusive entrepreneurship and corporate governance, maximizing sales using a data-driven approach, structuring for success, doing business without boundaries, tapping into the global market and the importance of branding for SMEs. The event was attended by over 500 participants comprising hundreds of business founders, start-up enthusiasts,

corporate organisations, angel investors, venture capital firms and the media.

Training on Facebook & Google

EDC, in furtherance of its mission towards continuous learning for entrepreneurs, entered into a partnership with Facebook to educate SMEs on how they can leverage technology for process improvement and more visibility through Facebook Trainers. Within the reporting period, EDC collaborated with Google on the same objective. While the Facebook training commenced in 2018 with over 270 entrepreneurs benefitting, about 80 entrepreneurs have benefited from the Google training which started in 2019 and all have since experienced steady growth in their business revenue upon gradual implementation of lessons learnt.

International Women's Day

Every year, on the 8th of March, women are celebrated globally. EDC keyed into this year's theme entitled "Balance For Better" to provide a networking opportunity to women for possible collaborations, and continued growth in all works of life. To mark the celebration, EDC held mini-conferences and financial literary masterclasses across 6 locations (Lagos, Abuja, Enugu, Port Harcourt, Ibadan and Sokoto) with experienced entrepreneurs. Over 400 women participated at the IWD events across the 6 locations.

EDC Core Services

Beyond classroom/ online-based capacity building, EDC's main contribution to SME development is effected through its out-of-class services. Apart from the regular advisory and mentoring services, EDC focuses on the under listed services:

Expert-In-Residence (EIR) Sessions

These are business clinics where SMEs are able to consult with experts from different areas of business management on specific challenges they face in the process of managing their enterprises. In the period under review - 1st September 2018 to 30th September 2019 – Two hundred and seventy (270) EIR sessions were held with a combined attendance of 150 EDC members and 35 Experts. A software "BDSP monitor" has now been developed and currently being used for the efficient management of the EIR sessions.

Network Meetings

Networking is at the core of EDC's strategy to ensure continuous education, therefore EDC organizes a series of network meetings for its members periodically. In the period under review, 15 network meetings were organized with a combined attendance of over 2,500 entrepreneurs.

EDC - SME TOOLKIT

The EDC - SME Toolkit is a platform for continuous engagement with the SME sector in Nigeria and beyond. (<http://smetoolkit.ng>). The SME Toolkit has four major components with extra features which are not available on the SME Toolkit Nigeria:

- The **Toolkit Portal** that provides useful business resources such as - articles, business forms, tools and a training component with 'how-to' series to help small businesses and startups to grow and expand.
- The **Online Registration Portal** reg.smetoolkit.ng has the marking /grading features that can be used for processing all the online programs at EDC.
- The **BDSP Component** <https://reg.smetoolkit.ng/bdsp> will hold the MBA bidding process, EIRscheduling /reporting. This will also be used by BDSPs to schedule, monitor and manage general consulting services with SMEs.
- The **Learn Component** <https://smetoolkit.ng/learn> comprising of the e-learning section with 'how-to' series and clarification forum for online discussion.

The SME Toolkit currently has 98,000 registered users.

This represents a 100% increase over this time same period last year.

EDC Radio Programmes

EDC ran the 'Enterprise Stories' weekly radio program on Inspiration 92.3 FM within the reporting period. This program was aimed at sharing live case studies of SMEs from whom the public can learn.

The '7 Days of GEW on Radio' holds throughout the seven days of the Global Entrepreneurship Week (GEW) every year on Inspiration FM Lagos, Uyo and Ibadan. These live radio programs are aimed at celebrating entrepreneurs and innovators operating in different sectors; while discussing topical issues affecting the growth of small and growing business in Nigeria and providing suggestions on the way forward.

-The BDSP component <https://reg.smetoolkit.ng/bdsp> will hold the MBA bidding process, EIR scheduling /reporting. This will also be used by BDSPs to schedule, monitor and manage general consulting services with SMEs.

PERSONNEL INFORMATION

There are currently 34 staff at EDC.

STAFF DEVELOPMENT

PhD PROGRAMMES BY EDC STAFF

Name of Staff	Area of Research	University
Peter Bamkole	Entrepreneurship	International School of Management, France
Nneka Okekearu	Entrepreneurship	University of Bradford, UK

Honours, Appointments and Recognitions to Staff

- Peter Bamkole – Chairman, Board of Directors, International Breweries Foundation
- Peter Bamkole - The Chairman, Board of Supreme Education Foundation
- Nneka Okekearu – Member, ANDE West Africa Steering Committee
- Nneka Okekearu - Council Member, Yemisi Shyllon Museum of Art, Pan-Atlantic University
- Olawale Anifowose – Appointments and Promotions Committee, Pan-Atlantic University
- Nnenna Ugwu - Member, Committee Enugu State Youth and Sports Development

Programme Participation

S/Nº	Programme	Nº of Participants
1	Certificate in Entrepreneurial Management (CEM 44)	32
2	Certificate in Entrepreneurial Management (CEM 45)	48
3	Certificate in Entrepreneurial Management (CEM 46)	47
4	Certificate in Entrepreneurial Management (CEM A20)	20
5	Health Management Program (HMP)	42
6	Growth Enterprise Program (GEP)	37
7	OXFAM Work-inprogress! (Oxfam 4)	15
8	Road to Growth Program (R@G 2)	800
9	Business Innovation and Growth (BIG)	1,488
10	Workshops (Investment Readiness sessions; Export sessions, Facebook training, Global Entrepreneurship Week (GEW) Tactical Series, International Women's Day (IWD), Work-Life Balance)	2,380
	TOTAL	4,909

These programmes include at least one full-day in class



● Another interior view of the EDC Building

S/Nº	ONLINE-ONLY PROGRAMMES	Nº of Participants
1	Stanbic IBTC	2,000
2	Sterling Bank	2,000
3	Bank of Industry	75
4	Road to Growth Program (R2G 2)	500
	TOTAL	4,575

NOTABLE GUESTS

- **Dr Demola Sogunle**, Chief Executive, Stanbic IBTC Bank
- **Ms Hajia Aisha Abubakar**, Minister for State, Ministry of Industry, Trade and Investment
- **Ms Iyinoluwa Aboyeji**, Founder, Flutterwave and Co-Founder, Andela
- **Mr John Wali**, MD, GEN Kenya/ Junior Achievement Kenya
- **Mrs Kofo Akinkugbe**, Founder, SecureID Nigeria Limited
- **Mrs Nireti Adebayo**, Founder, Whytecleon Limited
- **Mr Onyekachi Nwambu**, Director, African Foundation for Development (AFFORD), UK
- **Mr Per Christensen**, Consul General, Consulate of Denmark
- **Mr Randall Kempner**, Executive Director, Aspen Network of Development Entrepreneurs (ANDE)
- **Ms. Yewande Sadiku**, Executive Secretary, Nigeria Investment Promotion Council
- **Mr Alexis Jablonski**, Trade Commissioner, Consulate of Canada



● The library in the T. Y. Danjuma Academic complex at the main campus.

INSTITUTE OF HUMANITIES

Summary of Personnel Data

	Administrative	Academic	Total
Total N ^o of Staff	1	8	9

Faculty Development

On-going Doctoral Programmes By IoH Faculty

Name of Staff	Programme (Area of Specialisation)	University
Ify Awagu	Media and Communication	Pan-Atlantic University
Celestine Kezie	Metaphysics and Philosophy of Media Communication	University of Ibadan
Andrew Onwudinjo	Ethics	University of Lagos
Adaorah Onaga	Anthropology and Ethics	University of the Holy Cross, Rome



● A corridor in the T. Y. Danjuma Academic complex at the main campus.

PUBLICATIONS BY MEMBERS OF FACULTY

(Please note that items presented in previous reports do not appear below even if they were accepted during a previous session but were only published in the academic session 2018/2019)

JOURNAL ARTICLES

Egbunike, N., Kezie, C. & Enaholo, P. (2018). If Sharing is the Answer, What then is the Question? A Critique of Sharing in Web 2.0. *Journal of Communication and Media Research* Vol. 10, No. 2. 115 – 124.

Ogunyemi, O. (2019). Arts, virtue and character: Perspectives from philosophy and psychology. *European Journal of Interdisciplinary Studies*, 4(3).

BOOK CHAPTERS

Awagu, I. V. (2019). Communication techniques for teaching students with learning difficulties. In R. K. Oji (Ed.), *Communication in Education – A Handbook for Teachers* (pp. 193 - 217). Lagos: Pan-Atlantic University Press.

CONFERENCE PAPERS

Awagu, I. V., Kezie, C., & Onwudinjo, A. (April 2019). The Prospects and Challenges of Strengthening the Capacity of Humanities Education in Nigerian Universities: A Case Study of

Pan-Atlantic University Lagos. Paper presented at the 2019 Academic Writing and Grantsmanship Workshop, Benson Idahosa University, Benin, Nigeria.

Awagu, I. V. (December 2018) "Strengthening Capacity for Humanities Research in Nigeria: Prospects for Sustainable Development" presented at the *12th West African Research and Innovation Management Association (WARIMA) Workshop, University of Ibadan.*

Awagu, I. V. (November 2018) "Achieving Gender Equality through Intangible Cultural Heritage In The Media" Refereed conference paper: *International Conference for Social Sciences and Humanities, University of London*

Awagu, I. V. (October 2018) "Post Culture in the Media: Implications for Humanities Education in Nigeria" Refereed conference paper presented at the "Humanities in Transition" *International Congress, Barcelona.*

Kezie, C. (July 2019). *Truth, Objectivity and Constitutive Interests in Nigerian Print Media: Towards Virtue Journalism.* Paper presented at the 2019 Truth and Facts in the Humanities and in the Sciences (TFHS) Workshop organized by the Department of Philosophy and Communication Studies of the University of Bologna, Italy.

Ogunyemi O. O., (October 2018). Aesthetics in Contemporary Life: Narrative and Self-understanding" Presented at



● An interior view of the T. Y. Danjuma Academic Complex at the main campus of the University.

“Humanities in Transition” international congress, Barcelona.

Ogunyemi O. O., (October 2018). *The Future Self, Narratives, Habits for Human Flourishing*. Presented at the Aretai - Center on Virtues 3rd Annual Conference: *Virtue Ethics and Psychology: Towards a New Science of Virtues?* Rome.

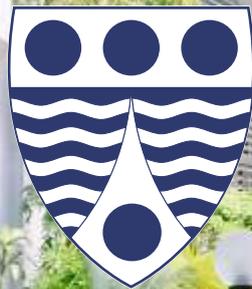
Ogunyemi O. O., (September 2018). *The unity of Autobiographical temporality of the narrative self*. Presented at The Expanded Reason Congress, Rome

Onaga A., & Ogunyemi O. O., (March 2019) *Autobiography and Chronic Pain: A Reflection on the Union between Body and Soul*, Presented at the 24th International study conference of the faculty of philosophy (XXIV Convegno Internazionale di studi della Facoltà di Filosofia) Pontifical University of the Holy Cross, Rome.

Onwudinjo . A. (Nov. 2018), *Strengthening cooperation and networking among West African Researchers; Self Reliant Critique*. Paper presented at the 12th West African Research and Innovation Management Research (WARIMA) at the University of Ibadan, Oyo, Nigeria.



Artworks currently on display at the Yemisi Shyllon Museum of Art



PAN-ATLANTIC UNIVERSITY

Main Campus:

Km 52, Lekki-Epe Expressway P.O. Box 73688,
Ibeju-ekki, Lagos, Nigeria.
Tel: +234 1 712 1728

Lekki Campus:

Km 22, Lekki – Epe Expressway, Ajah, Lagos, Nigeria.
Tel: +234-(0)-8058097448, +234-(0)-8058048473
+234-(0)-8058058091, +234-(0)-8025014623