



PAN-ATLANTIC
UNIVERSITY

UNDERGRADUATE PROGRAMMES

INFORMATION SCIENCE AND MEDIA STUDIES (ISMS)

B.Sc. Information
Science and
Media Studies

...become a
digital information,
multimedia and
communication
expert!



Our B.Sc. degree programme in Information Science and Media Studies draws on advances in computer science and its application in diverse fields of media.

The programme will prepare students to work in modern day industries as digital information and media experts.

Career prospects for graduates of this course include computer software programming; web and mobile applications development; online broadcast design; audiovisual production including sound and visual effects; animation and games for entertainment, advertisement and various forms of instructional content.

Students of this course will also be trained to operate with a strong creative, innovative, entrepreneurial and intrapreneurial mindset.

Courses you will study include ...

- Computer-aided Design in Media
- Web-based Technologies & Multimedia
- Multimedia Database Management Systems
- Programming Languages & Packages for Digital Media
- Creativity and Innovation
- Media Production Process
- Fundamentals of Film & Cinematography
- Digital Colour Technology
- Interactive & Motion Graphics
- Audio and Visual Special Effects
- Computer Animation Production
- Digital Rendering
- E-publishing
- Internet Broadcasting
- E-commerce and Business Communication
- Entrepreneurship
- Communication in English
- Mathematical and Statistical Methods

Aspire.

Study.

Achieve.



Entry Requirements

UTME

- PAU JAMB approved cut-off mark
- The required UTME subjects are English language and any three of the following subjects: Mathematics, Physics, Chemistry, Biology, Literature in English, History, Government, Economics, Geography and Agricultural Science.

Direct Entry

To be eligible, an applicant is required to have one of the following qualifications:

- Two advanced level credits in Arts, Social Science or Science subjects.
- International Baccalaureate Diploma (IB) in relevant subjects.
- NCE with merit in a relevant discipline
- An OND/HND credit level in a relevant discipline.

'O' Level

Credit level passes in at least five subjects at 'O' level in a nationally recognized examination Mathematics and English inclusive and any three of History, English Literature, Government, Civic Education, CRS/IRS, Economics, Commerce, Business Studies and Marketing, Physics, Chemistry, Biology, Geography, Agricultural Science

MORE INFORMATION

Admissions Office

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