

**PAN-ATLANTIC
UNIVERSITY**

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ANNUAL REPORT

While every effort has been made in the compilation of this report to be as accurate as possible with regards to the content, it is still possible that some errors may become noticeable after going to press. Besides, in addition to these titles, others might be added as the compilation and archiving is an ongoing process. All alterations will subsequently be announced through routine mailing and communication by the appropriate department of the Pan-Atlantic University.





About Pan-Atlantic University

Pan-Atlantic University is a Nigerian institution that aims to provide a well-rounded education for the human person. The University's Mission Statement is: "to form competent and committed professionals and encourage them to serve with personal initiative and social responsibility the community in which they work, thereby helping to build a better society in Nigeria and Africa at large."

Pan-Atlantic University contributes to national development through the provision of academic programmes that are relevant to the needs of the country. The university is open to everyone regardless of nationality, race, sex, religion, or ethnic group. The curricular activities of the University are part of a wider all-round formation which is provided in the University.

Governance

Board of Trustees

Pan-Atlantic University Foundation is the legal owner of the University. The Board of Trustees of the Foundation has the power to appoint the vice-chancellor and other members of the University Governing Council.

The following are the members of the Board of Trustees of the Foundation:

1. Professor Stephen Afolami (Chairman)
2. Professor Olusola Kushimo (Member)
3. Dr. Nkechi Asogwa (Member)
4. Engineer Maurizio Fattarelli (Member)
5. Mrs. Mary Agbomma Agbu (Member)
6. Mr. Charles Nyamali (Member)
7. Engr. Olumide Akinjo (Member)
8. Mrs. Margeret Aziba (Member)



Governing Council

The Governing Council is the highest body of the University, and it appoints the University's principal officers, deans and professors. Decisions of particular importance for the long-term future of the University have to be approved by the Governing Council.



The following are the members of the Governing Council.

Mr. Henry Odein Ajumogobia, SAN, OFR
(Pro-Chancellor/Chairman)

Professor Enase Okonedo
(Vice-Chancellor)

Dr. Peter Bamkole
(Deputy Vice-Chancellor - Administration)

Ms. Oludolapo Afolami
(Member)

Mr. Elias Igbinakenzua
(Member)

Mr. Muhammad Ahmad
(Member)

Mr. Ikechukwu Donatus Ogbuike
(Ex-officio Member/Bursar)

Professor Chantal Epie
(Member)

Mr. Kingsley Ukaoha
(Ex-officio Member/Secretary to Council)

Professor Yakubu Ochefu
(Member)

Mr. Ikechukwu Onuoma, SAN
(Member)

Mrs. Mary Agbu
(Member)

Mr. Maurizio Fattarelli
(Member)

Mr. Kingsley Ekwem
(Member)

Chief Sena Anthony
(Member)

Mr. Bolaji Medessou
(Member)

Mrs. Ibukun Awosika
(Member)

PAN-ATLANTIC UNIVERSITY GOVERNING COUNCIL



Mr. H. Odein Ajumogobia, SAN
(Pro-Chancellor)



Professor Enase Okonedo
(Vice-Chancellor)



Dr. Peter Bamkole
(Deputy Vice-Chancellor)



Mrs. Ibukun Awosika



Mr. Ikechukwu Onuoma, SAN



Prof. Chris Ogbachie



Mrs. Mary Agbu



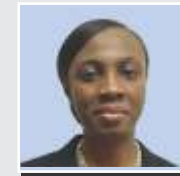
Mrs. Clare Omatseye



Mr. Muhammed Kabir Ahmad



Mr. Donatus Ogbuike



Ms. Oludolapo Afolami



Professor Chantal Epie



Dame Sena Anthony



Professor Yakubu Ochefu



Mr. Elias Igbinakenzua



Mr. Kingsley Ukaoha



Mr. Bolaji Medessou

Pan-Atlantic University Senate

The University Senate is the body responsible for the organisation and control of teaching in the University, approval of programme content, admission, and discipline of students, and awarding of degrees. The members of the Senate are:

- | | |
|--|--------------------------------|
| 1. Professor Enase Okonedo (Vice-Chancellor/Chair) | 11. Professor Uchenna Uzo |
| 2. Mr. Kingsley Ukaoha (Registrar/Secretary) | 12. Dr. Jess Castellote |
| 3. Mrs. Anne Osezua | 13. Professor Akintola Owolabi |
| 4. Dr. Ikechukwu Obiaya | 14. Professor Yinka David-West |
| 5. Professor Chantal Epie | 15. Professor Juan Elegido |
| 6. Professor Olawale Ajai | 16. Professor Bright Eregha |
| 7. Professor Chris Ogbechie | 17. Mrs Rosemary Okolo |
| 8. Dr. Sola Oni | 18. Dr. Adaora Onaga |
| 9. Dr. Darlington Agholor | 19. Dr. Norbert Edomah |
| 10. Dr. Segun Vincent | 20. Dr. Pius Onobhayedo |



Pan-Atlantic University Management Council

The University Management Council is responsible to the Governing Council for the development and implementation of the strategic plans, the annual objectives and the financial budgets of the University. It also has the responsibility for the day-to-day management and administration of the University.

Members of the University Management Council:

1. Professor Enase Okonedo – Vice-Chancellor
2. Dr. Peter Bamkole – Deputy Vice-Chancellor, Administration
3. Mr. Kingsley Ukaoha – Registrar
4. Mr. Donatus Ikechukwu Ogbuikwe – Bursar
5. Professor Chris Ogbechie – Dean, Lagos Business School
6. Dr. Ikechukwu Obiaya – Dean, School of Media and Communication
7. Dr. Sola Oni – Dean, School of Management and Social Sciences
8. Dr. Darlington Agholor – Dean, School of Science and Technology
9. Dr. Nneka Okekearu – Director, Enterprise Development Centre
10. Dr. Adaora Ijeoma Onaga – Director, Institute of Humanities

Teaching and Research at Pan-Atlantic University

The objective of education at Pan-Atlantic University is the well-rounded formation of the human person. This is why every first-degree programme includes humanities courses. We also seek to inculcate and groom the entrepreneurial spirit in our students and participants.

The University aims at nurturing individuals who are professionally competent, creative enterprising, zealous for the common good and able to make free and morally right decisions and who thus act as positive agents of change in service to society.

The founders of Pan-Atlantic University were inspired to begin this educational project by the teachings of Saint Josemaría Escrivá, who was the founder of Opus Dei, an institution of the Catholic Church, provides the spiritual and pastoral means necessary for the University to maintain and develop its Christian identity. The Prelature of Opus Dei helps to ensure that the teaching, publishing, and research activities in PAU are inspired by the Christian view of the person, the world and society.

Main Units of the University

Currently, Pan-Atlantic University has eight main units:

- Lagos Business School (LBS)
- Enterprise Development Centre (EDC)
- School of Media and Communication (SMC)
- School of Management and Social Sciences (SMSS)
- School of Science and Technology (SST)
- Institute of Humanities (IOH)
- Yemisi Shyllon Museum of Art (YSMA)
- Pan-Atlantic University Press

Schools of the University

Lagos Business School

Lagos Business School (LBS) is the oldest unit of Pan-Atlantic University. It shares a campus with the Enterprise Development Centre of the university in Lagos.

The school offers several MBA programmes and also provides experienced professional managers with high-quality general management education relevant to the Nigerian business environment. Besides being accredited by the National Universities Commission, LBS has also obtained accreditation from AACSB and AMBA, Association of African Business Schools (AABS), and ISO 9001:2015 certification

LBS offers many open-enrolment seminars on essential issues in business for corporate leaders and managers. Customised in-company seminars are also arranged for companies who need to train large groups of staff in a particular area.

Executive education at LBS has a strong practical orientation, drawing from the experience of the faculty and participants. The system of teaching privileges the case-study method and group-work approaches to learning.

School of Media and Communication

Pan-Atlantic University instituted the School of Media and Communication to recognise the crucial role of the media and entertainment industries in shaping societal values and cultural life. Equally important is the growing contribution of the creative industries to the Nigerian economy.

SMC seeks to train professionals who will uphold the highest intellectual, ethical, and professional values that promote creativity, critical knowledge, technical preferences, social responsibility, and the spirit of the enterprise.

The school offers B.Sc. programmes in Mass Communication and Information Science and Media Studies, full-time and part-time M.Sc. programmes, and a PhD in Media and Communication. SMC also offers seminars, workshops, and certificate programmes for professionals.

School of Management and Social Sciences

The School of Management and Social Sciences aims to deliver economic and business education relevant to the rapidly evolving global environment.

The School of Management and Social Sciences currently runs B.Sc. programmes in Accounting, Business Administration, Economics and Finance, M.Sc. in Economics and a doctoral programme in Management.

School of Science and Technology

The School of Science and Technology aims at “forming competent and socially responsible science and engineering professionals committed to the promotion of the common good of society and the advancement of the scientific and engineering profession.

“To achieve this mission, the school seeks to:

- Provide practice-based, student-centered, and industry-relevant programmes that address technical expertise, industrial management, and ethical responsibility.
- Develop partnerships and engage with relevant stakeholders through applied research that provides solutions to industry problems.
- Provide entrepreneurship education along with science and engineering education.

The School offers a B.Sc. programme in Computer Science, B.Eng. programmes in Electrical/Electronic Engineering and Mechanical Engineering, B.Sc. IN Software Engineering, B.Eng. in Mechatronics Engineering and M.Sc. in Data Science.



Units of the University

Enterprise Development Centre

The Enterprise Development Centre's mission is to provide business development and support services to small and medium enterprises (SMEs) in Nigeria. It provides capacity-building programmes and various services such as business advisory, mentoring, networking meetings, access to market and information, experts-in-residence, retreats, and implementation of organisational plans. Many top organisations - Nigerian and International - see EDC as their partner of choice in their efforts to develop the SME sector (and talents) in Nigeria.

EDC is leading efforts in building a vibrant SME ecosystem in Nigeria and beyond through its work with Aspen Network of Development Entrepreneurs (ANDE) and the Global Entrepreneurship Network (GEN), amongst others. Through the support of the MasterCard Foundation, EDC revamped the SME Toolkit Nigeria Portal with exciting tools, articles, videos, and e-learning features.

Institute of Humanities

The Institute of Humanities is an academic service unit of the University. Given the importance that Pan-Atlantic University gives to providing an all-round education for all students, all undergraduate programmes in the University contain at least 40 credit hours devoted to providing a broad liberal education. Having a unit dedicated to organising and providing these courses guarantees that this aspect of our students' education is given the attention and priority it deserves.

The Institute's staff members face the same demand for research work as those working in other schools of the University and, likewise, have the same opportunities for promotion and recognition.

In addition, this Institute is projected to become the seed of a future School of Humanities.



Yemisi Shyllon Museum of Art (YSMA)

The University set up the Yemisi Shyllon Museum of Art (YSMA) thanks to financial support and a generous grant of over 1,000 artworks by Prince Yemisi Adedoyin Shyllon. It is a teaching museum that engages and serves diverse audiences in the University and larger community through exhibitions and educational programmes, helping them learn about art through art.

Currently, the YSMA holds a permanent collection of more than 1,200 artworks by Nigerian artists, ranging from the precolonial period to the present age.

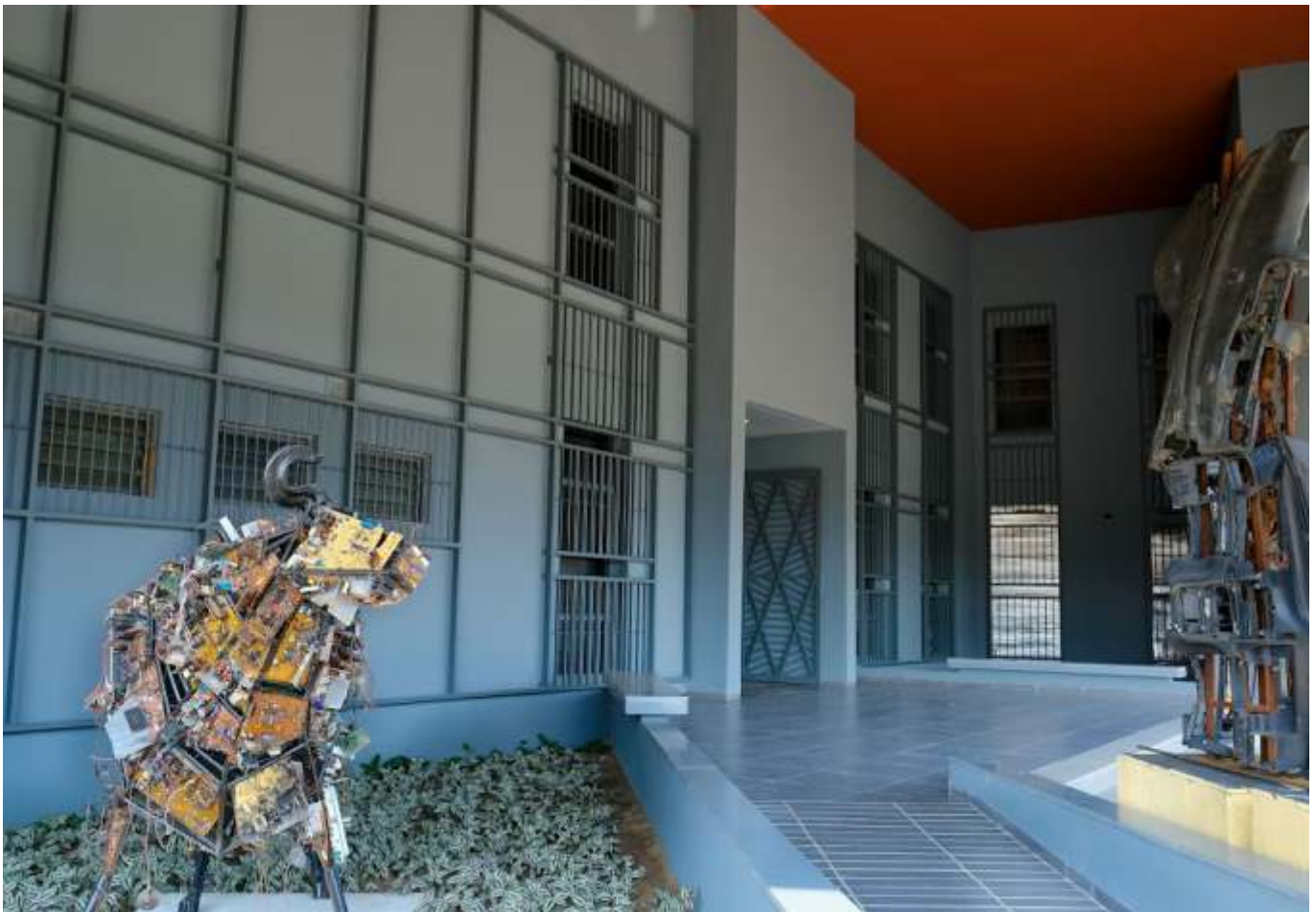
To achieve its goal as an educational museum and become a cultural destination for Lagos, the YSMA uses artworks from its vast collection to engage audiences and introduce them to Nigerian history and culture.

Pan-Atlantic University Press

Pan-Atlantic University Press (PAU Press) was instituted in 2017 with the aim of serving the universities' mission by producing books of the most excellent scholarly standards, especially in the humanities.

PAU Press has grown from modest origins into a full-fledged unit of the university, advancing scholarly conversation in many disciplines with a wide range of books.

As the knowledge production unit of Pan-Atlantic University, the Press hopes to continue propagating PAU's culture of excellence in all forms of academic publishing.



Opus Dei & the University

The founders of Pan-Atlantic University were inspired to begin this educational project by the teachings of St Josemaria Escrivá, the founder of Opus Dei. St Josemaria had taught that work well done was an important means of finding fulfilment in one's life, a means of developing an ever-closer friendship with God as well as helping one's contemporaries find joy.

In addition, St Josemaria had encouraged members of Opus Dei who wished to do so to come together with other citizens of their community to commence projects of a social nature where work done with the spirit of service can serve the needs of their communities.

In some such projects, Opus Dei agrees to provide suitable assistance to the organisation.

Specifically, in PAU, the Prelature of Opus Dei provides the spiritual and pastoral means necessary for the University to sustain and develop its Christian identity.

The function of the Prelature in PAU consists of its Christian vivification, through the appropriate means of doctrinal and spiritual guidance and formation, as well as adequate pastoral assistance, so that the teaching, publishing, and research activities in PAU are inspired by the Christian view of the person, the world, and society, and seek a coherent union between faith, thought, and life.

The Christian inspiration of Pan-Atlantic University moves it to promote student participation in social activities aimed at service and teaches them to dedicate part of their time to those most in need. In this way, they gain consciousness of their responsibility to serve society with their future work.



University Campuses

Pan-Atlantic University currently operates on two campuses.

- The Main Campus is located at km 52, Lekki-Epe Expressway.
- The Lekki Campus is located at km 22, Lekki-Epe Expressway.



Main Campus

The University's main campus occupies a 100-hectare piece of land in Ibeju-Lekki, Lagos State. On this campus are the University Administration, the School of Media and Communication, the School of Management and Social Sciences, the School of Science and Technology, the Institute of Humanities, and the Yemisi Shyllon Museum of Art.



Lekki Campus

Our Lekki campus occupies an area of 10 hectares and is located near Ajah, Lagos. This campus is the site of Lagos Business School and the Enterprise Development Centre.

From the **Vice-Chancellor**

The 2023/2024 academic year was a year of growth marked with significant milestones in our commitment to building responsible leaders. It is my pleasure to share some of the year's notable milestones and highlights, each a testament to the commitment and hard work of our faculty, staff, and students.

Academic Excellence and Programme Expansion

In alignment with the Teaching and Learning pillar of our strategic plan, we remained steadfast in delivering an integrated and inclusive educational experience for students by securing approval from the National Universities Commission (NUC) to launch four new undergraduate programmes: B.Sc. Software Engineering, B.Sc. Data Science, B.Sc. Film and Multimedia Studies, and B.Eng. Mechatronics Engineering. These additions underscore our dedication to offering relevant and forward-thinking curricula that prepare our students for success.

The NUC also approved the commencement of a Master of Science in Management (MiM) programme, which will be jointly run by Lagos Business School and the School of Management and Social Sciences. The programme aims to bridge the gap between the growing need for leadership and managerial skills in today's dynamic business environment and the existing skill set of young graduates and entry-level managers.

Knowledge Exchange and Fostering Societal Impact

As part of our commitment to advancing knowledge and fostering a vibrant intellectual community, this year saw Pan-Atlantic University host a series of landmark events, each creating unique platforms for exchange and growth. Lagos Business School took a prominent lead with the



"Fireside Chats," an initiative that connects global leaders with students, staff, faculty, and alumni by enabling insightful dialogues and the sharing of invaluable experiences.

Furthering our dedication to critical academic discourse, the Institute of Humanities organised the International Conference on Natural Law and Human Dignity in August 2024. This conference gathered scholars and professionals from around the world, sparking significant discussions at the intersection of ethics, law, and human rights—an area of global relevance. In a significant development, PAU hosted the inaugural West Africa Hub Convening of the Education Collaborative in March 2024, bringing together 33 higher educational institutions with over 105 participants from 11 countries.

The event presented a unique opportunity for stakeholders in higher education institutions to champion excellence in research, and leadership, enhancing graduate employability outcomes across West Africa.

Celebrating Student Creativity and Innovation

Our undergraduate students continued to distinguish themselves with remarkable achievements, reflecting the University's commitment to experiential learning. During the School of Science and Technology (SST) Week in June, engineering students displayed their robotics skills in a Motobot Competition.

We are also proud of the success achieved by our student team, "The Blazer," as they secured a remarkable second-place finish in the Africa Rover Competition. This prestigious competition challenges students to design and build a Mars rover prototype, a small, mobile robot capable of wireless control and self-powering.

We also celebrated the creative ambitions of our students through the inaugural Pan-Atlantic University Student Film Festival (PAUSFF), organised by the School of Media and Communication in June 2024.

The festival featured workshops and screenings, culminating in an awards ceremony that highlighted the extraordinary talents of our student filmmakers. It was an honour to welcome celebrated filmmakers and scholars, whose participation enriched the experience for our students and attendees alike. These initiatives are emblematic of the innovative and research-oriented culture at Pan-Atlantic University.

Driving Sustainability and Innovation in Education Excellence

This year, we made significant strides in our sustainability agenda, particularly with our initiative towards creating a Styrofoam-free campus. This forms part of our larger efforts to reduce waste and promote eco-friendly practices.

Our focus on sustainability was recognised internationally as the university was featured in Times Higher Education's University Impact Rankings for Sustainable Development Goal 4: Quality Education.

Pan-Atlantic University was listed among the Top 10 Universities in Africa to Study Blockchain by Emurgo Africa, further demonstrating our focus on innovative technologies.

In addition, our Accounting Programme earned seven exemptions for ACCA accreditation and secured a 5-year reaccreditation, further establishing our reputation for excellence in accounting education.

Community Engagement and Social Impact

Pan-Atlantic University strengthened its ties with the Ibeju-Lekki community through various initiatives, most notably the UTME Quiz-A-Thon competition. This competition, organised in collaboration with the Ibeju-Lekki Local Government, rewarded the academic excellence of local students, furthering our mission to promote academic success and innovation in our local community.

Our partnerships extend beyond academia. In May 2024, we signed a Memorandum of Understanding (MoU) with Sahara Power Group to drive enhanced human capital in the power sector. This collaboration aims to build capacity through shared knowledge, experiences, and exchange programmes between Sahara and PAU to make the power sector innovative, adaptable, and sustainable across the value chain.

Conclusion

Reflecting on the successes of this year, I am immensely proud of the unwavering dedication shown by our faculty, staff, and students, all of whom contribute to Pan-Atlantic University's prestige and impact. Our partnerships with industry and the broader society have laid a solid foundation for future success, and we are well-poised to build on these achievements.

As we continue our journey of excellence, I am confident that we will meet our strategic goals, providing an environment that nurtures learning, research, and community service. Together, we are fostering responsible leaders who are prepared to make meaningful contributions to society.

Thank you for your unwavering support as we continue this journey.

Professor Enase Okonedo

Vice-Chancellor,
Pan-Atlantic University



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PAU in Numbers

Number of admitted undergraduate students in the 2023/2024 academic session.

Accounting	41
Business Administration	50
Economics	78
Finance	12
Computer Science	116
Mechanical Engineering	35
Electrical Electronics Engineering	40
Information Science and Media Studies	84
Mass Communication	59
Total	515

No of Students/Participants 2023/24 Academic Year

	Degree Programmes	Non-Degree Programmes
Lagos Business School	363	1909
School of Media and Communication	530	221
School of Management and Social Sciences	584	40
School of Science and Technology	530	
Enterprise Development Centre		50,574
Total No of Students/Participants	2,007	53,744
No of Full-time Faculty	148	

University Research

Summary of Research Output by PAU Faculty

Publication	2023/24 Session
Journal Articles	110
Books	15
Book Chapters	40
Cases	10
Conference Papers	22
Total	205



The University

Personnel Information

	Summary of Personnel Data			
Total Number of Staff	Support	Professional	Academic	Total
	272	269	148	688

The University

10th Matriculation Ceremony

Pan-Atlantic University 9th Matriculation Ceremony took place at the main campus in Ibeju-Lekki, on January 20, 2024. Parents, students, and faculty members graced the occasion by gathering to witness the admission of a new cohort of scholars into the university community. A total of 513 students were inducted into the different undergraduate programmes of the University.



PAU Media Roundtable

Pan-Atlantic University (PAU) convened prominent media figures, academics, and stakeholders for its second annual Media Roundtable on Thursday, September 12th, 2024. The event, titled "Beyond Critique: The Importance of Constructive Media Engagement in Governance and Nation-Building," explored the crucial role of the media in shaping a better society.

The event was attended by respectable journalists, media personalities, public relations professionals, students, alumni and other media stakeholders.



Community Service

Pan-Atlantic University's Community Relations: Fostering Educational Advancement and Community Development

Introduction

In line with its Corporate Social Responsibility (CSR) objectives, Pan-Atlantic University (PAU) embarked on a transformative journey of community engagement and development in collaboration with the Ibeju-Lekki Local Government. This report highlights the significant initiatives and achievements of Pan-Atlantic University's Community Relations unit, which has played a pivotal role in enhancing educational opportunities and fostering strong community relationships.



Science Tutorial Programme

Pan-Atlantic University, in partnership with the Ibeju-Lekki Local Government, continued the Science Tutorial Programme for senior secondary school students within the Ibeju-Lekki community. This initiative aimed to equip students with the knowledge and skills required to excel in their academics, particularly in preparing for the Joint Admissions and Matriculation Board (JAMB) examinations. The goal was to secure scholarship placements within PAU and other institutions.

This programme not only demonstrated Pan-Atlantic University's commitment to education but also served as a stepping stone for the academic future of numerous students. It underlines Pan-Atlantic University's dedication to nurturing talent and empowering the youth, aligning with its mission to create transformational leaders.

ELEVATE THEM (Stream 2): STEM Training Programme

In a ground-breaking collaboration with the Lagos State Research Innovative Council (LASRIC), Pan-Atlantic University's School of Science and Technology (SST) initiated the "ELEVATE THEM" programme.

This programme focuses on training young minds in Science, Technology, Engineering, and Mathematics (STEM). The partnership with LASRIC strengthened the educational landscape in Lagos State, contributing to the overall advancement of STEM education.

This collaboration showcased Pan-Atlantic University's commitment to fostering innovation, scientific inquiry, and technological advancements within the community. The "ELEVATE THEM" programme has undoubtedly had a positive impact on both the local community and the broader Lagos State.

Quiz Competition

A quiz competition tagged PAU Quiz-A-Thon was launched in December 2023, with the aim of supporting students in secondary schools in the Ibeju-Lekki Local Government Area in Commerce, Economics, Government, Mathematics, and English Language for the Unified Tertiary Matriculation Examination (UTME).

Six secondary schools from Ibeju-Lekki Local Government participated, each sending ten of their top five performers stood a chance to win sponsorship for the Unified Tertiary Matriculation Examination and a scholarship to PAU upon meeting the entry requirements for Pan-Atlantic University.



Scholarship Offers

Four out of the students who took part in the PAU Science tutorial and Quiz competition received scholarships to study at Pan-Atlantic University.



PAU Services

Sustainability Report

A. Year-on-Year Reduction in Per Capita Electricity Consumption

Introduction:

The primary objective for the year was to achieve a 5% year-on-year (YOY) reduction in per capita electricity consumption by the 4th quarter. This goal was set to enhance energy efficiency across campus and contribute to our sustainability efforts.

Summary of Results:

Throughout the year, targeted efforts were made to optimize electricity usage. The initiative, which began at the start of the last session, involved monthly and quarterly monitoring, using a year-on-year comparison as the benchmark.

The results for the 1st and 2nd quarters of this year were as follows:

- Q1: 14.06% decrease
- Q2: 28.12% decrease

Overall Reduction to Date: 15.37% decrease

Analysis:

The significant reduction in electricity consumption was achieved through a strategic combination of initiatives, including optimizing operational hours and implementing energy-saving practices.

Additionally, the increased presence of staff and students on campus contributed to a more efficient use of energy per capita. The results, particularly in Q2, highlight the effectiveness of these strategies in achieving substantial reductions.

Conclusion:

While the original target was a 5% reduction, the actual achievement has far surpassed expectations, with an overall reduction of 15.37% in per capita electricity consumption. This impressive outcome reflects the collective commitment of the entire campus community to energy conservation and sets a strong precedent for continued efforts in sustainability.



B. Horticulture Unit Sustainability Report

Introduction

The sustainability goals for the Horticulture unit were aimed at increasing forest cover, improving landscape aesthetics, and contributing to environmental conservation. Sustainability Initiatives and Achievements

Tree Planting

In the year 2024, a total of 1,252 trees of various species were planted. This is in addition to the 1,000 trees that were planted in the previous year, 2023. As a result, the total number of trees on the university premises is now 2,252, representing a 125.2% increase in the tree population.

Forest Cover

Despite expansion pressures, forest cover remains at 515,047.25 sqm. All physical expansion requests were intentionally accommodated within the currently used space hence safeguarding our forest – (We are safeguarding a quantum of 257,500kg of CO₂ per year)

Nursery Development

To ensure the continuation of tree planting initiatives and mitigate the risk of extinction, we engaged in the expansion of the nursery and introduced the exotic tree (Norfolk tree).

Within the year in review, we propagated 3100 new seedlings out of which 100 are Norfolk trees, all reflecting a significant 777% increase in nursery capacity. (new nursery capacity is 3100/399)

Carbon Sequestration

The increased tree planting has contributed to enhanced carbon absorption by the university's forest areas.

The 1,252 newly planted trees are estimated to absorb an average of 27,540 kg of CO₂ annually, contributing to improved environmental health.

Lawn Development for Aesthetics

A total of 335,477.99 sqm of lawns were improved across the campus, with regular maintenance ensuring a lush, green appearance.

External horticulturists collaborated to improve the University's entrance landscape.

Conclusion and Future Plans

The unit faces climate variability but plans to expand tree planting, improve irrigation systems, and start a horticulture farm to supply 5% of the cafeteria's vegetables.

C. Sustainability Efforts of the Maintenance Unit

Objective:

To continue the reduction of the carbon footprint of the University through:

- Increase in energy generated from Natural Gas from 61% to 85% by Q4 and consequent reduction in diesel consumption.
- To achieve at least 7% of energy generation from Solar power by the end of Q3

Result:

83% of power generation from Natural Gas plant has been achieved. This is a 22% reduction in diesel consumption from 2023 basis. The implementation of solar plant has not been completed.

Analysis:

The reduction in diesel consumption was achieved by upgrading of the Natural Gas power plant and optimization of the power plant by the deployment of a synchronization panel for efficient power evacuation.

The unit is making progress in its pursuit of greener energy sources. It is currently focused on finalizing the construction of a solar power plant and establishing partnerships with the School of Science and Technology to explore energy generation from human and kitchen waste (Biogas).

Student Affairs Update

1. Scholarships

During the 2023/2024 academic session, a total of 351 students benefited from the university's scholarship programme as follows:

- 25% scholarship: 11 students
 - 50% scholarship: 24 students
 - 75% scholarship: 36 students
 - 98% scholarship: 103 students
- Total: 174 students

Furthermore, the university provides 50% discount as financial assistance to students whose parents are university staff. In the 2023/2024 academic session, 19 students received this discount.

In line with its commitment to community collaboration, the university awards a 98% scholarship annually to indigenes of the Ibeju-Lekki community who gain admission to PAU. In the 2023-2024 academic session, 3 students benefited from this scholarship.

Lastly, the university offers discounts to siblings from the same family who are enrolled simultaneously. The breakdown of sibling discounts awarded in the 2023/2024 academic session is as follows:

- 10% sibling discount: 158 students
 - 50% sibling discount: 10 students
 - 98% sibling discount: 0 students
- Total: 168 students



S/N	Named scholarship	
1	African Capital Alliance Foundation Scholarship	
2	Therese Joan Langley Scholarsh	
3	Christopher Kolade Scholarship	
4	GTBank Scholarship	
5	Kenna Partners Scholarship	
6	Professor Fabian Ajogwu Scholarship	

2. Student Businesses

Each year, student-run businesses, owned and managed entirely by PAU students, that meet established criteria are approved to operate on the PAU main campus. These businesses align with one of the university's key objectives: fostering an entrepreneurial mindset among PAU students.

The lists of approved student businesses in the 2023/2024 academic year are detailed as follows. During the first semester, 29 student businesses were approved.

Experiential Learning

The university prioritises experiential learning, allowing students to apply classroom knowledge in real-world settings. This method fosters critical skills like problem-solving, teamwork, and adaptability, preparing students for today's professional environments. Below are some highlights of experiential learning projects undertaken by our students.

Food Tracking, Simplified: PAU Student Innovation

As part of their hands-on experience under the Student Industrial Work Experience Scheme (SIWES) at Pan-Atlantic University, a team from the School of Science and Technology developed a cutting-edge food tracking and ordering system. Comprising Stanley Igwe, Pius Ndukwu, and Mohammed Al-Hameen, this team designed an innovative solution to streamline food tracking and make it accessible to the university community.

The system uses a custom weight sensor and a microcontroller to accurately track food weight and calculate available food quantity. In addition to this, a web app was created to

display a real-time menu, allowing users to make informed purchasing decisions.

The students collaborated with mentors from different fields, including software engineering, mechanical engineering, and electrical engineering. This project showcased the ingenuity and collaborative spirit within the PAU community.



Pan-Atlantic University Student Creates Innovative VR Solution for Stroke Rehabilitation

Oluwanifemi Oyewole, a final year Computer Science student at Pan-Atlantic University, has developed a VR-based intervention for poststroke upper-limb rehabilitation. The simulation-based approach includes functional tasks, bilateral coordination, and range-of-motion exercises.

The VR-based intervention is effective and promising for stroke patients and provides insight for future innovation.

PAU Students Develop 'Trailblazer' First Mars Rover In Nigeria, Africa



Students at Pan Atlantic University (PAU) in Nigeria have created the first Mars rover prototype in Africa. The rover, named "Trailblazer," was designed and built by a team of 14 students from the university's School of Science and Technology.

The team members are Afolabi Ibukunoluwa, Samuel Oyefusi, Udenkwo David, Atunwa Oluwamurewa, Adediran Adedamola, Ntia-James Andikan, Apampa Muizah, Ajayi Samuel, Mohammed Al-Hameen, Salami Marvellous, Usim David, and Atuorah Michael.

The rover features a rocker-bogie suspension system, three cameras, a robotic scoop arm, a mini rocket for payload launches, a solar-powered docking station, and wireless control. It also incorporates artificial intelligence for mineral and image analysis, and a LiDAR scanner, magnetometer, and environmental sensors for real-time data collection. The rover is expected to provide valuable insights into planetary exploration.

Innovation on Wheels: A Look at the MotoBot Competition | Pan-Atlantic University Experience

This initiative, centered around experiential learning, provided students a unique extracurricular platform to apply classroom knowledge in real-world scenarios.

The primary goal of the MotoBot Competition was to bridge the gap between theoretical knowledge and practical application, allowing students to bring their academic learning to life. It encouraged innovation, collaboration, and skill development, helping students transform their classroom experiences into tangible projects.

This initiative fostered creativity and hands-on experience, strengthening the educational journey for students across disciplines.



1. Student Related Activities

Student Council

The Student Council is the organization that represents the interests of all students at Pan-Atlantic University. Its primary focus is on promoting the academic, co-curricular, extra-curricular, and general welfare of the student body.

Members of the Student Council are elected by a college of electors, which consists of elected Class Representatives and members of the Hall Councils. This structure ensures that the council is composed of individuals chosen by their peers to advocate for the needs and concerns of the entire student community.

The following activities were organised by the Student Council in the 2023/2024 academic year:

- The Realme Student Leadership Training Programme
- Southwest Leadership Summit at Bells University
- Youth Can Lead Virtual Conference
- Babcock University Fintech Week Debate - Competition
- Leaders of the New School Music Tour

Student Clubs

Student Clubs are extra-curricular groups focused on specific objectives formed by individual students or group of students. They are open to fellow students who share common interest in those objectives. Clubs in PAU are entirely student-led, with general oversight from the Student Affairs Office and guidance from their appointed staff advisors. There are currently 14 approved clubs currently run in PAU.

The approved clubs include:

- a. Art club
- b. Drama club
- c. Euphoria dance club
- d. FOCUS society
- e. Living Green club
- f. Tech innovation club
- g. Dignity Hub club
- h. Entrepreneurship club
- i. Film club
- j. Investment Literacy club
- k. Public speaking club
- l. PAU Book club
- m. The Model UN Club
- n. The Finance Society



Highlights of the Major Events Accomplished By Student Clubs in the 2023/2024 Academic Year

Living Green Club Green Sweep Activity

The Living Green Club at Pan-Atlantic University organised a campus clean-up event on Saturday, 6th of April, themed "Sweeping the Sins of Neglect."

The activity focused on the shared responsibility of maintaining a clean environment and aimed to unite the campus community in efforts to reduce waste, tackle litter, and beautify the campus. The club encouraged everyone to participate in creating a cleaner, more pleasant environment for all.

Living Green Club X Model United Nations Club Panel Session in Commemoration of the World Environment Day

The Living Green Club and Model UN Club held a panel session on World Environment Day to discuss students' role in land restoration and combating desertification.

The event featured distinguished guests including Mrs. Titilayo Oshodi, Special Adviser on Climate Change and Circular Economy to the Governor of Lagos State; Mr. Olatunji Olaigbe, Communications Lead at the United Nations Convention to Combat Desertification, Youth Caucus; and Mr. Bola Raheem, Principal Town Planning Officer at Lagos State Government.

The panel discussion, moderated by the presidents of the two clubs, covered topics such as climate action, global efforts, youth involvement, and urban planning.

Love is Like a Butterfly Musical by Drama Club Music Theatre Unit

On May 5, 2024, the PAU Drama Club successfully presented a musical production, "Love is Like a Butterfly". The musical, set to the beloved tunes of Asa, told a compelling story of love, loss, and redemption.

This production aimed at providing students with more opportunities to unwind on campus. A portion of the proceeds from the event was donated to the Community Service Project (CSP) to support local community initiatives, while the remaining funds were reinvested into the Drama Club for future productions.

The event was not only a memorable evening of theatre but also a meaningful contribution to the community.

Personal Development Series (PDS)

The PDS which is an acronym for Personal Development Series is an extracurricular activity of the university which is geared towards providing all-round development for the students who pass through its walls of learning.

It is an interactive forum for students to tap into the experience and knowledge of top guests, enabling and empowering them to become better individuals.

It is a platform created to occasionally bring together all PAU students for various interactive sessions which feature different topics of interest relevant to the wholistic development of the students. A guest speaker, who is usually one with a rich professional and experiential profile, addresses any of these different perspectives while exchanging ideas with the students in attendance.

Below are themes for the PDS sessions which took place during the year in view:

- Enhancing Your LinkedIn Profile
- Civic Responsibility
- Breaking the Bias in Stem
- Drug Abuse and Addiction: Awareness and Support

2. Student Support Services

Mental Health Week: Feel Good Week

During the 2023/2024 session, Activities included an aerobics session, drug awareness day, counselling and coaching sessions, a movie night, and a relaxing Jazz Night.

Breakfast with the Boys:

- Held on June 1st, 2024, focusing on personal development and mental well-being.
- Discussions led by Dr. Clinton Ifegwu, Mr. Celestine Kezie, and Dr. Desmond Moru on emotional intelligence, mentorship, and mental health.
- Event resulted in positive feedback and a strengthened sense of community.

Breakfast with the Girls:

- Held on June 8th, 2024, themed "Breaking Barriers," empowering female students.
- Speakers discussed balancing family and career life, overcoming gender barriers in the workplace, and the importance of education and collective support.

First-Year Interaction Groups (FIG) Programme at Pan-Atlantic University

- Creates learning communities for new undergraduates. Provides information about the university and co-curricular resources.
- Helps first year discover their purpose and align it with future plans.
- 25 FIG tutors allocated to 9 FIG groups in 2023/2024.

Work-Study Programme at Pan-Atlantic University

- Creates avenue for students to work and study simultaneously.
- 110 students benefited from this programme in 2023/2024.



3. Community Service Project

The Community Service Project (CSP) is an initiative of Pan-Atlantic University whose main aim is to foster in its students a sense of service and responsibility towards others in the community. This is in keeping with its mission to form competent and committed professionals and encourage them to serve with personal initiative and social responsibility, the community in which they work, thereby helping to build a better society in Nigeria and Africa at large. The Community Service Project has been positively impacting the University's surrounding communities since November 2016.

Beach Clean-up Exercise

The Community Service Project of Pan-Atlantic University organised a Beach Clean-Up on November 25th, 2023, with 17 volunteers from CSP. The aim was to clean Eleko Community Beach, foster team spirit, and promote environmental responsibility. After dividing into groups and cleaning different areas, we disposed of the collected waste and spent time bonding through conversations, games, and a shared meal. It was a successful event,

promoting both community engagement and environmental conservation.

Maiden JAMB Quiz

The JAMB Maiden Quiz, held in December 2023, marked a significant milestone for the Community Service Project of Pan-Atlantic University. Initiated by CSP executives, the quiz aimed to support local students in Commerce, Economics, Government, Mathematics, and English Language subjects. Six secondary schools from Ibeju Local Government participated, each sending ten of their top-performing students for free JAMB lessons over two Saturdays.

The top five performers stood a chance to win JAMB sponsorship and a scholarship to PAU. On quiz day, students commenced with strict invigilation to maintain exam integrity. Following the quiz, participants and volunteers were treated to refreshments from PAU's cafeteria.

3. Inaugural CSP Inter-House Sports Event

On April 13th, 2024, the inaugural CSP Interhouse sports event united 110 Science and Social Science students from local government secondary schools. Sponsored by the local government chairman office and supported by PAU students and staff, the event aimed to promote community engagement, integrate students into university life, and foster ethical behaviour through sportsmanship. Activities included races, sack races, football, and tug of war, providing students with a platform to showcase talents and build bonds beyond the classroom.

The event successfully achieved its goals of encouraging strong ethical behaviour and strengthening community ties.

CSP Tutorials at Iberekodo community and RACO Orphanage

Volunteer students of the PAU Community Service Project taught Mathematics and English Language to primary school pupils at the above-mentioned communities in Ibeju-Lekki on Saturdays, while still offering other non-academic support to them and the RACO Orphanage in Ibeju-Agbe.

CSP Donations to RACO orphanage

At different periods during the year, clothes (for men, women, kids), food items, books (education, children books, etc.), hygiene items and cash/funds were received from well-meaning individuals by the PAU CSP and donated to the RACO orphanage to support the orphanage in its care for the orphans who live there.



Community Relations and CSP; Ibeju-Lekki Secondary Schools Saturday Tutorials

In collaboration with the PAU Community Relations Office, the CSP students, assisted to coordinate the tutorial programme for secondary students from schools within the Ibeju-Lekki community. The tutorials held every Saturday at the School of Science and Technology.

PAU Alumni Association (PAUAA)

PAU Alumni is committed to fostering a sense of belonging and pride among graduates.

Activities/ Engagement

In The Boardroom Series

In May 2024, the Alumni office launched a series - 'In the Boardroom'. This programme gives PAU Alumni members the distinct privilege of meeting with industry leaders in the distinguished setting of their boardroom for a rich exchange of ideas, insights, and experiences that transcend the ordinary.

Enterprise Day

In April 2024, PAUAA, in collaboration with the Enterprise, Development Centre (EDC) launched a networking event – 'Enterprise Day' for alumni entrepreneurs and business owners to explore new business opportunities and gain insight into the industry trends.

Love Outpouring

In February 2024, PAUAA commemorated Valentines Day by organizing a special event themed 'Love Outpouring' where alumni community contributed to showing love to the less privileged at the Heart of Gold Hospices.

Leadership Handover Ceremony

On 26th November 2023, the immediate past leadership of the PAU Alumni Association officially handed over the baton of leadership to the current leadership with Oscar Oyinsan as President, Onyebuchi Odianjo as Vice President and Chukwufumnanya Ochei as Secretary.

Maiden Reunion

In October 2023, the association organised the maiden Alumni reunion at Oriental hotel for classes that graduated 10+ years ago. The guest speaker was Professor Fabian Ajogwu OFR, SAN (Chairman, Governance Board, Kenna Partners). The event received overwhelming participation and left a lasting impact on alumni members.

Mentorship Programme

In October 2023, the association launched the group mentoring programme for our young graduates. The programme was facilitated by Mrs. Ifeoma Idigbe (Founder, boys to MEN Foundation).





On 26th July 2024, the Alumni Office had a mentorship workshop which was a kick-off for the one-on-one mentorship programme, where experienced alumni mentor the 2024 BSc graduates. These mentorship programmes are aimed at providing career guidance to young graduates as they navigate their transition into the workforce.

Abuja Get Together

On 14th September 2023, the Abuja zone was launched with a get together event to meet with Alumni residing in Abuja and environs and make plans for further engagements.

Interest Group Forums

To cater to the diverse interests of our alumni, the association organised two interest group sessions within the period under review.

1. Personal Finance Management was held online on 16th September 2023. Uchenna Ogbonna (Asst. Director, Corporate Comms, CBN) was the speaker.

2. Building a Sustainable Future: Exploring the power of climate-social investments was held online on 15th April 2023. Dr Joseph Onoja was the speaker.

The interest group forums enable alumni to engage in focused discussions, share expertise and experiences. The forum promotes continuous learning and professional growth. Alumni Hangout

The association had a hangout event on 12th August 2023 at Shodex Gardens, Maryland. The event not only reinforced the bond among alumni but also highlighted the thriving spirit of the university's community.

Career Services

Introduction

The objective of PAU career services is to empower students with comprehensive guidance and resources for successful career development. Through personalised counselling, workshops and networking opportunities, we aim to help students explore diverse career paths, develop essential skills and connect with industry professionals.

Activities and Engagement

Careers Foundation Programme (CFP)

The 2023/2024 academic session represented an exciting time for the PAU Careers Office, filled with numerous successes and challenges with the introduction of the Careers Foundation Programme.



The CFP is a 4-Moduled certification programme which included Self-Awareness Assessment. The CFP was deployed on the 10th of October 2023. The table below shows the number students that enrolled for the programme, as well as the number of completions recorded.

S/N	Item	Statistics
1	No of Students Enrolled	696
2	No of Student Completions	576
3	No of Students near Completions (90%+)	25
4	Percentage of completion	83%
5	Number of self-awareness assessments taken by students	496
6	Percentage of assessment takers from students who have completed the course	86%



Industry Readiness Programme (IRP)

The IRP was deployed to all 200L Computer Science, and all 300L students across the different schools respectively towards preparing the students not only for the Compulsory Internship Programme, but ultimately for workplace after graduation.

This certification programme which comprised 5 modules, alongside the self-awareness and digital skills assessment respectively, were completed by the students. The table below shows the number of enrollees and completions recorded.

S/N	Items	Statistics
1	No of Students Enrolled	567
2	No of Student Completions	509
3	No of Students near Completions (90%+)	7
4	Number of Student Surveys	462
5	Percentage of completion	90%
6	Number of self-awareness assessments taken by students	303
7	Percentage assessment takers from students who have completed the course	60%
8	Number of students who took the digital skills assessment	263
9	Percentage assessment takers from students who have completed the course	52%

Career Advisory

The career advisory service offers personalized (one-on-one) sessions with students to understand their core strengths/skills, weaknesses, areas of interests, short- and long-term goals respectively, and help them to

align those with suitable career paths and industries. At the end of the session, a total of 226 students requested various career services with 92 of them seeking career advisory services.

S/N	Line Item	Statistics
1	Total Number of Career Services Requests	226
2	Number of Career Advisory Requests	92
	Percentage	40.7%

The table above shows that during the 2023/2024 academic session, 40.7% of the total number of career services requests received were for career advisory services.

CV Review/ CV Writing Clinic

The Careers Office conducted a comprehensive CV review and writing clinic to enhance students' employability. The primary goal was to ensure that students' CVs were professional, well-structured, and effectively showcased their skills and experiences. The specific objectives included improving the quality of student CVs, providing personalized feedback, imparting knowledge on crafting compelling CVs, and increasing students'

chances of securing internships and job placements after graduation. During the review period, approximately 106 CVs were reviewed in response to requests via the career services portal.

Additionally, an online CV writing clinic took place on March 6th and 7th, 2024 for compulsory and voluntary internship students. The event saw the participation of 198 out of 446 compulsory internship students and 177 out of 852 voluntary internship students.

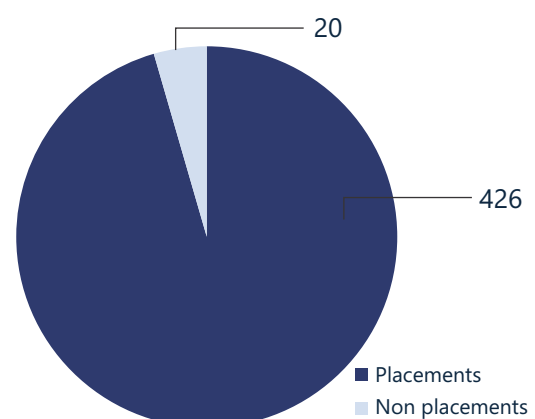
Writing Clinic for Students on compulsory internship	Statistics
Total Number of Students	446
Number of students in attendance	198
Percentage	45%

Writing Clinic for Students on Voluntary internship Students	Statistics
Total Number of Students	852
Number of students in attendance	198
Percentage	14%

Prior to the mock interview session, an Interview Preparation Session was held on the 16th of April 2024. This session was facilitated by the HR Manager, Pan-Atlantic University, Mrs. Njideka Afolami. About 77 students were in attendance.

Internship Placements

The Careers Office successfully facilitated the placements of students in various organizations, and across various industries, for the compulsory and voluntary internship programmes respectively. The table below shows the breakdown of the placements for this year's compulsory internship programme.



Compulsory Internship Programme

VIII. Career Forum/Career Fair

The Career Fair is an annual event organised to connect students with potential employers, providing them with opportunities to explore various career paths, network with industry professionals, and secure internships or job placements. 23 companies, with over 80 representatives, attended the event. This year's event came with opportunities for sponsorships at different levels. 10 sponsorship slots were created; 2 Platinum, 4 Gold and 4 Silver. We had 1 platinum sponsor; KUDA, 1 gold sponsor; Fastcredit and 2 silver sponsors; WEMA Bank Plc and Enterprise Life Assurance.



Industry Engagements

The Careers Offices collaborated with the various schools of the university to facilitate engagements with various organizations. The table below shows some of the engagements that were held.

S/N	Name of Organisation	Schools	Level	Date	Update on the event
1	Lagos Commodities and Futures Exchange	SMSS	400 L	12 Oct 2023	The world investors week with a financial literacy seminar at Lagos commodities and futures exchange
2	LinkedIn	SMSS, SMC, SST	100 L 400 L	25 Jan 2024	LinkedIn Training Programme for Pan-Atlantic University Students The primary objective of this proposal is to offer a comprehensive LinkedIn training programme that empowers Pan-Atlantic University students to utilise LinkedIn for their career and business goals effectively. The programme will focus on enhancing their employability, personal branding, and professional networking skills. There is also going to be a Book Donation
3	LBS	SMSS, SMC, SST	100 L 400L	21 Oct 2023	The 5th LBS MBA Mini Keynote Competition and BGS Faculty of the Year Award - 21st October 2023.
4	LBS	SMSS, SMC, SST	100 L 400 L	10 Oct 2023	Exclusive Invitation: Strengthening Bilateral Relations. Theme - Advancing Bilateral Relations: Enhancing Trade, Investment, and Educational Collaborations between Canada and Nigeria. His Excellency James Christoff, the Canadian High Commissioner to Nigeria, for an enlightening fireside chat with Professor Chris Ogbechie.
5	GLO Nigeria	SMC	200 L	7 Feb 2024	Mr Chuka Xavier Obi of Glo was invited by Mr Andrew IOH to speak to 200 L students on Leadership and Creativity.
6	Mixta Africa * PAU	SST	400 L (Mech/ Elect Eng)	4th March 2024	To celebrate World Engineering Day at the Lakowe, Lakes Golf and Country Estate.
7	Kuda Bank	PAU	400 L Female	8 March 2024	In commemoration of the International Women's Day. 10 female students would work for a day at their head office. PAU Female students will be a part of our IWD tour to have a first-hand experience of what it is like to work in Kuda and tech in general. They will speak to female trailblazers in tech who work at Kuda and learn from them, as well as understudy them as they go about their respective roles on that day and learn what a day in their roles entails.
8	Cannon	SMC	300 &200 Level.	18 & 19 Mar 2024	A two-day training on how to shoot music videos, and short films using Cannon products.
9	LBS	SMC, SST, SMSS	300 & 400 level	5 Apr 2024	UNDP Nigeria Resident Representative, Ms. Elsie Attafuah's Visit to LBS - The purpose is to Engage in a dialogue covering topics of shared interest, including sustainable development, entrepreneurship, and innovation in Nigeria.
10	Zedcrest	Financial Literacy Club - SMSS	All	3 Apr 2024	Had discussions with the students on Financial Literacy

XI. Pathway to the Pinnacle

On Friday, 31st May 2024, the Careers Office organised a programme for the final year students to prepare their minds for seamless and effective transitioning from the classroom to the corporate world. This event, which was

facilitated by Mr. Segun Ogunwale, the Co-Founder of Bridgia, was attended by about 14 students. The reason for this unexpectedly low turn out was the series of programmes and classes that clashed with the date of the event.

Events attended by members of the Careers Unit

S/N	Name Of Organisation	Date	Update on the event
1	WE CREATE NG	Friday, 13th October 2023 Venue: Ecobank Pan-African Centre, Lagos, Nigeria.	The event was hosted by We Create NG in conjunction with Chapel Hill. The Theme - "Financial, Facilities and Infrastructure: Closing the Gap in The Nigeria Creative Industry,"
2	Ashesi University	23rd and 24th November 2023. Venue - East Legon, Accra Ghana	Career Strategy Workshop
3	Lagos Business School/ LBS Alumni Association	11th January 2024	The event titled Economic Outlook was hosted by the LBSAA. The Theme - "Navigating the uncharted economic waters of 2024"
4	Temple College	16th February, 2024	Project-Based Learning Symposium. There is going to be a Tech booth camp in July and they would like PAU to attend. It would be online.
5	Transnational Education Roundtable	23/02/2024 Venue - Marriot Hotel, Ikeja.	The Australian Trade Commissioner to Africa, Mr Scott Morriss, invited the PAU careers office to a Transnational Education Roundtable, to meet top-ranked Australian Universities for a conversation on a potential partnership with PAU.
6	West Africa Convening of Edu-Collaborative.	14th & 15th March Venue - Marriot Hotel, Ikeja.	The event was to seek productive ways to collaborate with other universities in West Africa, such that would put higher institutions of learning within the region, on the global map.





LAGOS BUSINESS SCHOOL (LBS)



Lagos Business School (LBS)

Lagos Business School (LBS) is the graduate business school of Pan-Atlantic University, owned by the Pan-Atlantic University Foundation (PAUF), a Nigerian non-profit foundation.

For over 3 decades, LBS has been changing the face of business locally and globally, by developing business professionals with high standards of business ethics, professionalism and deep knowledge of general management practices. Our offerings have been accredited globally and ranked among the best in Africa, as it systematically strives to improve the practice of management on the continent.

Education at LBS is comprehensive, drawing on the experiences of a multinational faculty and participants. Learning is participant-centred and uses the case study method. Activities hold on the school's purpose-built facilities which serve more than 6,000 participants yearly from indigenous and multinational backgrounds.

Accreditation and Ranking

A NEW ACCREDITATION! AABS Accreditation

Lagos Business School (LBS) has received accreditation that is valid for five years from the Association of African Business School (AABS).

This exciting achievement and our existing accreditation status from AMBA and AACSB marks a significant milestone in our journey and reaffirms our position as a leading African business school. This accreditation further reaffirms LBS's status as the only business school in Western Africa to be accredited by AABS.



Financial Times Ranking

Lagos Business School (LBS) has been ranked as one of the top global business schools by the *Financial Times* in its Executive Education 2024 ranking. This is the 17th consecutive year LBS features on this exclusive ranking table. LBS 40th and 67th position in the Open Enrolment and Customs programmes ranks, respectively.

Financial Times is the world's leading business publication, and it publishes an annual list of the best providers of executive education in the world based on programme and teaching quality, faculty excellence and diversity, international reach and other factors. 95 schools made it to the ranking this year.

CEO Magazine Global Ranking

Lagos Business School's Full-Time and Executive MBA programmes have been accorded Tier-One Status in the 2024 Global MBA Rankings for the seventh year in a row. With this recent rating, LBS has sustained its place among top Business Schools globally.

The CEO Magazine ranks business schools worldwide, using criteria such as quality of faculty, accreditation, faculty-to-student ratio, international diversity and exposure, professional development, and gender parity. The Magazine has been profiling MBA, Executive MBA, and Online MBA programmes in top business schools worldwide since 2012.

Summary of Personnel Data

Support (Non-Graduate)	Professional (Administrative)	Academic	Research Assistants	NYSC, Interns, Short-term contract Staff	Total
125	138	43	25	86	417



LBS non-faculty staff development

Number of trainings implemented	41
Total Number of staff trained	226

Faculty Training / Conferences - August 2023- 2024

Faculty	Training / Conference	Date	Location
Dr. Nkemdilim Ihenachor	2023 GSU-CIBER International Business Pedagogy Workshops.	May 31 - June 2	USA
Dr. Franklin Ngwu	Training	Aug-23	Spain
Dr. Eugene Ohu	Society for Industrial and Organisational Psychology (I/O Psychology)	April 17 - 20 2024	USA
Prof Uchenna Uzo	Strategic Planning and Management in Retailing Programme	April 21- 26 2024,	USA
Prof. Tayo Otubanjo	Academy of Marketing Conference	July 1 - 4, 2024	UK
Dr. Okechukwu Amah	Global Conclave on Future of Biosensors and Bioelectronics	June 20-21, 2024	Barcelona, Spain
All Faculty (35)	Transforming Teaching Through Experiential Learning (GBSN)	April 5 - May 6, 2024	Lagos, Nigeria
Dr. Belinda Nwosu	International Teacher's Conference, Vlerick Business School	June 23 - 26 2004	Belgium
Dr. Arinze Nwokolo	2024 NOVAFRICA Conference on Economic Development	June 27 - 28 2024	Lisbon
Dr. Marvel Ogah	Faculty Visibility - Public Speaking and Media Training(SMC)	May 28th	Lagos
Dr. Okechwuku Amah	Faculty Visibility - Public Speaking and Media Training(SMC)	May 28th	Lagos
Dr. Silk Ogbu	Faculty Visibility - Public Speaking and Media Training(SMC)	May 28th	Lagos
Dr. Emeka Azinge	Faculty Visibility - Public Speaking and Media Training(SMC)	May 28th	Lagos
Prof. Louis Nzegwu	Faculty Visibility - Public Speaking and Media Training(SMC)	May 28th	Lagos
Dr. Margaret Isebor	Faculty Visibility - Public Speaking and Media Training(SMC)	May 28th	Lagos
Dr. Vanessa Burgul	Faculty Visibility - Public Speaking and Media Training(SMC)	May 28th	Lagos
Dr. Kemi Ogunyemi	Faculty Visibility - Public Speaking and Media Training(SMC)	May 28th	Lagos
Dr. Tunde Ekpe	Faculty Visibility - Public Speaking and Media Training(SMC)	May 28th	Lagos

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Degree Programmes

Doctoral programmes - Doctor of Business Administration (DBA)

Total number of students (Number of students in 3 cohorts) DBA – 37

MBA Programmes

Programmes / Enrolment month	Enrolment month/year	Number
Modular MBA (MMBA 4)	Jan -23	37
Full -Time (FTMBA)/Modular MBA (MMBA 5)	Sep -23	40
Modular MBA (MMBA 6)	Jan -24	54
Executive MBA (EMBA 28)	Jan -23	48
Executive MBA (EMBA 29)	Jan -24	60
Modular Executive MBA (MEMBA 12)	Jul -23	54
Modular MBA MEMBA 13	Jul -24	70
	Total	363

New Programme Starting in January 2025

M.Sc. in Management (MiM)

Lagos Business School (LBS) and the School of Management and Social Sciences (SMSS) are jointly launching a new 18-month, full-time, in-person M.Sc. in Management, tagged MiM, that will be domiciled at the Lekki campus of Pan-Atlantic University.

The programme aims to equip entry-level managers for the workforce, eliminating the need for prior work experience and making it suitable for recent university graduates. The MiM programme will launch with six specialisation tracks in the following areas:

- Digital Transformation
- Marketing

- Fintech
- Sustainability Management
- Entrepreneurship and Supply Chain Management

The MiM will also have a strong research focus, which will enable the participants to base their business recommendations on strong research findings and prepare those who wish to proceed to higher graduate studies, such as a PhD.

In preparation for the programmes start date, January 2025, a resource verification team from the National Universities Commission (NUC) visited the school campus on July 19, 2024. The expected class size is 35, and faculty will be from LBS and SMSS.

Executive Education

Open enrolment	1,458
Executive Programmes	451
Number of Graduated Participants (Executive Programmes)	169



New Programmes - Open Enrolment

- 1 Corporate Valuation Masterclass
- 2 Harnessing Innovation and Trends in Tourism and Hospitality Management
- 3 Women Leaders Development Programme (with GAIA and PwC)
- 4 Mastering Infrastructure and Project Finance bootcamp
- 5 Innovate to Disrupt
- 6 Developing Local Value Chains for the African Continental Free Trade Area
- 7 Leading Corporate Reputation

Notable guest engagements

Introduction:

This report overviews the key conferences and notable guest engagements held at Lagos Business School (LBS) from August 2023 to August 2024. The report highlights significant events contributing to our community's intellectual and professional development.

The events are reported in chronological order.
Section: Conferences and Notable Guests
Reporting Period: August 2023 – August 2024

1. Deputy Secretary U.S Department of Treasury's visit to Lagos Business School
Theme: US- Nigeria economic relations
Date: September 18, 2023
Venue: Lagos Business School
This Fireside chat focused on the US- Nigeria economic relations.
Notable Guest: Wally Adeyemo. (Deputy Secretary U.S Department of Treasury)

2. Canadian High Commissioner's visit to Lagos Business School
Theme: Advancing Bi-lateral relations
Date: October 10, 2023
Venue: Lagos Business School
This Fireside chat focused on enhancing Trade, Investment, and Educational Collaborations between Canada and Nigeria
Notable Guest: James Christoff. (Canadian High Commissioner to Nigeria)
3. Africa Hospitality Conference
Theme: Sustainability and Hotel Investments: A West African Perspective
Date: October 26, 2023
Venue: Virtual
This conference was organised to provide a forum for discussing issues impacting African owners and hotel industry investors.
4. International Sustainability Conference
Theme: Leadership Imperative for Sustainable Development
Date: November 7, 2023
Venue: Virtual
This annual dialogue-to-action conference brings various stakeholders together to advance sustainable development through business.
5. Africa Retail Congress
Theme: Transforming Retail Barriers to Opportunities
Date: November 11, 2023

Venue: Lagos Business School

This conference was organised to address several critical challenges affecting retail businesses in Africa and provide solutions to unlock growth in retail.

LBS Library Acquisitions and Updates Report (August 2023- August 2024)

Introduction

This report summarizes library acquisitions, and updates from August 2023 to August 2024. Several significant developments were made in the library's collections and database subscriptions during this period.

Acquisitions

The library has expanded its collection by purchasing new books and receiving donations. A total of 132 new book titles covering a wide range of subjects have been added to cater to the varied interests and needs of our users.

Database subscriptions

The library maintains standing subscriptions to various databases such as Emerald Insight, EBSCOhost, The Economist, Euromonitor, Statista, and BusinessDay. Additionally,

Perlego, a new database, has been added to the library's electronic resources. Perlego is an online platform that provides access to a vast library of academic and professional books, boasting a collection of over 1 million titles spanning various subjects, including technology, humanities, social sciences, and more.

Webinars

The library organized ten webinars to showcase its databases. These webinars were designed to offer guidance on how to make the most of the available databases effectively and efficiently. Each session featured live demonstrations and interactive elements to ensure an engaging experience. The webinars were tailored to cater to various user groups, such as faculty, professional staff, and MBA, and DBA students, to enhance their knowledge and skills in utilizing the library's resources to the fullest.

In conclusion, the library has made significant progress in acquisitions, database subscriptions, and information literacy sessions through webinars from August 2023 to August 2024. The inclusion of the Perlego database shows the library's commitment to providing valuable resources for academic and research purposes.



LBS Strategic Partnerships August 2023 – July 2024

S/N	Partner(s)	Scope of MoU	MoU Execution Date
1	Brunel Business School	MBA Student Exchange	November 2023
2	Lagos Chamber of Commerce and Industry (LCCI)	Joint training programs, seminars, and conferences, and to establish a cooperative relationship for mutual benefit, with the option to expand into continuing development programs and special membership initiatives.	March 2024
3	University of Witwatersrand	Student and faculty exchange, DBA supervision, immersion trips, and case writing	May 2024
4	CIPM Chartered Institute of Personnel Management	To enhance people and organizational development through shared resources, research, learning programs, and events.	May 2024
5	MTN & Centre for the Technological Transformation in Africa (CeTTA)	Setting up University Research Centres and performing founding member responsibilities, governance participation, promoting technological advancements, supporting education and research, and financial oversight.	June 2024
6	Boston Consulting Group (BCG)	Contract for Bill & Melinda Gates Foundation Economic and Commercial Sciences (BMGF ECS) - collaborative efforts in value chain analysis, strategic planning support, stakeholder mapping, expert insights, and grant management	July 2024

LBS Alumni Activities

Alumni Events

Alumni Session with Stephanie Obi

Strategically planned to engage FtMBA Alumni, a FtMBA member of the LBSAA Executive Council, Stephanie Obi, was the guest speaker. Stephanie, a serial tech entrepreneur and author, shared insights on how to leverage the Alumni network for visibility, positioning, and networking. The virtual session occurred on October 12, 2023, with MBA and Executive Alumni in attendance.



Alumni Session with Chris Ogbechie

The virtual session with Prof. Chris Ogbechie on 26 October 2023, focused on the theme "Thrive in the current economic environment" to give insights to alumni on ways to strategically reposition for success in the prevailing VUCA environment. In attendance were CEOs, COOs and other C-Suite alumni executives.



LBS Alumni Day

The annual LBS Alumni conference took place at the Honeywell Auditorium at Lagos Business School on Friday, November 17, 2023. The conference brought alumni and industry stakeholders together for a day of learning and networking. Featuring Dr Okey Nwuke and Dr Tayo Aduloju as the keynote speaker & economic speaker respectively, the conference theme was "African Economic Regeneration: The role of Cross-National Corporations".

More than 800 participants joined virtually and physically for the hybrid conference. The conference was sponsored by Signal Alliance Technology Holdings (SATH), PAC Asset Management and PAC Capital. Donors include Dradrock Real Estate Ltd., TVC Communications, FITC. Mitmoh Group featured as a key advertiser while Hello World Products, Beiersdorf and Gossi Spring Water were product sponsors.

LBSAA President's Dinner

The annual prestigious LBSAA President's Dinner took place at Harbour Point Lagos on Saturday, November 18, 2023. Featuring exhilarating performances, dancing, and fun activities, the apex LBSAA social event was lit from start to finish. As always, every year at the LBSAA President's Dinner, everyone awaits the recipients of the coveted Best Class Award, Distinguished Alumni Award and President's Award.

This year, the award was presented by the President of Lagos Business School Alumni Association, Dr Agada Apochi with the Director of LBS Global CEO programme, Henry Onukwuba, facilitating the award ceremony.

Economic Outlook

The 2024 Economic Outlook session was held on January 11, 2024, at 35 Adeola Hopewell, Victoria Island. The session was handled expertly by Chinwe Egwim, Johnson Chukwu, Odiri Oginni and Bongo Adi, five renowned economists. Together, they dissected the prevalent situation in Nigeria and made projections based on data.

The key drivers of the Nigerian economy in 2024 will be in unconventional non-oil sectors such as waste management, professional and administrative services, technical services, scientific services, and real estate.

LBS Brown Box Series

The first edition of LBS Brown Box series premiered on Thursday, February 8, 2024, with four media giants: John Momoh, Chairman/CEO of Channels Television Media Group, Udemé Ufot, GMD SO & U, Frank Aigbogun, CEO of BusinessDay, and Gregory Odutayo, GMD Royal Roots Nigeria.

The LBS Brown Box Series serves as a platform to showcase the transformative journeys of LBS Alumni and their impact in their industries and society at large.

LBS Maiden Golf Tournament

The maiden LBS golf tournament took place at Ikoyi Club on 17 May 2024. The highly anticipated event attracted alumni from all over Nigeria for a day of play, networking and bonding. Apart from the actual tournament amongst seasoned golf players, the event also featured a golf clinic for beginners in the game of golf. The day ended with an awards-giving and networking party. The event was well received by alumni and served as a platform for future events.

LBSAA US Chapter Inauguration

The US Chapter was inaugurated in May 2024 in Houston, Texas. The inauguration occurred in conjunction with an alumni trip that featured refresher courses at the University of Houston, company tours and networking sessions. The inauguration featured elections for the first leadership team for the chapter with Maya Ford OMP 36, emerging as the pioneer President of the chapter on May 25, 2024. Other elected officials include: Vice President: Nene Evance-Ivwurie Secretary: Njideka Anyanwu Financial Secretary: Temitope Sowande Director of Socials: Olubusuyi Fakanlu Exco member: Olugbenga Olaoye.

Fireside Chat with Patrick Njoroge

A fireside chat with Patrick Njoroge was a well-received and attended event. Patrick Njoroge, the engaging former CBN Governor for Kenya, spent the whole day sharing insights on leadership and fiscal governance during the fireside chat (moderated by Prof. Bongo Adi), and in conversations with the GCEO class.

Alumni CSR Projects 2023 – 2024

Social Impact				
Year	Class	Description	Africa Agenda 2063 Goals	Sustainable Development Goals (SDGs)
Continuous	AMP 22	Full sponsorship of a few children from a small community up to University	AAG 2: Well Educated Citizens and Skills revolution underpinned by Science, Technology and Innovation	SDG 4: Inclusive and equitable quality education & promote lifelong learning opportunities for all SDG 10: Reduced inequalities
Continuous	AMP 22	Yearly donation to an orphanage in Lekki outskirts of food, clothing, etc.	AAG 1: A High Standard of Living, Quality of Life and well-being for All Citizens	SDG 3: Good Health and Well-Being
2023	LBSAA	Badore Community Water Project: providing borehole water for the Badore Community. This was a CSR project sponsored by the LBSAA project team.	AAG 7: Environmentally sustainable and climate-resilient economies and communities	SDG 6: Clean Water and Sanitation for All
2023	AMP 24	Leadership Skills Training for 50 Students for Education District 4: The AMP 24 class came together to provide leadership training skills and mentorship for public schools in Education District 4	AAG 2: Well Educated Citizens and Skills revolution underpinned by Science, Technology and Innovation	SDG 4: Quality Education
2023	SMP 86	Teens 2 Titans Vocational Skills Training for teenagers in the Ibeju Lekki Area of Lagos State. The SMP 86 Group provided scholarships for students and held mentorship sessions for the teens.	AAG 2: Well Educated Citizens and Skills revolution underpinned by Science, Technology and Innovation	SDG 4: Quality Education

Year	Class	Description	Africa Agenda 2063 Goals	Sustainable Development Goals (SDGs)
2023	SMP64	Visit to Awoyaya Primary School to supply school children with welcome back-to-school materials like notebooks, writing materials and pencil cases	AAG 2: Well Educated Citizens and Skills revolution underpinned by Science, Technology and Innovation	SDG 4: Quality Education
2023	SMP80	Visit to Dream Catchers Academy Orphanage Home for girls, Ikorodu	AAG 3: Healthy and well-nourished citizens	SDG 3: Good Health and Well-Being
2023	SMP80	Raco Children's Orphanage Home, Ibeju Lekki	AAG 3: Healthy and well-nourished citizens	SDG 3: Good Health and Well-Being
2023	AMP 22	Donation of medical equipment to some remote health centers; Payment of hospital bills for several patients	AAG 3: Healthy and well-nourished citizens	SDG 3: Good Health and Well-Being
2024	MAP15	Easter Charity Event for Children at Wembley Field, Police Barracks, Obalende. The MAP15 class joined forces with the O.P.B Forum to put smiles on the children's faces. Deworming medications and mathematical sets were given to the children.	AAG 3: Healthy and well-nourished citizens	SDG 3: Good Health and Well-Being
2024	EMBA 9	Full sponsorship of the children of a deceased class member up to university.	AAG 2: Well Educated Citizens and Skills revolution underpinned by Science, Technology and Innovation	SDG 4: Inclusive and equitable quality education & promote lifelong learning opportunities for all

LBS Sustainability Centre

Activities

Directors and C-Suite Executive Programmes

Executive Session - Nigeria Insurers Association 2023 Retreat

Prof Chris Ogbechie, Dean of Lagos Business School, gave a lecture on 'Inspiring Innovation for Sustainable Growth' at the Nigerian Insurers Association 2023 CEO's Retreat where he shared the need to embrace a new marketing framework: Experience, exclusivity, engagement, and emotion to set the motion for innovation and sustainable growth in the insurance industry. He also addressed the need to refocus on untapped markets with high potential for growth and profitability.

Certificate Programmes

Innocent Chukwuma Social Impact (ICSI) Youth Fellowship - June 2023

The Innocent Chukwuma Social Impact (ICSI) Fellowship is a capacity-building programme that is designed to support young Nigerians to lead transitions through their social change initiatives in communities, social enterprises, nonprofit organisations, research, and influence on development policy implementation. The fellowship equipped the youth fellows with the necessary skills to deal strategically with complex challenges and opportunities in leading their organisations and community.

It was also designed as a highly practical, experiential and interactive learning experience. Also, it gave the youth fellows the



opportunity to create a network of local, national and international partners committed to sustainable development and feminist and responsible leadership principles.

Number of Participants: 19

Duration: 4 Months

Date: June 21 - September 9, 2023

Venue/Delivery: Zoom

Sustainable Waste Management Business Development Fellowship - October 2023

The Sustainable Waste Management Business Fellowship is an annual engagement with entrepreneurs in the circular economy and was designed to equip young business leaders in the sector with the skills to structure their businesses for growth. The goal of this year's programme was to help participants develop a business plan that can speak to the needs of investors and is beneficial to the development of their businesses.

Number of Participants: 21

Duration: 1 Week

Date: October 9 - 13, 2023

Venue/Delivery: Zoom

Nonprofit Leadership and Management Youth Academy (NPLMYA) - May 2024

The Nonprofit Leadership and Management Youth Academy (NPLMYA) Programme held over 9 weeks starting from May 2 to July 5, 2024, empowering young and emerging African nonprofit professionals to be better managers and leaders in their respective thematic focus areas.

This transformative programme was designed to enhance the managerial capacity of participants aged 18 to 35, equipping them with essential skills in leadership effectiveness, business fundamentals, and social innovation.

Innocent Chukwuma Social Impact Conference - September 2023

The 2023 edition of the Innocent Chukwuma Social Impact Conference themed 'Diversity and Inclusion: Advancing Social Impact in Nigeria', convened stakeholders from the social development sector. The event brought together young Nigerians and social development professionals, thought leaders, and change-makers who are passionate about making a positive difference in society. Hosted by the Innocent Chukwuma Social Impact (ICSI) Chair & Fellowship, the forum was organised by the 2023 Fellowship Cohort and marked the completion of the Training Component of the ICSI Fellowship.

International Sustainability Conference (ISC) - November 2023

The International Sustainability Conference (ISC) is an annual dialogue-to-action forum hosted by Lagos Business School Sustainability Centre that brings various stakeholders together to advance sustainable



development through business. This conference is a platform to inspire business leaders to embed sustainability and responsible business practices in their strategies and operations to result in positive impact not only on business performance but on the society as well. The virtual conference was co-convened with IHS Towers (Nigeria) Limited, in collaboration with Nestle' Nigeria Plc, the Global Reporting Initiative (GRI) Africa, and the Shared Value Africa Initiative (SVAI).

National Plastic Waste Action Roadmap Validation Workshop - July 2024

On Wednesday, July 24, 2024, The Nigeria NPAP held the National Action Roadmap Validation Workshop on Plastics with stakeholders in the Plastic Space to present the National Action Roadmap document developed by KPMG West Africa. Stakeholders present expressed their belief that the roadmap will be a vital tool in championing the fight against plastic pollution and strengthen the country's capacity towards plastic circularity.



Supporting Research and Advancing Knowledge Dissemination

Book Chapter Contribution

Akanji, M., Amoah, N., Akpoveso, O. T., Atanya, O., & Ogbechie, C. (2023). A Review of the Circular Economy in Nigeria: From rhetoric to enterprise development. The Routledge Handbook of Catalysts for a Sustainable Circular Economy, 88-106.



LBS Sustainability Centre Partners at WITS Business School CAPSI and Mastercard on Development Sector Research Project

The Lagos Business School (LBS) Sustainability Centre serves as the Nigeria country research partner on the project titled "Contribution(s) of the Non-Profit Sector to African Economies with a Specific Focus on the Creation of Dignified and Fulfilling Work for Young People in Africa. The project seeks to bridge knowledge gaps regarding the nonprofit sector's economic impact on youth employment across 17 African countries.

The project is an initiative of the Witwatersrand Business School-Centre for African Philanthropy and Social Investment (CAPSI) with support from the Mastercard Foundation.

CAPSI-Mastercard Methodology Workshop, - March 2024

LBSSC researchers attended the CAPSI-Mastercard Methodology Workshop, held from February 28th to March 1st, 2024, at the Witwatersrand Business School, Johannesburg, South Africa. The workshop's primary focus was the development of a comprehensive research methodology to guide country partners in executing the CAPSI-Mastercard Foundation Project. As the leading country partner, LBS Sustainability Centre is spearheading research efforts to explore the sector's role in providing dignified employment opportunities, with a special emphasis on marginalised youth, including those with disabilities, refugees, and prisoners. The workshop provided a platform for discussing project updates, potential collaborations, and sharing experiences among researchers, industry professionals, and the Project Team.

Africa Social Impact Summit (ASIS) - July 2024

The Africa Social Impact Summit (ASIS) 2024, co-convened by The Sterling One Foundation and the United Nations, was held at the Eko Convention Centre from July 25-26, 2024. This landmark event highlighted the importance of collaboration across sectors, bringing together private sector organisations, NGOs, and other stakeholders to tackle Africa's most pressing challenges. A significant outcome of the summit was the commitment to developing a resource allocation framework aimed at addressing healthcare issues across the continent. ASIS 2024, the largest hybrid gathering of leaders in the African social development sphere, underscored the crucial role of the private sector in driving innovative and sustainable solutions for Africa's future.

ENTERPRISE DEVELOPMENT CENTRE (EDC)



Enterprise Development Centre (EDC)

Introduction

From dynamic collaborations/partnerships, and bespoke services to impactful community projects and cutting-edge research, the Enterprise Development Centre (EDC) continues to be a thriving hub where ideas flourish and small business leaders are supported to thrive. EDC has evolved into a cornerstone of entrepreneurship education, training, and consultancy. This year's annual report encapsulates the spirit of enterprise that permeates our operations.

The centre signifies a commitment to adaptability and a continuous pursuit of excellence hence the intentionality in going beyond borders and taking more seriously issues around diversity, equity and inclusion.

Strategic Alliances

Recognizing the place of strategic alliances and partnerships in fostering a collaborative ecosystem that enhances innovation, resource sharing, and reach, EDC has continued to leverage diverse partners, to enable the centre to offer comprehensive support services, and a broader network of industry connections.



Empowering Young female Entrepreneurs with State Governments

Through the Transforming Nigerian Youths program, a partnership with Mastercard Foundation which seeks to provide business/entrepreneurial management skills and business support services to young female entrepreneurs, EDC is working with the governments of Delta, Enugu, Akwa Ibom, Osun, Katsina, Benue to deliver training, business support services and in some states grant support to the participants. EDC is also working with the National Directorate of Employment (NDE) and private organizations in this regard.

Advancing Circularity with Circular Business Platform

Increasingly, embracing circularity has become crucial for sustainability, economic resilience and growth of SMEs. EDC has been at the forefront of ensuring sustainability in small businesses. In partnership with the Circular Business Platform, Enterprise Development Centre launched initiatives aimed at advancing the practice of circularity by SMEs. Part of the initiative is the Circular Oasis Mentoring Series, which is a six-week transformative mentorship program





designed for aspiring youth leaders, circular entrepreneurs, and advocates. The program focuses on circular economy principles, business innovation, career development, and leadership excellence. Following the six-week training, participants will engage in mentorship activities for an additional three months.

Enhancing AI Capacity of Nigerian SMEs with Global AI Council Nigeria

Artificial intelligence is critical to fostering innovation and growth in SMEs. Despite the numerous advantages, a lot of entrepreneurs are yet to understand how to maximise the numerous benefits. EDC has launched a partnership with the Global AI Council in Nigeria, a leading organization dedicated to advancing artificial intelligence (AI) knowledge, education, and application across the country.

The AI Readiness of Nigerian SMEs Study which is part of the partnership details will serve as the foundation for developing capacity building programs for SMEs to leverage AI in their businesses, ensuring that it addresses the specific needs and challenges of Nigerian SMEs.

AI Readiness of Nigerian SMEs Survey with eTranzact

The adoption of artificial intelligence (AI) technologies among Nigerian SMEs remains low due to various barriers such as lack of awareness, limited resources, and technical expertise. To address this gap, Enterprise Development Centre (EDC) and eTranzact partnered to conduct an AI Readiness for SMEs Study in Nigeria. The study highlights the current level of awareness and knowledge gaps that need to be addressed through education and training programs. Outcomes of the study will significantly enhance AI readiness, promote educational initiatives, and drive innovation within Nigeria's entrepreneurial ecosystem.

Promoting Risk Management Knowledge with IEI

Risk management is a crucial process for SMEs as they operate with limited resources and are vulnerable to risks compared to large firms. EDC is excited to announce a partnership with International Energy Insurance (IEI). This partnership involves curriculum and case study development and provision of training to small business owners and managers on Risk Management and Insurance. IEI is also sponsoring the rebranding of the recording studio for production of knowledge resources for SMEs.

Beyond Borders

EDC is committed to fostering global entrepreneurship. By extending our reach and resources across international boundaries, the centre aims to empower entrepreneurs with the tools, networks, and opportunities needed to thrive in a globally interconnected marketplace. Some of our efforts are highlighted.

Creative Business Cup

Towards providing a platform for young people in the creative sector to showcase their ideas, EDC in partnership with Mastercard Foundation and Global Entrepreneurship Network (GEN) Nigeria organises the Creative Business Cup (CBC) annual competition. This competition serves as a pinnacle event for entrepreneurs and aspiring entrepreneurs alike across various creative domains, including fashion, design, arts and craft, leatherworks, photography, gaming, music, film, and renewable energy. Despite the abundant potential within these industries, many creative entrepreneurs lack the essential business acumen to propel their concepts forward. The focus of the CBC is to empower creative entrepreneurs by facilitating connections with investors and global markets and enhancing their capacity for innovation.

7,272 entries were received for the Creative Business Cup. Partnerships were forged with creative institutions and hubs in Abuja, Enugu, Kano, Delta, Oyo State, and Lagos State to spread awareness about the competitions. 200 outstanding applications were selected for the Creative Business Cup. After the bootcamp, each participant had the opportunity to present an online pitch to a panel of judges. The winner represents Nigeria at the global competition.

Agrohack Competition

To support entrepreneurs in the agriculture sector, showcase their ideas and contribute to innovations in the sector, EDC in partnership with the Global Entrepreneurship Network Nigeria and Mastercard Foundation, organises the AgroHack Challenge. The Agrohack Challenge is a dynamic and innovative competition designed to inspire

and empower individuals, startups, and organizations to develop groundbreaking solutions for the agricultural sector. This challenge seeks to address critical issues such as food security, sustainable farming practices, and agricultural technology advancements by fostering a collaborative environment where participants can showcase their creativity and technical expertise.

Participants in the Agrohack Challenge are typically tasked with creating innovative projects or prototypes that leverage technology, data, and new methodologies to solve pressing agricultural problems. These may include improving crop yields, reducing waste, enhancing supply chain efficiency, or developing sustainable farming practices. The challenge has seen 100 teams (each with a team lead and member) making 200 participants for the AgroHack Challenge. These selected participants were invited to a 5-day hybrid bootcamp.

Platform for Growth

Beyond capacity building, consulting, mentoring, EDC also provides access to market, access to funding and access to resources to entrepreneurs in the ecosystem. Under the year under review, alumni members had the opportunity to pitch and showcase their products and services.



Global Entrepreneurship Congress (GEC+)

In supporting entrepreneurs and exposing them to global markets, over 40 entrepreneurs from Nigeria not only showcased their products and services but also made business connections at the GEC+ Africa event in Cape Town, South Africa. GEC+ is a regional extension of Global Entrepreneurship Congress. It's a gathering of founders and leaders from more than 43 African nations committed to advancing entrepreneurial activity throughout their own countries. GEC Africa feature various components designed to engage and support entrepreneurs like Conferences, Pitch competition, Exhibition areas, training and Workshops, and policy dialogues.

Various sessions were held, including bootcamps, pitch competitions, research discussions, and seminars focused on women's entrepreneurship and seed capital.

Notable sessions featured:

- "Advancing a Social Entrepreneurship Agenda for Growth and Job Creation in Africa," with Dr. Nneka Okekearu, Director of the Enterprise Development Centre.
- Mr. Charles Odii, Director-General of SMEDAN, speaking on "Providing Financial and Non-Financial Support to Stimulate Innovation and Invention."
- Dr. Olawale Anifowose, Director of Programs and Partnerships at the Enterprise Development Centre, also contributed to "Building Effective Capacity-Building Programs for SMEs."

GEC+ Africa 2024 also featured the Nigeria Village, a dedicated platform for Nigerian entrepreneurs to showcase their products to over 1000 delegates which held on the 13th



and 14th of March 2024 in collaboration with SMEDAN, Bank of Industry Nigeria, Providus Bank, and GEN Nigeria. A total of 40 businesses exhibited even as 35 other businesses who were unable to attend in person had their products showcased at the village, facilitated by the GEN, SMEDAN, and Providus Bank. A brochure highlighting the offerings and contact details of the entrepreneurs was crafted, facilitating networking and partnerships. The Nigerian entrepreneurs generated over 150,000 Rands in total revenue, and multiple partnerships were formed between them and other delegates.

The Nigeria night hosted by GEN Nigeria held on the sidelines of GEC+ at the Southern Sun Cullinan Hotel Cape Town in collaboration with Enterprise Development Centre, SMEDAN, Tripoint Travels and Bank of Industry Nigeria who supported the event through funding, showcased Nigeria's innovation and entrepreneurial vigor to an international audience.

PAU Demo Day and Undergraduate Programme

The journey to entrepreneurship can start at any age. For EDC, it is never too young to start entrepreneurship. Our work at the undergraduate level implies that the centre is able to expose the students to entrepreneurial opportunities. PAU Demo Day is the formal presentation of the solutions developed during the academic session. Student groups showcase their ideas to investors, gaining exposure, facilitating connections with potential partners, and unlocking additional resources. This event significantly enhances the undergraduates' opportunities for future entrepreneurial success.

The PAU Undergraduate Programme offers a course on Entrepreneurship designed to provide students with a practical understanding of entrepreneurial principles. In addition to grasping the importance of entrepreneurship in society and its role in addressing everyday challenges, students will learn about the entrepreneurial process and how they can engage in it in their future careers.

Students are organized into groups of 8-11 members from different departments, tasked with developing a marketable solution. Each group is paired with a mentor who helps them refine their ideas, culminating in presentations at the "PAU Demo Day." The top five solutions receive two months of intensive support, with the top three awarded seed funding.



MTN Foundation Y'ellopreneur Programme for Women Phase 2

EDC works with partners to provide support services and opportunities for female entrepreneurs to thrive. The MTN Y'ellopreneur Initiative seeks to contribute to the reduction in women unemployment and advance women development in 'Entrepreneurship' through capacity building and access to capital through loans, grants, and advisory support services for long term business sustainability.

The initiative targets Female Entrepreneurs across the country who display passion and commitment to self-employment and run an existing business of two years and above in the areas of; circular economy, manufacturing, processing, agriculture, ICT/digital services, waste management, etc. The focus is on businesses that source their raw materials locally.

MTN Nigeria Foundation launched a pilot phase of the Y'ellopreneur Initiative in 2022 in partnership with EDC as the training partner. In Phase One, 4,711 Female Entrepreneurs were trained in the fundamentals of business Management & Development. This training empowered them to vie for the opportunity to receive up to N2 Million as equipment loan/grants to grow their businesses. Equipment loans of over N94 Million were disbursed to 50 female entrepreneurs. Upon full repayment of the loan, our Y'ellopreneurs will receive 25% of the loan value as grants.

The Phase 2 activities of the MTN Yellopreneur Initiative include:

1. Entrepreneurial skills training for 1,000 female entrepreneurs.
2. Development and presentation of bankable business plans.
3. Equipment loan support of up to N3 million each to 150 female entrepreneurs.
4. Business advisory support services.
5. Seamless loan repayment processes to ensure project sustainability.

Access to Market Events

EDC continues to embark on access to market initiatives aimed at empowering entrepreneurs to successfully penetrate and thrive in markets. Access to market events were held across 12 states of the federation for young female entrepreneurs. The events featured exhibitions, experience-sharing sessions and masterclasses.

Enterprise Stories on Air

In a bid to leverage electronic media in reaching more entrepreneurs, EDC in partnership with Providus Bank hosts a radio programme every Tuesday at 3pm on Inspiration 92.3fm Lagos. The 30-minute enterprise program provides a platform for sharing success stories of everyday entrepreneurs in Nigeria.

The live programme which listeners can call-in also features business consultants and subject matter experts who provide expert analysis and advisory sessions on air. The expert analysis highlights the critical success factors or decisions that could help small businesses. Entrepreneurs also use the platform to showcase their products and services for possible patronage and partnerships.

The program is streamed live on www.ifm923.com.

New Programmes

Business Owner Strategy Session

EDC constantly seeks to design programmes aimed at assisting SME founders in navigating the evolving business requirement. One of the latest programmes is the Business Owners Strategy Session (BOSS) – EDC launched on the 18th of September 2023 with the 1st cohort of 20 participants.

The Business Owners Strategy Session (BOSS) is a specialized 5-month certificate programme designed for medium-large sized business owners seeking to scale. It provides a comprehensive strategic framework and hands-on guidance to help participants drive growth, improve processes, and achieve long-term business sustainability.

The program aims to:

1. Equip participants with the tools and knowledge to develop and implement comprehensive strategic plans tailored to their business needs working with experienced business development experts/consultants.
2. Teach participants how to utilize franchising as a strategy for business growth and expansion.
3. Provide global business insights and networking opportunities through international visits, such as a recent learning journey to Strathmore Business School in Nairobi, Kenya, which included a focus on leveraging the African Continental Free Trade Area (AfCFTA).

Corporate Governance Program

To support participants, especially alumni members as well as other emerging corporates within the ecosystem in the process of setting up proper governance and accountability structures to support their next level growth, EDC in partnership with Nigerian Exchange Group (NGX Group), launched a

new program on corporate governance. The program exposes participants to the fundamental principles in board formation and strategies on running functional and impactful boards. Participants are also taken on a learning journey to a company that operates a proper board to learn firsthand from the Chairman and members of the board (in a typical meeting session) how they operate while noting the critical elements. Overall, participants receive expert guidance for stronger management, customized board structures and opportunity for certification in Corporate Governance

Thought leadership

EDC has a considerable track in driving conversations and learning and this has played a pivotal role in positioning the centre as a thought-leader in entrepreneurship development in the country. Through carefully thought research collaborations and thought leadership, EDC continues to empower entrepreneurs with the information and tools needed to navigate the changing business landscape.



Journal Article

Bamkole, P & Ibeku, S.E (2024). Navigating Change: Transformational Leadership at Federal Medical Centre, Ebute-Metta. *Case Focus - The Journal of Business & Management Teaching Cases, Middle East and Africa Edition*, Issue 5

Industry (Sector-specific) Reports

-Market Analysis: Enterprise Owners of Skincare Beauty Products Report

The report seeks to provide data-driven insights that entrepreneurs/business leaders/SMEs can leverage to make informed decisions within the skincare beauty industry.

-Market Analysis: Consumers of Skincare/Beauty Products Report

The report provides data-driven insights from consumers' perspective that entrepreneurs /business leaders/SMEs can leverage to make informed decisions within skincare/beauty industry.

-Investigating the Gap in Female Participation in Entrepreneurship Development Programmes

The study explored socio-cultural context of entrepreneurship and women's economic empowerment in Nigeria and investigated the pattern of progression and the associated barriers experienced by women. The study also suggested strategies for achieving the gender inclusion goals of entrepreneurship development programmes.

-A Handbook on Inclusive and Equitable Entrepreneurship Programming in Nigeria

The primary objective of the handbook is to foster inclusivity by providing guidance especially for women entrepreneurs and programme developers. The book underscores the critical importance of gender equity in entrepreneurship and offers tailored strategies to the unique challenges faced by women entrepreneurs, particularly in developing and resource-poor contexts.

Conferences

-EDC hosted a roundtable discussion on inclusive entrepreneurship at the Aspen Network of Development Entrepreneurs (ANDE) Global conference in Ghana in September 2023. Dr. Nneka Okekearu, Mrs. Nnenna Ugwu and Mr. Stanley Ibeku facilitated the session.

-Mr. Stanley Ibeku attended the University Industry Innovation Network 2024 conference in Madrid, Spain. He presented a paper on 'The Future of Talents in SMEs' on behalf of the centre.

-Dr. Olawale Anifowose and Mr. Stanley Ibeku presented paper on 'Microfinance Funding, Gender, and Entrepreneurship Development in Nigeria at the 9th Conference on Microfinance and Enterprise Development in Benin, Edo State.

Roundtables and Share Fairs

EDC is committed to advancing conversations that could help strengthen the entrepreneurship ecosystem in the country. In the period under review, the centre organized a series of roundtable discussions aimed at galvanizing perspectives from stakeholders to issues relating to entrepreneurship.

Six roundtables were held in 4 locations focusing on issues such as finance, inclusive entrepreneurship and access to market. Share Fairs were also organised across the country to help entrepreneurs learn, connect and share experiences.

The events held in 13 locations featured experience sharing sessions by seasoned entrepreneurs and networking opportunities.

Stanbic IBTC SME Program

The Stanbic IBTC SME program, in partnership with EDC, is designed to foster the growth and development of MSMEs by bridging the entrepreneurial skills and knowledge gap, thereby increasing productivity and success rates. The programme components include physical sessions, self-paced online sessions, webinar sessions and one-on-one business advisory sessions. The programme started in 2023 with physical sessions, recording a total of 1,150 participants across various locations, including Ibadan, Abuja, Port-Harcourt, and Awka. Additionally, 1,657 participants engaged in a comprehensive six-month self-paced online learning programme facilitated through EDC's Learning Management System (LMS).

IFC - LPI Facilitating Face-to-Face Training Programme

The International Finance Corporation's (IFC) Facilitating Face-to-Face (FFF) Training programme for Trainers in partnership with the Learning and Performance Institute (LPI) enables trainers to deliver powerful learning experiences to participants that can help improve capability, capacity, productivity, and performance. 22 Participants have been trained from November 2023 till date.

The programme is aimed at helping participants to conduct engaging, interactive, and informative training sessions and manage the training environment. Furthermore, the participants are exposed to the art of adjusting their teaching style and methods to meet participants' needs. At the end of the training, the participants should be able to facilitate discussions in a way that enhances the learning experience and deepens participants' understanding.

Diversity Equity and Inclusion

In a bid to ensure that no one is left behind in entrepreneurship education and support, EDC has continued to partner with institutions to reach those hitherto unreached. The centre in partnership with Mastercard Foundation under the Transforming Nigerian Youth programme, organized physical training for over 40,000 young females in 24 states of the federation.

For the first time, the centre provided childcare services at the training locations, sign language assistance and delivery of training in four languages. According to Nigeria2Equal: Improving Corporate Competitiveness with Formal Childcare Report, the economic case for the provision of quality childcare and family-friendly workplace policies is compelling and women are more likely to enter and stay in the workforce and learning environment when they have access to quality and affordable childcare options.

Apart from entrepreneurial and business management skills and knowledge, the women are also provided with business advisory services and incentives to help them grow and scale.

I. Global Tech Africa

Providing platforms for entrepreneurs to exhibit and meet potential customers is of utmost priority for EDC. The Global Tech Africa (GTA) event is an initiative that unites key stakeholders from Africa's technology ecosystem to explore the continent's potential for leveraging technology for growth and development.

Considering the recent launch of Nigeria's Start-up Act—a strategic plan to prepare Nigeria for the Fourth Industrial

Revolution—GTA was conceived to capitalize on the opportunities emerging within the tech ecosystem.

The inaugural GTA event is supported by the National Information Technology Development Agency (NITDA) and is designed and implemented by Ascend Studios Foundation. The GTA Summit took place from July 24th to July 26th, 2024. The Enterprise Development Centre (EDC) participated in the three-day event, and two participants from the Women in Tech (WITI) program were given the opportunity to exhibit during the event and connect with stakeholders in the ecosystem.



Alumni Engagement

Effective alumni engagement can foster a supportive and an active alumni community. EDC's engagement with alumni is unique as the centre has active alumni in every state of the country. Various needs of the alumni based on where they are in the venturing process are treated.



EDC Programme Participation

S/N	Programme	Number of Participants
1	Certificate in Entrepreneurial Management CEM 57	37
2	Certificate in Entrepreneurial Management CEM 58	43
3	Certificate in Entrepreneurial Management CEM 59	40
4	Certificate in Entrepreneurial Management CEM A27	33
5	Certificate in Entrepreneurial Management CEM A28	26
6	Growth Enterprise Program	15
7	Essential Management Skills	118
8	Business Development Service Providers Program (Associate)	77
9	Business Development Service Providers Program (Beginners)	13
10	Corporate Governance Program	14
11	Providus Bank SME Program	44
12	Business Owners Strategy Session (BOSS)	20
13	StanbicIBTC SME Program	1150 (physical)/1657 (Online)
14	Transforming Nigerian Youths	47000
15	Standard Chartered Women in Tech Program	9
16	Embedded Enterprise Education	278



I. Staff Development And Stakeholder Engagement

EDC remains committed to the growth and development of our staff, understanding that our success is closely tied to their skills, knowledge, and well-being. This year, our staff development initiatives were strategically focused on enhancing professional competencies, promoting leadership skills, and fostering a supportive work environment.

Key Highlights

1. Training, Workshops and Summits

This year, our staff participated in various professional development programmes focused on professional development and aligning with the overall goals of EDC.

- Mr. Samson Akubo also completed a bachelor's degree in public administration in January 2024.
- Mr. Evans Emmanuel completed his Certificate in Entrepreneurial Management program in February 2024.
- Miss Halima Rabiou and Miss Ayoola Fakunmoju participated in a Data Protection Policy Dialogue organized by GIZ in Abuja in February 2024.
- Miss Halima Rabiou, Mr. Joe Umechukwu, and Miss Ayoola Fakunmoju attended the West Africa Hub EduCollab Convening Conference in March 2024.
- Dr. Nneka Okekearu, Dr. Olawale Anifowose, Mr. Olayinka Oguntola, and Miss Boma Epelle, attended the GEC+ in South Africa in March 2024.
- Miss Toluwalope Adesina participated in the Human Resources Workshop organized by Pan-Atlantic University on May 23, 2024.
- Mrs. Philomena Odu-Amadi attended the Conrad N. Hilton Foundation Catholic Sisters Africa Global Convening in Zambia on May 29, 2024 – May 31, 2024.
- Dr. Olawale Anifowose participated in a panel discussion on the Role of Universities and Educational Institutions in Unleashing Entrepreneurship and Innovation at the 5th Entrepreneurs Investment Forum in Bahrain in May 2024.
- Mr. Stanley Ibeku participated in the Digital Maturity Assessment of MSMEs in Nigeria Report Validation Workshop in July 2024.
- Mrs. Nnenna Ugwu attended the GIZ E-Commerce Training of Trainers Programs in Abuja from May 27 - 31, 2024
- Mrs. Nnenna Ugwu delivered a keynote address on 'Empowering the youth of Akwa Ibom: Building a Sustainable Venture' at the Akwa Ibom Entrepreneurship Summit
- Mrs. Nnenna Ugwu delivered a keynote address at the Graduation Ceremony of Holy Child College, Ikoyi, Lagos.
- Helen Anukam attended the International Facility Management Association's Facility Fusion Conference in Boston, USA, in May 2024
- Mr. Olayinka Oguntola was part of the jury for Creative Business Cup Global Finals in Copenhagen Denmark in June 2024.
- Dr. Nneka Okekearu participated in the Stakeholder Dialogue on the domestication of the National Women's Economic Empowerment in Lagos State.

2. Health and Well-being Initiatives

- Employee Wellness Program: Recognizing the importance of mental and physical well-being, we expanded our Employee Wellness Program to include access to mental health resources and stress management workshops.
- Work-Life Balance Initiatives: We introduced flexible working arrangements, resulting in increased employee satisfaction and productivity.

As we reflect on the year, our investment in staff development has yielded positive results for both individuals and the organisation.

We are proud of the progress made and remain dedicated to supporting the professional and personal growth of our team in the coming year.

Completion of Doctoral Degree Program

Nneka Okekearu completed a doctorate in business administration specialising in entrepreneurship and gender from SMC University, Switzerland.

Appointments

- Dr. Nneka Okekearu was reappointed into Chartered Institute of Banking Mentoring Committee
- Dr. Nneka Okekearu was appointed as an Independent Non-Executive Director of VFD Plc
- Dr. Olawale Anifowose was appointed in the board of Global Entrepreneurship Network (GEN) Namibia



STAFF PERSONNEL

Staff	Total Number
NYSC/Interns/Contract Staff	15
Full Time Staff	31
Consultants/Advisors	33





SCHOOL OF MEDIA AND COMMUNICATION (SMC)



School of Media and Communication (SMC)

Journal publications

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Edosomwan, A. (2024). Audience Perception of the Representation of Marriage in Nigerian Films. *Journal of African Films and Diaspora Studies*, 7(4), 29-46

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Ogbonna C. A. (2024) (Accepted for Publication) A review of *Clash* directed by Pascal Atuma, in *African studies Review*. ISSN:0002-0206 (Print), 1555-2462 (Online) Editor: Cajetan Iheka. *Yale University, USA*. Published online by Cambridge University Press: 13 May 2024 (Film Review in Q1 Journal)

Ogbonna C. A. (2024) (Accepted for Publication) A review of *Namaste Wahala* directed by Hamisha Daryani Ahuja, in *African studies Review*. ISSN:0002-0206 (Print), 1555-2462 (Online) Editor: Cajetan Iheka *Yale University, USA*. Published online by Cambridge University Press: 13 May 2024 (Film Review in Q1 Journal)

Ogbonna C. A. (2024) A review of *Collision Course* directed by Bolanle Austen-Peters, in *African studies Review*. ISSN:0002-0206 (Print), 1555-2462 (Online) Editor: Cajetan Iheka *Yale University, USA*. Published online by Cambridge University Press: 13 May 2024 (Film Review in Q1 Journal)



Book Reviews

Ogbonna C. A. (2024) A review of Nigeria's Third-Generation Literature: Content and Form, By Ode Ogede. London: Routledge, 2023. 326 pages. ISBN: 9781003290186: Paperback. US 54.99. Open Access <https://doi.org/10.4324/9781003290186> in *The Journal of the African Literature Association (JALA)* Article ID: JALA 2390323

Industry Reports

Okoeguale, A. & Okorie, N. (2024). *Collaboration, sustainable businesses, and the Nigerian experience*. ADVAN Industry Dialogue. Lagos. <https://brandcom.ng/2024/04/advan-partners-smc-on-public-private-collaboration-to-present-paper-may10/>



Personnel Information

No. of Staff	Support staff	Professionals	Academic	Research Assistant	Interns
Total: 36	2	11	19	1	3



Ongoing Doctorial Programmes by SMC Faculty

Faculty	Programme	Institution
Mr. Lawrence Akande	Film & Multimedia studies	Lead city University
Ms. Nkem Ikeh	Film & Multimedia studies	Leadcity University
Mr. Samuel Igbedion	Film & Multimedia studies	Lead city University



Notable Guest

Dr Aje-Ori Agbese (Carnegie)



Non-faculty Staff Development

Staff Name: Mrs. Ijeoma Nwachukwu

Programme: M.Sc Media and Communication

Institution: Pan-Atlantic University

Professional Education Department

S/N	Programme Name	No. of participants	Date
1	External Relations and Reputation Management	12	Nov 2023
2	Advanced Writing and Reporting Skills (AWARES-23)	15	2023/2024
3	Advanced Business Communication (ABC-4)	10	2023
4	Media Freedom and Capacity Building Workshop for Nigeria Journalists - Sponsored by British High Commission, Abuja	29	Jan 31 - Feb 1 2024
5	Talent Management Forum - CSR	35	Feb 29 2024
6	Executive Programme in Advertising (EXPAD-6)	18	Mar - Aug 2024
7	Media Entrepreneurship Programme (MEP-3)	11	May - Sep 2024
8	MTN Media Innovation Programme (MTN MIP-3)	21	May - Oct 2024
9	Writing Clinic Workshop	16	May 21 - 24 2024
10	Media Handling Skills for Lagos Business School Faculty	15	May 28 2024
11	Creative Presentation and Public Speaking Workshop	15	Jun 19 - 23 2024
12	Stakeholders Relations and Media Management	14	Jul 3 - 5 2024
13	External Relations and Reputation Management	10	Aug 12 - 19 2024



M.Sc Media and Communication

Programme	No of Enrolled Students
MSc Media and communication (FT & PT)	28
MSc Film Production	6

SMC Undergraduate Figures

Year/Level	ISMS	Mass Communication	TOTAL
Year 1	79	69	148
Year 2	67	612	128
Year 3	583	45	103
Year 4	474	48	95
Extra Year	8	-	8
TOTAL	259	223	482



Student Activities

West Africa Hub Convening for The Education Collaborative: During the 2024 West Africa Hub Convening for The Education Collaborative, four Mass Communication students served as note-takers and scribes. The event took place on 15 March 2024, and the students involved were Moyosoreoluwa Adeniyi, Ayanfeoluwa Oyetunji, Ifedayo Oshinowo and Cynthia Tigiri.

SMC Week

The Mass Communication students also organized the SMC Week. This event took place from April 29th to May 5th. Some Notable guests for the round table session held was Kelechi Amadi-Obi, Chichi Nwoko and Deji Oshikoya who is an alumnus of the department. This event was sponsored by Indomie and Addmie.

Canon Video Master Class

The School of Media and Communication organized a Canon Video Master class on 18 and 19 March 2024. Over 40 students of the department participated in the class session on photography and Videography.

Pan-Atlantic University Film Festival

The inaugural Pan-Atlantic University Students' Film Festival, organized by the Film and Multimedia Department, School of Media and Communication (SMC), in collaboration with the Nollywood Studies Centre. The event took place on 7th and 8th June 2024, at the University's main campus. The festival received 45 submissions across multiple categories, including short films, documentaries, commercials, web series, and music videos. Entries came from Pan-Atlantic University students as well as participants from other universities and film schools.



The festival was led by an organizing committee comprising 11 staff members and six students, with additional support from 58 dedicated student volunteers. The festival featured a variety of events, including an opening ceremony, film screenings, workshops, masterclasses, and an awards ceremony.

Workshops and masterclasses included:

- Sound Design and Automatic Dialogue Replacement, facilitated by Lawrence Akande, Acting Head of the Film and Multimedia Department, SMC
- Directing the Photograph, facilitated by Benita Nnachortam, Photographer, Curator, and Art Administrator
- Elevating Your Narrative with Video Editing, facilitated by Nkem Ikeh, Lecturer and Film Editor, SMC
- Navigating Nollywood as a New Producer, facilitated by Fumnanya Ochei, Film Producer

The event was attended by industry professionals, PAU staff and students, students from other academic institutions, and guests.

2024 PAUSFF Award Winners

- Best Overall Film: Last Minute| Nicole Elvina & Emmanuel Akibo
- Best PAU Film: Broken | Olakunbi Daramola & Samuel Igbedion
- Best Directing: Isa's Dream| Akuchinyerem Okonkwo
- Best Story: Last Minute |Nicole Elvina
- Best Cinematography: Reflection | Oladele Bello
- Best Documentary: Madam Imabong's Kitchen | Mariam Doyinsola Oyedele
- Best Sound Design: Last Minute | Emmanuel Akibo
- Best Editing: Last Minute | Samuel Adebeshin, Prince Ofoegbu, Nicole Elvina
- Best Acting (Female): Jessica Gabriels | Torn
- Best Acting (Male): Timilehin Ojeola | JUJ Bangers
- Best Production Design: Torn | Kemisola Isijola
- Best Commercial: Choose Seasoned Expertise, Choose SMC | Faderera Quadri
- Viewers' Choice Award: Red Hood |Emmanuella "Diamonte" Nnaemeka

Notable Guests

Undergraduate Courses:

The Masscomm 400 level student had a guest speaker for COM 412: Specialized Reporting. The guest was Mr. Chido Nwakanma a seasoned PR personnel and he was invited by the course Facilitator, Dr Margaret Agada-Mba.

The Masscomm 300level student had two guest speakers for COM 314: Entertainment and Communication Media. The guest speakers were Mr. Chris Odeh, a Nollywood Filmmaker and Mr Adeleye Fabusoro, Head of West Africa at CNBC and Forbes Africa, they were both invited by Dr. Folakemi Ogungbe.

Post Graduate Courses

Modular MSc (Film Production) Programme;

- The Canon & PAU Workshop/Masterclass Intensive Week was held from the 18th to 22nd of March, 2024.
- The department held a masterclass for the MFP students with the Co-founder and Chief Creative Officer of Rushing Tap Studios, Mr. Soji Ogunnaike on June 24, 2024

Modular MSc (Media and Communication) Programme;

Meet the Expert Series featured a number of sessions which were delivered by the following speakers:

- Ms. Nene Obichie, Marketing Director at Del-York Group (September 18, 2023)
- Ms. Sandra Amachree. Head of Marketing Communications at Nigeria Breweries, PLC (at the time; September 19, 2023)
- Mr. Segun Ogunleye, General Manager, Marketing at Seven Up Bottling Company (November 21, 2023)
- Mr. Godfrey Adejumoh, Head, Corporate Affairs & Sustainable Business at Unilever (February 12, 2024)



In addition to these personal development sessions were organized for the MSc students with the following guest speakers in attendance;

Dr. Aifuwa Edosomwan, who gave a session on "Strengthening Family ties for a better society" (July 22, 2024) and,

Mrs. Omotayo Akinyede who also gave hers on "Trust and effective communication between Spouses & Children" - July 22, 2024.



Nollywood Studies Centre (NSC)

1. On Saturday, 19 August 2023, the Nollywood Study Centre organized a Filmmakers Forum. The guest speakers were: Mr. Jason Njoku, CEO, Iroko Partners, Ms. Maijidda Modibbo, CEO, Kallo.ng, Mr. Jamilu Abdussalam, CEO, Northflix, Mr. Blessed Idornigie, CEO, Ibaka TV

Topic of the event was: Challenges and Opportunities for Home-grown Video Streaming Platforms in Nigeria.

2. On Saturday, 2 September 2023, Mr C. J. Obasi (Filmmaker & Founder of Fiery Film) was guest at the Filmmakers Forum.

3. Saturday, 30 September 2023, Ms Biodun Stephen (Writer, Director & Producer) was guest at the September edition of the Nollywood Filmmakers Forum.

4. On Saturday, 14 October 2023, the Nollywood Study Centre had the following as speakers at its October Filmmakers forum: Dr Victor Okhai - National President, Directors Guild of Nigeria (DGN), Mr Ejezie Emeka Rollas, MON - National President, Actors Guild of Nigeria (AGN), Mrs Joy Osaruwa-Akinyemi - National President, Creative Designers Guilds of Nigeria (CDGN), Mr Aduloju John - National President, Cinematographers Society of Nigeria (CSN), Mr Yinka Ogun - National President, Screenwriters Guild of Nigeria (SWGn). The topic for the event was: The Role of the Guilds in Strengthening Nigeria's Film Industry.

5. On Saturday, 28 October 2023. The Nollywood Study Centre hosted another Filmmakers Forum with Mr. Editi Effiong (Founder, Anakle Film) as guest speaker

6. On Saturday, 11 November 2023, The Nollywood Study Centre organized a Filmmakers Forum. The topic was: Prospects and Opportunities for Nigeria's Animation Industry.

The Guest Speakers are as follows: Mr Ayodele Elegba, CEO, Spoof Animation Studio, Mr Muiyiwa Kayode, CEO, USP Brand Management and Executive Producer of Turtle Taido, Mr Ferdinand Adimefe, CEO, Magic Carpet Studio represented by Mr David Victorious, Head of Growth and Marketing, Magic Carpet Studio

The Nollywood Study Centre also hosted Mr. Kenneth Gyang (Filmmaker & Co-founder, Cinema Kpatapata) on Saturday, 25 November 2023.



7. on Saturday, 20 April 2024 the Nollywood Study Centre held its first physical Filmmakers Forum. Venue is the Kongi Harvest Art Gallery, Freedom Park. Topic: Film Financing in the Nigerian Film Industry: Opportunities, Challenges and Prospects.

Guest Speakers: Mr Adim Isiakpona (CEO/Co-Founder, Capital Film Productions, Mr Ojie Imoloame, (Founder & Managing Partner, Ore), Mrs Esther Gbadamosi (Founder/Creative Director of Radioxity Media), Mr James Amuta (Founder, The James Amuta Company)

8. The Nollywood Study Centre held a Filmmakers Forum on Saturday, 25 May 2024

Topic: Establishment and Protection of Rights in the Nigerian Film Industry.

Guest Speakers: Mrs Beverley Agbakoba-Onyejiana – Head, Sports, Entertainment and Tech practice, Olisa Agbakoba Legal, Mr Charles Amudipe – Deputy Director, Operations, Nigerian Copyright Commission (NCC), Mr Mahmood Ali-Balogun - Chairman, Audio-Visual Rights Society of Nigeria, Ms Isioma Idigbe – Head, Media & Entertainment Practice Group, Punuka Attorneys & Solicitors

The Nollywood Study Centre Filmmakers Forum hosted the following as guest speakers:

1. Date: Saturday, 9 December 2023
Guest Speaker: Mr James Amuta (Writer, Publicist & Filmmaker)
2. Date: Saturday, 3 February 2024
Guest Speaker: Mr Steve Gukas (MD/CEO, Natives Filmworks)
3. Date: Saturday, 11 May 2024
Guest Speaker: Mr Wale Ojo (Actor and Director)
4. Date: Saturday, 27 July 2024
Guest Speaker: Mr Emeka Mba (CEO, Afia TV)

Book Presentation

1. On the 8th of September 2023 the Nollywood Studies Centre hosted Mr Anthony Akinwumi Richards, CEO FrizzlenBizzle Films. Richards is a music video director and filmmaker with a career spanning nearly two decades. He has worked with top Nigerian artists such as Timi Dakolo, Omawumi, Phyno, Waje, Falz, Tim Godfrey, and many more. Richards had authored Cinematic Success, a book through which he shares his wealth of knowledge and experiences with the next generation of filmmakers. During his visit, he donated copies of his book to the Centre.



2. On the 24th of May 2024 the Nollywood Studies Centre coordinated a book presentation in collaboration with Mr Chris Odeh, CEO and Senior Producer of Sozo Films for his first book Before You Say Action (BYSA); a handbook for indie filmmakers in Africa. Odeh is a filmmaker with nearly 20 years of experience in the film and television industry. As part of the presentation, Odeh had an engaging session with undergraduate students of the School of Media and Communication followed by a book signing session. He also donated a copy of the book to the school.



Centre for Media and Communication Research (CMCR)

Verdant Zeal Colloquium on Sustainable Marketing Communication.

Date: May 16-17, 2024. Venue: Online

The event was organized and hosted by the Centre for Media and Communication Research (CMCR) with sponsorship from the Verdant Zeal Group. The core objective of this colloquium is to create a network of academics and professionals, who will be encouraged to adopt marketing communication tools and techniques for promoting sustainable growth for organizations in Nigeria. The event consisted of a panel session, a workshop session, and a paper presentation session with six (6) sub-themes and twenty-six (26) papers presented.

Notable guests: Six (6) notable and experienced personalities from academia and industry:

- Lanre Amodu, Covenant University
- Dipo Adesida, Chief Operations Officer, Verdant Zeal Group
- Presly Ogheneruke Obukoadata, University of Calabar
- Abiodun Ogunsola, Sustainability Manager, Dangote Cement Plc.
- Tayo Fagbule, Editor, BusinessDay
- Abimbola Odimayo-Olabode, Head of Category, Home Care, PZ Cussons Nigeria

Number of participants: 120:

2. CMCR Unveiled the Maiden Edition of the Journal of Creative Media (JCM), a biannual open-access online journal. The Issues 1, Volume 1 of the journal featuring 10 peer-reviewed articles by renowned scholars in media and communication from across the world is set to be released in the first week of September 2024. JCM is the pioneer journal to be published by the Pan-Atlantic University Press (PAU Press).

School of Media and Communication:

Conference on the Music Industry in Nigeria

Date: 30 May 2024. Venue: LBS

The event was initiated by Aristokrat 360 and co-designed by the School of Media and Communication. It was themed: Exploring the Dynamics of the Music Industry in Nigeria featuring an opening session, five (5) panel discussions with 22 panelists, and paper presentation sessions with four (4) sub-themes and fourteen (14) papers presented.

Attendance and Participation: 140.

Notable guests:

Lolu Olumideko– Sony Music Entertainment
Piriye Isokrari – C.E.O/Founder, Aristokrat Records
Abuchi Peter Ugwu, C.E.O, Chocolate City
Dan Dizzle, Multi Award Winning Artist & Performer





SCHOOL OF MANAGEMENT AND SOCIAL SCIENCES (SMSS)



School of Management and Social Sciences

Personnel Information

No. of Staff	Academic Staff	Professional Staff	Graduate Assistant	Total
	22	3	1	26

Ongoing Doctoral Programmes for Faculty Members

S/N	Name	Programme	University
1	Mrs. Rosemary Okolo	PhD, Interdisciplinary Leadership	Creighton University
2	Mr. Godwin Uddin	PhD Economics	Babcock University

Summary of Participation in Undergraduate Programmes

Year/Level	Finance	Business Administration	Accounting	Economica	TOTAL
Year 1	12	51	39	77	179
Year 2	7	43	42	69	161
Year 3	-	40	28	46	114
Year 4	-	32	20	45	97
Extra Year	-	4	3	3	10
TOTAL	19	170	132	240	561

Summary of Participation in Non-Degree Programmes

Executive Education Programme NDIC 40 participants

Number of students admitted (2023-2024 session) New Enrolment

B.SC. Accounting	41
B.SC. Business Administration	50
B.SC. Economics	78
B.SC. Finance	12
TOTAL	181

Number of students graduating (2023-2024 session)

Total number of students graduating Accounting	21
Total number of students graduating Business Administration	33
Total number of students graduating Economics	49
Total number of students graduating M.Sc. Economics	4
Total number of students graduating PhD Management	5
Total	112

Publications Including Works Accepted for Publication

Imhanzenobe, J., Vincent, O. & Aworinde, O. (2024). IFRS Adoption and the Value-Relevance of Financial Statements Figures in Nigeria, *Journal of Accounting and Management Information Systems*, 23(1), 189-214. Doi: 10.24818/jamis.20.01008

Imhanzenobe, J. O (2024). IFRS adoption and stock market performance: A comparative analysis of selected frontier stock markets in Sub-Saharan Africa. *Thunderbird International Business Review*, 66(6). Doi: 10.1002/tie.22400

Book Chapter

Enyinnaya G.A (2024) Human Quality Treatment: The Ethics of Respect and Team Growth in Ogbu S. and Ogbechie R. "Business Ethics in Africa, Volume I" Palgrave Macmillan

Epie, C. (2023) Work-Life Balance Experiences in Nigeria: Institutional and Socio-cultural Perspectives, in Hakeem Ajonbadi, Chima Mordi and Olatunji Adekoya's *Work-Life Balance in Africa: A Critical Approach*. Springer Nature; Palgrave Macmillan

Oluyombo, O. O. and Ajakaiye, O. (2024). Implications of Adopting Artificial Intelligence in the Auditing Process. In Walker, T., Gramlich, D., and Sadati, A. eds. *Artificial Intelligence, Finance and Sustainability: Examining the Ethical and Social Implications and Opportunities*. Switzerland: Palgrave Macmillan.

Osuji, E and P.B. Eregha (2024). Nigeria's Macroeconomic Environment and Prospects for Recovery. In J.A. Omojolaibi, P.B. Eregha (eds).

P.B. Eregha (2024) *Issues in Macroeconomic Policy and Public Financial Management in Nigeria* (Pp. 93-106). Academy Publishing Centre, University of Lagos

Uddin, G. E., Ashogbon, F. B., Martins, B., Momoh, O., Agbonrofo, H. E., Alika, S. & Oserei, K. M. (2023). The banking sector and national economy in Nigeria. In G. E. Uddin & H. E. Agbonrofo (eds.) *Some reflections for the next financial sector agenda in Africa* (pp. 3 - 40). Lagos, Nigeria: Harmony Publishing

Uddin, G. E. & Agbonrofo, H. E. (2023). The African economy and the future of technology and finance. In G. E. Uddin & H. E. Agbonrofo (eds.) *Some reflections for the next financial sector agenda in Africa* (pp. 81 - 92). Lagos, Nigeria: Harmony Publishing

Books

Oluyombo, O. O. (2024) *Financial Accounting With Ease*. Revised edition. Ogun: Kings & Queen Associates

Kelikume, I, Nwani, S.E, & Ozegbe, E.A (2024). *The Structure of Nigeria's Economy: A Modern Approach*. Pan-Atlantic University Press, Lagos. ISBN: 978-978-60817-0-0

Edited Books

J.A. Omojolaibi, P.B. Eregha (2024). *Issues in Macroeconomic Policy and Public Financial Management in Nigeria*. Academy Publishing Centre, University of Lagos

M. A. Anyiwe, H. E. Oaikhenan, P.B.Eregha and F. I. Igberaese (2024). *Economic Thoughts and Social Economic Development of Nigeria*. Adam Smith Cannot Teach Here. Benin. University of Benin.

Uddin, G. E. & Agbonrofo, H. E. (2023). (Eds.) *Some reflections for the next financial sector agenda in Africa*. Lagos, Nigeria: Harmony Publishing

Journal Articles

Agbolade, S. A., Ogbekor, P. I., Lawal, E. O., Owolabi, B. A., & Owolabi, O. J. (2024). Macroeconomic variables and industrial productivity in Nigeria. *Uniport Journal of Business, Accounting & Finance Management*, 15(2), 1-15.

Agha, E., Oluyombo, O., Aworinde, O. (2023) Bank Governance, Asset Quality, and Risk. Do Macro-Prudential Policy and Macroeconomic Factors Matter? Evidence from Nigeria's Banking Sector. *International Journal of Professional Business Review* 8(8), pp. 1-32

Dakare, O., & Okon, S. E. (2024). Financial Literacy and Access to Financial Resources: The Case of Developing Countries' SME-Owner's Age and Gender. *European Journal of Applied Business and Management*, 10(1). 1-20 (Indexed)

Nwani, S.E (2024). Pollution, Knowledge and Coping Strategy and Life Expectancy in Oil Producing Communities. *International Journal of Social Economics*. 51(7), 932-947. Scopus Q2 indexed and (ABS 1). Emerald publishing

Okon, S. E. (2024). Dispositional Factors and Work engagement amongst employees in the Nigerian Public sector. *Veritas Journal of Accounting and Management Sciences*, 5(1), 124-135





Otekunrin, A. O., Owolabi, B. A., Owolabi, O. J., & Emmanuel, Y. L. (2024). Nexus between investor returns of Nigerian deposit money banks and integrated reporting with the mediating role of profiity after tax. *Banks and Bank Systems*, 19(3), 1-8. Scopus Q1 Indexed.

Owolabi, B. A., Owolabi, O. J., Akpan E., Ogundajo, G., & Ajibade, A. T. (2023). Capital importation and human development: The Moderating Role of Corruption and Political Stability. *African Journal of Business and Economic Research*, 18(4), 97-125. – Scopus Q4 Indexed.

Owolabi, O. J., Owolabi, B. A., Otekunrin, A. & Kwarbai, J. (2023). Integrated reporting and investors returns of Deposit Money Banks listed on the Nigerian Exchange. *Banks and Bank Systems*, 18(4), 22-29. – Scopus Q1 Indexed.

Owolabi, O. J., Wale-Awe, O. I., Akintola, A. F., Owolabi, B. A., & Agbolade, S. A. (2024). Nexus between sustainability practices and cost of capital of listed deposit money banks in Nigeria. *Journal of Accounting, Finance and Management Discovery*, 7(1), 186-194. ISSN 2714-2574

Ozegbe, E.A, Nwani, S. E., & Enebeli-Uzor, S. (2024). Trade Expansion, Governance and Environmental Degradation. *Zhongguo Kuangye Daxue Xuebao/Journal of China University of Mining and Technology*, 29(2), 15-27. Scopus Q1 indexed.

Uddin, G. E. (2023). Human development index: A regional perspective. *International Journal of Development and Management Review* 18(1): 125-140

Conference Paper Presentation

Epie, C. (August 2024). Human Dignity and the Management of People in Business Organizations (paper presentation), International Conference on Natural Law and Human Dignity



Honours And Recognition

Stanley Nwani:

Non-Resident Fellow of Nigerian Economic Society (August 2024)

Training and Conferences Attended

S/N	Name of Faculty	Trainings and Conferences Attended	Date
1	Oluyombo, O. O.	Oluyombo, O. O. (2024) <i>Revisiting the Orosanye Report: Perspective on Current Economic Realities</i> ICAN Public Finance Management Faculty Webinar on 'Building Economic Resilience: Tackling Debt, AI Innovations, and Governance Cost'.	April 19
		Non Oil Export Workshop,organised by Export from Nigeria Products & Services Marketing	September 23, 2023
		Oluyombo, O. O. (2023) <i>Impact of Subsidy Removal On Cost of Living and The Effectiveness of Federal Government of Nigeria Palliatives</i> ICAN Public Finance Management Faculty Webinar on 'The Nigerian Fiscal Policies: Assessing its Vulnerability, Sustainability and Stance'.	July 20
2	Stanley Nwani	Seminar on "Strategies for Effective Teaching and Learning for Large Class Sizes: Exploring Innovative Teaching Methodologies and Pedagogical Approaches to Enhance Student Learning Outcomes."	July 2024
3	UDDIN, Godwin E.	Introduction to Case Writing. The Case Centre	January, 2024
		NUC / VICBHE Module 8 on the use of AI for teaching, research and community service.	February. - April., 2024
4	Owolabi Oluwasikemi J.	Analysis of the withholding tax regulation 2024: Unraveling the complexities, Webinar organised by the Institute of Chartered Accountants of Nigeria (ICAN)	July 2024.
		Babcock Business School 3-days seminar. Theme: The Uniqueness of Engagement at a Business School.	July 2024
5	Prof. Chantal Epie	International Conference on Natural Law and Human Dignity. Lagos, Nigeria. Theme: The Application of Natural Law Principles and Methods to Addressing Contemporary Issues affecting Human Dignity in Social, Economic, Political, Legal and Technological Contexts. Co-organizers: Pan-Atlantic University (Lagos) and Strathmore University (Nairobi)	14th-17th August 2024
6	Enyinnaya Glory	International Conference on Natural Law and Human Dignity. Lagos, Nigeria. Theme: The Application of Natural Law Principles and Methods to Addressing Contemporary Issues affecting Human Dignity in Social, Economic, Political, Legal and Technological Contexts. Co-organizers: Pan-Atlantic University (Lagos) and Strathmore University (Nairobi)	14th-17th August 2024
7	Ujah Julius C.	The ABC of Artificial Intelligence and the Delivery of Quality Higher Education: A Practical Course Organized by Virtual Institute for Capacity Building in Higher Education Powered by National Universities Commission in partnership with National Open University of Nigeria	January 22 to April 26, 2024
		6-week training on "Writing Grant Winning Proposals and Fundraising". Organized by Virtual Institute for Capacity Building in Higher Education Powered by National Universities Commission in partnership with National Open University of Nigeria.	
8	Samuel Okon	Akaighe, G., Okon, S., Pepple, D., & Ambilichu, C. (2024). The Dark Side of Follower Narcissism: Follower Narcissism and psychological withdrawal behaviour in the organisational context. Presented at the European Academy of Management Annual Conference	25 – 28 June 2024.

S/N	Name of Faculty	Accreditations And Rankings	Research And Collaborations
1.	Oluyombo, O. O.	Team Leader, Elizade University B.Sc Accounting ICAN-MCATI Team - on behalf of Institute of Chartered Accountants of Nigeria. March 13-15, 2024.	Member, Public Policy & Advocacy Committee, Institute of Chartered Accountants of Nigeria 2023/2024.
		Team Leader, Babcock University B.Sc Accounting ICAN-MCATI Team - on behalf of Institute of Chartered Accountants of Nigeria. April 17-19, 2024	
		Team Leader, University of Ilorin B.Sc Accounting Accreditation Team - on behalf of Institute of Chartered Accountants of Nigeria. May 27-31, 2024.	
		Team Leader, Bells University of Technology B.Sc Accounting Accreditation Team - on behalf of Institute of Chartered Accountants of Nigeria. June 24 – 28, 2024.	
2	Uddin, Godwin E.		Member, UNESCO Inclusive Policy Lab (April, 2022 to present)
3	Samuel Okon		Peer Reviewer: Journal of Organisational Effectiveness: People and Performance 2020 - date Peer Reviewer: Cogent Business and Management 2024
			Peer Reviewer: Journal of Health Organisation and Management 2021 - date





SCHOOL OF SCIENCE AND TECHNOLOGY (SST)



School of Science and Technology (SST)

Who We Are

The School of Science and Technology (SST) is a community of people committed to creating and transmitting knowledge and competencies in science, engineering, and technology by "forming competent and socially responsible science and engineering professionals who are committed to the promotion of the common good of society and the advancement of the scientific and engineering profession".

What We Do

- Provide practice-based, student-centered, and industry-relevant programs that address technical expertise, industrial management, and ethical responsibility.
- Develop partnerships and engage with relevant stakeholders through applied research that provides solutions to industry problems and enhance engineering pedagogy.
- Provide entrepreneurship education along with science and engineering education.



Faculty Publications Including Works Accepted for Publication and Conferences Attended

Akinfenwa, O.D., Fayomi, O.S.I., Atiba, J.O., **Anyaegebuna, B.E.** (2024). Development of starch-modified titanium oxide paired with zinc powder using the electrodeposition technique as a composite superhydrophobic coating for mild steel. *International Journal of Advanced Manufacturing Technology*. 2024, 130(5-6), pp. 2847–2854.

Akinfenwa, O.D., Fayomi, O.S.I., Atiba, J.O., **Anyaegebuna, B.E.** (2023). Chemical and microstructural investigation of starch modified zinc oxide paired as a composite superhydrophobic coating for mild steel protection. *Chemical Papers*. 2023, 77(12), pp. 7643–7651.

Anyaegebuna, B. E., Onokwai, A. O., Iweriolor, S., Igharwwe, D. E., Fayomi, S. O. (2024). Numerical Analysis on Mechanical Ventilation Impact on Indoor Air Quality in a Basement. *Scientific African*, (2024), doi: <https://doi.org/10.1016/j.sciaf.2024.e02310>.

Anyaegebuna, B. E., **Onokwai, A. O.**, Iweriolor, S., Igharwwe, D. E., Fayomi, S. O. (2024). Numerical Analysis on Mechanical Ventilation Impact on Indoor Air Quality in a Basement. *Scientific African*, (2024). doi: <https://doi.org/10.1016/j.sciaf.2024.e02310>. *Asset Management*. <https://doi.org/10.1108/BEPAM-01-2023-0007>.

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T.E. Ugah, K. C. Arum, C.U Onwuamaeze, E.O. Ossai, H.E. Oranye, M.N. Eze, E.I. Mba, I.C. Mba, C.N. Ekene-Okafor, O.C. Asogwa, **N.G. Okocha (2023)**. A New Procedure for Multiple Outliers Detection in Linear Regression, *Mathematics and Statistics*, 11(4): 738745 (Scopus Indexed).



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Ongoing Doctoral Programmes

	Staff	Programme	University
	Mrs. Akudo Okudo	Ph.D Industrial Mathematics (Numerical Analysis)	University of Benin
	Mr. Charles Igah		University of Navara, Spain

Conference Papers

26th to 30th August, 2024 – Grace Okoacha International Conference on Mathematical Sciences and Optimization 2024 at the Institute de Mathematiques et de Sciences Physiques, Dambo, Porto-Novo, Republic of Benin.

Edomah, N., 2023, Citizen Participation and Energy Access in Nigeria: Policy Brief. Energy Democracy in Africa (ENR_Demos) Project, <https://www.enrdemosproject.net/wp-content/uploads/2023/08/ENRDemos-Nigeria-Policy-Brief-Final.pdf>

Staff Development

S/N	Staff Member	Name of Conference Attended	Conference Organizers	Date of attendance	Venue
1.	Dr. Jeremiah Bandele	Preparing Outcome Based Education (OBE) Programme Evaluators (PEVS) for Engineering Programmes Accreditation in Nigerian Universities.	COREN	May, 2024	Rivers State University of Science & Technology
2	Dr. Michael Adelabu	Conference for university instructors from English speaking West and Central African countries.	CISCO	April, 2024	Dominion University Ibadan, Oyo state.
3	Dr. Norbert Edomah	Chaired a virtual session on the topic "Infrastructure and Sustainability for Energy Access"	Environmental Research 2023 Virtual Series by IOP publishing.	November 2023	Virtual

Trainings Attended

S/N	Staff Member	Name of Training Attended	Training Organizers	Date of attendance	Venue
1.	Ms Anastasia Ozor	EAC Outcome Based Education (OBE) in Engineering Programme Evaluators (PEVs) Training Workshop	COREN	19 – 21 Feb. 2024	Lagos
2.	Mr. Anthony Achike	Solar Installation and Maintenance training	UKRI Energy Transition project	August 2024	Lagos
3.	Mr. Ekene Igwebuobi	Solar Installation and Maintenance training	UKRI Energy Transition project	August 2024	Lagos
4.	Mr. Anthony Achike	Guidelines for the effective delivery of CCMAS.	Pan-Atlantic University	September 2023	Lagos
5.	Mr. Ekene Igwebuobi	Guidelines for the effective delivery of CCMAS.	Pan-Atlantic University	September 2023	Lagos
6.	Mr. Anthony Achike	Organisational culture in a time of change.	Pan-Atlantic University	September 2023	Lagos
7.	Mr. Ekene Igwebuobi	Organisational culture in a time of change.	Pan-Atlantic University	September 2023	Lagos

Summary of Participation in Degree Programmes

S/N	Programme	Number of Students
1.	Computer Science (B.Sc)	244
2.	Electrical and Electronic Engineering (B.Eng)	104
3.	Mechanical Engineering (B.Eng)	102
4.	Software Engineering (B.Sc)	56
5.	Data Science (MSc)	24
	TOTAL	530

Trainings Attended

S/N	Staff Member	Name of Training Attended	Training Organizers.	Date of attendance	Venue
1.	Dr. Jeremiah Bandele	Guidelines for the effective delivery of CCMAS.	Pan-Atlantic University	September 2023	Lagos
2.	Dr. Jeremiah Bandele	Organisational culture in a time of change.	Pan-Atlantic University	September 2023	Lagos
3.	Dr. Michael Adelabu	Guidelines for the effective delivery of CCMAS.	Pan-Atlantic University	September 2023	Lagos
4.	Dr. Michael Adelabu	Organisational culture in a time of change.	Pan-Atlantic University	September 2023	Lagos
5.	Dr. Norbert Edomah	Guidelines for the effective delivery of CCMAS.	Pan-Atlantic University	September 2023	Lagos
6.	Dr. Norbert Edomah	Organisational culture in a time of change.	Pan-Atlantic University	September 2023	Lagos
7.	Dr. Daniel Okojie	Guidelines for the effective delivery of CCMAS.	Pan-Atlantic University	September 2023	Lagos
8.	Dr. Daniel Okojie	Organisational culture in a time of change.	Pan-Atlantic University	September 2023	Lagos

Non-Faculty Staff Development

Mr. Anthony Achike – PGD Electronic and Computer Engineering – Lagos State University (LASU)

Mr. Uche Okoro – MSc. Environmental Chemistry - University of Lagos (UNILAG)

Conference Attended

S/N	Staff Member	Name of Conference Attended	Conference Organizers	Date of attendance	Venue
1.	Mr. Ekene Igwebuobi	Cisco Safari Conference for university instructors from English speaking West and Central African countries.	CISCO	April, 2024	Dominion University Ibadan, Oyo state.

Research And Collaborations

S/N	Staff member	Funder	Project type	Industry and Academic Partners Involved	Amount	Duration
1.	Dr. Norbert Edomah Dr. Daniel Okojie.	Innovate UK – Africa Agriculture Knowledge Transfer Partnership (AAKTP)	Waste to Energy (biogas) KTP grant number: 10101350/13916)	University of Lincoln, UK Community and Social Enterprise Limited, Lagos	£220,000	August 2024 – July 2026
2.	Dr. Norbert Edomah	European Commission (EU)	Solar Hands-on Training & International Network of Exchange – SHINE Grant number: 101129202	AKMI Technical Institute Greece; INCLUDE Knowledge Platform, The Netherlands; Asociacion Mundus Spain; Pan-Atlantic University; Kiryandongo Technical Institute Uganda; Suame Technical Institute Ghana,	€400,000	2023 - 2026
3.	Dr. Norbert Edomah	Endangered Wooden Architecture Programme (EWAP),	Documenting Endangered Wooden Architecture of Colonial "Lagos" Railway Infrastructure in Ebute-Meta Railway Compound Grant number EWAP2031SG	Pan-Atlantic University Oxford Brookes University James Cubit Architects	£25,000	2023-24



Industry Engagement

S/N	Staff Member	Mode of Engagement	Industry Partners	Date of Engagement	Venue
1.	Dr. Norbert Edomah Dr. Emmanuel Usen	Training of Industry experts on Solar installation and Maintenance.	UKRI- Economic & Social Research Council (ESRC) University College London (UCL)	5 – 9 August 2024 3 – 5 September 2024	Lagos, Nigeria Abuja, Nigeria
2.	Dr. Norbert Edomah	Country research & study tour on solar energy landscape	Ghana TVET Service; Asociacion Mundus, Pan-Atlantic University, and other partners on the EU SHINE project	15th-19th July 2024	Ghana
3.	Dr. Norbert Edomah	Country research & study tour on solar energy landscape	Ghana TVET Service; Asociacion Mundus, Pan-Atlantic University, and other partners on the EU SHINE project	2nd-8th June 2024	Uganda
4.	Dr. Norbert Edomah	Country research & study tour on solar energy landscape	Ghana TVET Service; Asociacion Mundus, Pan-Atlantic University, and other partners on the EU SHINE project	15th-19th April 2024	Nigeria
5.	Dr. Norbert Edomah	International project kick-off meeting and Erasmus+ exchange	Ghana TVET Service; Asociacion Mundus, Pan-Atlantic University, and other partners on the EU SHINE project	12th-14th March 2024	Zaragoza, Spain

Industry Secondment

S/N	Staff Member	Company on Secondment	Date	Venue
1.	Dr. Jeremiah Bandle	MultiChoice Group	August 2023	Lagos
2	Dr. Daniel Okojie	Ikeja Electric Distribution Company (IKEDE). Sahara Group	August 2024	Lagos

Staff Exchange

S/N	Staff Member	Institution	Date of Exchange	Venue
1.	Dr. Norbert Edomah	Ashesi University	September 2023	Ghana
2.	Mr. Anthony Achike	Ashesi University	September 2023	Ghana

Grants And Partnerships

S/N	Staff member	Funder	Project type	Industry and Academic Partners Involved	Amount	Duration
1.	Dr. Norbert Edomah Dr. Daniel Okojie.	Innovate UK – Africa Agriculture Knowledge Transfer Partnership (AAKTP)	Waste to Energy (biogas) KTP grant number: 10101350/13916)	University of Lincoln, UK Community and Social Enterprise Limited, Lagos	£220,000	August 2024 – July 2026
2.	Dr. Norbert Edomah	European Commission (EU)	Solar Hands-on Training & International Network of Exchange – SHINE Grant number: 101129202	AKMI Technical Institute Greece; INCLUDE Knowledge Platform, The Netherlands; Associacion Mundus Spain; Pan-Atlantic University; Kiryandongo Technical Institute Uganda; Suame Technical Institute Ghana,	€400,000	2023 - 2026
3.	Dr. Norbert Edomah	Endangered Wooden Architecture Programme (EWAP),	Documenting Endangered Wooden Architecture of Colonial "Lagos" Railway Infrastructure in Ebute-Meta Railway Compound Grant number EWAP2031SG	Pan-Atlantic University Oxford Brookes University James Cubit Architects	£25,000	2023-24





INSTITUTE OF HUMANITIES (IOH)



Institute of Humanities (IOH)

Objective

The Institute of Humanities of the Pan-Atlantic University seeks to help students acquire the knowledge and skills needed to become culturally grounded, critical thinkers, effective communicators, and ethical leaders in order to prepare them for a life of impactful service to the society.



Summary of Personnel Data for IOH

	Administrative	Graduate Assistant	Academic	Total
Total No of Staff	2	1	9	13

Faculty Development

On-going Doctoral Programmes by IOH Faculty

Name	Institution	Programme	Area of Research
Ifeyinwa Awagu	School of Media and Communication, Pan-Atlantic University	Media and Communication	Culture and Creativity
Celestine Kezie	University of Ibadan	Deontologism and Nigerian Media	Philosophy of Media and Communication
Andrew Onwudinjo	University of Lagos	Ethics	Ethics of Migration
Obinna Ikejimba	Pan-Atlantic University	Management	Business Ethics
Uzoma Okoro	University of Ibadan	English	(Digital Rhetoric and Political Communication)

Major Events and Activities

- **IOH Conference on Human Dignity**
- **Conference Theme: Envisioning Education through a Human Dignity Lens: Opportunities.**

The Institute of Humanities 2023 Conference focuses on human dignity in education. To bring together outstanding scholars from Africa and beyond to contribute to dialogues regarding the promotion of the common good in developing nations.

Quality education is the fourth of the Sustainable Development Goals adopted by various developing countries, to improve the quality life of citizens. Holistic education includes raising awareness about human dignity. Fostering respect for the dignity of every member of the human species is a task that can enrich the educational system in developing nations. Increased appreciation of the value of human life backed, by actions that promote human flourishing can relieve human suffering. In exploring the wealth of contributions that each young mind can make to the development of their society, one can glimpse the urgency of enriching academic learning with knowledge and practices that promote holistic approaches to human flourishing rooted in the dignity of each person.



Workshop

IOH organized a One-day Workshop for Staff members on 22 September 2023, The Workshop was in two sessions titled

- i. Tips for Successful Grant Application
- ii. Introduction to Quantitative Data for Research in the Humanities

The Objective of the Workshop was to engage faculty members with the use of Technological tools to get successful research collaboration, define academic goal and get international funding and research collaboration begins with demonstrating expertise through publications. There was a theoretical and Practical session on quantitative data analysis

Monthly Academic Seminars

The Unit organizes a monthly Academic Seminar where Faculty members present a paper.

The academic seminar, paper titles and facilitators are below;

- Mr. Obinna Ikejimba- Globalizing E waste, Planned Obsolescence and Ethical Responsibility. (October 2023)
- Mr. Andrew Onwudinjo - The Ethics of Migration; A Cosmopolitan Evaluation.(November 2023)





- Mrs. Uzoma Okoro -The Rhetoric of Polarization in Chimamanda Ngozi Adichie's TEDx Talk " We should all be feminists (December 2023)
- Mr. Ikechukwu Alamezie- African Humanism: "The Paradigm for Indigenous Environmental Ethics and Practice". (March 2024)
- Prof Juan Elegido- Analysis of the Significance of the Conclusion in The Nature of Human Beings (April 2024)
- Dr. Albert Onobhayedo- from Cowries to Banknotes: The Trajectories of Money Spraying in Nigeria up to 2024. (May 2024)
- Dr. Emmanuel Nzeaka- "Natural Law, Ecocide and the Right of Nature: Protecting Life from Environmental Armageddon. (June 2024)
- Mr. Obinna Ikejimba - "An Ethical Evaluation of Sports Betting Practices in Nigeria: A framework for Consumer Protection (June 2024)

Trainings/Developmental Programmes Attended

- Dr. Adaora Onaga
Attended Core Curriculum Network Meeting in University of Navarra, Spain. May 2024

Honours and Recognition

- **Dr. Adaora Onaga**
Invited as a guest lecturer at the Jagiellonian University, Poland. The lecture was "*Ethics and Sustainability at the base of the pyramid in the same University*".
- **Professor Juan Elegido**
A panel discussion and unveiling event featuring the book "*Fundamentals of Business Ethics: A Developing Country Perspective*".
- **Dr. Ruth Oji**
Elected to the position of Publicity Secretary of the African Pragmatics Association.
- **Mr. Celestine Kezie and Mr. Obinna Ikejimba**
Guest speakers at the Maiden Seminar at St. Luke Business School Volunteer/Tutors. Theme "*Fostering the Best International Lecturing Methods vis-a-vis the Education Collaboration Goal*".
- **Mr. Ikechukwu Alamezie**
Masters in Philosophy (2024) University of Lagos
- **Dr. Albert Onobhayedo**
A social and medical historian currently is on a one-year sabbatical leave.

Conferences and Workshops Attended from August 2023 to July 2024.

Name of Faculty	Conference	Date
Dr. Adaora Onaga	An Online Annual Conference of Business Ethics Network-Africa (BEN- Africa)	November 2023.
	The Nigerian Association of Nephrology (NAN) 36th Scientific Conference and Annual General Meeting. Conference Theme: "Optimizing Dialysis Therapy to Prolong Survival".	February 2024
Dr. Ogunyemi Omowumi	An Online Annual Conference of Business Ethics Network- Africa (BEN- Africa) as a Panelist at the Nelson Mandela University, Gqberha South Africa, (formally Port Elizabeth).	November 2023
	The Palermo International Workshop at the University of Palermo, Sicilia, Italy. Conference Theme: <i>"Ethics and Responsibility of AI and Medicine"</i> .	June 2024
Dr. Ruth Oji	The SOAS Global Africa Assembly on Linguistic Anthropology Conference.	October 2023
	The Linguistic Association of Nigerian, by the Department of Linguistic and African Languages at Federal University Lokoja.	October 2023
	The 2023 Inaugural Conference of the African Humanities Association: Engaging Humanities, Social Sciences and Arts Scholarship in Africa at the University of Cape Town, South Africa.	November 2023.
	The 3rd African Pragmatics Conference in Conjunction with the Department of English at University of Ibadan.	February 2024.
Dr. Ekechi Ogechi	Conference at the University of Nairobi, Kenya for the SOAS Global Africa Assembly on Linguistic Anthropology.	October 2023.
Mrs. Uzoma Okoro	Conference at the University of Nairobi, Kenya for the SOAS Global Africa Assembly on Linguistic Anthropology.	October 2023.
	Online Conference at the West and Central Africa Teachers of English Conference by the Regional English Language Office, United States Department of States.	November 2023.

Community Engagement

Uzoma Okoro

- Facilitator, Workshop for the Executive Community, Community Service Project Club (CSP), Pan-Atlantic University
- Project Coordinator, Community Service Project Club (CSP) Pan-Atlantic University collaboration, Mentorship program for Senior Secondary School Students, for the beneficiaries of the Pan-Atlantic University/Ibeju-Lekki Local Government Tutorial Program.



Collaboration

The Humanistic Management Network (HMN) organized a Webinar in Collaboration with the Institute of Humanities titled "*Balancing Business Objectives and Employee's Needs*"



Conference Papers Presented

A.Onaga, K.Ogunyemi, O.Ogunyemi (November 2023) Foundations for Anti-Corrupt Behavior (ACB): How Families Empower Individuals for Integrity.

Ekechi, J. O. (October 2023). "Ideology and Power Dynamics in Nigeria's Newspaper Birthday Congratulatory Message

R.Oji (October 2023) Role of JW.ORG in Mitigating Language-Related Challenges during Covid-19 in Nigeria.

R.Oji (October 2023) Linguistic Landscapes, Cultural Climates. (Paper title): Japa (Migration) Phenomenon: A Critical Discourse Representation in Literary Texts Students.

R.Oji (February 2024) Pragmatic and Global Security. (Paper presentation) Reciprocity and Impoliteness on Aproko Doctor's Instagram Medical Discourse Community: A Corpus-based Study.

O.Ogunyemi (2024, June): Ethics and Responsibility of AI and Medicine. (Paper presentation) Who or What Cares? Vulnerability and Dependence in the age of Bots.

U.Okoro (October 2024) the Impact of Language Socialization on the Linguistic Identity in Generation Z.

U.Okoro (November 2023) Using Corpus Linguistics Methods for Effective Language Teaching.

Journal Articles

Edosomwan, A & Okoro, U. (2024). *Culture and Identity in New Nollywood Films: Trends in Indigenous and Foreign Language Cinema*. Journal of African Cinemas. Intellect.

Oji, R. K. B. (2024). *Discourse Strategies of Negotiating Scam in COVID-19 Vaccines Discourse*. Journal of English Scholars Association of Nigeria, Vol. 26:2, pp. 90-108.

Onwudinjo A & Osarobu Isanbor P. (2024) The Nigerian Child in Platonic Educational Consciousness for Sustainable National Development. OCHENDO An African Journal of Innovative Studies. Vol. 5, No.1, 2024.

Onwudinjo A (2024) Hart Minimal Content of Morality: An Expository Analysis Amamihe Journal of Applied Philosophy Vol. 22 No. 2 2024.

Onwudinjo A (2024) Wittgenstien's Dual Approach to Language as Reality Amamihe Journal of Applied Philosophy Vol. 22No. 2, 2024.

Onwudinjo A (2024) the Nature of Philosophical Logic



and Philosophy of Logic Igwebuike. An African Journal of Arts and Humanities. Vol. 10, Number 2, 2024.

Osarobu Isanbor P. & Onwudinjo A (2024) Eco-Solidarity and the Phenomenology of Otherness of Living APPON. A Journal Publication of Philosophy Professionals of Nigeria. Vol.3, No 2, April-June 2024.

Book Chapters

A.I Onaga (2024) Ethics and Sustainability at the Base of the Pyramid (BoP), in '*Unlocking Opportunities in Sub-Saharan Africa*', Okoro, Makanju, Ojadi (eds), Cambridge Scholars Publishing.

Nzeaka,E.E. & Ehondor. (2024). Preservation of Indigenous Languages, Changes in Digital Media, Social Development, and Family Communication in Makananise, F.O Shuman & Eric Madima.S.E (eds) *Decolonizing Digital Media and Indigenization of Participatory Epistemologies*. London: Routledge. ISBN =0987654321

Books

Awagu I.V (2024) Towards a safe space in the contemporary globalized spaces: What can the social media bill do in Nigeria? PAU Press

Awagu I.V and Kezie C.C (Eds) (2024) Promoting, Protecting and Preserving Human Dignity Through Media Practices. PAU Press

Kezie .C, Ikejimba .O Introduction to Logic and Critical thinking, PAU Press



YEMISI SHYLLON MUSEUM OF ART (YSMA)



Yemisi Shyllon Museum of Art (YSMA)

Publications:

In August 2024 an article written by Michael Oseghale, the Museum Manager, titled "Art Museums, Cultural Philanthropy and the Sustainable Art Collector" was featured on the 'Cordros Wealth Report 2024'.



Collaborations/Partnerships:

In January 2024, YSAM in collaboration with Google Arts and Culture, captured the Virtual Exhibition of Forms and Symbols and over 100 works from our collection with the Google Art Camera.



In November 2023 the museum was featured on 'Making a Museum in Africa' showcased on an episode of CNN Africa Avant-Garde.



In May 2024, YSMA received support from Terragon, to sponsor school programs for students from public secondary Schools in Lagos.



In June 2024 Dr. Jess Castellote, was invited by Toledo Museum of Art to discuss avenues for collaboration. During the visit, he featured as a panelist to discuss on the topic titled "The State of the Art Museum Field" at the Glass Pavilion, Ohio.



In July 2024, YSMA received support from Africa No filter to execute the AREWA? Exhibition.

Community Engagements

In November 2023, YSMA hosted the students of Ibeju Senior High School, Ibeju-Lekki, to participate in a school programme, Pre-Colonial Societies in Nigeria (PSN), which is specifically designed for senior secondary school students.

In May 2024, the Museum hosted 20 enthusiastic students from the Magbon Alade Secondary Grammar School, providing them with an opportunity to immerse themselves in YSMA's rich art collection and cultural heritage.

Notable Guests

In February 2024, YSMA welcomed Ambassador Temitope Okunnu, Founder of FABE International Foundation to the museum.



In March 2024, YSMA welcomed Adora Ikeneze Director of Public Policy at Meta in a delightful visit to the museum.

In April 2024 Tony Fadell, "father of the iPod" along with Eivind Fjeldstad, Business Counselor for the Royal Norwegian Embassy in Nigeria, and Sophia Barhmi visited the museum. This visit was facilitated by Mr Kola



In July 2024, YSMA welcomed Mr. Olugbile Holloway, Director-General of the National Commission for Museums and Monuments (NCMM), during the exclusive preview of the AREWA? Exhibition. This visit was facilitated by Prince Yemisi Shyllon, Grand Donor and Chairman of the Museum Supervisory Council.

In July 2024, YSMA hosted Kaltume Gana, Curator of the National Gallery of Arts, Kano and Director-General of National Troupe of Nigeria during the exclusive opening of the AREWA? Exhibition.



In July 2024, Aisha Augie, Director General of the Centre for Black and African Arts and Civilization (CBAAC) was present at the exclusive opening of the AREWA? Exhibition.

In July 2024 Ahmed Sodangi, Director General of the National Gallery of Art, was present at the exclusive opening of AREWA?

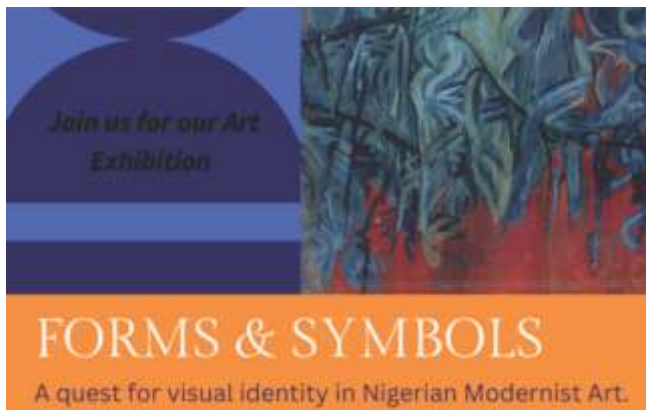
Art Work Donations

From January 2023 to August 2024, we have received a total of Fourteen (14) Art work donations.

- Patience and Talent by Michel Punchercos
- Bottle art by Ivana Panizzi Luz
- Prodigy by Philip Nzekwe
- No Victor No Vanquished by Anthony Azekwoh
- Egwu Ogbo by Chuma Anagbado
- Bridal Gown (Chai-Mai) by Kaitume GANA
- Spirit of Festac '77 by Tam FIOFORI

- Halin Zamani (Character of our Times) by Maryam MAIGIDA
- Dawn for Daran by Jide-Adeniyi JONES
- Argungun 001 by Jide-Adeniyi JONES
- Dignity by Jide-Adeniyi JONES
- Flourish 2 (Essence series) by Babatunde KESA
- Colourful Dreams (Blossom 7 series) by Freda KESA
- The Reef by Ibikunle DASHUR

Exhibitions



In October 2023, YSMA unveiled an exhibition titled "FORMS AND SYMBOLS - A Quest for Visual Identity in Nigeria Modernist Art". The exhibition explores this idea of visual identity search through the works of modernist artists.



In July 6 2024, the Museum launched its Latest Exhibition titled AREWA?. The AREWA? Exhibition is centered around challenging existing stereotypes in northern Nigeria.

Workshops

In May 2024, Micheal Oseghale visited Senegal-Dakar for a workshop, organized by the Goethe institut to design collaborative projects with other African Museums with the support of the European Union.

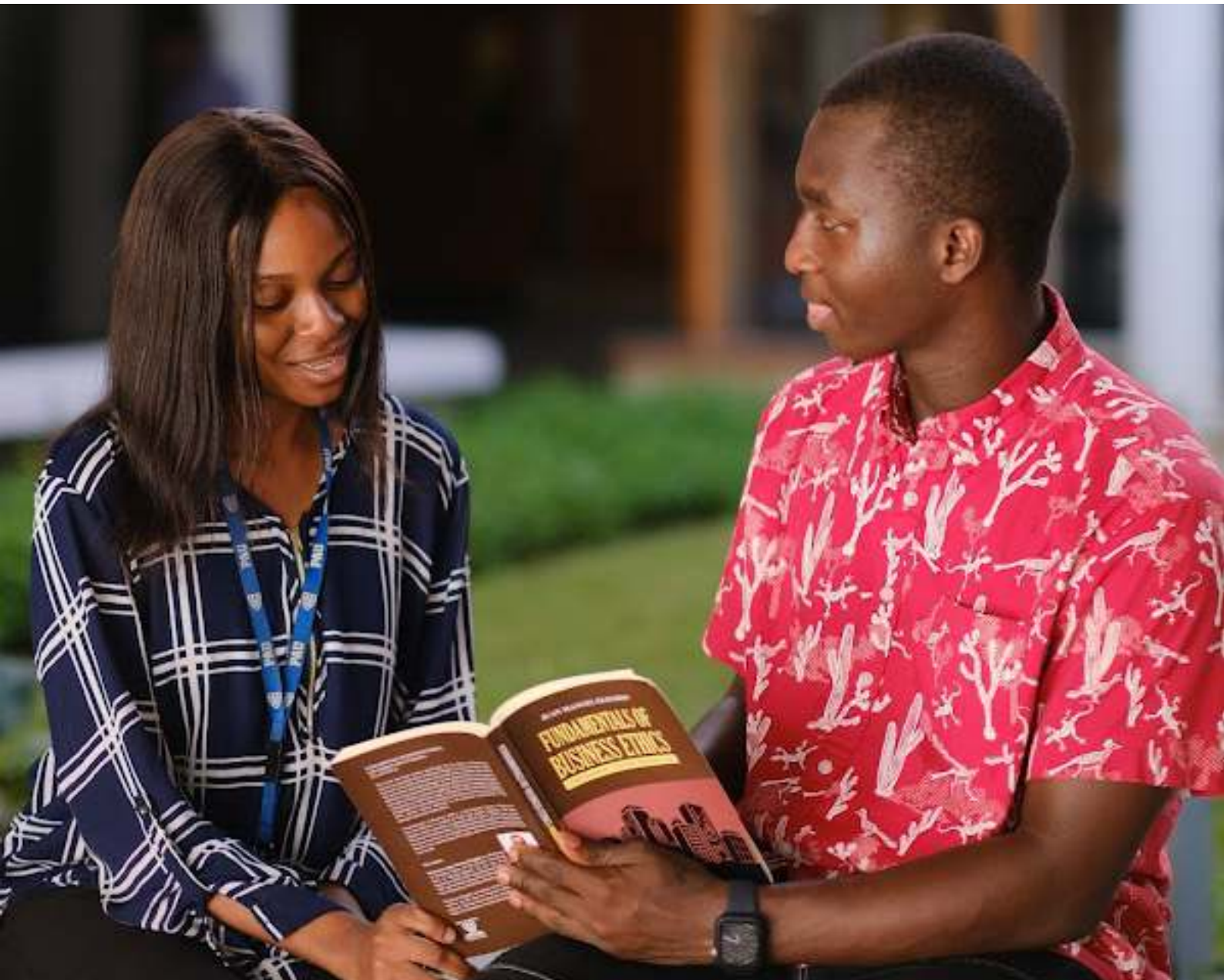


In July 23 2024, the Museum conducted a workshop titled 'Writing Authentic Narratives' for journalists. The workshop featured a walk with the curator of AREWA?, Q&As, a panel discussion and a fireside chat.

In July 24 2024, the Museum conducted a workshop titled 'Curating Authentic Narratives' for curators. The workshop featured a walk with the curator of AREWA?, Q&As, a panel discussion and a fireside chat.



PAN-ATLANTIC UNIVERSITY PRESS



Pan-Atlantic University Press

Pan-Atlantic University Press is the knowledge production and dissemination unit of Pan-Atlantic University. In November 2022, the Press was charged with the responsibility of driving these two pillars of Pan-Atlantic University's Strategic Plan: 'Teaching & Learning' & 'Scholarship & Research'.

The mission statement of Pan-Atlantic University (PAU) Press is to advance the research and education objectives of Pan-Atlantic University by publishing peer-reviewed scholarship for its community of students and scholars. Secondly, PAU Press will advance knowledge production through publications that are at the service and for the enhancement of the local community, Nigeria and Africa.

The vision of PAU Press is to become the flagship of academic knowledge production in the African continent.

Some of the milestones of the Press in 2024 are presented in this report.

Pan-Atlantic University Press to Publish the Journal of Creative Media

Pan-Atlantic University Press (PAU Press) is set to publish the first issue of the Journal of Creative Media (JCM) in August 2024, following a Memorandum of Understanding signed with the Centre for Media and Communication Research (CMCR). The journal aims to bridge the gap in media and communication journals in Sub-Saharan Africa, promoting multidisciplinary research and contributing to policy and sustainable development in Africa.

The move marks a significant expansion for PAU Press, which has previously focused on academic book titles.



Pan-Atlantic University Press Appoints Seven Academics as Members of the AIS Editorial Board

On August 15, 2024 an Editorial Board for African Interdisciplinary Services (AIS) was appointed - AIS is a multi-authored book series in Business, Media, Philosophy and Politics to be published by Pan-Atlantic University Press.

The newly appointed members of the AIS' Editorial Board include Professor Sherwat Elwan Ibrahim (School of Business, American University, Cairo, Egypt), Professor Piet Naudé (Stellenbosch Business School, South Africa), Professor Olatunji A. Oyeshile (Department of Philosophy, University of Ibadan), Professor Ogechi Adeola (Deputy Vice-Chancellor – Academics, University of Kigali, Rwanda).

Others are Professor Kemi Ogunsanya (Lagos Business School, Pan-Atlantic University, Lagos), Dr Ngozi Okpara (School of Media and Communication, Pan-Atlantic University, Lagos) and Dr Dércio Tsandzana (Department of Political Science, Eduardo Mondlane University, Maputo, Mozambique). Dr. Nwachukwu Egbunike will serve as AIS Editor-in-Chief.

The AIS is PAU Press' unique contribution to Africa's intellectual discourses in business, media, philosophy and politics in Africa. While there's copious research conversation within isolated silos of each subject area, there are few publications that celebrate their intersectionality.

The AIS aims to fill this void by publishing high-quality intersectional academic multi-authored books that straddle research, policy and practice in business, media, philosophy and politics in Africa.



The appointment as members of the Editorial Board is for a two-year tenure beginning on August 15, 2024.

The board is expected to provide thematic direction for the AIS annual call for book proposals and advise the Press on the best chapter proposal for publication each year.



Books Published in 2024

Following the mandate of the Press to produce scholarly and academic books, the following titles were published within the year under review

Textbooks and Academic books

a. Published:

- Fundamentals of Business Ethics (2nd Edition)
- Digital Youth & Social Movements (Perspectives from Nigeria)
- Promoting, Protecting and Preserving Human Dignity through Media
- Entrepreneurship: Getting it Right
- The Structure of the Nigerian Economy

b. To be published by September 2024:

- A Beginners Guide to Logic and Critical Thinking
- Mastering E-Commerce in Africa

Non-Academic Books

a. Published:

- From Aba to Forbes: A Journey of Grit and Glory (memoir)

b. To be published by September 2024:

- Jeff & the Fiery Forge (fantasy storybook)
- Whirlwind (novel)
- Curved Fortunes (collection of poems)

Book Distribution and Sales

Our titles are now available for sale in the following outlets

Offline Bookshops:

- Obafemi Awolowo University Bookshop
- The Bookseller Limited Bookshop (Ibadan & Abuja)
- Roving Heights Bookshop (Lagos & Abuja)
- University of Ibadan Bookshop
- Options Bookshop Ibadan
- Lagos Business School

Online Bookshops:

- Roving Heights
- Konga
- Jumia
- Pan-Atlantic University Press Website
- African Books Collective (US, Europe & Commonwealth countries)
- Amazon



Visibility and Sales

PAU Press was represented at the following events with a stand for book sales.

a. Naija Poetry Fest, University of Lagos (March 21, 2024)

Dr Nwachukwu Egbunike, Head of PAU Press, was a panelist at the Naija Poetry Fest which held on March 21, 2024, at the Faculty of Education Glass House Hall, University of Lagos. The theme for this year's edition was: Unleashing the Spellbinding Power of Spoken & Penned Words. Dr Egbunike also chaired the Panel of Judges for the best-spoken work performance around various topics, including: "Exploring the Power of Imagery in Poetry", "Writing Nature Poetry for Children", and "Performance and Spoken Word Techniques".



b. Nigerian International Book Fair, Ikeja, Lagos State (May 8 – 10, 2024)

The Nigeria International Book Fair 2024, themed "Universal Basic Education and the Book Ecosystem: Setting the Agenda," took place from May 8th to May 10th, 2024, at Yard 158 Event Arena, Lagos, Nigeria. This event, renowned as the largest gathering of book and education sector professionals in Nigeria, attracted attendees from various parts of the country, underscoring its significance in promoting literacy and learning.

Mr. Micheal Shima and Mr. Kolade Muideen represented PAU Press at the book fair. Our team actively participated in the exhibition, engaging with visitors and showcasing our scholarly titles. Throughout the fair, our presence was notable, contributing to increased visibility and awareness of Pan-Atlantic University Press and its publications.



c. Unveiling & Panel Discussion of Fundamentals of Business Ethics (2nd Edition), Lagos Business School, May 23, 2024

The highly anticipated event for the unveiling of "Fundamentals of Business Ethics: A Developing Country Perspective (Second Edition)" by Professor Juan Manuel Elegido was held on May 23, 2024, at the IMRC Auditorium, Lagos Business School. This event featured a panel discussion, the official unveiling of the book, and a book signing session, attracting a distinguished audience of scholars, teachers, business executives, managers, and members of the Pan-Atlantic University faculty.

The panelists were: the author, Professor Juan Manuel Elegido; Professor Fabian Ajogwu, SAN, OFR; Professor Uchenna Uzo; and Dr. Adaora Onaga, while Dr. Nwachukwu Egbunike moderated the session. The panelists engaged in an insightful discussion about the key themes, insights and implications of the book.

Some of the topics discussed were the evolution of business ethics over the past three decades and the current state of Nigeria's business environment; the role of ethical practices in modern business environments; and practical strategies for developing countries. The discussion concluded with a Q&A session, where audience members posed thoughtful questions, further enriching the dialogue.

The unveiling of the book was led by Mr. Kingsley Ukaoha (Registrar of Pan-Atlantic University), alongside Professor Elegido, the panelists and head of PAU Press, Dr Nwachukwu Egbunike; they celebrated this milestone with the attendees. This moment marked the highlight of the event.

e. National Library Association Conference, Port-Harcourt, Rivers State (July 7-12, 2024)

Pan-Atlantic University Press participated actively in the 62nd National Conference/AGM of the Nigerian Library Association (NLA) which took place at the CBN Centre of Excellence, University of Port Harcourt. The Press focused on advertising and exhibiting our titles to the librarians attending the conference.

We successfully raised awareness about Pan-Atlantic University Press and interacted extensively with conference participants and we established valuable contacts within the academic and library communities.

Partnerships

Pan-Atlantic University Press secured the following local and foreign partnerships:

a. PAU Press Joins African Books Collective

Pan-Atlantic University Press officially joined the esteemed ranks of the African Books Collective (ABC) on April 2, 2024. This collaboration marks a significant milestone in PAU Press' commitment to expanding their publications' reach and contributing to Africa's literary landscape and beyond.

The African Books Collective is a renowned platform dedicated to promoting and distributing African-authored books worldwide, providing exposure to diverse voices and perspectives from the continent. By becoming a part of this esteemed collective, Pan-Atlantic University Press is poised to amplify its impact and reach a broader



Fundamentals of Business Ethics (2nd Edition) and Introduction to Ethics were the first set of titles distributed on the African Books Collective website. These seminal works delve into critical aspects of ethics, offering invaluable insights and perspectives for students, educators, and professionals alike.



b. Pan-Atlantic University Press and CORA Partner to launch a book reading series

On July 22, 2024, Pan-Atlantic University (PAU) Press partnered with the Committee for Relevant Arts (CORA) to launch a quarterly book reading and discussion series tagged PAU Booklogue. This a novel initiative that brings scholarship to bear on society, is geared towards featuring and spotlighting books and authors published by PAU Press in a 'town-gown' setting.

The first edition of PAU Booklogue, slated for August 2024, will culminate in a book discussion segment during the annual Lagos Book & Arts Festival in November 2024.

Pan-Atlantic University Press Unveils Selected Titles From 2024 Call for Textbooks

After a meticulous assessment of entries received in the 2024 call for textbooks, Pan-Atlantic University Press announced the following selected titles:

1. Experiential Learning: Integrating Artificial Intelligence in Engineering and Technology Projects.

Editors: Christian Bolu, Darlington Agholor, Paul Avbenake, Benjamin Anyaegbuna, George Ihenacho, Ruth Oji, Daniel Okojie & Adekunle Oyelami

2. Civilization, Nation-Building and Development: Nigerian Peoples and Culture

Editor: Ifeyinwa Awagu

3. Personal and Professional Skills for the 21st Century and Beyond

Authors: Omowumi Ogunyemi, Adaora Onaga & Andrew Onwudinjo

These titles were selected for their scholarly rigour, relevance, and potential to contribute significantly to their respective fields. Each publication promises to enrich the academic community and provide valuable insights into important topics. The titles will be published in 2025.







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