



**PAN-ATLANTIC
UNIVERSITY**



2020/21 ANNUAL REPORT



LIBRARY
SERVICES
1. Lending of books
2. Reference services
3. Information services
4. Study services
5. Computer services
6. Inter-library loans
7. Book review services
8. Book display services
9. Book preservation services
10. Book repair services

LIBRARY
SERVICES
1. Lending of books
2. Reference services
3. Information services
4. Study services
5. Computer services
6. Inter-library loans
7. Book review services
8. Book display services
9. Book preservation services
10. Book repair services

LIBRARY
SERVICES
1. Lending of books
2. Reference services
3. Information services
4. Study services
5. Computer services
6. Inter-library loans
7. Book review services
8. Book display services
9. Book preservation services
10. Book repair services

LIBRARY
SERVICES
1. Lending of books
2. Reference services
3. Information services
4. Study services
5. Computer services
6. Inter-library loans
7. Book review services
8. Book display services
9. Book preservation services
10. Book repair services

ABOUT PAN-ATLANTIC UNIVERSITY

GOVERNANCE

BOARD OF TRUSTEES

Pan-Atlantic University Foundation is the legal owner of the University. The Board of Trustees of the Foundation has the power to appoint the vice-chancellor and other members of the University Governing Council. The following are the members of the Board of Trustees of the Foundation:

1. Mr. Charles Osezua – O.O.N (Chairman)
2. Engr. Maurizio Fattarelli
3. Prof. Olusola Kushimo
4. Prof. Stephen Afolami
5. Dr. Imelda Wallace
6. Mrs. Mary Agbomma Agbu
7. Prof. Emmanuel Obikili
8. Dr. Nkechi Asogwa

PAN-ATLANTIC UNIVERSITY GOVERNING COUNCIL

The Governing Council is the highest body of the University, and it appoints the University's principal officers, deans and professors. Decisions of special importance for the long term future of the University have to be approved by the Governing Council. Find below the members of the Governing Council:

1. Mr. Odein Ajumogobia, SAN - Chairman/Pro-Chancellor
2. Prof. Juan Elegido - Member/Vice-Chancellor
3. Prof. Olufemi Bamiro - Member
4. Prof. Chantal Epie - Member
5. Prof. Enase Okonedo - Member
6. Mr. Maurizio Fattarelli - Member
7. Ms. Oludolapo Afolami - Member
8. Mr. Elias Igbinakenzua - Member
9. Mr. Kingsley Ekwem - Member
10. Chief Sena Anthony - Member
11. Mr. Anthony Oputa - Member

12. Mrs. Mary Agbu - Member
13. Mrs. Ibukun Awosika - Member
14. Mrs. Clare Omatseye - Member
15. Mrs. Irene Osamor - Member
16. Mr. Muhammad Ahmad - Member
17. Mr. Donatus Ogbuikwe - Ex-Officio Member/Bursar
18. Mr. Kingsley Ukaoha - Ex-Officio Member/Registrar and Secretary to Council

PAN-ATLANTIC UNIVERSITY SENATE

The University Senate is the body responsible for the organisation and control of teaching in the University, approval of programme content, admission and discipline of students, and awarding of degrees.

Members of the Senate:

1. Prof. Juan Elegido - (Vice-Chancellor and Chairman of Senate)
2. Prof. Onafowokan Oluyombo
3. Prof. Olawale Ajai
4. Prof. Akintola Owolabi
5. Prof. Chantal Epie
6. Prof. Enase Okonedo
7. Prof. Olayinka David-West
8. Prof. Chris Ogbechie
9. Prof. Bright Eregha
10. Dr. Ikechukwu Obiaya
11. Dr. Michael Okolo
12. Dr. Jess Castellote
13. Dr. Darlington Agholor
14. Dr. Olusegun Vincent
15. Dr. Uchenna Uzo
16. Dr. Olusola Oni
17. Mr. Kingsley Ukoaha - (Registrar / Secretary to Senate)

Members of the Pan-Atlantic University Governing Council



Mr. H. Odein Ajumogobia, SAN
(Pro-Chancellor)



Professor Juan Elegido
(Vice-Chancellor)



Professor Olufemi Bamiro



Professor Chantal Epie



Professor Enase Okonedo



Mr. Maurizio Fattarelli



Ms. Oludolapo Afolami



Mr. Elias Igbinakenzua



Mr. Kingsley Ekwem



Chief Sena Anthony



Mr. Tony Oputa



Mrs. Mary Agbu



Mrs. Ibukun Awosika



Mrs. Clare Omatseye



Mrs. Irene Osamor



Mr. Muhammed Kabir Ahmad



Mr. Donatus Ogbuikwe
(Bursar)



Mr. Kingsley Ukaoha
(Secretary to Council)



PAN-ATLANTIC UNIVERSITY MANAGEMENT COUNCIL

The University Management Council is responsible to the Governing Council for the development and implementation of the strategic plans, the annual objectives and the financial budgets of the University. It also has the responsibility for the day-to-day management and administration of the University.

Members of the University Management Council:

1. Prof. Juan Elegido - Vice Chancellor
2. Prof. Enase Okonedo - Deputy Vice-Chancellor
3. Mr. Kingsley Ukaoha - Registrar
4. Prof. Chris Ogbegie - Dean, Lagos Business School
5. Mr. Peter Bamkole - Director, Enterprise Development Centre
6. Mr. Donatus Ogbuikwe - Bursar
7. Dr. Mike Okolo - Dean, School of Media and Communication
8. Dr. Sola Oni - Dean, School of Management and Social Sciences
9. Dr. Darlington Agholor - Dean, School of Science and Technology

TEACHING AND RESEARCH AT PAN-ATLANTIC UNIVERSITY

The objective of education in Pan-Atlantic University is the well-rounded formation of the human person. This is why every first-degree programme includes courses in the humanities. We also seek to inculcate and groom the entrepreneurial spirit in our students and participants.

The University aims at nurturing individuals who are professionally competent, creative and enterprising, zealous for the common good and able to make free and morally right decisions and who thus act as positive agents of change in service to society.

The founders of Pan-Atlantic University were inspired to begin this educational project by the teachings of Saint Josemaría Escrivá, who was the founder of Opus Dei, an institution of the Catholic Church. The Prelature of Opus Dei provides the spiritual and pastoral means necessary for the University to maintain and develop its Christian identity. The Prelature of Opus Dei helps to ensure that the teaching, publishing and research activities in PAU are inspired by the Christian view of the person, the world and society.

MAIN UNITS OF THE UNIVERSITY

Currently, Pan-Atlantic University has seven main units:

- Lagos Business School (LBS)
- Enterprise Development Centre (EDC)
- School of Media and Communication (SMC)
- School of Management and Social Sciences (SMSS)
- School of Science and Technology (SST)
- Institute of Humanities (IOH)
- Yemisi Shyllon Museum of Art (YSMA)

SCHOOLS



LAGOS BUSINESS SCHOOL

The Lagos Business School (LBS) is the oldest unit of Pan-Atlantic University. It shares a campus with the Enterprise Development Centre of the University in Ajah, Lagos. The School offers several MBA programmes and also provides experienced professional managers with high-quality general management education relevant to the Nigerian business environment. Besides being accredited by the National Universities Commission, LBS has also obtained accreditation from AACSB and AMBA, two leading international accreditation agencies. Less than 2% of business schools globally have this double accreditation.

LBS offers a large number of open-enrolment seminars on essential issues in business for corporate leaders and managers. Customised in-company seminars are also arranged for companies who need to train large groups of staff in a particular area.

Executive education at LBS has a strong practical orientation, drawing from the experience of the faculty and participants. The system of teaching privileges the case-study method and group-work approaches to learning.

SCHOOL OF MEDIA AND COMMUNICATION

The School of Media and Communication (SMC) was instituted by Pan-Atlantic University in recognition of the crucial role of the media and entertainment industries in shaping societal values and cultural life. Equally important is the growing contribution of the creative industries to the Nigerian economy.

SMC seeks to train professionals who will uphold the highest intellectual, ethical, and professional values that promote creativity, critical knowledge, technical preferences, social responsibility, and the spirit of the enterprise. The School offers B.Sc. programmes in Mass Communication, and Information Science and Media Studies; M.Sc. programmes in both Media and Communication and Film Production; and a Ph.D. in Media and Communication. SMC also offers seminars, workshops, and certificate programmes for professionals.



SCHOOLS



SCHOOL OF MANAGEMENT AND SOCIAL SCIENCES

The School of Management and Social Sciences (SMSS) aims to deliver economic and business education relevant to the rapidly evolving global environment.

The School of Management and Social Sciences currently runs B.Sc. programmes in Accounting, Business Administration and Economics, and a doctoral programme in Management.

SCHOOL OF SCIENCE AND TECHNOLOGY

The School of Science and Technology (SST) aims at “forming competent and socially responsible science and engineering professionals who are committed to the promotion of the common good of society and the advancement of the scientific and engineering profession.”

In order to achieve this mission, the School seeks to:

- Provide practice-based, student-centered, and industry-relevant programmes that address technical expertise, industrial management, and ethical responsibility;
- Develop partnerships and engage with relevant stakeholders through applied research that provides solutions to industry problems;
- Provide entrepreneurship education along with science and engineering education.

The School offers a B.Sc. programme in Computer Science and two B.Eng. programmes in Electrical/Electronic Engineering and Mechanical Engineering.



UNITS



ENTERPRISE DEVELOPMENT CENTRE

The Enterprise Development Centre (EDC) aims to provide business development and support services to Small and Medium-sized Enterprises (SMEs) in Nigeria. In addition to capacity-building programmes, it also provides various services such as business advisory, mentoring, networking meetings, access to market and information, experts-in-residence, retreats, and implementation of organisational plans. Many top Nigerian and International organisations see EDC as their partner of choice in developing the SME sector (and talents) in Nigeria. EDC has partnered over the last eighteen years with:

- Several federal government departments and agencies: Programmes organised for them include Youwin! And Youwin! Connect (Federal Ministry of Finance), Growing Enterprise Leaders, Business Innovation & Growth (BIG)- (Federal Ministry of Industry, Trade & Investment), Youth Entrepreneurship Support Programme (YES-P)- Bank of Industry, and various programmes with the Small and Medium Enterprise Development Agency of Nigeria (SMEDAN).
- The World Bank and the International Finance Corporation: The main programmes organised include Women X, SME Toolkit, and Business Edge.
- Goldman Sachs (10,000 Women programme in Nigeria and Liberia); Cherie Blair Foundation for Women (Road to Growth); Oxfam Novib, British Council (Creative Lives);

- The Coca-Cola Africa Foundation/ Africa America Institute (Social Sector Management programme)
- Diamond Bank (Building Entrepreneurs Today), First Bank (The Economy and You), Access Bank (Womenpreneur), Heritage Bank (Enterprise Stories), Etisalat/9Mobile (Millionaires Hunt and Market, Access Nigeria), Ecobank (various), Providus Bank (SME Challenge), and Development Bank of Nigeria (DBN Entrepreneurship Programme).
- MasterCard Foundation (Transforming Nigerian Youths Programme)
- Cherie Blair Foundation for Women (Road to Growth (R2G) programme)

EDC has successfully impacted about 170,000 Nigerian entrepreneurs over the last eighteen years and is leading efforts in building a vibrant SME ecosystem in Nigeria and beyond through its work with Aspen Network of Development Entrepreneurs (ANDE) and the Global Entrepreneurship Network (GEN), amongst others. Through the support of the MasterCard Foundation, EDC revamped the SME Toolkit Nigeria Portal with exciting tools, articles, videos, and e-learning features. By the end of September 2019, this service had over 98,000 registered users.

UNITS

INSTITUTE OF HUMANITIES

In 2014, the University's Governing Council approved the concept of the University having an Institute of Humanities as an academic service unit of the university. Given the importance that the University gives to providing an all-round education for all students, it was decided that all programmes in the University will contain at least 40 credit hours devoted to providing a broad liberal education. In line with this decision, the University Management Council and Senate considered that the

creation of a special unit dedicated to organising and providing these courses will guarantee that this aspect of the education of our students is given the attention and priority it deserves.

The members of staff of this Institute face the same demand for research work as those working in other schools of the University and likewise have the same opportunities for promotion and recognition. In addition, this Institute is projected to become the seed of a future



YEMISI SHYLLON MUSEUM OF ART

The Yemisi Shyllon Museum of Art (YSMA) was set up by the University thanks to financial support and a very generous grant of over 1,000 artworks by Prince Yemisi Adedoyin Shyllon. It is a teaching museum that engages and serves diverse audiences in the University and the larger community and helps them learn about art and through art.

Currently, the YSMA holds a permanent collection of more than 1,200 artworks by Nigerian artists, ranging from the precolonial period till the present.

To achieve its goal as an educational museum, as well as a cultural destination for Lagos, the YSMA uses artworks from its wide collection to engage audiences and introduce them to Nigerian history and culture.



UNIVERSITY CAMPUSES

Pan-Atlantic University currently operates two campuses.

- The Main Campus is in Ibeju-Lekki (located at Km 52, Lekki-Epe Expressway).
- The Lekki Campus is located near Ajah (at Km 22, Lekki-Epe Expressway).

MAIN CAMPUS

The main campus of the University occupies a 100-hectare piece of land located in Ibeju-Lekki, Lagos State. On this campus can be found the University Administration, the School of Media and Communication, the School of Management and Social Sciences, the School of Science and Technology, the Institute of Humanities, and the Yemisi Shyllon Museum of Art.



LEKKI CAMPUS

This campus, which has an area of 10 hectares, is located at Km 22, Lekki-Epe Expressway, Ajah, Lagos. This campus is the site of the Lagos Business School and the Enterprise Development Centre.



PAU IN NUMBERS

Units	No of Students/ Participants 2019/20 Academic Year	
	Degree Programmes	Non-Degree Programmes
Lagos Business School	342	771
School of Media and Communication	472	259
School of Management and Social Sciences	428	-
School of Science and Technology	96	-
Enterprise Development Centre	-	8830
No of Students/ Participants	1338	9,860
No of full-time faculty	140	



CONTENTS

1.	From the Vice-Chancellor	1
2.	The University	
	Personnel Information.....	2
	Student Related Activities.....	3
	Scholarship.....	5
	University Research.....	5
3.	Lagos Business School (LBS)	
	Honours and Recognitions.....	6
	Publications by Faculty.....	8
	MBA Programmes.....	12
	Non Degree Programmes.....	13
	Major Events and Activities.....	14
	Outreaches by Alumni.....	17
4.	School of Media and Communication (SMC)	
	Personnel Information.....	19
	Publications by Faculty.....	20
	Major Events and Activities.....	21
	Programmes.....	21
5.	School of Management and Social Sciences (SMSS)	
	Personnel Information.....	24
	Honours and Recognition.....	26
	Publications by Faculty.....	26
6.	School of Science and Technology (SST)	
	Personnel Information.....	29
	Publications by Faculty.....	29
	Student Related Activities.....	31
	Major Events and Activities.....	31
7.	Institute of Humanities (IOH)	
	Personnel Information.....	32
	Major Events and Activities.....	32
	Publications by Faculty.....	33
8.	Enterprise Development Centre (EDC)	
	Introduction.....	34
	Transformation Nigerian Youths Programme.....	35
	Building Capacity of SMEs.....	35
	Going Stronger on Gender.....	37
	Personnel Information.....	39
9.	Yemisi Shyllon Museum of Art (YSMA)	
	Personnel Information.....	40
	Programmes.....	40
	Gifts and Loans.....	43
	Staff Publications.....	44

...from the Vice-Chancellor

In my presentation of last year's annual report of the University, I concentrated on our reaction to the early stages of the Covid-19 pandemic. I am afraid that, a year later, Covid still has to be my main topic.

Nevertheless, there has been significant progress. While last year I concentrated on our move to online teaching, this year, I am able to report on the way in which we resumed physical work and teaching.

On the Main Campus of the University, we resumed full physical work in September 2020, though at that time, staff were only coming to campus fifty per cent of the time. Students started the new session online, but by January 2021, they returned physically to campus.

On the Lekki Campus, which hosts the Lagos Business School and the Enterprise Development Centre, physical activities were resumed at a more deliberate pace due to the special nature of their activities and the older age profile of many of their students and participants. Throughout the session, students were taught using hybrid formats while most of the staff were physically on campus only fifty per cent of the time.

Taking a bird's eye view, I would say that our reaction to Covid-19 during this session was characterized by two main traits that are well aligned with the University's ethos: seriousness and transparency.

We were quite serious in the way we observed the established protocols. Many visitors commented on how struck they were by the universal observance within the campus of the use of masks and the keeping of social distance, frequent hand washing, and temperature checks. To be frank, I cannot claim that the level of compliance was one hundred per cent, but it certainly was very high, much more so than in most other environments. We also made a point of testing, on their return, all hostel residents who had to leave campus for one reason or another. This ensured that all our students get tested at least once and many of them two or three times. We were also thorough in applying our trace-and-test protocols to any identified positive cases. All of this resulted in our ability to contain any outbreaks before a significant number of students could be infected.

We were also transparent throughout. The University set up a special online information portal and gave all staff and students access to it. The portal contained



information, which was updated daily, on the number of students tested, any new positive cases, students in isolation, those who had moderate symptoms, those needing hospitalization (fortunately, there was none of the latter), and recoveries. In this way, we succeeded in keeping staff and students informed and minimizing rumours.

Of course, we did many other things during this session beyond battling Covid-19. As you will see in this report, it was a very full year in which the University kept moving full steam ahead.

On a personal note, I have come to the end of my tenure as Vice-Chancellor. The Trustees already appointed Prof. Enase Okonedo, the current Deputy Vice-Chancellor and the Dean of LBS, for many years, to succeed me with effect from January 1st 2022. I have no doubt she will do a splendid job. I, on my part, will be very happy to keep working as a professor at the University.

Prof. Juan Manuel Elegido
Vice-Chancellor

THE UNIVERSITY

7th Matriculation Ceremony

Pan-Atlantic University 7th Matriculation Ceremony held on Saturday, 13th March, 2021 on the Main Campus of the University. A total of 328 students got inducted into the different undergraduate programmes of the University. The ceremony was in a hybrid format in adherence to COVID-19 protocols. Only matriculating students and principal officers were physically present at the event. All other guests joined the convocation ceremony through a live video stream.

PAU Expo 2021

The 2021 PAU Entrepreneurship EXPO held on Saturday, 26 June, 2021, in a hybrid format in adherence with COVID-19 protocols. 120 persons joined online while 235 participants were physically present at the main campus. The event provided an opportunity for students to showcase their entrepreneurship projects and make sales at the event.

Staff Development

In October 2020, the University organised a two-day seminar on The Pedagogy of Online Teaching and Educating Professionals Committed to Service. The seminar was held virtually and attended by 137 staff members in the graduate administrative and faculty cadres.

Staff training has adopted innovative approaches to comply with COVID-19 safety regulations while preserving aspects of the PAU culture. For instance, the University's monthly internal issues meetings now hold online to limit physical contact and large gatherings. Efforts are made continuously to ensure that staff development takes priority in the yearly objectives of the University. A joint five-day orientation programme was organised for 30 new staff members drawn from the different schools and units

of the University. The orientation was held on the two campuses to give participants a full view of the University.

Two staff members from the University's central admin unit, Mr Mutiu Shonibare and Mrs Chinonye Nwosu, enrolled in the Executive-MBA programme at Lagos Business School.

PAU Insight

The University organised three editions of PAU Insight, a webinar aimed at providing a platform for adding value to professionals in different works of life through research-based insights into topical issues and to showcase the quality of teaching and research in the University. The first edition of the forum was on the 24th of April, 2021, and featured Prof. Chantal Epie, who shared insights on Re-evaluating the benefits of Working from Home (WFH): An outcome of the COVID-19 Pandemic. The session hosted 91 participants. The second edition held on the 26th of June, 2021, and Dr. Michael Okolo led the session, with 66 participants. His topic was Workism – an unfolding Indispensable, Shackle, or crisis? The third edition held on the 28th of August, 2021, with Mr Peter Bamkole, and 89 people participated. The topic was "Turning Challenges into Opportunities."

Recognitions & Awards

In December 2020, Prof. Albert Alos, Prof. Juan Elegido and Dr Jess Castellote were honoured with the Spanish Cross of the Order of Corden de Isabel la Catolica. Prof. Albert Alos was the first dean of LBS and Vice-Chancellor of Pan-Atlantic University; Prof Juan Elegido is the current Vice-Chancellor of Pan-Atlantic University; and Dr Jess Castellote is the architect behind all PAU's buildings and the director of the Yemisi Shyllon Museum, Pan-Atlantic University.

PERSONNEL INFORMATION

SUMMARY OF PERSONNEL DATA

Total No of Staff	Support	Professional	Academic	Total
	119	153	140	412

Student Related Activities

Student-related activities aim to build relationships, foster interaction, and improve student engagement and life on campus. Although COVID-19 placed restrictions on student activities, a few events were conducted in line with the necessary safety requirements. These activities are:

- Coupe de Escrivá Tournament
- Nostalgia Concert
- FIG Programme

Student Clubs

As a way of fostering extra-curricular activities, some students set up clubs that try to bring together students with similar objectives. There are currently nine approved clubs. They are:

- Entrepreneurship Club
- FOCUS Society
- Dignity Hub
- Euphoria Dance Club
- Living Green Club
- Public Speaking Club
- Drama Club
- Film Club
- Art Club

Undergraduate Students Community Service Project

To inculcate in the students a spirit of service and responsibility towards members of the society, Pan-Atlantic University put together the Community Service

Project (CSP). This is a contribution towards achieving our mission of forming competent and committed professionals and encouraging them to serve with personal initiative and social responsibility in society. It will, in turn, help in building a better society in Nigeria and Africa at large. Before the COVID-19 Pandemic, the main activities of the project were the following:

- Tutorials at Iberekodo Teaching Centre and renovation of the Teaching Centre
- Creative Arts Project at RACO Orphanage as well as financial and non-financial donations

Community Service Projects during the COVID- 19

Due to the COVID-19 Pandemic and its guidelines, not much was done by the CSP in the period under review because of students' limited movement.

However, in response to the COVID challenges, efforts were made to conduct online classes, teach basic skills to the communities online, and donate snacks from the PAU cafeteria to community schools.

Student Businesses

Pan-Atlantic University is interested in both training students to be employable professionals and fostering the spirit of entrepreneurship in its students. This has proven to be successful as many student businesses have come up, and more are still being promoted.



BELOW IS A LIST OF BUSINESSES RUN BY SOME STUDENTS

APPROVED STUDENT BUSINESSES	BUSINESS OWNERS
BIAKKO	Adenrele Kamilat
Carlyon cakes	Elyon Akachukwu
Chi's place	Chinagorom Onyekpandu
Friss Farms	Adaolisa Ezekobe
Nuwar Skincare	Adeola Fakoya
Tangerine Kitchen	Aisha Keita
The Waffles	Grace Udo
Vee's Express Eats	Vanessa Alor
Waiwai	Peter Osilike
SUDU	Chinaza Obiekwe
Penny Worth Grills	Ezenwa Collins
The Spot	Kimberly Adeleke
Adurias Corner	Victoria Daniel
EZ Snacks	Maryann Ezeh
Versatile	Chizitelu Okoye



SCHOLARSHIPS

Considering the cost of quality education, especially in Nigeria, the University strives to give young men and women who have proven their readiness to work access to quality education. To support these aspiring young men

and women, the University offers a significant number of scholarships every year with the assistance of many benefactors who identify with her. The breakdown of the scholarships given in the past session is as follows.

Scholarship Type	No of Beneficiaries
Full Scholarship	66
Three Quarter Scholarships	20
Half Scholarships	32
25% Scholarship	3
10% Sibling Discount	23
Total	144

UNIVERSITY RESEARCH

SUMMARY OF RESEARCH OUTPUT BY PAU FACULTY

Publication	2020/21 Session
Journal Articles	78
Books	11
Book Chapters	33
Conference Papers	12
Cases	9
Total	143





LAGOS BUSINESS SCHOOL

Lagos Business School (LBS) is the graduate business school of Pan-Atlantic University. Education at LBS is comprehensive, drawing on the experiences of a multinational faculty and participants. The school has won several awards and is accredited by The Association of MBAs (AMBA). This puts LBS in an exclusive group of only 2% of business schools in 70 countries. In addition to

this, LBS has become the first institution in West Africa to be accredited by the Association to Advance Collegiate Schools of Business (AACSB). Lagos Business School is also a member of the Graduate Management Admission Council (GMAC), an organization of leading graduate management schools in the world and the owner of the GMAT examinations.

Honours and Recognition to the School

CEO Magazine Global Ranking

Lagos Business School's Full-Time and Executive MBA programmes have been accorded Tier-One Status in the 2021 Global Executive MBA Rankings of CEO Magazine. With this recent rating, LBS has sustained its place among top business schools, globally.

The CEO Magazine ranks business schools around the world using criteria such as quality of faculty, accreditation, faculty-to-student ratio, international diversity and exposure, professional development, and gender parity, among others.

Only three schools from Africa made the Tier-One Ranking list — Lagos Business School, Nigeria, The American University in Cairo, Egypt, and University of Pretoria Gordon Institute of Business Science, South Africa.

Financial Times Executive Education

LBS has featured on the Financial Times Executive Education ranking for 13 years.

The School has been ranked amongst the top open enrolment executive education providers since 2007 and remains the only business school in West Africa to achieve this feat.

The Economist 2021 Full-Time MBA Ranking

The Full-time MBA programme of Lagos Business School has been ranked among the top 100 in the world according to The Economist's ranking.

The Economist 2021 ranking evaluated full-time MBA programmes from 90 business schools across the world based on four broad criteria: Open new career opportunities, Personal development and educational experience, Salary, and Potential to network.

The Economist collated data from eligible schools on areas such as the percentage of graduates who receive a job offer after 3 months of graduation, the ratio of faculty to students, average GMAT score, student and faculty gender diversity, among others. Current MBA students and recent alumni were also contacted to rate their school on areas such as faculty quality, post-MBA salary, salary increase, etc.

This is the first time the Lagos Business School Full-time MBA programme has been ranked by The Economist. However, its Executive MBA has been ranked for two years in a row and emerged among the top 50 in 2019.

Corporate Knights' Better World MBA Ranking

Lagos Business School (LBS) has been ranked among the top 40 business schools in the Corporate Knights' 2020 Better World MBA Ranking.

The Corporate Knights' Better World MBA Ranking evaluates the degree to which business school programmes integrate sustainability knowledge and skills into business education. It also evaluates accredited MBA programmes for their commitment to sustainability, equipping future leaders to solve business issues and to address pressing environmental and social concerns in a meaningful way.

For the 2020 ranking released on November 10, 2020, Corporate Knights analysed 151 MBA programmes across the world, including those from business schools accredited by AMBA, AACSB or EQUIS and signatories to

the United Nations' Principles for Responsible Management Education (UN PRME). Lagos Business School is accredited by the AMBA, AACSB and has been a signatory to the UN PRME since 2011.

The programmes were evaluated across five key performance indicators: the number of sustainability-focused articles in peer-reviewed journals and citations; the number of core courses that incorporate sustainable development topics; research institutes and centres devoted to sustainable development issues; and faculty gender and racial diversity in the business school.

According to the ranking, Lagos Business School's full-time MBA programme is identified as one of the best in the world as it "instils a holistic purpose of business in future leaders, ensuring they are equipped with the skills, tools and values to build a more inclusive and prosperous

Summary of Personnel Data

Support	Professional	Academic Research	Assistants	Total
108	96	45	30	279

On-Going Doctoral Programmes

Name of Faculty Member	Area	Institution
Kayode Omoregie	Finance	Swiss Management Centre University, Zurich, Switzerland
Uchora Udoji	Human Resource	Grenoble Ecole de Management
Clinton Ofoedu	Entrepreneurship	IESE Business School, University of Navarra



PUBLICATIONS BY MEMBERS OF FACULTY

Please note that items presented in previous annual reports do not appear below even if they were accepted during a previous session but were only published in the academic session 2020/2021.)

Journal Articles

Adeola, O., Boso, N., Osabutey., E. L. C., & Evans., O. (2020). Foreign direct investment and tourism development in Africa. *Tourism Analysis: An Interdisciplinary Journal*, 25(4). 395-408.

Adeola, O., Gyimah, P., & Appiah, K.O. (2020). Can critical success factors of small businesses in emerging markets advance UN sustainable development goals? *World Journal of Entrepreneurship, Management and Sustainable Development*, 17(1), 85-105.

Adeola, O., Moradeyo, A., Muogboh, O., & Adisa, I. (2021, forthcoming). Consumer values, online purchase behaviour and the fashion industry - An Emerging Market Context. *PSU Research Review*.

Amah, O. E. (2020). Innovative work behaviours: Role of employee engagement & organizational citizenship behaviours. *Indian Journal of Industrial Relations: A Review of Economic & Social Development*, 56(2), 356-374.

Amah, O. (2021). The relationship between political will and organizational political behavior: The moderating roles of political prudence and political skill. *Journal of Business Research*. 1-15.

Amah, O. E., & Kabiru, O. (2020). The effect of servant leadership on employee turnover in SMEs: the role of career growth potential and employee voice. *International Journal of Entrepreneurship and Small Business*, 27(6), 885-904.

Iheanachor, N., & Ozegbe, A. E. (2020). Dynamic linkages between mobile money and banks' performance in Nigeria: An autoregressive distributed lag (ardly) approach. *International Journal of Management, Economics and Social Sciences*, 9(3), 224-246.

Iheanachor, N., Umukoro, I. O., & David-West, O. (2020). The role of product development practices on new product performance: Evidence from Nigeria's financial services providers. *Technological Forecasting and Social Change*, 164(1), 1-10.

Iheanachor, N., David-West, O., & Umukoro I. (2021). Business model innovation at the bottom of the pyramid: A case of mobile money agents. *Journal of Business Research*, 127(6), 96-107.

Iheanachor, N., & Ozegbe, A. E. (2021). An assessment of foreign direct investment and sustainable development nexus: The Nigerian and Ghanaian perspectives (African Data). *International Journal of Management, Economics and Social Sciences*, 10(1), 49-67.

Iheanachor, N., & Ozegbe, A. E. (2021). The role of networks in the internationalization process of firms from emerging economies: The Nigerian perspectives (Nigerian Data). *International Journal of Management, Economics and Social Sciences*, 10(1), 9-31.

Kelikume, I. (2020). Digital financial inclusion, informal economy and poverty reduction in Africa. *Journal of Enterprising Communities: People and Places in the Global Economy* 15(4), 626-640.

Kimbu, A. Nsom., Anna de Jon., Adam, I., Ribeiro, Manuel, A., Afenyo-Agbe, E., Adeola, O., & Figueroa-Domecq, C. (2021). Recontextualizing gender in entrepreneurial leadership. *Annals of Tourism Research*, 88.

Lupinek, J.M., Yoo, J., Ohu, E., & Brownlee, E. (2021, forthcoming). Congruity of virtual reality in-game advertising (IGA). *Frontiers in Sports and Active Living, Section Sports Management, Marketing and Business*.

Mogaji, E., Adeola, O., Hinson, R. E., Nguyen, N. P., Nwoba, A. C., & Soetan, T. (2021). Marketing bank services to financially vulnerable customers: Evidence from an emerging economy. *International Journal of Bank Marketing*, 39(3), 402-428.

Nwokolo, A. (2021). Oil price shock and civil conflict: Evidence from Nigeria. *World Bank Economic Review*.

Ofori, Kwame., Anyigba, H., Adeola, O., Junwu, C., Osakwe, C., & David-West, O. (2021, forthcoming). Understanding post-adoption behaviour in the context of ride-hailing apps: The role of customer perceived value. *Information Technology and People*.

Ohu, E., & Dosumu, F.A. (2020). The two sides of a pandemic in I-O psychology research. *Industrial and Organizational Psychology*, 14(1-2), 239 -243.

Okafor, L.E., Adeola, O., & Folarin, O. (2021). Natural disasters, trade openness and international tourism: The role of income levels across countries. *Tourism Recreation Research*.

Okupe, A., & McDowall, A. (2020). Utilization and development of systematic reviews in management research: What do we know and where do we go from here? *International Journal of Management Reviews*, 23(2), 191-223.

Oluseyi-Sowunmi, S. O., Iyoha, F.O., & Owolabi, A. (2020). Corporate environmental reputation management and financial performance of environmentally sensitive companies in Nigeria. *Cogent Social Sciences*, 6(1), 1-11.

Omoregie, A., & Ndigwe, C. (2020). Social impact investing and impact financing. *The Nigerian Accountant*, 51(7), 29-33.

Onwuegbuzie, H., & Mafimisiebi, O. P. (2021). Global relevance of scaling African indigenous entrepreneurship. *Technological Forecasting and Social Change*, 166 (1).

Opute, AP; Iwu, G. G., Adeola, O., Mugobo, V.V., Okeke, U., Fagbola, O., & Jaiyeoba, O. (2021). The COVID-19 pandemic and implications for businesses: Innovative retail marketing viewpoint. *The Retail and Marketing Review*, 16(3).

Orji, I., & Ojadi, F. (2021). Investigating the COVID- 19 pandemic's impact on sustainable supplier selection in the Nigerian Manufacturing Sector. *Computer and Industrial Engineering Journal*. Vol. 160.

Ribeiro, M. A., Adam, I., Kimbu, A. N., Afenyo-Agbe, E., Adeola, O., Figueroa-Domecq, C., & Anna de Jon. (2021). Women entrepreneurship orientation, networks and firm performance in the tourism industry in resource-scarce contexts. *Tourism Management*, 86.

Uzo, U. (2020). Antecedents of customer bargain satisfaction in informal retail markets: insights from street shoppers in Lagos, Nigeria. *Journal of Customer Behaviour*, (), .

Uzo, U., & Johanna, M. (2021). How informality affects habitual improvisation in firms: Insights from the Nigerian movie industry. *International Studies of Management & Organization*, 51(2).

Uzo, U., Mair, J., & Adewusi, A. (2021). How firms strategically navigate informal and formal copyright

practices: insights from Nollywood. *International Journal of Organisational Analysis*, Emerald.

David-West, O., Oluwasola, O., & Folajimi, A. (2021, forthcoming). Diffusion of innovations: Mobile money utility and financial inclusion in Nigeria. Insights from agents and unbanked poor end users. *Information System Frontiers*.

Uzo, U. (2021, forthcoming). Retailer- Seller embeddedness and price setting in the informal economy. *Qualitative Market Research*.

Nwobu, O., Ngwakwe, C., Owolabi, A., & Adeyemo, K. (2021). An assessment of sustainability disclosures in oil and gas listed companies in Nigeria. *International Journal of Energy Economics and Policy*. Econjournals, 11(4), 352-361.

Book Chapters

Adeola, O., Burgal, V., & Ibelegbu, O. (2021, forthcoming). Promoting inclusive education in Nigeria: Diary of a special needs mum initiative. In Galan-Ladero, Mercedes M., Rivera, Reynaldo G. (Eds.) *Applied Social Marketing and Quality of Life: Case Studies from an International Perspective*, Springer.

Adeola, O., Uzo, U., & Adedeji, A. (2021). Indigenous financial practices of Igbo micro-entrepreneurs in Lagos. In O. Adeola, (Ed.), *Indigenous African Enterprise (Advanced Series in Management, (26)*, Emerald Publishing.

Adeola, O., Hinson, R. E., Renner, Anne, Kosiba, J.P., Madichie, N. O., & Nkrumah, M. (2021). Investigating the dialogic communications potential of the Botswana trade and investment centre website for destination branding. In M.Z. Ngoasong, O. Adeola, A.N. Kimbu, & R.E. Hinson, (Eds.), *New Frontiers in Hospitality and Tourism Management in Africa*, Springer.

Adeola, O. (2021, accepted). Leveraging trust to enhance public sector brands in Africa. In R.E. Hinson, N.O. Madichie, O. Adeola, J. Bawole, I. Adisa, & K. Asamoah, (Eds.) *New Public Management in Africa: Contemporary Issues Book*. Palgrave Macmillan.

Adisa, I., Adeola, O., & Oparison, A. (2021). Harnessing the potentials of the green generation for green marketing success in Africa's emerging economies. In R.E. Hinson, O. Adeola, I. Adisa, (Eds.). *Green marketing and management in emerging markets: The crucial role of people management in successful implementation*. Palgrave Macmillan.

Amah, O. (2020). Globalization/liberalization and poverty level in Africa: The role of African leaders. In Y. Bayar, (Ed.). *Handbook of research on institutional, economic, and social impacts of globalization and liberalization*. IGI Global.

Anibaba, Y., & Akaighe, G. (2021). African women's participation in business and politics: Challenges and recommendations. In O. Adeola, (Ed.). *Empowering African Women for Sustainable Development*. SpringerLink.

Burgal, V., & Adeola, O. (2020). Let's go green - planet, people, product, packaging, pricing, and promotion (6Ps). In P. Foroudi, & M. Palazzo, (Eds.). *Sustainable Branding: Ethical, Social, and Environmental Cases and Perspectives*. Routledge.

David-West, O. (2021, forthcoming). Platform business models: E-logistics platforms in Sub-Saharan Africa. In Richard Boateng et al. (Eds.). *Advances in Theory and Practice of Emerging Markets*. Digital Innovations, Business and Society in Africa.

Iheanachor, N. (2020). Sustainable business practices by Nigerian organizations. In J.C. Sanchez-García, & H. Sanchez, (Eds.). *Sustainable Organizations: Models, Applications, and New Perspectives*. IntechOpen.

Iheanachor, N., & Okoro, C. (2020). Talent management and succession planning in traditional Igbo businesses. In O. Adeola, (Ed.). *Indigenous African Enterprise (Advanced Series in Management, (26))*, Emerald Publishing.

Ngoasong, M.Z., Adeola, O., Kimbu, A.N., & Hinson, R.E. (2021). Introduction: New frontiers in hospitality and tourism management in Africa. In Ngoasong, M.Z., Adeola, O., Kimbu, A.N., & Hinson, R.E. (Eds.), *New Frontiers in Hospitality and Tourism Management in Africa*, Springer.

Ngoasong, M.Z., Adeola, O., Kimbu, A.N., & Hinson, R.E. (2021). The future of hospitality and tourism management in Africa. In M.Z. Ngoasong, O. Adeola, A. N. Kimbu, & R.E. Hinson, (Eds.), *New Frontiers in Hospitality and Tourism Management in Africa*, Springer.

Ogunyemi, K. (2020). The relevance of African virtue ethics traditions today. In K. Ogunyemi, (Ed.). *African Virtue Ethics Traditions for Business and Management*. Edward Elgar.

introduction. In K. Ogunyemi, (Ed.). *African virtue ethics traditions for business and management*. Edward Elgar.

Ojadi, F. (2021, forthcoming). Global agricultural value chains: The case of yam export from Nigeria. In R. Frei, S. Ibrahim, & T. Akoronye, (Eds.). *Africa and Sustainable Global Value Chains*. Springer.

Ojadi, F., & Ogah, M. (2021, accepted). Logistics in Africa's new public management. In R.E. Hinson, N.O. Madichie, O. Adeola, J. Bawole, I. Adisa, & K. Asamoah, (Eds.). *New public management in Africa: Contemporary issues book*. Palgrave Macmillan.

Okafor, L.E., Khalid, U., & Adeola, O. (2021). The effect of regional trade agreements on international tourist flows in Sub-Saharan Africa and Middle East-North Africa: The case for policy harmonization. In M. Z. Ngoasong, O. Adeola, A. N. Kimbu, & R. E. Hinson (Eds.). *New Frontiers in Hospitality and Tourism Management in Africa*, Springer.

Olomo, O., Mokwenyei, K., Otubanjo, T., & Adeola, O. (2020). Place, branding and smart growth. In P. Foroudi, & M. Palazzo, (Eds.). *Sustainable branding: Ethical, social, and environmental cases and perspectives*. Routledge.

Onwegbuzie, H. (2020). Solving Africa's wicked problems through social and indigenous entrepreneurship. The Future we create.

Otubanjo, T. (2020). Healthcare service marketing: Building customer-driven health organisations. In *Branding the Healthcare Experience*.

Owolabi, A., & Okoye, F. (2020). Managing your finances. In *Nonprofit Leadership & Management Handbook*.

Books

Amah, O., & Ogah, M. (2021). *Work-life integration in Africa: A Multidimensional Approach to Achieve Balance*. Palgrave Macmillan.

Ngoasong, M. Z., Adeola, O., Kimbu, A. N., & Hinson, R. E. (2021). *New frontiers in hospitality and tourism management in Africa*. Springer.

Ogbechie, C. (2020). *Corporate governance toolkit for SMEs in emerging markets*. CLDS Publishing.

Owusu, R. A., Hinson, R. E., Adeola, O., & Oguji, N. (2021). *Business-to-business marketing: An African perspective - How to understand and succeed in business marketing in an emerging Africa*. Routledge, Taylor and Francis



Case Studies

Adeola, O., & Ibelegbu, O. (2021). *Fun cookies: Competitive pricing and product strategy*. The Case Centre. Lagos Nigeria: Lagos Business School.

Amah, O. (2021). *Odyssey Energy Company: Choice between short-term survival and long-term relevance*. The Case Centre. Lagos, Nigeria: Lagos Business School.

Anibaba, Y. (2021, forthcoming). *Nigeria Centre for Disease Control: On the cusp of change*. The Case Centre. Lagos, Nigeria: Lagos Business School.

Iheanachor, N., David-West, O., Umukoro, I. (2021). *Firstmonie: Driving financial inclusion & social impact*. The Case Centre. Lagos, Nigeria: Lagos Business School.

Ogah, M., & Adenike, M. (2020). *AgroLo*. The Case Centre. Lagos Nigeria: Lagos Business School.

Ogbechie, R. (2021). *Nestlé Nigeria Plc: Doing business the right way*. The Case Centre. Lagos Nigeria: Lagos Business School.

Ojadi, F. (2020). *Pioneer Tomato processing company Ltd: Choosing a supply strategy*. The Case Centre. Lagos Nigeria: Lagos Business School.

Okonedo, E., & Eke, V. (2021). *The END Fund: Changing lives, One NTD case at a time*. The Case Centre. Lagos, Nigeria: Lagos Business School.

Onwuegbuzie, H., Chinewubeze, O.P., & Orighoyegha, E. (2020). *Auldon toys: Putting value first: The Case Centre*. Lagos Nigeria: Lagos Business School.

Onwuegbuzie, H., Afam-Anadu F., & Orighoyegha, E. (2020). *Innoson group: Against all odds*. The Case Centre. Lagos Nigeria: Lagos Business School.

Uzo, U., & Adewusi, A. (2020). *Multipro consumer products Ltd: Managing sales and channel performance*. The Case Centre. Lagos Nigeria: Lagos Business School.



Research & Collaborations

The contracts below were awarded to Lagos Business School.

1. Grantor: Caribou Digital (on behalf of Mastercard Foundation).

Project title: Examining the platform livelihoods among young Nigerian women.

Project lead: Prof. Olayinka David-West.

2. Grantor: International Labour Organisation (ILO).

Project title: ILO project on woman's work on digital platform.

Project lead: Prof. Olayinka David-West.

3. Grantor (sub-grant): **Women's World Banking Inc. (WWB).**

Project title: Saving Cohort-based Replication.

Project lead: Prof. Olayinka David-West and Dr Nkemdilim Iheanachor.

PROGRAMMES

SUMMARY OF PARTICIPATION IN PROGRAMMES

DEGREE PROGRAMMES MBA PROGRAMME

Participation in MBA Programmes

Programmes	Number of New Enrolments in 2020/2021 academic session	Total number of students in the current session	Number of Students Graduating this session
Full-Time MBA	45	45	34
Modular MBA	38	80	None
Executive MBA	65	119	68
Modular EMBA	30	58	45

Candidates and Supervisors in the Ph.D. in Management Programme (2020/2021 Academic Session)

Name	Area of Specialisation	Supervisor	Internal Examiner
Adeboye Adeyemi	Management: Energy Sustainability	Dr. Franklin Ngwu	Prof. Akintola Owolabi

NON DEGREE PROGRAMMES

SUMMARY OF PARTICIPATION IN NON DEGREE PROGRAMMES

Programmes	Executive	Open Seminars	Total
	303	468	771

SUMMARY OF PARTICIPATION IN EXECUTIVE EDUCATION PROGRAMMES

SN	PROGRAMMES	START DATE	END DATE	NO OF PARTICIPANTS
1	Agribusiness Management Programme 16	8th Mar, 2021	12th Aug, 2021	16
2	Agribusiness Management Programme 17 (Abuja)	12th Jul, 2021	5th Nov, 2021	12
3	Advanced Management Programme 35	7th Jun, 2021	15th Oct, 2021	15
4	Advanced Management Programme 36	23rd Aug, 2021	10th Dec, 2021	19
5	GCEO 3	3rd Jul, 2021	16th Sep, 2022	3
6	Management Acceleration Programme 10	12th Apr, 2021	25th Jun, 2021	9
7	Management Acceleration Programme 11	16th Aug, 2021	12th Nov, 2021	33
8	Management Acceleration Programme 12	20th Sep, 2021	12th Nov, 2021	19
9	Owner Manager Programme 32	19th Apr, 2021	20th Aug, 2021	18
10	Owner Manager Programme 33	6th Sep, 2021	11th Mar, 2022	17
11	Senior Management Programme 78	8th Mar, 2021	17th Jul, 2021	25
12	Senior Management Programme 79	15th Jun, 2021	15th Oct, 2021	55
13	Senior Management Programme 80	6th Sep, 2021	21st Jan, 2022	62



MAJOR EVENTS AND ACTIVITIES

Activities of the Research Centres

Lagos Business School Sustainability Centre

Lagos Business School Sustainability Centre promotes sustainability and empowers individuals, non-profits, businesses and public sectors to implement sustainable

solutions to Africa's growing social needs. The Centre achieves these objectives by conducting research, facilitating seminars and workshops and engaging stakeholders through interactive forums.

Lagos Business School Sustainability Centre Our 2020 Impact in Numbers



BEST CORPORATE SOCIAL RESPONSIBILITY INITIATIVE



The Association of MBAs (AMBA) and Business Graduates Association (BGA) Excellence Award 2021.

Lagos Business School, Pan-Atlantic University (Nigeria) for 'LBS Sustainability Centre (LBSSC)'

Lagos Business School Sustainability Centre (LBSSC) Programmes

The centre organised several programmes. Some of which include:

- Leadership Programme for Sustainable Waste Management (5-Weeks Online)

Date: 14th August - 18th September, 2020

Number of Participants: 48

- Corporate Sustainability Programme

Date: 1st September - 30 October, 2020

Number of Participants: 14

- The Art of Storytelling for Impact

Date: Thursday, 20th August, 2020

Number of Participants: 120

- Sustainable Food Systems & Nutrition: Integrating Nutrition-Sensitive Food Systems into Long-term Policies, Investments & Programmes

Date: Tuesday, 22nd September, 2020

Number of Participants: 67

- Business and Job Opportunities in E-Waste Management in Nigeria

Date: Friday, 9th October, 2020

Number of Participants: 96

- Chief Executive Forum on Sustainability

Theme: Sustainable Action for Recovery and Growth: People, Planet and Profit

Date: Saturday, 21st November, 2020

Number of Participants: 161

- International Sustainability Conference

Theme: Strategies for Sustainable Economic Recovery

Date: Saturday, 21st November, 2020

Number of Participants: 404

- Teacher's Workshop on Improving STEM Knowledge Transfer through Virtual Environments

Date: Friday 16th October, 2020

Number of Participants: 30

- Look Again Campaign - Improving early detection of childhood cancers in Nigeria

Date: Saturday 26th September, 2020

Number of Participants: 27

- Business as a force for good (GNAM MBA course)

Date: 1st September - 5th November, 2020

Number of Participants: 13

- Leadership Programme for Youth Entrepreneurs in Waste Management)

Number of Participants: 97

Technical Reports

Appiah-Konadu, P., & Atanya, O. (2020, March 31). COVID-19: A wake-up call for collaborative action towards a more sustainable Nigeria. LBS Sustainability Centre. <https://medium.com/@lbssustainabilitycentre/covid-19-a-wake-up-call-for-collaborative-action-towards-a-more-sustainable-nigeria-4651bdf48894>

Lagos Business School Sustainability Centre. (2010). Business and sustainable development in Nigerian industry report : The banking industry. Pan-Atlantic University Press.

Lagos Business School Sustainability Center. (2021). African corporate sustainability champions volume 1: The Nigeria casebook on corporate sustainability. Pan-Atlantic University Press.

Christopher Kolade Centre for Research in Leadership and Ethics (CKCRLE)

Research Creation - The Centre commenced the research and writing of two new case studies: the *Nosak case* and the *Charity to cheer case*. They are being written by Dr Kemi Ogunyemi, supported by the Centre. A preliminary case note has been written for *Charity to cheer the case study*.

Industry report: The industry report on '*Ethical portrait of the Nigerian health sector*' has been launched online and is available on the website and school e-library.

ORCA (Organisational & Research Culture of African Universities): The Centre is currently at the data collection phase. The universities involved are University of Lagos, Obafemi Awolowo University, Covenant University, Lagos State University, and University of Ibadan.

Other ongoing research supported by the Centre involve the writing of case studies and a report on *Humanistic perspectives in hospitality and tourism*.

Research Dissemination - The Centre published nine newspaper articles and 19 L & E-newsletters and four digests for the period.

Capacity Building:

a. Webinars

The following webinars were held:

- (1) 'Planning and Leading in Uncertainty' on 17th August, 2020;
- (2) 'Principled Entrepreneurship and the Essential Role of Reward in Business' held on 7th October, 2020;
- (3) 'Occupational Health and Safety and the Coronavirus

Pandemic', held on 2nd November, 2020;

(4) 'The Role of Leadership in Advancing Diversity', organised by the Nigerian chapter of the Humanistic Management Network in conjunction with CKCRLE and presented on 4th November, 2020, at the 8th annual HMN conference;

(5) 'Intellectual Property and the Protection of Business Ideas' held on 24th February, 2021;

(6) 'Dynamic Self Understanding; Pursuing Personal Excellence', held 30th March, 2021;

(7) 'The Role of Private Sector Leaders in Irregular Migration & Reintegration of Returnees' held 19th May,, 2021;

(8) 'Living Wage in Africa: Reality or Fiction?' held on 15th June, 2021 and cohosted with South Africa and Zimbabwe HMN Chapters.

Industry Engagement and Initiatives: The Centre launched its industry report on 'Ethical Portrait of the Nigerian Health Sector' on 18th September, 2020.

The Centre also held a research lab titled 'Pragmatics and Linguistics of Inclusion and Diversity' featuring Dr Ruth Oji of the School of Media and Communication, Pan Atlantic University, on 25th November, 2020.

LBS ALUMNI ASSOCIATION (LBSAA)

The LBS Alumni Association (LBSAA) organises monthly learning sessions as well as a number of major activities during the year for alumni members. The following are the sessions that took place in the period under review

S/N	Event	Venue	Date	Attendance	Main Speakers
1	Second wave of Covid-19 and Vaccines	Zoom	Thursday, 28th January, 2021	201	Mrs Clare Omatseye, Dr. Adeyemi Johnson, Dr. Pamela Ajayi and Dr. Peter Nubi
2	The Nigerian Economy & The Impact of Digitisation for Businesses	Zoom	Thursday, 25th February, 2021	190	Dr. Biodun Adedipe and Agada Apochi
3	MBA Hangout	Ebony Life Place, Turaka Bar Victoria Island, Lagos.	Saturday, 26th June, 2021	42	Physical event
4	Leading Business Strategy for Organisations in turbulent Environment	Zoom	Friday, 25th March, 2021	195	Mr. Isaac Orolugbagbe and Mr. Gbola Lawson Moderator. Dr. Franklin Ngwu
5	A Landscape of Emptiness: Managing the loss of a spouse in personal and professional life	Zoom	Thursday, 15th April, 2021	80	Prof. Biakolo and Dr Olayiwola Ajileye, MD/CEO, Pivot Medical Services UK
6	Business Survival in Crisis Periods	Zoom	Thursday, 29th April, 2021.	117	Dr. Henrietta Onwugbuezie AgMP-Agribusiness (Helen Emore) OMP-Hospitality (Kenneth Omokhaye Managing Director Chateau de Atlantique) EMBA- Real Estate (MKO Balogun) FTMBA- Financial Sector
7	Business Survival in Crisis Periods	Zoom	Thursday, 20th May, 2021.	45	Segun Awolowo, Executive Director, NEPC Bode Adetoyi - Agribusiness/Public Sector Olawale Rotimi - Agribusiness Audrey Joe-Ezigbo - Energy & Gas Sir Ndukwe Osogho-Ajala - Manufacturing Nnamdi Mbaigbo - Transportation Babatunde Okeniyi - International Business/Fintech
8	Preparing for a Disrupted Future of Work: Implications for Professionals and Businesses	Zoom	Thursday, 29th July, 2021	170	Henry Onukwuba Anchors: Emete Tonukari and Chidinma Maduka

LBSAA CSR INITIATIVE

S/N	LBSAA CSR activities	
1	LBSAA/WASH Campaign	The LBSAA has begun to invest in WASH campaign activities in some Ibeju-Lekki communities. In partnership with Pan-Atlantic University, a WASH Campaign project was established at Iberekodo Community. It involved the provision of public water supply, with a standby generator.
2	LBSAA Youth Empowerment Initiative	The Association kicked off this initiative on Wednesday, 4th August, 2021. In partnership with APTECH, 25 youth will receive IT training at APTECH and leadership training at LBS for a combined period of 5 months.

ZONAL EVENTS

S/N	Event	Date	Venue	Attendance	Speaker
1	Opening new Frontiers for Business Sustainability	Thursday, 5th February, 2021	SW/Zoom	124	Mr. Peter Bamkole and Uchenna Agbo
2	Taxation: A Fiscal Tools in Nigeria's Evolving Business Environment	Thursday, 18th February, 2021	Northern/Zoom	202	Mrs. Ifueko Omoigui Okauru MFR
3	Strategies for Business Scalability & Sustainability	Thursday, 18th March, 2021	SS-SE/Zoom	212	Mr. Leo Stan Ekeh
4	Effective Political Stewardship: Lessons from Business leadership	Thursday, 27th May, 2021	Northern/Zoom	Registered online: 249	Professor Pat Utomi
5	The importance of Feedback and institutionalized coaching in leading people	Thursday, 15th July, 2021	SW/ Zoom	118	Chidinma Agbamuche-Maduka Head HR and Corporate Service Falcon Corporation limited





SCHOOL OF MEDIA AND COMMUNICATION

The School of Media and Communication (SMC) plays a critical role in shaping societal values and cultural life through the provision of degree and non-degree programmes in media and communication. SMC is

accredited by relevant academic and professional bodies such as National Universities Commission (NUC), Advertising Practitioners Council of Nigeria (APCON) and the Nigerian Institute of Public Relations (NIPR).

PERSONNEL INFORMATION

No. of Staff	Support	Professional	Academic	Research Assistant	Total
	3	16	24	1	44

ON-GOING DOCTORAL PROGRAMMES BY SMC FACULTY

Name of Staff	Programme (Area of Specialisation)	University
Aifuwa Edosomwan	Media and Communication	Pan-Atlantic University
Temitope Falade	Media and Communication	Pan-Atlantic University
Emmanuel Nzeaka	Media and Communication	Pan-Atlantic University
Anthony Okeaguale	Media and Communication	Pan-Atlantic University

PUBLICATIONS BY MEMBERS OF FACULTY

Journal Articles

(Please note that items presented in previous annual reports do not appear below even if they were accepted during a previous session but were only published in the academic session 2020/2021.)

Ashiru, M. A. & Ehondor, B. A. (2021). Contemporary paradigm of development communication: Gaps & dogma Between 2008 – 2018. *Journal of Developing Country Studies*, 11(5), 66-79.

Dairo, M. (2021) The role of indigenous films in preserving Nigerian culture: Analysis of Efunsetan Aniwura, *Journal of Culture, Society and Development* 65, 17-23.

Ehondor, B. A. (2020). Nigerian Pidgin English; A cultural universal for national communication and policy enactment – *Journal of Philosophy, Culture and Religion*, 50, 69-74.

Ehondor, B. A. (2020). Influence of media globalization on denigration of national values in African children. *Journal of Marketing Development and Competitiveness*, 14(4), 125-138.

Ehondor, B. (2020). Academic Plagiarism, Intellectual Property and WhatsApp Messaging-Where Do the Lines cross?. *Journal of Higher Education Theory and Practice*, 20(16), 136-145.

Bamgbose, G., & Ehondor, B. (2021). Pragmatic and discourse functions in Jenifa's diary. *Linguistik Online*, 108(3), 19-32.

Ehondor, Beryl A. (2021). Digital media versus human communicativity: The emotional and family communication dimension- *Journal of New Media and Mass Communication*, 96, 47-58.

Ehondor, B. & Unakalamba C. (2021). Social media for crisis communication in the coronavirus (COVID-19) outbreak: A Study of NCDC, 2(40), 45–69.

Mgbeadichie, C. (2021). Forthcoming. 'Beyond storytelling: Conceptualizing economic principles in chimamanda adichie's americanah.' *Research in African literatures*, 52(2).

Nyam, I., & Okpara, N. (2021). 9mobile news SMS entrepreneurship and citizen journalism potential in Nigeria. *Journal of Applied Journalism and Media Studies* 10(1), 1-32.

Nzeaka, E. E., & Ehondor, B. A. (2020). The imperative for a separate social media policy. *Journal of Management Policy and Practice*, 21(4), 128-135.

Nzeaka, E. E., Ehondor, B. A., & Mutazu, A. K. (2021). Cultural and creative industry: Is the "Giant of Africa" relevant in the global sphere? *Journal of Culture society and Development*, 63(6), 42-52.

Nzeaka, E. E. (2021). New media semiotics and the rise of universal symbolic language: Digital natives perspective amidst Covid -19. *Journal of Higher Education Theory and Practice*, 21(1), 2158-3595.

Nzeaka, E. E., & Ehondor, B. A. (2021). Urbanisation and endangered African Indigenous tongues: The case of Igbo language in Nigeria. *UNIUYO Journal of Humanities (UUJH)*, 25(1), 20-49

Oji, R. K. & Nzeaka, E. (2020). Digital colonialism on digital natives: A WhatsApp usage perspective. *Unizik Journal of Arts and Humanities*, 21(1), 17-53.

Oji, R. K. B. (2021). Painting the state in the text: A pragmatic analysis of Remi Raji's A Harvest of Laughters. *Pragmatics and Society*, 12(6), 651-670.

Okorie, N. (2020). Reality television, African identities and the Big Brother Africa show: An experiential inquest. *Online Journal of Communication and Media Technologies*, 10(3), 1-7.

Okorie, N. (2021). Assessing the media for effective education towards attitudinal change during COVID-19 Outbreak in Lagos, Nigeria, *Studies in Ethno-Medicine*. KRE Publisher.

Okpara, N. (2021) Media, humans and COVID-19 in Africa: A complex or symbiotic relationship? *Studies on Ethno-Medicine Ethno Med*, 15(1-2), 74-84.

Okpara, N. (2021) Unveiling Virtual Chat Group Inclusiveness Code of Conduct by Nigerians. *Journal of Information, Communication & Ethics in Society* (in print)

Okoeguale, A. O., & Onobhayedo P. (forthcoming). Consumer perception, online retailing and the Nigerian experience: An interchange of demographic patterns and service quality. *Humanities and Social Sciences Letters*.

Book Chapters

Akpojivi, U., & Mgbheadichie, C. (2021). Values generation and re-generation: An examination of Osita Osadebe's Songs in igbo cultural value preservation. In A. Salawu & I. Fadipe (Eds.). *Indigenous African Popular Music: The Art and Its Applications*. Oxford: Oxford University Press.

Obiaya, I. (2021). Nollywood as decoloniality. In W. Mano & V.C. Milton (Eds.). *Routledge handbook of African media and communication studies*. Routledge.

Obiaya, I. (2019). African cinema in the throes of commercialism and populism. In A. Ojebode, T. Adegbola, A. D. Mekonnen, & E. C. Maractho (Eds.). *Camera, commerce and conscience: Afrowood and the crisis of purpose* (pp. 165–181). Greenminds Publishers.

Obiaya, I. (2020). Distribution gaps in Nigeria's movie industry: Balancing conflict of perspectives between the regulator and the regulated. In V. S. Dugga (Ed.). *Regulating Nollywood in a global economy* (pp. 94–104). Kraft Books Limited.

Okorie, N. (2020). Global media, television, and the Americanization of young Africans. In O. Kehinde, & A. Salawu (Eds.). *Emerging trends in indigenous language media, communication, gender, and health* (pp. 201-211). Hershey, PA: IGI Global.

Okpara, N. (2021) Ethics & prospects of e-commerce platforms in doing business In Nigeria. In F. Pollak, (Ed.). *Communication Management*: IntechOpen (in press)

PROGRAMMES

Degree Programmes	New Enrolment 2020/2021	Number of graduating students (2021)
Mass Communication (B.Sc.)	58	43
Information Science and Media Studies (B.Sc.)	52	28
Full-time M.Sc.	29	28
Part-time M.Sc.	7	16
M.Sc. Film Production	3	6
PhD (Media and Communication)	8	Not known Yet

NON-DEGREE PROGRAMMES

Programmes	Certificate Programmes	Seminars/Workshop	Custom Programmes	Total
Number of Participants	42	26	101	

MAJOR EVENTS AND ACTIVITIES

Inauguration of SMC Advisory Board

The School of Media and Communication held an inauguration ceremony for the newly constituted SMC Advisory Board on Thursday, June 10, 2021. Persons appointed as advisory board members of the SMC are:

- Mr. Charles Anudu – MD/Chairman, The Candel Company
- Mr. Chris Ubosi – Founder/MD Megalectrics Limited
- Sir Steve Omojafor OON – Former Chairman Zenith Bank

- Chief Olusegun Osoba CON – Former Governor of Ogun State
- Dr. Josef Bel-Molokwu – Chairman/Lead Consultant, Services (Inc.Sef Patri)
- Mrs. Comfort Obi – Publisher/Chief Executive, The Source Magazine
- Mr. Udeme Ufot – Group MD, SO&U
- Mr. John Ugbe – CEO, Multichoice Nigeria.

Research and collaborations

The School of Media and Communication (SMC) is the education partner for MultiChoice Talent Factory (MTF) in Nigeria. MTF is a social investment initiative of MultiChoice Africa aimed at igniting Africa's creative industries and growing them into vibrant, economic powerhouses. The partnership ensures that SMC provides training services and accreditation for the programme. This includes: teaching, monitoring of

teaching modules, and issuing certificates to participants that complete the programme successfully.

The inaugural programme was in 2019. However, due to the COVID-19 pandemic in 2020, the second run of the programme had to be completed online. The admission process for prospective students into the third run of the programme is ongoing as at the time of preparing this report.

Notable Guests

Mr. Chris Ubosi – Founder/MD Megalectrics Limited

Mrs Ijeoma Onah – Founder/ Nigerian International Film Summit

Sir Steve Omojafor OON – Former Chairman Zenith Bank

Dr. Josef Bel-Molokwu – Chairman/Lead Consultant, Sef Patri Services (Inc.)

Mr. Udemé Ufot – Group MD, SO&U

Mr. John Ugbe – CEO, Multichoice Nigeria.

NOLLYWOOD STUDIES CENTRE (NSC)

The Nollywood Studies Centre of the School of Media and Communication organised a series of events to engage with industry practitioners. Some of these events took place virtually. The Centre organised nine Filmmakers' Forums from March 2021 – June 2021.

The guest speaker for each forum is as follows;

- Saturday, 13th March, 2021 - Mr. Femi Odugbemi (Film Producer and Director)
- Saturday, 27th March, 2021 - Mr. Victor Sanchez Aghahowa (Television Producer, Screenwriter and Director)
- Saturday, 10th April, 2021 - Mr. Mahmood Ali-Balogun (Film Producer and Director)
- Saturday, 24th April, 2021 - Mr. Moses Babatope (Managing Director of FilmOne Entertainment Nigeria)
- Saturday, 8th May, 2021 - Mr. Desmond Ovbiagele (Filmmaker and Director)
- Saturday, 22nd May, 2021 - Mr. Chidia Maduekwe (Managing Director and CEO of Nigerian Film Corporation)
- Saturday, 12th June, 2021 - Mr. Tunde Kelani

(Filmmaker and Cinematographer)

- Saturday, 10th July, 2021 - The guest speakers were the organizers of five major Film Festivals in Nigeria -
 - Mr. Fidelis Duker (Organizer of Abuja Film Festival)
 - Mr. Hope Obioma (Organizer of Eko International Film Festival)
 - Ms. Chioma Ude (Organizer of Africa International Film Festival)
 - Ms. Ugoma Adegoke (Organizer of Lights Camera Africa Film Festival)
 - Mr. Victor Okhai (Organizer of Inshort Film Festival)
- Saturday, 24th June, 2021 - The guest speakers were Mr. Anietie James Ekiko (Founder and creative Director, AJE Filmworks)

NSC Workshop

A workshop themed "The Acting Workshop" was organised by the Nollywood Studies Centre for PAU students and young upcoming industry practitioners. The workshop had over 50 participants in attendance. The workshop held at PAU Main Campus, Ibeju-Lekki on 5th May, 2021 and was facilitated by Mr. Ramsey Nouah, a seasoned actor and director.

SMC ALUMNI ASSOCIATION (SMCAA)

The Alumni Office organised the following events since August 2020:

Online outreach

An online outreach that ran from June to September 2020 geared towards consolidating the alumni association in the new decade. The outreach commenced with an online survey that provided the background for further engagement. Majority of the interactions involved virtual sessions, which addressed the role of the alumni office, individual class-sets and the school in strengthening the association. This initiative was well-received by alumni, and they were excited to enrich the engagements with significant contributions. Additionally, the outreach served as a means to update the alumni office on the welfare of alumni in the period of the pandemic.

International Women's Day Edition of the Alumni Webinar Series

In line with its mission to foster significant engagement among alumni and industry leaders, the SMC hosted an International Women's Day edition of the alumni webinar series, which fostered engagements among alumni and some inspiring speakers in the world of media and communication. The event was held on 20th

March, 2021. The session, which was expertly moderated by Senior News Anchor at Channels TV, Ijeoma Onyeator featured Adesuwa Onyenokwe, Editor in Chief at TW Magazine Nigeria; Stephanie Busari, Multiplatform bureau lead and Supervising Editor, Africa at CNN; Toyosi Ogunseye, Head West Africa at BBC; and Alexis Akwagyiram, Nigeria Bureau Chief at Reuters Nigeria.

The panelists, who were strategically selected to address present circumstances, reflected on the theme – Telling African Stories in the New Decade: The Enablers, Challenges, and Opportunities, and treated attendees to insightful conversations on how to enable female communicators to be the best versions of themselves.

Meet the Expert' series

Meet the Expert' series, organized by the alumni office, is geared towards the personal development and professional formation of full-time Masters of Science degree students at the School of Media and Communication, Pan-Atlantic University. The series has successfully engendered professional mentorship and internship placements for our students.

The following were guests during the course of the series

S/N	Name	Designation	Date
1	Tolulope Adedeji	Marketing Director & Executive Board Director, AB InBev	19th January,
2	Kemi Okusanya	Vice President, Visa	26th January, 2021
3	Ifeoma Agu	Marketing Manager- Int'l Premium Spirits & Reserve Brands at Guinness Nigeria Plc (A Diageo Company)	2nd February, 2021





School of Management and Social Sciences (SMSS)

The School of Management and Social Sciences aims to deliver real-world business solutions in a rapidly evolving global environment and to teach students how to be outstanding leaders in their chosen fields. SMSS is made

up of three departments namely; Accounting, Business Administration and Economics. All the departments are accredited by The Institute of Chartered Accountants of Nigeria (ICAN).

PERSONNEL INFORMATION

No. of Staff	Administrative	Academic	Graduate Assistant	Total
	3	20	1	24

Degree Programmes

Programmes	New Enrolment	Number of graduating students
Accounting (B.Sc.)	25	16
Bus. Administration (B.Sc.)	50	27
Economics (B.Sc.)	47	37
Total	122	80



ON-GOING DOCTORAL PROGRAMMES BY SMSS FACULTY

	NAME	PROGRAMME	UNIVERSITY
1.	Nnanna Osita Oledibe	Phd (Finance)	University Of Glasgow
2.	Godwin Uddin	Phd (Economics)	Babcock University
3.	Hope Agbonrofo	Phd (Economics)	Babcock University
4.	Japhet Imhanzenobe	Phd Management (Accounting)	Pan-Atlantic University
5.	Abisola Akinola	Phd (Accounting)	Bowen University
6.	Friday Anetor	Ph.d Economics	University Of Lagos
7.	Stanley Nwani	Phd Economics	Lagos State University

DEVELOPMENTAL PROGRAMMES ATTENDED BY SMSS FACULTY

NAME OF FACULTY MEMBER	TITLE OF PROGRAMME	NAME AND LOCATION OF TEACHING	DATES/ DURATION OF PROGRAMME
Dr Ekundayo Peter Mesagan	Aviation and Shipping Emissions	Climate Action Tracker	25th June, 2020

HONOURS AND RECOGNITION

Dr Ekundayo Peter Mesagan

Awards

University of Lagos Award for "The Best Ph.D. Thesis in Humanities" [June 2021]

Late Chief Festus Okotie-Eboh Academic Prize for the best Ph.D. Thesis in Public Finance, Banking, Finance, or Economics. [June 2021]

Appointments

Appointed as Assistant General Secretary, Nigeria Economic Society, Lagos Chapter. [May 2021]

Prof. Onafowokan Oluyombo

Appointments

- PhD Accounting external examiner at Babcock University
- M.sc Accounting external examiner at Ajayi Crowther University, Babcock University, and Bells University
- B.Sc Accounting external examiner at Augustine University,
- Professor assessment, Michael Okpara University of Agriculture
- Member, Editorial advisory board, Nigerian Management Review. Published by Centre for Management Development.
- Reviewer, International Journal of Accounting and Finance (IJAF)
- Leader, National Universities Commission (NUC) Resource Verification team to Nile University, Abuja (MBA, Accounting).
- Member, National Universities Commission (NUC) Accreditation team to Michael Okpara University of Agriculture, Umudike (M.Sc. Banking and Finance).
- Member, National Universities Commission (NUC) Accreditation team to Igbinedion University, Okada (M.Sc. Banking and Finance).
- Member, National Universities Commission (NUC) Accreditation team to University of Benin (M.Sc. Banking and Finance).
- Member, National Universities Commission (NUC) Accreditation team to University of Benin (Master of Banking and Finance).
- Member, Institute of Chartered Accountants of Nigeria ICAN-MCATI team to Igbinedion University (B.Sc Accounting)
- Member, Institute of Chartered Accountants of Nigeria ICAN-MCATI team to Covenant University B.Sc Accounting

- Member, Institute of Chartered Accountants of Nigeria ICAN-MCATI team to Caleb University B.Sc Accounting
- Member, Students' Affairs Committee, Institute of Chartered Accountants of Nigeria.
- Member, Examination Committee, Chartered Institute of Taxation of Nigeria

PUBLICATIONS AND CONFERENCE PAPERS

• Journal Articles

(Please note that items presented in previous annual reports do not appear below even if they were accepted during a previous session but were only published in the academic session 2020/2021.)

Akinola, A. T. (2020). Sustainable development goals (Information Technology and Media): Reinvigorating Nigerian universities for sustainable development. *Ajayi Crowther University Journal*, 617-626.

Anetor, F. O. (2020). Human capital threshold, foreign direct investment and economic growth: Evidence from sub-Saharan Africa. *International Journal of Development Issues*, 19(3), 323-337.

Dakare, O. & Okon. (2021). Forthcoming. Financial literacy as a mediator between financial management behaviour and access to financial resources among SMEs in developing countries. *Interdisciplinary Journal of Economics and Business Law*, 10(3).

David-West, O., Oni, O., & Ashiru, F. (2021). Diffusion of innovations: Mobile money utility and financial inclusion in Nigeria. Insights from agents and unbanked poor end users. *Information System Frontiers*, – (1), 1-21.

Evans O. & Vincent O. (Forthcoming) Fintech, Blockchain and Women in the Post-COVID Africa, In O. Adeola (Ed.) Gendered Perspectives on Covid-19 Recovery in Africa: Towards Sustainable Development, Palgrave Macmillan.

Evans O. (Forthcoming) The criticality of institutions and the macroeconomy for education outcomes in Africa, *Asian Journal of Economics and Finance*.

Eregha, P. B., Egwaikhide, F. O., & Osuji, E. (2020). Modeling exchange rate volatility in selected WAMZ countries: Evidence from symmetric and asymmetric GARCH models. *SPOUDAI Journal*, 70(1-2), 58 -80.

Ikpesu, F., Akinola, A.T., & Ikpesu, O. (2020). Remittance flows and banking sector development in emerging markets: Does institution matter. *The journal of Transnational Management*, 25(1), 1 -12.

Imhanzenobe, J. O. (2020). Managers' financial practices and financial sustainability of Nigerian manufacturing companies: Which ratios matter most? *Cogent Economics & Finance*, 8(1), 1-23.

Imene, F., & Imhanzenobe, J. (2020). Information technology and the accountant today: What has really changed? *Journal of Accounting and Taxation*, 12(1), 48-60.

Imhanzenobe, J. & Adeyemi, S. (2020). Financial decisions and sustainable cash flows in Nigerian manufacturing companies. *International Journal of Management, Economics & Social Sciences*, 9(2), 90-112.

Imhanzenobe, J. (2021). A review of the management science theory and its application in contemporary businesses. *African Journal of Business Management*, 15(4), 133-138.

Kelikume, I & Nwani, S. E. (2020). Empirical analysis of causal linkage between agricultural output and real GDP: Evidence from Nigeria. *Asian Journal of Extension, Economics and Sociology*, 38(6), 69-77.

Mesagan, E. P., Ajide, K. B., & Vo, X. V. (2020). Dynamic heterogeneous analysis of pollution reduction in SANEM countries: Lessons from the energy-investment interaction. *Environmental Science and Pollution Research*, 28(5), 5417-5429.

Mesagan, E. (2021). Efficiency of financial integration, foreign direct investment and output growth: Policy options for pollution abatement in Africa. *Economic Issues*, 26(1), 1-19.

Mesagan, E. P., Akinyemi, A. K. & Yusuf, I. A. (2021). Financial integration and pollution in Africa: The role of output growth and foreign direct investment. *International Journal of Big Data Mining for Global Warming* 3(1).

Nwani, S., Kelikume, I., & Osuji, E. (2020). Does service sector growth cause agricultural and industrial development: A dynamic econometric approach. *International Journal of Management, Economics and Social Sciences (IJMESS)*, 9(2), 58-75.

Nwani, S. E., & Osuji, E. (2020). Poverty in Sub-Saharan Africa: The dynamics of population, energy consumption and misery index. *International Journal of Management,*

Economics and Social Sciences (IJMESS), 9(4), 247-270.

Nwani, S. E. (2021). Human capital interaction on foreign aid-growth nexus: evidence from South Asia and sub-Saharan Africa. *International Journal of Development Issues*, 20.

Olayinka O. M., & Owolabi, S. A. (2021). Corporate governance and environmental sustainability reporting: The Nigerian perspective. *International Journal of Scientific and Research Publication*, 11(4), 487-497.

Olayinka O. M. (2021). Forthcoming. Corporate governance and sustainability reporting in Nigeria. *Journal of Developing Areas*

Olayinka O. M. (2021). Forthcoming. Corporate governance and economic sustainability reporting in Nigeria. *Journal of Accounting and Taxation*

Olunkwa, C. N., Adenuga, J. I., Salaudeen, M. B., & Mesagan, E. P. (2021). The demographic effects of Covid-19: Any hope for working populations? *BizEcons Quarterly*, 15(1), 3-12.

Osuji, E., & Evans, O. (2020). Tourism Effects of Pandemics: New Insights from Novel Coronavirus. *SPOUDAI-Journal of Economics and Business*, 70(3-4), 56-65.

Osuji, E., & Nwani, S. (2020). Achieving sustainable development goals: Does government expenditure framework matter? *International Journal of Management, Economics and Social Sciences*. 9(3), 131-160.

Osuji, E., & Nwani, S. E. (2020). Informal sector's structural and demographic fundamentals against the efficacy of monetary policy in Nigeria. *Asian Journal of Economics, Business and Accounting* 18(1), 1-18.

Owolabi S. A. & Olayinka, O. M. (2021). Corporate governance and sustainability reporting: The controlling effect of company size and age in selected listed firms in Nigeria. *International Journal of Innovative Research and Development*, 10(4), 36-48.

Uddin, G. (2021). Financial system regulation in a pandemic: Evidence from Nigeria. *Academia Letters*, (567)

Uddin, G. E., Monehin, A. O. & Osuji, E. (2020). Strengthening financial system regulation: The Nigerian case. *International Journal of Management, Economics and Social Sciences* 9(4), 286-310.

Vincent, O. et al. (2020). Solidarity and social behaviour: How did this help communities to manage COVID-19 pandemic? *International Journal of Sociology & Social Policy*, 40(1), 1-18.

Vincent, O. (2021). Assessing SMEs tax noncompliance behaviour in Sub-Saharan Africa (SSA): An insight from Nigeria. *Cogent Business & Management*, 8(1), 1-24.

Vincent, O. (2021). The development of a scale to measure SMEs tax compliance in Nigeria: An adaptation of Fischer's model. *Journal of Accounting and Taxation*, 13(3), 132-143.

Vincent, O. (2021). Central Banks' response to inflation, output gap, and exchange rate in Nigeria and South Africa. *Cogent Business & Management*, 8(1),

Yusuf, I. A., Mesagan, E. P. & Amadi, A. N. (2020). Effect of financial deepening on stock market returns: the case of military and democratic post-sap regimes in Nigeria. *BizEcons Quarterly*, 6, 3-21.

Book Chapters

Anetor, F. O., Akinleye, S. O., & Ayadi, F. S. (2021). Exploring the role of local financial markets in the portfolio investment-growth nexus: Insights from selected countries in Sub-Saharan Africa. In *Advanced Perspectives on Global Industry Transitions and Business Opportunities* (pp. 175-188). IGI Global.

Aziegbe-Esho, E., Anetor, F. O. (2020). Religious organisations and quality education for African women: The Case of Nigeria. In O. Adeola, (Ed.). *Empowering African Women for Sustainable Development toward achieving the United Nations' 2030 Goals* (pp. 73-83). Palgrave Macmillan, Cham.

Enyinnaya, G. (2020). Platforms and female entrepreneurship in Africa: Case studies from Nigeria. In I. Umukoro & R. Onuoha, *Africa's Platforms and the Evolving Sharing Economy* (1st ed.). IGI Global.

Okunola, A. O. (2020). Role of supreme audit institutions in catalysing sustainability development goals. In O. Oshin, B. Sogunro, I. Joseph, & O. Aluko (Eds.) *Reinvigorating Nigerian Universities for Sustainable Development* (pp 371-380). Oyo: Ajayi-Crowther University.

Okunola, A. O. (2021). Gatekeepers or detectives, the dual role of an auditor: The public sector perspectives. (Accepted for publication- Chapter Contribution in a Book of Reading). Lagos State University.

Oluyombo, O. O. (2020). Accounting for theories in sustainable economic growth. In O. Oshin, B. Sogunro, I. Joseph, & O. Aluko (Eds.). *Reinvigorating Nigerian universities for sustainable development* (pp 398-408). Oyo: Ajayi Crowther University.

Oluyombo, O. O. (2021) Parents socio-economic status and children academic performance. In M.A. Mainoma, G.E. Oyedokun, K.A. Kabiru Aderemi Adeyemo, S.A.S. Aruwa, and T.O. Asaolu, (Eds.). *Taxation for Economic Development*. Lagos: OGE Business School. pp 216-239

Salami, D. K., & Nwani, S. E. (2021). Population, economic growth and environmental sustainability: Evidence from f-bounds test approach. *Festschrift in honor of Prof C.U Oyegun*, University of Port Harcourt, Nigeria.

Books

Oluyombo, O. O. (2021). *Specialised accounts*. Magboro: Kings & Queen Associates.

Oluyombo, O. O. (2021). *Financial accounting with ease* (4th ed.). Magboro: Kings & Queen Associates.

Oluyombo, O. O. (2021). *Fundamentals of finance, money and banking* (2nd ed.). Magboro: Kings & Queen Associates.

Osuji, E. (2021). Forthcoming. *Social enterprise: Filling the development gap*. Unilag Press.

Osuji, E. (2021). Forthcoming. *Lecture notes on Economics*. Unilag Press.

Conference Paper

Mesagan, E. P., & Olunkwa, C. N. (2021, July). *Dynamic heterogeneous analysis of pollution abatement in Africa: The case of energy consumption, financial development and government regulation* [Paper presentation]. 14th Edition if Nigerian Association of Energy Economics. Abuja, Nigeria.





School of Science and Technology

The School of Science and Technology (SST) is a community of people committed to creating and transmitting knowledge and competencies in science, engineering, and technology. This is achieved by “forming competent and socially responsible science and

engineering professionals who are committed to the promotion of the common good of society and the advancement of the scientific and engineering profession”.

PERSONNEL INFORMATION

No. of Staff	Professional	Academic	Total
	3	14	17

On-Going Doctoral Programmes

Name of Staff	Programme (Area of Specialisation)	University
Akudo Ijezie	PhD Industrial Mathematics	University of Benin
Akintunde Oludayo	Ph.D Physics	University of Lagos

SST PUBLICATIONS

Publications by Members of Faculty

(Please note that items presented in previous annual reports do not appear below even if they were accepted during a previous session but were only published in the academic session 2020/2021)

Journal Articles

Edomah, N., Bazilian, M., Sovacool, B. (2020). Sociotechnical typologies for national energy transitions. *Environmental Research Letters*, 15, 111001.

Moru, D. K., & Diego, B. (2021). Improving optical pipeline through better alignment and calibration process. *The International Journal of Advanced Manufacturing Technology*, 114(3), 797-809.

Moru, D. K., & Diego, B. (2021). Analysis of different parameters of influence in industrial cameras calibration processes. *Measurement*, 17(1), 108-750.

Moru, D. K. (2020). Improving the pipeline of an optical metrology system. Borro Yáguez, D. Tesis doctoral. Universidad de Navarra: Pamplona.

Naser, J., Avbenake, O. P., Dadai, F., & Jibril, B. (2021). Regeneration of spent bleaching earth and conversion of recovered oil to biodiesel. *Waste Management*, 126(2), 258-265.

Onobhayedo, P. (2021). Towards a unified framework for media capacity characterization: Inferences from critical analysis of media capacity theories, buzzwords and web history. *Communications of the Association for Information Systems*. 48(36), 557-584.

Book Chapters

Avbenake, O. P. (2021). Graphene materials for third generation solar cell technologies. In I. Inammuddin, A. R. Tauseef, I. A. Mohd, & H. Chisti (Eds.). *Materials for solar cell technologies* (pp.29-61). Millersville: Materials Research Forum LLC.

Fasanya, O. O., Osigbesan, A. A., & Avbenake, O. P. (2021). Biodiesel production from non-edible and waste lipid sources. In I. Inammuddin, A. R. Tauseef, I. A. Mohd, & H. Chisti (Eds.). *Materials for solar cell technologies* (pp.389-428). New Jersey, NJ: Wiley/Scrivener Publishing LLC.

Edomah N. (2020, December) Energy governance and interventions: The role of policy levers in Nigeria's energy transition. *International Conference on 'Critical Perspectives on Energy Transition in Africa'*. Merian Institute for Advanced Studies on Africa (MIASA), University of Ghana, Accra.

Technical Reports

Edomah, N., Foulds, C., and Malo, I., 2021, Energy Access and Gender in Nigeria: Policy Brief. Cambridge: Global Sustainability Institute.

International Webinars Presentations

Edomah N. "Sociotechnical typologies for national energy transitions". MIASA IFG4 Public Lecture Series (virtual webinar). Merian Institute for Advanced Studies in Africa (MIASA), University of Ghana 22nd October 2020.

TRAINING ATTENDED BY FACULTY MEMBERS

SIMS – Faculty members had a training session by PAU IT team on management of student attendance and uploading of students grades on the SIMS platform on Monday 22nd March, 2021.

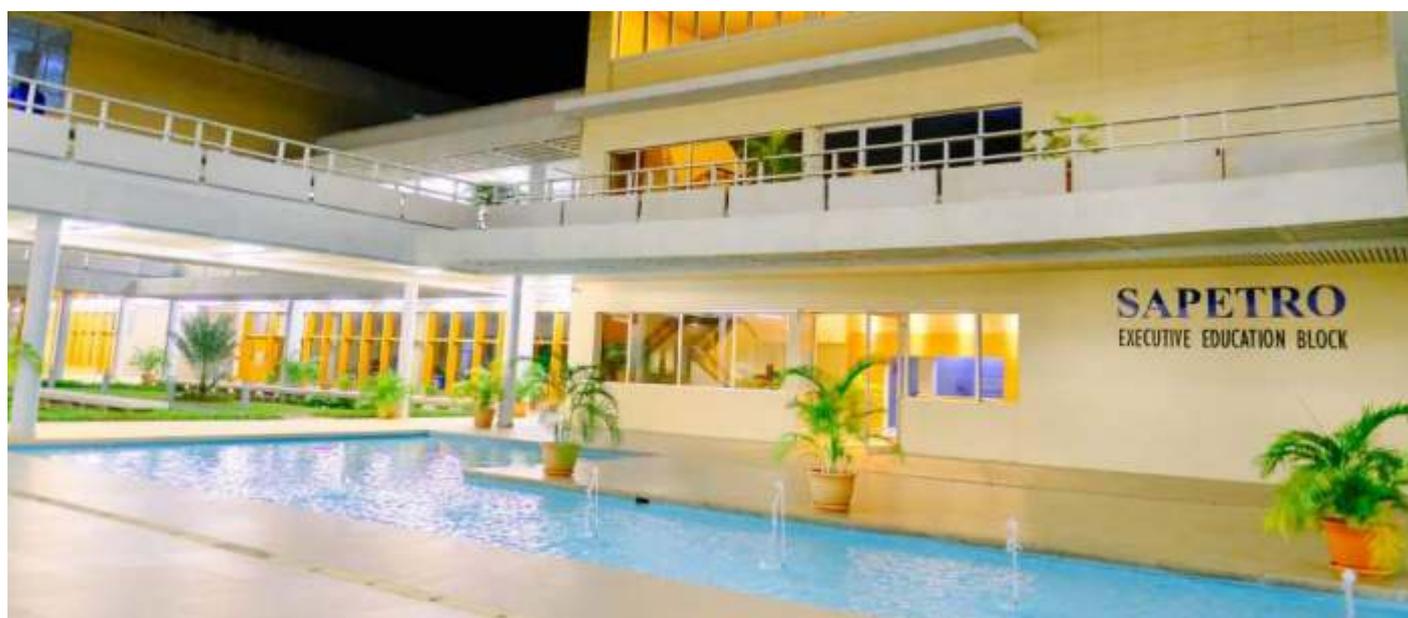
POWER POINT PRESENTATION – On Tuesday 23rd March 2021, faculty members had a training session on power point presentation making presentations more interesting through the use of multimedia, which helps to improve the audience's focus, have greater visual impact and improve interaction with audience.

NON-FACULTY STAFF DEVELOPMENT

Non-faculty members also participated in the power point training session of Tuesday 23rd March 2021.

RESEARCH AND COLLABORATIONS

The School of Science and Technology (SST) of Pan-Atlantic University (PAU) signed a collaboration agreement with Colegio Mayor Ayete of the University of Navarra, Spain. The agreement will allow university students to develop their Final Degree or Master's Project at both Universities as well as collaborate in other training activities promoted by the Universities.



STUDENT RELATED ACTIVITIES

Virtual visit to Kam Holdings Limited

Students of SST had a virtual tour of Kam Holdings Limited Integrated Steel Plant at Shagamu, Ogun State, on Thursday, 4th and 11th February 2021. Through the Committee of Deans of Engineering and Technology of Nigerian Universities (CODET) and Industry-Academia Partnership with the Organized Private Sector (OPS), the School of Science and Technology has a structured engagement between academia and industry to drive a multidisciplinary collaborative approach to engineering education. This structure aims at actualising effective industry participation in engineering education.

NOTABLE GUESTS

- Professor Albert Alos - Former Vice-Chancellor of Pan-Atlantic University (PAU)
- Engr. Charles Osezua - Chairman of the Governing Council Pan-Atlantic University.
- Mr. Vassily Baberopoulous - The Managing Director of Nigerian Foundries Limited

GRANTS AND PARTNERSHIPS

Research Grants Obtained

Dr. Norbert Edomah of the School of Science and Technology (together with other members of a research consortium) was successful in attracting and winning a research grant from the United Kingdom Research & Innovation Global Challenges Research Fund (UKRI-GCRF) awarded through the Economic and Social Research Council (ESRC) to explore the politics of energy transitions in African Countries. Dr. Edomah is a Co-Lead on the project and the principal investigator for Nigeria.

- Project title: Energy Democracy and the Politics of Energy Transition in African Countries (ENR_DEMOS)
- Grant Number: ES/T006684/1
- Project duration: 2020 – 2023
- Research Consortium: A consortium of six institutions: University College London (lead institution); Pan-Atlantic University (Nigeria – Co-lead); University of Exeter (UK); University of Loughborough (UK); Zambia Institute for Policy Analysis and Research (Zambia); and National University of Lesotho (Lesotho)
- Grant amount for the consortium: £1.3 million

2. The United Kingdom Quality-Related Global Challenges Research Fund (QR-GCRF) awarded a research grant to a research consortium to explore Gender Equity and Energy Access in the Global South, with emphasis on Nigeria, Ghana, India and Pakistan. Dr. Norbert Edomah of the School of Science and Technology was a Co-Lead for the project and the Principal Investigator for Nigeria.

- Project title: Gender Equity and Energy Access in the Global South
- Project duration: 2020 – 2021
- Research Consortium: A consortium of seven academic institutions: Anglia Ruskin University (lead institution); Pan-Atlantic University (Nigeria – Co-lead); University of Cambridge (UK); Leeds Beckett University (UK); Wageningen University (The Netherlands); The Energy and Resource Institute (TERI - India); and University of Management and Technology (Pakistan).
- Grant amount for the consortium: £70,000

Visiting Fellowship

Dr. Norbert Edomah was a Visiting Fellow at the Merian Institute for Advanced Studies in Africa (MIASA) based at the University of Ghana from September to December 2020. The fellowship, which was centred on the central theme of “the governance of sustainable energy transition in the global south”, was funded by the German Federal Ministry of Education and Research – BMBF. There were nine fellows in all from four continents.

MAJOR EVENTS IN THE YEAR

FACULTY INTERNSHIP

SST attended a Faculty Internship at Zaika Foods Limited, Ikeja on Friday 25th June, 2021.

SST VISITS NIGERIAN FOUNDRIES LIMITED, OTA

On Thursday 29th April 2021, SST students visited Nigerian Foundries Limited, Ota, Ogun State.



INSTITUTE OF HUMANITIES

The Institute of Humanities ensures that students of Pan-Atlantic University devote time to liberal studies and an array of programmes that ensure their all-round formation as human persons. The Institute has been providing teaching services to the University since 2014 when undergraduate programmes began. Subjects such as; Logic, Philosophy and Human Existence, Introduction

to Theology, World Civilizations, Communication in English, Peace Studies, Conflict Resolution and General Ethics, Contemporary Health Issues and Philosophical Anthropology are handled by the unit. The faculty of IoH consists of skilled professionals with requisite background training in diverse specialised fields.

PERSONNEL INFORMATION

No. of Staff	Administrative	Research Assistant	Academic	Total
	2	1	8	11

On-going Doctoral Programmes by IoH Faculty

S/N	Name of Staff	Programme(Area of Specialisation)	University
1	Ifeyinwa Awagu	Media and Communication (Culture and Creativity)	Pan-Atlantic University
2	Celestine Kezie	Philosophy of Media and Communication (Media Ethics)	University of Ibadan
3	Andrew Onwudinjo	Ethics, Metaphysics, Anthropology	University of Lagos
4	Obinna Ikejimba	Applied Philosophy (Business Ethics)	University of Ibadan

Major Events and Activities

Protecting Human Dignity in Human Rights (August 22, 2020)

- The Institute of Humanities in association with the National Association of Catholic Lawyers organized a webinar on protecting human dignity in human rights. The aim of the webinar was to interrogate the essence

of human dignity for lawyers in general and Catholic lawyers in particular. The theme, Protecting Human Dignity in Human Rights, was informed by the need for Catholic lawyers to be firm in defending their faith, the Church and human life in the practice of the legal profession.

IOH Workshop for PhD Scholars and Early Career Researchers (15th - 19th March, 2021).

- IOH hosted a virtual workshop for current/prospective PhD scholars and early career researchers. Topics discussed include:

- o Rudiments of thesis writing at the PhD level.
- o Selecting research focus/agenda as basis for publishing articles
- o Research as conversation, determining appropriate methodology
- o Basics of ethnographic data collection: conducting surveys, the problem statement, questions and the instrument, developing an instrument.

The workshop also featured delegates' presentation of papers for facilitators' comments.

IOH Conference on Human Dignity and the Right to Life (21st August, 2021)

The IOH Conference on Human Dignity and the Right to Life was a virtual event. The conference critically assessed the current debate on right to life, including debates about assisted fertilization, surrogacy and euthanasia. It also assessed the legal perspectives, promulgating laws that promote and protect life, and the current bills that are problematic or promotional.

PUBLICATIONS BY MEMBERS OF FACULTY

(Please note that items presented in previous annual reports do not appear below even if they were accepted during a previous session but were only published in the academic session 2020/2021)

Journal Articles

Awagu, I. V. (2021). Language in academic writing: Features and topical issues. *Linguistics and Literature Studies*, 8(8), 3310-3322.

Ekechi, J. O. (2021). The sociolinguistics of congratulatory message in Nigeria newspaper. *International Journal of English Language and Linguistics. Research*, 9(5), 35-36.

Imene, F., & Imhanzenobe, J. (2020). Information technology and the accountant today: What has really changed? *Journal of Accounting and Taxation*, 12(1), 48-60.

Onwudinjo, A. (2020) Paper Title: Critique of Berkeley's theory of subjective perception using perception in autonomous robotics (Forthcoming). *Philosophia Philippine*.

Books

Onaga A. I., (2020). *Confronting human pain: interfaces between biology and philosophy*. EDUSC, Dissertationes series Philosophica- LVI.

Book Chapters

Onaga, A. I. (2021). Celebrations and the cultural aspects of hospitality in doing your homework: Humanism and flourishing in hospitality and tourism. Emerald Publishing, under review.

Conference Papers

Awagu, I. (2020, December). Convergence of ICT policies in the national communication systems in Nigeria [Paper presentation]. 2nd International Conference on Research in Social Sciences and Humanities, Budapest, Hungary.

Awagu, I. (2020, December). Language in academic writing: Features and topical issues [Paper presentation]. 2nd International Conference on Research in Social Sciences and Humanities, Budapest, Hungary.

Awagu, I. (2020, December). Thinking beyond policy in engendering national cultural identity, through the broadcasting media [Paper presentation]. 11th International Conference on Humanities, Psychology and Social Sciences, Oxford, England.

Ikejimba, O. (2021, June). Humanities education and post-modernism: In search of a sustainable moral pedagogy [Paper presentation]. International Graduate Conference, Ibadan, Nigeria.

Imelda Wallace Wallace, I. (2020, November). Man's Goal [Paper presentation] 8th Humanistic Management Conference.

Ogunyemi O. O. (2020, October 26). Self and society: Interdisciplinary approach to individual and community development. [Paper presentation]. 8th annual conference of the Humanistic Management Network, Virtual.

Ogunyemi O. O. (2020, July 20). Future-mindedness, prospection and generativity: Through the lens of narrative philosophy [Paper presentation]. International Society for MacIntyrean Enquiry Conference, Virtual.

Ogunyemi O. O. (2020, June). Benefits of leadership development programmes: Win-win for NGOs and youth [Paper presentation]. DSA 2020: Leadership (in) capacity and development: Investigating the impact of leadership-training programmes on building capacities in developing and transition countries, Birmingham, England.

Onwudinjo, A. (2020, November). Being and non being [Paper presentation]. 8th Humanistic Management Conference.

Onwudinjo, A. (2021, June). Digitality, humanities education and participatory democracy in Nigeria: A case for digital Nigerian Agora [Paper presentation]. 1st International Graduate Conference: The Humanities in the Age of Globalization, Ibadan, Nigeria



ENTERPRISE DEVELOPMENT CENTRE

INTRODUCTION

Enterprise Development Centre provides capacity building and support services to aspiring and established entrepreneurs across Nigeria and developing students' entrepreneurial mindset across Pan-Atlantic University. Increasingly, EDC is deepening its research and publication effort and evidence-based advocacy in the SME sector. Of particular note is the strategy of introducing corporate governance to SMEs, which is fundamental to attracting external financing for business growth.

Apart from the regular broad intervention in the SME space, EDC has intentionally focused on youth and women-led businesses. This reporting year magnifies such effort as we began implementing the Transforming Nigerian Youths program in partnership with the Mastercard Foundation- Young Africa Works. The bringing together of the Directors of Enterprise Centres by the National Universities Commission also has a positive impact on peer-to-peer learning and experience sharing. Several collaborations are already evolving, and the enterprise agenda through the Nigerian Universities is slowly becoming a reality.

FOSTERING YOUTH ENTERPRISE CULTURE

In line with EDC's strategic intention of focusing on youth, entrepreneurship courses remain a compulsory course for all undergraduates of the Pan-Atlantic University in their 200-level. The Transforming Nigeria Youths programme is exponentially expanding youth access to our programmes. We use enterprise competition to bring students across Nigerian universities together. This helps to foster enterprise culture and a mindset change.

PAU Undergraduate Programme

EDC continues to take responsibility for teaching the entrepreneurship course to second-year undergraduates of Pan-Atlantic University. The course culminates in an exposition each year where the students exhibit their school ventures for a well-rounded experience in entrepreneurship. At this year's first-ever hybrid event expo held on Saturday, 26th June 2021, 24 student groups exhibited their ventures. The web platform used was Floor Platform. A total of 120 persons joined online, while the physical event had about 235 students, staff and family members. The students made total sales of approximately N600,000.

Transforming Nigerian Youths Programme

The 'Transforming Nigerian Youths' is an initiative of the Mastercard Foundation - Young Africa Works. It is a catalytic program that seeks to create a network of entrepreneurial and managerial changemakers, particularly youth and women, across the Micro, Small and Medium Enterprises (MSMEs) sector in Nigeria, specifically in Lagos, Kano and Kaduna States for employment creation and sustainable livelihoods.

The intervention involves conceptualising, developing, and facilitating enterprise management training for young entrepreneurs and MSMEs in core business management skills with additional electives in Agriculture and Creative Industries. The intervention will provide additional support and professional services to the top 5% of the capacity building beneficiaries with the potentials to create at least five (5) jobs and offer market linkages and promotion for their products and services.

During the period under review, EDC had a total of 10,698 Active learners for year 1, with over 500 learners with access to one-on-one business development service providers (BDSP) over four (4) months and access to exhibit/sell their products/services at the EDC Marketplace events. The BDSPs helped solve business challenges ranging from business registration, website development, NAFDAC registration, etc.

Embedded Enterprise Education

This initiative, also supported by the MasterCard Foundation, aims at filling the gap noticed in running sustainable entrepreneurship centres in our universities. It also aims to develop the capacity of Directors of Entrepreneurship Centres (DECs) to stimulate entrepreneurial mindset within their various institutions and learn how best to deliver entrepreneurship training across their universities from each other.

With the cooperation of the National Universities Commission (NUC) and the Nigeria Economic Summit Group (NESG), EDC assembled Directors of Entrepreneurship Centres across Nigerian Universities on a learning platform. This led to a monthly online experience sharing, discussions on enterprise education

curriculum and review. Over 150 Enterprise educators have been impacted, with 46 of them joining the learning journey to the Enterprise Development Centre, Pan-Atlantic University (EDC-PAU)

National Enterprise Challenge

The National Enterprise Challenge (NEC) is an initiative of the directors of entrepreneurship centres across Nigerian universities and is supported by the National Universities Commission (NUC). NEC is geared towards improving the entrepreneurial mindset of and motivating Nigerian University students to start and run ventures even while at school rather than looking for employment after graduation. The challenge was launched virtually on 21st August 2020 (the World Entrepreneurship Day), and applications received till 30th September 2020 over 4,200 applications.

Selected entrepreneurs pitched at the regional level in October 2020, while the top winner from each region competed in the Grand Finale on 17th November 2020 during the Global Entrepreneurship Week. Oxfam Nigeria, NUC, GEN Nigeria, and EDC Pan-Atlantic University provided various national and regional prizes, amounting to over four million Naira (N4m).

BUILDING CAPACITY OF SMES

Providus Bank SME Challenge

The Providus Bank SME Challenge is an initiative of EDC and Providus Bank. It aims to equip small and medium-sized enterprises (SMEs) with the skills and competencies required to run their businesses profitably, defend sound and viable business proposals, efficient funds utilisation, trade, access to markets, and prepare the SMEs to access funding. The SME Challenge was designed to provide capacity building for SMEs in 3 phases, namely:

Phase 1: Capacity Building: 500 candidates were onboarded onto the 'EDC Learn' and were trained at their pace online. They were also granted access to the SME toolkit resources.

Phase 2: 50 candidates were selected from the 500 candidates based on their outstanding performance, and they received business consultations from our pool of experts in residence.

Phase 3: A pitching competition was organised, and the top 15 SMEs were selected. These 15 SMEs attended the Customised Enterprise Development program and were given low-interest funding by Providus Bank.

Healthcare Management Programme

The Health Management program is a 5-week blended program spread across four months. The program aims to bridge the gap between medical practice and business management by equipping healthcare professionals/enthusiasts with the entrepreneurial skills required to manage healthcare businesses successfully. The HMP usually runs twice a year. During the period under review, 45 healthcare practitioners and enthusiasts were trained in HMP -5 and 6 cohorts.

Continuous Learning for Alumni

The EDC Alumni day: Due to the COVID-19 pandemic and the consequent restriction on large physical gatherings, the EDC annual conference was replaced with the virtual EDC Alumni day event, which took place on 18th September 2020. The theme of the event was 'Digital Transformation & Future of SMEs. The virtual event had hundreds of business founders, start-up enthusiasts, corporates, angel investors, VCs, public and private sector representatives, and the media in participation. The event provided a great opportunity for online interactions, and it also gave insights into the latest trends in business. Eight hundred eighty-nine participants were in attendance.

Economic outlook: In February 2021, EDC organised a session on the economic outlook for its members in Lagos and Abuja, focusing on the 2021 budget, policies and incentives for SMEs. A total of 150 alumni members attended this virtual event. The aim was to ensure that they were kept abreast of all government policies and programmes.

INCREASING OUR SUPPORT TO SMES

Oxfam Novib

The partnership between EDC and Oxfam on the Work-in-Progress! project is currently in its sixth year. The

objective of the Oxfam programme is to build the institutional capacity of selected businesses with high social impact, especially those in the agriculture and light manufacturing sectors, amongst others.

Three SMEs from Nigeria who participated in the Oxfam SME Development Programme won Grants of a total value of EUR 30,000

STANDARDIZING BDSP SERVICES

In the last 17 years, the provision of business development services (BDS) to our members on specific projects such as Goldman Sachs 10,000 women, World Bank Women-X, Oxfam Work-in-Progress, etc., has evolved, and EDC has codified such learning. The task of supporting SMEs across Nigeria, however, remains a herculean task, especially as SMEs do not know the capacity of various BDS providers and the quality of their services. EDC's capacity in this space was further strengthened with the support of the Small and Medium Enterprise Development Agency of Nigeria (SMEDAN), the government agency responsible for SME policy development, enabling the business environment and public sector support in Nigeria. EDC thus became one of the two accredited institutions to train BDS providers in Nigeria. About 99 BDS providers have been trained and have gone through our accreditation process categorised into three levels – beginners, associates and professionals.

Expert-In-Residence (EIR) Sessions

These are business clinics during which SMEs can consult with our experts that specialise in various aspects of business management. With an hourly session, challenges faced by SMEs are diagnosed and solutions proffered. EIR is now an integral part of our flagship certificate programme (CEM). We, however, offered it as a service on a number of our projects. As a result of the pandemic, EIR is now conducted both physically and virtually. This has enabled us to reach out to SMEs beyond Lagos and Abuja, where we have traditionally conducted such sessions. We also introduced a quarterly SME Solution Day for EDC Life members where members meet and are introduced to various business solutions/experts that can help with their businesses. Over 300 EIR sessions were conducted in the period under review.

Network Meetings

Networking is at the core of EDC's strategy to ensure the continuous education and building of our members' net worth. Consequently, EDC organises a series of network meetings for its members periodically. One of such meetings was a sales and marketing event tagged 'Open More Door' in March 2021. Most of the Network meetings took place as both online and physical events. A combined attendance of 2864 was recorded for the period.

EDC Radio Programmes

As part of its service to the community, EDC continues to run a weekly radio programme - 'Enterprise Stories' on Inspiration 92.3 FM. The programme, which has aired over the last six years, aims to increase SMEs' access to entrepreneurial "live case studies" and inspire them from the stories of others. EDC partnered with WeFm 106.3, a radio station in Abuja, to run a weekly programme called 'Small Business Hour with EDC during the period under review. All these programmes serve as promotional tools for the SMEs featured as well as for EDC. EDC continues to expand its media partnerships to increase SMEs access to the programme.

GOING STRONGER ON GENDER

International Women's Day

Every year, on 8th March, women are celebrated globally. EDC keyed into the year's theme titled "I Choose To" to provide a networking opportunity for women, creating an avenue for possible collaborations, and continued growth in all works of life. EDC held mini-conferences and workshops with experienced speakers across three locations physically and virtually (Lagos, Abuja, and Kaduna). A total of 486 women participated at the IWD events across the three locations and virtually.

Cherie Blair Foundation for Women

In a collaborative venture with Cherie Blair Foundation for Women and the ExxonMobil Foundation, EDC designed the Road to Growth (R2G) programme. The programme aims to build the business skills and financial literacy of women entrepreneurs in Nigeria. The programme was piloted in Nigeria in 2015-2016 and has been iterated twice since then. Now in its third run (R2G3), the programme is being implemented in two phases. The first phase entails having over 10,000 women learn, network and access business support opportunities through a microlearning app called

'HerVenture'; the second phase involved selecting 250 women out of the over 10,000 that downloaded and learnt through the HerVenture app. The 250 women entrepreneurs will go through financial literacy and investment readiness training over six weeks across three different locations in Nigeria. The programme has also been launched in Mexico and Kenya, incorporating learnings from Nigeria.

EDC ALUMNI FOOTPRINTS - A REFLECTION OF OUR IMPACT

Within this reporting period, EDC alumni members received various awards and recognitions from reputable organisations. Some of these recipients included the following:

1. Ehime Akindele, CEO of Sweet Kiwi, recently launched her yoghurt product line at Walmart and Target stores. Both are retail corporations in the United States of America.
2. Unoma Grant of Paelon Memorial Hospital, who underwent the healthcare Management Programme, recently won the AFECARE PRIVATE FACILITY OF THE YEAR award at the Nigerian Healthcare Excellence Awards 2021.
3. Ademola Dada and his hospital - Federal Medical Centre Ebute-Metta - won the SAFECARE PUBLIC FACILITY OF THE YEAR award at the Nigerian Healthcare Excellence Awards 2021.
4. Dr Nkeiruka Obi was confirmed as the Vice President and Regional Director for Africa for Smile Train Inc. She now presides over all of Smile Train's Operations across Africa. Beyond making us proud, these alumni bring the EDC mission to life through their works and footprints. Slowly, we are building a network of entrepreneurial leaders.

Research at EDC

1. Improving Loan Terms for MSMEs

EDC conducted a study to determine loan payment terms that negatively impact MSMEs' working capital cycles and profitability. This project was conducted in collaboration with Sparkle Digital Bank. Sparkle applied the recommendations from this study to design loan packages that boost MSME profitability. The findings will be made public subsequently for the benefit of other stakeholders.

2. Sustainable Development Project

In support of the Nigerian Green Economy and partnership with the Nigeria Climate Innovation Centre, the Green Economy Ecosystem Mapping Project (GEEM) was initiated in January 2021. The 'Renewable Energy in Nigeria's report is publicly available via <https://edc.edu.ng/green-economy-ecosystemmapping.Pdf>. This publication is the first in a series of mapping initiatives aimed at covering all the components of sustainability in Nigeria.

Sector stakeholders were engaged in virtual roundtable sessions to communicate findings and promulgate solutions. The discussion session allowed stakeholders to take advantage of opportunities for collaboration and improve the strategies for national sustainable development.

3. Pan-African Collaboration

Over a million Beninese reside in Lagos, making Nigeria the number one destination for the Beninese diaspora globally. The Beninese are enterprising and engage in various business activities from hospitality to construction, contributing positively to the Nigerian economy. AFFORD-UK enlisted the support of EDC towards achieving its mission "to expand and enhance the contribution Africans in the diaspora make to the continent in general, and their home country in particular". Recognising the Beninese diaspora as a contributor to Africa's development, the project

catalysed that contribution. The research report outlined effective tactics for mobilising and engaging diaspora entrepreneurs and providing the business development support they need to grow their investment in their home and host countries.

CONFERENCES

a. Two members of EDC staff participated in the first-ever virtual Aspen Network of Development Entrepreneurs (ANDE) Annual Conference from 22nd - 24th September 2020. With almost 250 participants across 148 organisations and 42 countries, the conference focused on four thematic pillars: gender equality, climate and environmental action, decent work and economic growth, and diversity and equity in action.

b. From 27th to 28th July 2021, seven members of EDC staff participated in the ANDE West African Virtual Regional Conference, with two of them appearing on different panel sessions. The conference focused on three main themes, which are:

- Climate and Environmental Action
- Decent Jobs and Economic Growth
- Gender Equality

Honours, Appointments and Recognitions to Staff

- Peter Bamkole was appointed into the Entrepreneurship Curriculum Development group of the Nigerian Universities Commission.

Programme Participation

S/N	Programme	No of participants
1	Certificate in Entrepreneurial Management (CEM 50 – Golden Class)	50
2	Certificate in Entrepreneurial Management (CEM 51)	37
3	Certificate in Entrepreneurial Management (CEM A22)	15
4	Health Management Programme (HMP) 5	20
5	Health Management Programme (HMP) 6	25
6	OXFAM Work-in progress! (Oxfam 6)	44
7	Growth Enterprise Programme (GEP) 5	31
8	Growth Enterprise Programme (GEP) 6	12
9	Business Development Service Provider training (Associates) – Cohort 4	29
10	Various events (Networking Event, Marketplace events, Creative Business Cup/Summit, Agro- Hack Competitions, International Women's Day)	8567
TOTAL		8830

PERSONNEL INFORMATION

No. of Staff	Staff	NYSC/Interns	State Coordinators	Total
		22	4	5

STAFF DEVELOPMENT

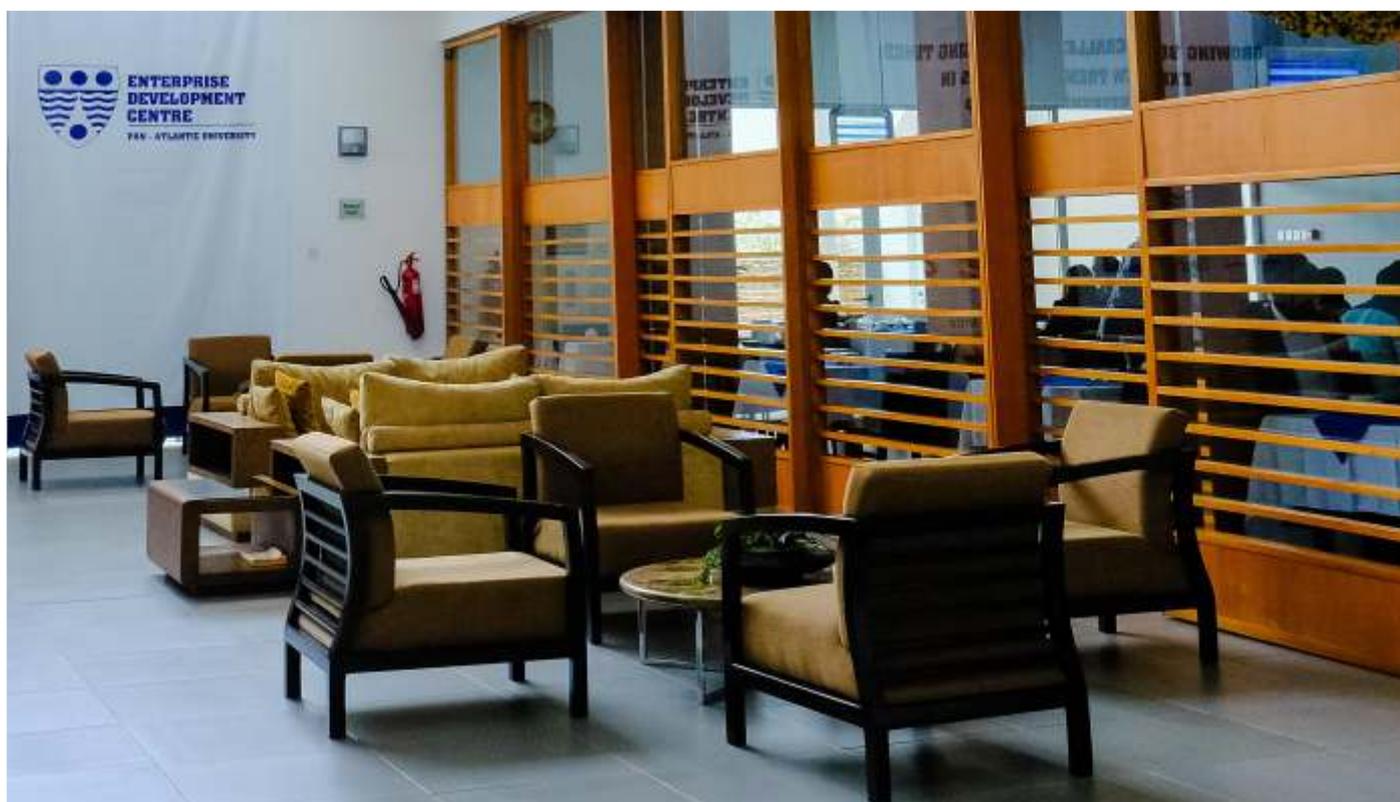
Programmes attended by EDC Staff

1. Peter Bamkole participated in a programme on - Successful Case Teaching: Online and In-class in September 2020
2. Halima Rabiou and Stanley Ibeku attended the Monitoring and Evaluation Course at Galilee International Management Institute in August 2020.
3. Weyinmi Smith and Yinka Oguntola – commenced the Project Management course at Galilee International Management Institute in September 2020
4. Peter Bamkole, Nneka Okekearu, Olawale Anifowose, Adeola Alafia, Nnenna Ugwu and Obianuju Okafor took part in the programme on Certified Online Learning Facilitation by LPI in April 2021.

5. Kehinde Baruwa - Completed her Higher National Diploma in Accounting from the Federal University of Technology, Yaba - July 2021
6. Joe Umechukwu - commenced a Master's Programme in International Business Management at the University of East London - July 2021

NOTABLE GUEST

- **Mrs Nimi Akinkugbe** – Nigeria's Ambassador-Designate to Greece
- **Prof. Olukolade Amund** - Vice-Chancellor, Elizade University
- **Kunle Idowu (Frank Donga)** - Creative Entrepreneur and Ambassador of the Transforming Nigerian Youths programme.





Yemisi Shyllon Museum of Art

The Yemisi Shyllon Museum of Art was set up in 2019 as a teaching museum of Pan-Atlantic University. With over 1000 thousand artworks donated by Prince Yemisi

Shyllon, and a vast collection of artworks, the museum stands out as the first university art museum in the country.

PERSONNEL INFORMATION

No. of Staff	Total
	8

PROGRAMMES

PSN: Pre-colonial Societies in Nigeria

The Pre-colonial Societies in Nigeria (PSN) programme is a one-day programme designed for secondary school students with the aim of teaching history through art. The programme is museum-based and uses object-based learning methodologies. Artworks from Ife, Nok, Igbo-Ukwu and Benin currently on display at the Museum, are used to engage participants about significant historical events, periods and social systems that have shaped the cultural and societal heritage of Nigeria. The programme was designed in collaboration with The Five Cowries Art Education Initiative

The pilot phase of the Pre-colonial Societies in Nigeria titled Igodomigodo: Then, Now, the Future commenced on Wednesday, the 26th of May 2021 with a visit from students of Ibeju High School.

The following schools participated in the pilot phase of the programme:

1. Ibeju Senior High school, Ibeju-Lekki

2. Community Senior Grammar School, Magbon-Alade
3. Community Senior High School, Orimedu
4. Community Senior High School, Magbon-Segun
5. Lekki Senior High School, Ebute-Lekki
6. Community Senior High School, Akodo-Orofun
7. Community Senior High School, Debojo

NAF/YSMA Doctoral Research Support Grants

This programme is sponsored by the Nero Asibelua Foundation (NAF). The foundation provided financial research support grants to two deserving Doctoral candidates of Art History from Nigerian Universities.

Recipients of the NAF/YSMA Doctoral Research Support Grants are:

Agwu Enekwachi for his dissertation titled: The Yemisi Shyllon Art Collection in the Dynamics of Nigerian Art.

Primrose Ochuba for her dissertation titled: Textiles as medium and metaphor in the works of selected Nigerian contemporary artists.

EXHIBITIONS

YSMA created two exhibitions in 2020. The titles of the exhibitions are Making Matter and Mirroring Man. Making Matter is sponsored by Iron Capital Limited. A



Making Matter

Exhibition on materiality and technology in Nigerian Art. Iheanyi Onwuegbucha

Ground floor, Yemisi Shyllon Museum of Art, Pan-Atlantic University.

virtual tour of both exhibitions were launched in November 2020 on the YSMA website.



Mirroring Man

Exhibition on Art, Nigerian Society and Politics. Iheanyi Onwuegbucha

Top Floor, Yemisi Shyllon Museum of Art, Pan-Atlantic University

The Invincible Hands: August 2021 to January 2022

Nigerian art history shows a considerable disparity between the number, impact, and recognition of male and female artists in the country.

The Yemisi Shyllon Museum of Art (YSMA), of the Pan-Atlantic University, is addressing this disproportion through an extensive art exhibition at the museum titled "Invincible hands". Curated by Olufisayo Bakare, this exhibition focuses on the contributions of 40 Nigerian

female artists whose works cover different periods and artistic media. Over 100 artworks will be on display at the exhibition. They are curated from the permanent collection of the YSMA and from temporary loans by artists and collectors.

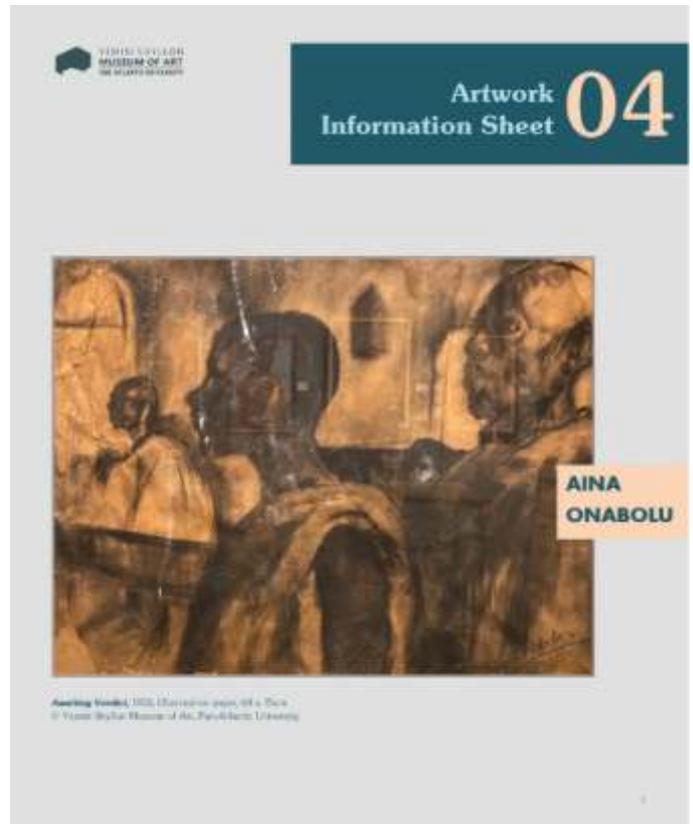
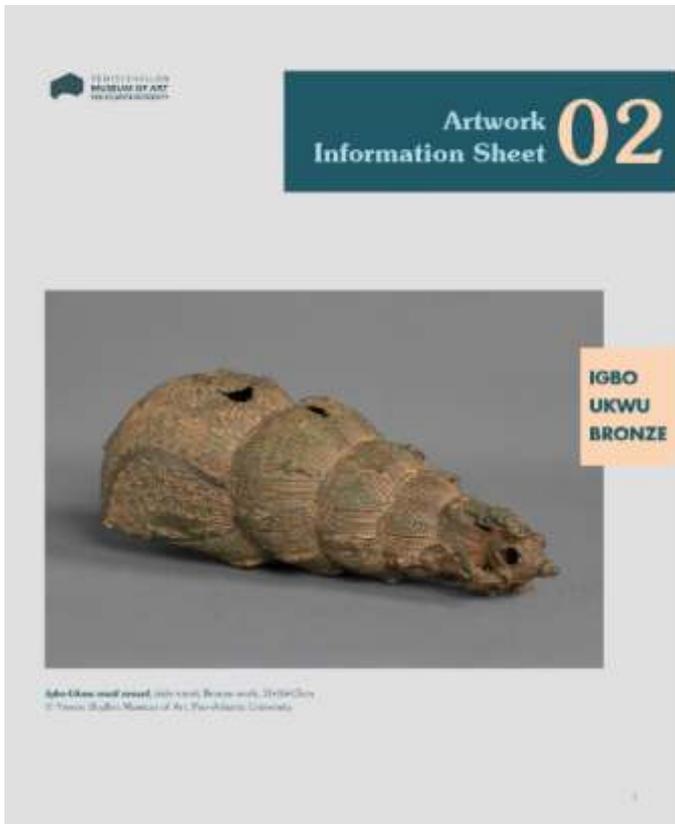
The exhibition was made possible thanks to the generous support given by Kayode Adegbola, Tola Adesanmi, Demi Adewumi and Lakunle Runsewe, collectively known as Art Friends.



Artwork Information Sheets

In 2020, the YSMA uploaded 10 Art Information Sheets to provide comprehensive information on artworks from the YSMA collection. The digital publications are

available in pdf format on the YSMA website (museum.pau.edu.ng).



GIFTS AND LOANS

Notable Gifts



Collins Abinoro, Bonded, 2018



Chris Afuba, Pomo, 1995



**Ozioma Onuzulike, Nkukere Aki
(Armour for the Giant of Africa), 2010**



Uchay Joel Chima, Human Resources, 2013



George Edozie, Dike, 2018



Erabhor Emokpae, Untitled

YSMA Photo Exhibition

The YSMA organised a photo exhibition contest with the aim of fostering creativity and entrepreneurship among students of Pan-Atlantic University. Twenty finalists emerged and were presented to the public for the People's Choice Award on YSMA's Instagram page. Top three contestants were chosen by a panel of judges. Winners were awarded with cash prizes and gifts. Several works displayed by the contestants during the exhibition were purchased by attendees. The exhibition was sponsored by the DaShurs Foundation.

Awards and Notable Achievements

Apollo Awards: 2020 Museum Opening of the Year

The YSMA received the 2020 Apollo Award for the Museum Opening of the Year. The Award was given by the Apollo Magazine, an international magazine that specialises in the world of art on an international scale. This award is given to museums that opened recently and have since been in operation. The YSMA emerged as winners from a shortlist of 6 museums from across Africa, Europe and America.

Staff Publications

Museums of the Future: Recover and Reimagine - Michael Oseghale and Raphael Okocha-Ojeah

The unfolding of a vision: A close look at the evolving trends in the works of Omoligho Udentia – Jessica Nzenwata and Ebubechi Nwokoma

Notable Guests

Prof. Pat Utomi- Founder, Centre for Value in Leadership (CVL)
Mr. Oscar Onyema- Former CEO, Nigerian Stock Exchange
Mr. Gbenga Oyebode- YSMA Advisory Board Member
Mrs. Ifeyinwa Ighodalo- YSMA Advisory Board Member
Mr. Ibikunle Dashur- Founder, The Dashurs Foundation
Mr. Dotun Sulaiman- YSMA Advisory Board Member
Mr and Mrs Tunde Bakare- President, Global Apostolic Impact Network (GAIN)
Mr. Femi Akinsanya- Art collector
Mr. Kola Aina- Chairman, YSMA Advisory Board
Mr. Jubril Enakele- YSMA Advisory Board Member
Mrs. Nike Okundaye- YSMA Supervisory Council Member
Prof. Fabian Ajogwu SAN- YSMA Advisory Board Member
Mr. Henry Odein Ajumogobia- Former Pro Chancellor, Pan-Atlantic University

Grants and Partnerships

Museum Futures Africa

The YSMA received a grant from the Goethe Institute for its participation in the MuseumFutures Africa Project, a Pan-African project involving museums from six African countries. A central tenet in MuseumFutures Africa is to support museums as they examine 'change' within their local African museum context, through facilitated peer-to-peer learning. The main aim of the project is to redefine the 'museum' as a construct in addressing endemic challenges and identifying new strategies to build and manage African Museums. This includes developing new concepts for how and what to exhibit, building new networks across the continent and fostering African museum conversations.







PAN-ATLANTIC UNIVERSITY

...Continuing a Culture of Excellence

Main Campus:

**Km 52, Lekki-Epe Expressway, Ibeju Lekki,
P. O. Box 73688, Victoria Island, Lagos, Nigeria.
Tel: +234 (1) 7121728, 4405524**

Lekki Campus:

**Km 22, Lekki-Epe Expressway, Ajah,
P. O. Box 73688, Victoria Island, Lagos
Tel: +234 (1) 9503729-32; 7740280; 8991449**

www.pau.edu.ng